

2018 Gender-based Violence Survivor Services: Advocacy, Shelter/Housing & Therapeutic Services

Request for Proposal (RFP)

Information Session



Introduction

- This 2018 Gender-based Violence Survivor Services RFP is an open and competitive funding process.
- Approximately \$6,433,578 is available through the General Fund.
- Funding awards will be made for the period of January 1, 2019 - December 31, 2019. Renewal is contingent upon agency performance and city budget availability.

Timeline

- Funding Opportunity Announcement
May 18, 2018
- Information Sessions*
May 30, 2018, 11:30 a.m.-1:30 p.m.,
Bitter Lake Community Center, All Purpose
Room
May 31, 2018, 1:00 p.m.- 3:00 p.m.,
2100 Building, Board Room
- Nonprofit Assistance Technical Assistance*
June 11, 2018, 2:00 p.m.- 5:00 p.m.
June 13, 2018, 1:00 p.m.-4:00 p.m.
- Last Day to Submit Questions
June 15, 2018

*accommodations are made upon request to the RFP Coordinator

Timeline (Cont.)

- Application Deadline

Friday, June 29, 2018 @ Noon

- Review & Rating Process

June 29, 2018 – September 4, 2018

- Award Announcement

September 4, 2018

- Appeal Process

September 5, 2018 - September 10, 2018

- Contract Negotiations

October 2018 – December 2018

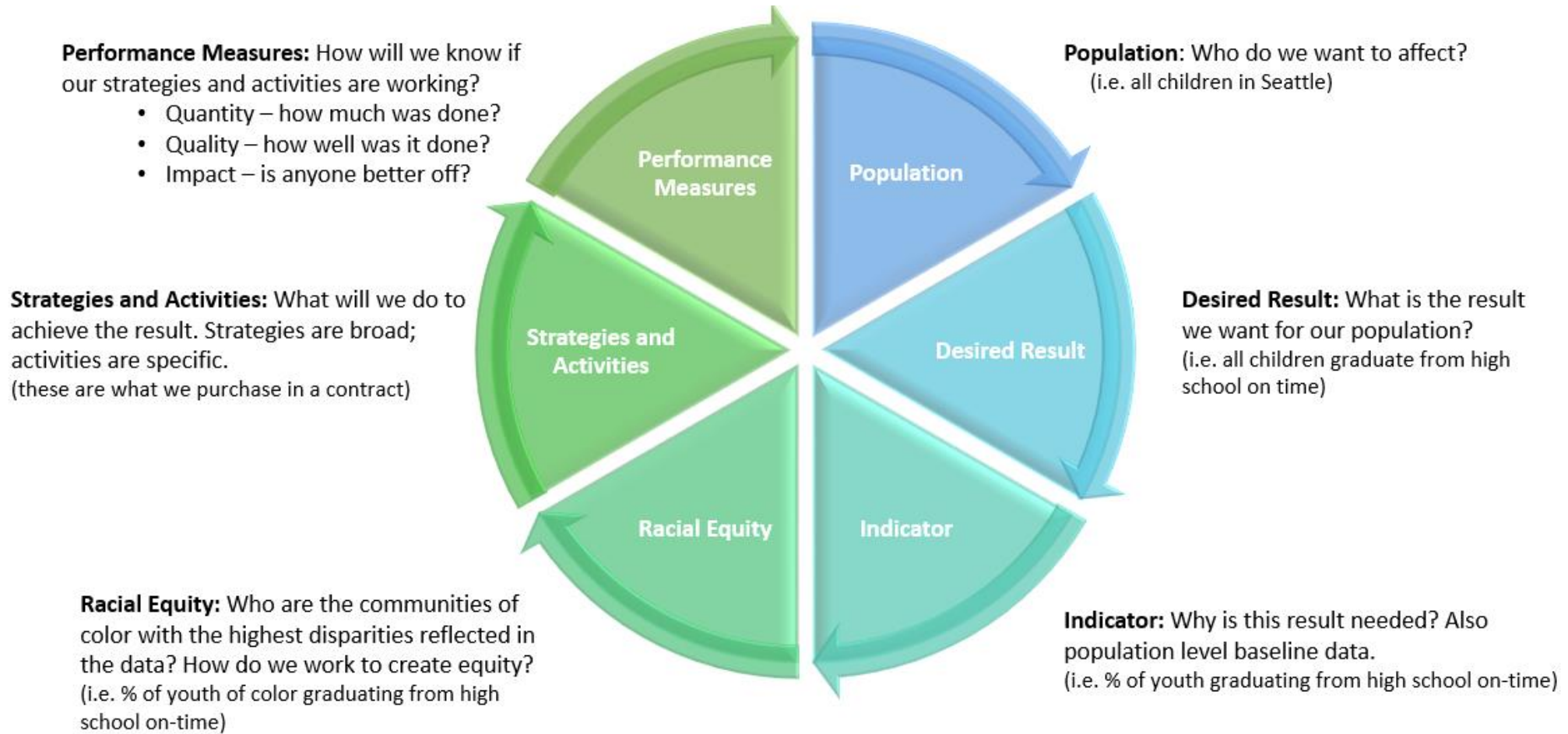
- Contract Start Date

January 1, 2019



HSD Theory of Change (pg. 5)

Uses Results-Based Accountability and leads with race



HSD Theory of Change (Cont.)

HSD Theory of Change		
	Theory of Change Term	Definition & Action
Population Accountability	Population HSD Population Priority Population	Who we want to impact Action: Select the HSD Population Action: Describe the priority population within the HSD population
	Desired Result	What we want to achieve in the community Action: Select one of HSD's six impact areas
	Indicator(s) HSD Indicator(s)—REQUIRED Additional Indicator(s)—OPTIONAL	How we know if the desired result was achieved; it describes the wellbeing of the population Action: Select one or more of the HSD indicators that best measures population impact Action: Select one or more additional data points that more closely reflects the RFP/Q population impact; these must be an ongoing dataset or report
Racial Equity Population Accountability	Racial Disparity Indicator Data	Data depicting socioeconomic disparities and disproportionality between racial/ethnic populations Action: Describe the race/ethnic disparities based on data from the desired result, community engagement findings, or other data sources
	Focus Population	Which race/ethnic groups within the priority population show the highest disparities Action: Report data that shows the highest disparities in the investment area
	Population-Level Racial Equity Goal(s)	What we want to achieve in the focus population Action: What is the stretch goal for reducing and/or impacting the racial disparity data
Program Accountability	Strategies	What works to improve the wellbeing of the population Action: Describe the approach that aligns to the desired result and indicators and are informed by best or promising practices, cultural competency, and community engagement. (Are there specific strategies that need to be added for the focus population?)
	Activities if RFQ	What works to improve the wellbeing of the population Action: Describe the specific actions that align to the strategies and will be implemented by providers
	Performance Measure	How we know how well a program, agency, or service is doing Action: Describe what gets counted and how it will be measured: Quantity – how much; Quality – how well, Impact – who is better off Action: If applicable, indicate the contract type (pay-for-performance, etc.)
	Racial Equity Performance Measures	How we know how well a program, agency, or service is doing to address racial disparities Action: Summarize how racial equity performance will be measured within performance measures

Background and Requirements (pg. 7)

- Background
- Service/Program Model
- Client Eligibility
- Populations
- Service Components
- Performance Measures
- Key Staff



Background (pg. 7)

Gender-based Violence (GBV):

- Any form of violence that is rooted in rigid gender roles that reinforce the power imbalance between men and women.
- Anytime anyone does not conform to what's expected of their gender, they run the risk of being targets of violence.
- GBV is rooted in structural inequalities amid gender identities and is characterized by the abuse of physical, emotional, or financial power and control.
- For this RFP, domestic violence, sexual assault and commercial sexual exploitation may all be forms of GBV.

Background (pg. 8)

- HSD’s move to adopt the term “gender-based violence” is in response to, and in alignment with, regional and national efforts.
- While GBV impacts all communities, research and local data shows marginalized populations including women of color, immigrant and refugees, lesbian, gay, bisexual, transgender, and queer (LGBTQ) communities, and individuals with disabilities are more likely to be victimized.

Background (pg. 8)

- The purpose of this RFP is to strengthen Seattle's coordinated regional response network for survivors of GBV through:
 - Enhanced partnerships and collaboration among service providers and response systems;
 - Equity and access focused on race and social justice;
 - Seamless response and referral for GBV service delivery;
 - Survivor-centered, trauma-informed, advocacy approach; and
 - Supportive survivor services including mobile flexible advocacy and client assistance, emergency shelter and housing, and therapeutic services specific to GBV.

Service/Program Model (pg. 9)

- HSD-MODVSA will invest in three GBV survivor service strategies through this RFP:
 - Mobile Flexible Advocacy;
 - Shelter/Housing; and
 - Therapeutic Services.

Service Components (pg. 8)

- **MOBILE FLEXIBLE ADVOCACY (MFA)** is survivor-driven and trauma-informed. This means advocates work in partnership with survivors, focus on self-determination, and empower survivors to be safe and rebuild control over their lives. Survivors lead the process, choose their own goals, and define what is most safe for them.

Service Components (pg. 11)

- **SHELTER/HOUSING** includes various housing program models to address the spectrum of needs for survivors and their families, including:
 - Semi Confidential and Confidential Emergency Shelter
 - Transitional Housing
 - Bridge Housing
 - Rapid Re-housing

Service Components (pg. 12)

- **THERAPEUTIC SERVICES**

- Trauma-informed therapeutic services, support services, and activities providing direct intervention and related assistance to primary and secondary survivors of gender-based violence.
- May include short-term individual and/or group therapy such as counseling or psychotherapy, support groups.
- 24-hour hotline services providing crisis intervention information and referral.

Client Eligibility (pg. 11)

- Survivors may be of any gender, sexual orientation, age, race/ethnicity with a focus on American Indians/ Alaskan Native, Black/African American, and may be domestic or foreign nationals
- Eligible clients must meet one or more of the following:
 - Live or work in the city of Seattle;
 - Be enrolled in a Seattle-based academic institution;
 - Seek GBV services from a Seattle-based GBV services organization, or;
 - Be involved in a Seattle Police investigation.

Populations (pg. 7)

- Gender-based violence is widely underreported which makes it challenging to capture data, especially within immigrant and refugee populations and communities of color:
 - Worldwide less than 40% of women who experience gender-based violence seek help of any sort;
 - Of those, less than 10% seek assistance from the police.
- Available data tells us that gender-based violence disproportionately impacts communities of color:
 - People who identify as American Indian/Alaskan Native, Black/African American, or two or more races experience gender-based violence at a higher rate than the general population;
 - 40.4% of confirmed sex trafficking victims were African American; this is more than 3 times the percentage of African Americans residing in the United States.

Populations (pg. 5)

Priority Population

- Victims/survivors of gender-based violence (domestic violence, sexual assault, and/or commercial sexual exploitation) in Seattle.

Focus Population

- American Indian/Alaskan Native
- Black/African American

Performance Measures (pg. 13)

Quantity

- # of survivors of gender-based violence by gender and race/ethnicity served
- # of MODVSA meetings attended (by providers)

Quality

- % of survivors satisfied with the quality of services provided as measured by a client survey or interview
- % of survivors from focus population satisfied with the quality of services provided as measured by a client survey or interview
- % of survivors who can identify immediate next steps as measured by a client survey or interview
- % of survivors from focus population who can identify immediate next steps as measured by a client survey or interview

Performance Measures (pg. 13)

Impact

- % of survivors who report progress towards service plan goals as measured by the contract status report
- % of survivors from focus population who demonstrate progress towards service plan goals as measured by a contract status report
- % of survivors who increase safe housing stability (only applies to housing strategies) as measured by the contract status report
- % of survivors from focus population who increase safe housing stability (only applies to housing services strategies) as measured by a contract status report

Key Staff (pg. 13)

- There should be sufficient qualified, culturally and linguistically competent staff to effectively conduct the strategies outlined and activities proposed.
- Successful applicants must obtain the required level of training for the specific GBV populations being served in proposed program model(s).
- All program staff, supervisors and volunteers must be familiar with the dynamics of domestic violence, sexual assault and commercial sexual exploitation and relevant community resources.

Submission Instructions (pg. 16)

- **Applications due on Friday, June 29, 2018 @ Noon**
- Mail or hand deliver to:
 - Seattle Human Services Department
 - Request for Proposal Response – 2018 Gender-based Violence Survivor Services
 - ATTN: Jenn Ozawa**
 - 700 Fifth Ave, Suite 5800
 - P.O. Box 34215
 - Seattle, WA 98124-4215
- Online at: <http://web6.seattle.gov/hsd/rfi/index.aspx>.
- **No faxed or e-mailed submissions**
- **Applications must be complete and on-time**

HSD Online Submission System (pg. 16)

- The system is NOT an online Application – no saving
- You may upload files up to a maximum of 100 MB
- Acceptable file types include: .pdf .doc .docx .rtf .xls .xlsx
- There are required fields to be completed. ***Ensure you allow sufficient time to complete the steps in order to submit your application by the deadline.***
- The system automatically sends a confirmation to all e-mail addresses you enter

Nonprofit Assistance Center (NAC) Technical Assistance Sessions (pg. 4)

- NAC provides 1:1 application assistance to prospective applicants
- Assistance is limited to 30 minutes per applicant
- NAC cannot write or draft applications, but may offer suggestions and onsite review of draft applications
- It's recommended to have an outline or draft prepared prior to the appointment
- Sessions are offered by appointment only, 206-386-9062
 - Monday, June 11th from 2:00 p.m. – 5:00 p.m.
 - Wednesday, June 13th from 1:00 p.m. – 4:00 p.m.

Complete Applications (pg. 22)

Late applications will not be accepted. **HSD is not responsible for ensuring that applications are received by the deadline.**

Applications must include:

- Application Cover Sheet with a physical signature
- Core Narrative Response (4-page limit)
- Service Strategy Profile
- Service Strategy Narrative Questions (6-page limit per strategy)
- Proposed Program Budget and Proposed Personnel Detail Budget form
- Proof of status as: IRS nonprofit, legal entity incorporation, or tribe
- Current Board of Directors roster
- Minutes from last 3 Board of Directors meetings
- Federally approved Indirect rate, if applicable

Fiscal Documents (pg. 23)

- Agencies for which HSD has current financial and insurance documents will not be required to resubmit.
- Agencies for which HSD has incomplete or no financial and/or insurance documents will be notified by the Coordinator and required to **submit ALL requested documents within 4 business days from the date of written request.** This is tentatively scheduled for the week of July 2nd or July 9th.
- Financial and Insurance documentation that may be requested are listed in Section IV. of the Application.

Rating Criteria (pg. 17)

Scoring

Population Needs	15 Points
Cultural Competency	15 Points
Data & Financial Management	10 Points
Program Description	20 Points
Capacity & Experience	15 Points
Partnership & Collaboration	15 Points
Budget & Leveraging	10 Points

Review and Rating Summary

- Applications submitted
- Rating committee reviews complete applications
- Interviews/site visits
- Fiscal review
- Final recommendations to HSD Director
- Agency and public announcement

Tips

- Follow the required format defined in the Guidelines.
- Be specific, detailed, and concise.
- Answer all questions and in the context of your proposed program(s).
- Submit an accurate budget; double check your numbers.
- Propose plans for addressing services that are not in place.

Tips (Cont.)

- Have someone else read your application before submitting.
- Do not exceed the 10-page limit.
- Use the application submission checklist.
- Start early.
- Review the Online Submission Assistance Page for helpful information:
<http://web6.seattle.gov/hsd/rfi/help.aspx>
- ***E-mail questions by the Q&A deadline June 15, 2018: Jenn Ozawa at Jenn.Ozawa@Seattle.gov***



Appeal Process

Applicants have the right to protest or appeal certain decisions in the award process

Grounds for Appeals:

- Violation of policies outlined in the Funding Process Manual
- Violation of policies or failure to adhere to guidelines or published criteria and/or procedures established in the funding opportunity

Appeals Deadlines:

- Appeals must be received within four (4) business days from the date of written application status (award/denial)
- A written decision by the HSD Director will be made within four (4) business days of the receipt of the appeal. The HSD Director's decision is final.

No contracts resulting from the solicitation will be executed until the appeal process has closed. An appeal may not prevent HSD from issuing an interim contract for services to meet important client needs.

Questions?

- Questions & Answers posted on RFP website:

<http://www.seattle.gov/humanservices/funding-and-reports/funding-opportunities/2018-gender-based-violence-survivor-services-rfp>

- Only written answers are official
- Contact Jenn Ozawa, Jenn.Ozawa@Seattle.gov with questions prior to June 15, 2018 @ Noon.
- Any issues and/or questions about the online submission system, contact Susan McCallister, Funding Process Advisor, at (206) 233-0014 or susan.mccallister@seattle.gov

References

Centers for Disease Control and Prevention. 2012. “National Intimate Partner and Sexual Violence Survey”. Retrieved from <https://www.cdc.gov/violenceprevention/nisvs/index.html>

United Nations. 2015. “The World’s Women 2015: Trends and Statistics, The United Nations Statistics Division.” Retrieved from: <https://unstats.un.org/unsd/gender/chapter6/chapter6.html>

National Center for Victims of Crime. 2013. “2013 NCVRQ Resource Guide”. Retrieved from: <http://www.victimsofcrime.org>