

September 6, 2019

To All Interested Parties:

I am pleased to announce the availability of up to \$473,046 in 2019 and \$236,523 in 2020 of Sweetened Beverage Tax Funding for the Seattle Sweetened Beverage Tax Public Awareness & Counter-Marketing Campaign Request for Proposal (RFP) Consultant Contract. Funding awards will be made for the period of October 15, 2019 to December 31, 2020, an estimated 15-month contract, or until work is completed.

The Seattle Sweetened Beverage Tax Public Awareness & Counter-Marketing Campaign RFP Consultant Contract document defines investment results, requirements, and the process for application submission and selection. Please plan to attend the information session listed below to review the RFP Consultant Contract and ask questions. Please bring a paper copy of the RFP Consultant Contract as no copies will be provided during the information session.

Date	Time	Location
September 19, 2019	1:30 PM – 2:30 PM	Seattle Municipal Tower 700 5 th Avenue, Room 4070 Seattle, WA 98104

This is an open and competitive process. Completed application packets are due by 4:00 PM on September 30, 2019.

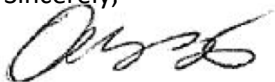
The City allows and will accept an electronic submittal in lieu of an official paper submittal.

- The electronic submittal is e-mailed to the Funding Process Coordinator, Amaury Ávalos, by September 30, 2019 by 4:00 PM at amaury.avalos@seattle.gov.
- Title the e-mail: **Seattle Sweetened Beverage Tax Public Awareness & Counter-Marketing Campaign Proposal** so it won't be lost in an e-mail stream.
- A confirmation email noting receipt of proposal will be sent.
- Any risks associated with an electronic submittal are borne by the Proposer.
- The City's e-mail system will typically allow documents up to 20 Megabytes.
- If the Proposer also submits a hard-copy, the hard copy has precedence.

Alternately, an original application packet may be hand-delivered to: Seattle Human Services Department, RFP Consultant Contract – Seattle Sweetened Beverage Tax Public Awareness & Counter-Marketing Campaign ATTN: Amaury Ávalos, 700 5th Avenue, Suite 5800 (58th floor) or mailed to: Seattle Human Services Department, RFP Consultant Contract – Seattle Sweetened Beverage Tax Public Awareness & Counter-Marketing Campaign, ATTN: Amaury Ávalos, P.O. Box 34215, Seattle, WA 98124-4215.

Copies of this RFP Consultant Contract may be downloaded from: <http://www.seattle.gov/humanservices/funding-and-reports/funding-opportunities>. If you would like to receive a copy of the RFP Consultant Contract in the mail or by email, please contact Amaury Ávalos at (206) 386-1561 or by email at amaury.avalos@seattle.gov.

Sincerely,



Audrey Buehring, Deputy Director
Human Services Department