

Office of Arts and Culture

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<http://www.seattle.gov/arts/>

Department Overview

The Office of Arts & Culture (ARTS) builds and strengthens community resilience through investments in arts and culture that support artists and cultural institutions in the city. The Office promotes Seattle as a cultural destination and invests in Seattle's arts and cultural sectors to ensure the City provides a wide range of high-quality programs, exhibits, and public art. ARTS also supports job opportunities for artists to create "art everywhere." In alignment with the City's Race and Social Justice Initiative (RSJI), ARTS seeks solutions that use race and social justice as strategies to drive our programmatic and 1% for public arts investments. Racial equity continues to be central to ARTS and is incorporated into department policies, procedures, and practices. The Office is supported by the 16-member volunteer Seattle Arts Commission appointed by the Mayor and City Council who provide recommendations on the needs of the arts sectors in the city. The mission of ARTS is to activate and sustain Seattle through arts and culture. ARTS's program investments are centered around Cultural Investments, Creative Youth, Cultural Space programs, Art and Cultural Facilities, Public Art, and Cultural Recovery.

Cultural Investments: ARTS annually manages ten ongoing grant programs available to cultural organizations, artists, and community arts programs to ensure all residents have equitable access to cultural programming and to support the economic development of neighborhoods and the creative sector within Seattle. ARTS is committed to removing barriers in under- and unserved communities through its funding opportunities.

Creative Youth: ARTS invests in a strong, vibrant, creative youth culture from K-to-career to further positive educational outcomes for students, and foster connections to creative sector employment. Investments include partnerships with artists, teaching artists, educators, and organizations to create programming for and with young people, and workforce and career development in partnership with other City departments.

Cultural Space Programs: The Office's Cultural Space efforts transitioned to the newly formed Cultural Space Agency Public Development Authority (PDA), along with a funding commitment from ARTS to the PDA. In addition, ARTS provides funding and maintains six cultural space programs: B.A.S.E., Tiny Spaces, Square Feet, Power Station, Space Finder, and Space Labs NW.

Art and Cultural Facilities: ARTS manages two cultural facilities, the Langston Hughes Performing Arts Institute (LHPAI), and ARTS office and gallery at King Street Station (KSS). Both facilities provide opportunities for Seattle artists to generate and present their work. ARTS manages the KSS gallery- featuring local artists with a focus on BIPOC community- on a rotating exhibition schedule and coordinates programming for the plaza at KSS. ARTS also works with the non-profit partner, LANGSTON, to provide theater arts programming at LHPAI and the Central District Forum for Arts & Ideas, CD Forum, to implement a writers residency program. Separately, ARTS staff at LHPAI support community use of facility spaces.

Public Art: The public art program integrates artwork and the ideas of artists into a variety of public settings, advancing Seattle's reputation as a cultural center for innovation and creativity. Ordinance 102210 (SMC 20.32) specifies that 1% of eligible city capital improvement project funds be set aside for the commission, purchase, and installation of art. The public art program engages emerging and established artists for permanent artwork commissions and purchases, temporary installations, social practice activations and artist-in-residence opportunities. These collections are put on display at locations around the city, including a gallery at the Seattle Municipal Tower and two at City Hall.

The **Cultural Recovery** set of term-limited programs are responsible for providing financial and workforce development support to artists and creative workers negatively impacted by the COVID-19 pandemic. These programs are funded by federal Coronavirus Local Fiscal Recovery Funds (CLFR) and JumpStart Payroll Expense Tax

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(Payroll Tax) funding. These programs include Created Commons (CLFR), Technical Assistance (CLFR), Cultural Reopening grants (CLFR), Neighborhood Recovery Fund grants (Payroll Tax), Hope Corps (CLFR/Payroll Tax/Admissions Tax), and Non-Shuttered Venues Opening grants (General Fund).

Budget Snapshot

	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Department Support				
General Fund Support	14,819	1,550,000	-	-
Other Funding - Operating	14,820,166	19,916,416	18,335,122	17,432,424
Total Operations	14,834,985	21,466,416	18,335,122	17,432,424
Total Appropriations	14,834,985	21,466,416	18,335,122	17,432,424

Full-Time Equivalents Total*	39.09	40.34	41.34	41.34
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* FTE totals are provided for informational purposes only. Changes in FTEs resulting from City Council or Human Resources Director actions outside of the budget process may not be detailed here

Budget Overview

The Office of Arts & Culture (ARTS) is funded primarily by Admission Tax revenue and the 1% for Art Program. This funding supports arts-related programs and capital expenditures to keep artists living and working in Seattle, builds community through arts and cultural events and the placement of public art, and increases arts opportunities for youth. ARTS commits to an anti-racist work practice that centers the creativity and leadership of LGBTQIA+ and Black, Indigenous, and People of Color (BIPOC)— those most impacted by structural racism – to move toward systems that benefit us all.

In 2022, ARTS shifted to using current year revenue to develop its budget, a change from the pre-pandemic practice of basing appropriations on revenue collected from two years prior. This new funding structure allowed ARTS to avoid 2020’s COVID-induced revenue shortfalls in 2022. ARTS developed its 2023-2024 Proposed Budget using forecasted Admission Tax revenue. As the city began to recover from the economic impacts of COVID-19, and events slowly returned to operate at pre-pandemic levels, the forecasted revenues for the Admissions Tax increased. This forecasted increase allows ARTS to include modest adjustments to their operating budget. To protect against fluctuations in revenue actuals, the Arts and Culture Fund is required to maintain an operating reserve set at 20% of its operating budget.

The 2023-2024 Proposed Budget makes ongoing a part-time visitor services coordinator who will provide staffing support for ARTS’ office and the public gallery located at the King Street Station. The proposed budget also includes funding to reclassify two existing positions to better meet the operational needs of the department.

In addition, the 2023-2024 Proposed Budget includes a one-time increase of \$1 million from the Arts & Culture Fund to fund a one-year extension of ARTS’ Hope Corps program. Hope Corps fosters post-pandemic economic recovery by connecting under- and unemployed artists with job opportunities across Seattle. Hope Corps received one-time \$1.5 million of JumpStart Payroll Expense Tax funding in 2022 and one-time \$250,000 of Coronavirus Local Fiscal Recovery (CLFR) funds in 2021.

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Incremental Budget Changes

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	Dollars	FTE
2022 Adopted Budget	21,466,416	40.34
Baseline		
Remove One-time Funding for ECI	(500,000)	-
Reverse One Time Funding for Individual Artist Relief	(1,500,000)	-
Remove One Time Funding for Neighborhood Recovery	(1,500,000)	-
Remove One Time Funding for Non SVOG Orgs	(1,000,000)	-
Remove One Time Funding for Mural Restoration	(50,000)	-
Proposed Operating		
Staffing for King Street Station Gallery	58,485	0.50
Position Reclassifications	44,044	-
Hope Corps	1,000,000	-
Increase Staffing for Public Arts Maintenance	53,434	0.50
Vehicle Maintenance Costs	12,000	-
Proposed Technical		
Fund Balancing Entries	-	-
Revenue Adjustment	(1,400)	-
1% for Art Revenue Adjustment	-	-
Total Incremental Changes	\$(3,131,294)	1.00
Total 2023 Proposed Budget	\$18,335,122	41.34

Description of Incremental Budget Changes

Baseline

Remove One-time Funding for ECI

Expenditures \$(500,000)

This item removes a one-time General Fund add in the 2022 Adopted Budget for Equity and Cultural Education. This add was based on the recommendation from the Equitable Communities Initiative Task Force to increase leadership and empowerment opportunities for BIPOC youth through the creation of culturally-relevant programming.

Reverse One Time Funding for Individual Artist Relief

Expenditures \$(1,500,000)

This item removes one-time JumpStart Payroll Expense Tax funding added in the 2022 Adopted Budget to support the Hope Corps recovery program which addressed negative impacts of the pandemic on artists.

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Remove One Time Funding for Neighborhood Recovery

Expenditures \$(1,500,000)

This item removes one-time Jump Start Payroll Expense Tax funding allocated in the 2022 Adopted Budget for neighborhood recovery and activations.

Remove One Time Funding for Non SVOG Orgs

Expenditures \$(1,000,000)

This item removes a one-time General Fund add in the 2022 Adopted Budget to support organizations who did not qualify for grant funding through the federal Shuttered Venue Operators Grant (SVOG) program.

Remove One Time Funding for Mural Restoration

Expenditures \$(50,000)

This item removes a one-time General Fund add in the 2022 Adopted Budget to support a community effort to restore and repaint a damaged mural on N 63rd St. under Aurora Ave.

Proposed Operating

Staffing for King Street Station Gallery

Expenditures \$58,485

Position Allocation 0.50

This item adds a part-time visitor services coordinator to provide staffing support for ARTS' office and the public gallery located at the King Street Station which hosts rotating art exhibits featuring local artists. This staff member will greet visitors, provide information about the gallery, and offer administrative operational support to the office.

Position Reclassifications

Expenditures \$44,044

Position Allocation -

This item provides funding for the reclassification of two existing and unfilled positions to better meet the operational needs of the department. The budget provides funding to reclassify a Strategic Advisor 1 position to a Manager 2 position to create an Operations Director which will report to the Deputy Director. It also provides funding to reclassify an Admin Spec III position to a Management Systems Analyst which advances race and social justice practices throughout ARTS' programs.

Hope Corps

Expenditures \$1,000,000

This item allocates one-time funding to Hope Corps, a program that connects under and un-employed artists to work opportunities. ARTS will use the funding to provide employment opportunities to artists and creative workers in Seattle. The 2022 Adopted Budget included one-time funding for Hope Corps to address the impacts of the pandemic on creative workers. This item will continue the program through 2023 and support creation of opportunities.

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Increase Staffing for Public Arts Maintenance

Expenditures	\$53,434
Position Allocation	0.50

This item increases a part-time Art Conservation Tech position from 0.5 FTE to 1.0 FTE. This position will support an existing staff member in maintaining art installations situated across the city. The City has a collection that includes more than 400 permanently sited and integrated works and nearly 3,000 portable works. Public Arts staff steward and maintain these artworks through an ongoing program of coordinated conservation activities, which include inspections, major restorative work, and routine maintenance. This position will support the existing 1.0 FTE responsible for this body of work. ARTS received position and appropriation authority in the 2022 Mid-year Supplemental Budget. This is a technical item to annualize this staffing change.

Vehicle Maintenance Costs

Expenditures	\$12,000
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This item makes ongoing the maintenance costs of operating a conservation maintenance truck which is used to maintain and preserve ARTS' publicly owned outdoor art installations. ARTS received appropriation in the 2022 Mid-Year Supplemental Budget to acquire the truck. This is a technical item to annualize the maintenance costs of the vehicle.

Proposed Technical

Fund Balancing Entries

Revenues	\$1,937,689
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This is a technical item to record a fund balancing entry for the Arts and Culture (12400) and Municipal Arts (12010) funds, which are primarily managed by this department.

Revenue Adjustment

Expenditures	\$(1,400)
Revenues	\$2,600,406

This technical item adjusts revenues in the Arts and Culture Fund to align with 2023-24 revenue projections.

1% for Art Revenue Adjustment

Revenues	\$904,691
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This technical item adjusts revenues for the Municipal Arts Fund to align with 2023-24 revenue projections.

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Expenditure Overview

	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Appropriations				
ARTS - BO-AR-2VMA0 - Public Art				
12010 - Municipal Arts Fund	3,390,557	4,646,780	4,741,705	4,743,783
12400 - Arts and Culture Fund	11,968	-	(1,304)	(2,345)
14000 - Coronavirus Local Fiscal Recovery Fund	4,305	-	-	-
Total for BSL: BO-AR-2VMA0	3,406,830	4,646,780	4,740,401	4,741,438
ARTS - BO-AR-VA150 - Leadership and Administration				
12010 - Municipal Arts Fund	944,387	992,484	1,045,396	1,080,503
12400 - Arts and Culture Fund	3,134,872	3,201,877	3,484,407	3,524,699
Total for BSL: BO-AR-VA150	4,079,259	4,194,361	4,529,804	4,605,202
ARTS - BO-AR-VA160 - Arts and Cultural Programs				
00100 - General Fund	14,819	1,550,000	-	-
12400 - Arts and Culture Fund	6,117,792	7,263,832	8,250,527	7,272,454
14000 - Coronavirus Local Fiscal Recovery Fund	80,740	-	-	-
14500 - Payroll Expense Tax	-	3,000,000	-	-
Total for BSL: BO-AR-VA160	6,213,351	11,813,832	8,250,527	7,272,454
ARTS - BO-AR-VA170 - Cultural Space				
12400 - Arts and Culture Fund	1,135,544	811,443	814,391	813,329
Total for BSL: BO-AR-VA170	1,135,544	811,443	814,391	813,329
Department Total	14,834,985	21,466,416	18,335,122	17,432,424
Department Full-Time Equivalents Total*	39.09	40.34	41.34	41.34

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Budget Summary by Fund Office of Arts and Culture

	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
00100 - General Fund	14,819	1,550,000	-	-
12010 - Municipal Arts Fund	4,334,944	5,639,264	5,787,101	5,824,286
12400 - Arts and Culture Fund	10,400,177	11,277,152	12,548,021	11,608,137
14000 - Coronavirus Local Fiscal Recovery Fund	85,045	-	-	-
14500 - Payroll Expense Tax	-	3,000,000	-	-
Budget Totals for ARTS	14,834,985	21,466,416	18,335,122	17,432,424

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Revenue Overview

2023 Estimated Revenues

Account Code	Account Name	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
337080	Other Private Contrib & Dons	676,748	-	-	-
341900	General Government-Other Rev	3,597,280	-	-	-
360020	Inv Earn-Residual Cash	185,064	-	-	-
360210	Oth Interest Earnings	-	112,200	112,200	112,200
360900	Miscellaneous Revs-Other Rev	7,500	20,400	20,400	20,400
397000	Operating Transfers In Summ	-	3,435,519	4,340,210	3,435,519
398010	Insurance Recoveries	35,644	-	-	-
Total Revenues for: 12010 - Municipal Arts Fund		4,502,236	3,568,119	4,472,810	3,568,119
400000	Use of/Contribution to Fund Balance	-	2,071,145	1,314,291	2,256,167
Total Resources for:12010 - Municipal Arts Fund		4,502,236	5,639,264	5,787,101	5,824,286
316020	B&O Tax-Admissions Rev	-	18,682,295	21,434,620	21,951,778
337010	Grants & Contr From Local Govt	450	-	-	-
337080	Other Private Contrib & Dons	195,855	-	-	-
341190	Personnel Service Fees	-	63,919	-	-
341900	General Government-Other Rev	50,160	380,000	279,000	309,000
360210	Oth Interest Earnings	-	50,000	50,000	50,000
360300	St Space Facilities Rentals	2,117	-	-	-
360900	Miscellaneous Revs-Other Rev	213	197,000	180,000	185,000
397000	Operating Transfers In Summ	-	-	30,000	40,000
397010	Operating Transfers In	11,415,000	-	-	-
Total Revenues for: 12400 - Arts and Culture Fund		11,663,794	19,373,214	21,973,620	22,535,778
400000	Use of/Contribution to Fund Balance	-	(2,190,143)	504,400	(548,641)
Total Resources for:12400 - Arts and Culture Fund		11,663,794	17,183,071	22,478,020	21,987,137
331110	Direct Fed Grants	85,045	-	-	-
Total Revenues for: 14000 - Coronavirus Local Fiscal Recovery Fund		85,045	-	-	-
Total ARTS Resources		16,251,075	22,822,335	28,265,121	27,811,423

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Appropriations by Budget Summary Level and Program

ARTS - BO-AR-2VMA0 - Public Art

The purpose of the Public Art Budget Summary Level is to fund the Public Art Program, which develops art pieces and programs for City facilities, and the Artwork Conservation Program, which maintains the City's permanent art collection.

Program Expenditures	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Artwork Conservation	418,471	227,515	286,250	286,250
Public Art	2,988,359	4,419,265	4,454,151	4,455,188
Total	3,406,830	4,646,780	4,740,401	4,741,438
Full-time Equivalents Total*	12.15	12.15	12.65	12.65

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The following information summarizes the programs in Public Art Budget Summary Level:

Artwork Conservation

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Artwork Conservation	418,471	227,515	286,250	286,250
Full Time Equivalents Total	1.00	1.00	1.50	1.50

Public Art

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Public Art	2,988,359	4,419,265	4,454,151	4,455,188
Full Time Equivalents Total	11.15	11.15	11.15	11.15

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ARTS - BO-AR-VA150 - Leadership and Administration

The purpose of the Leadership and Administration Budget Summary Level is to provide executive, financial, human resource, and business support to the Office and to support the Seattle Arts Commission, a 16-member advisory board that advises the Office, Mayor, and City Council on arts programs and policy.

Program Expenditures	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Citywide Indirect Costs	786,749	1,033,900	1,056,640	1,101,342
Departmental Indirect Costs	1,871,468	1,908,304	2,099,342	2,098,815
Pooled Benefits and PTO	1,421,043	1,252,158	1,373,822	1,405,045
Total	4,079,259	4,194,361	4,529,804	4,605,202
Full-time Equivalents Total*	9.00	9.00	10.00	10.00

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The following information summarizes the programs in Leadership and Administration Budget Summary Level:

Citywide Indirect Costs

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Citywide Indirect Costs	786,749	1,033,900	1,056,640	1,101,342

Departmental Indirect Costs

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Departmental Indirect Costs	1,871,468	1,908,304	2,099,342	2,098,815
Full Time Equivalents Total	9.00	9.00	10.00	10.00

Pooled Benefits and PTO

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Pooled Benefits and PTO	1,421,043	1,252,158	1,373,822	1,405,045

Office of Arts and Culture

ARTS - BO-AR-VA160 - Arts and Cultural Programs

The purpose of the Arts and Cultural Programs Budget Summary Level is to invest in Seattle's arts and cultural community.

Program Expenditures	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Activations Equity and Youth Development	1,807,781	5,008,774	1,866,750	1,867,140
Communication Outreach and Events	390,631	619,650	639,165	640,724
Cultural Facilities Operations	817,450	1,059,709	1,127,014	1,126,211
Funding Programs & Partnership	3,197,489	5,125,699	4,617,599	3,638,379
Total	6,213,351	11,813,832	8,250,527	7,272,454
Full-time Equivalents Total*	16.84	18.09	17.59	17.59

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The following information summarizes the programs in Arts and Cultural Programs Budget Summary Level:

Activations Equity and Youth Development

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Activations Equity and Youth Development	1,807,781	5,008,774	1,866,750	1,867,140
Full Time Equivalents Total	4.00	4.50	3.50	3.50

Communication Outreach and Events

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Communication Outreach and Events	390,631	619,650	639,165	640,724
Full Time Equivalents Total	4.00	4.00	4.00	4.00

Cultural Facilities Operations

Expenditures/FTE	2021 Actuals	2022 Adopted	2023 Proposed	2024 Proposed
Cultural Facilities Operations	817,450	1,059,709	1,127,014	1,126,211
Full Time Equivalents Total	6.09	6.84	7.34	7.34

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Funding Programs & Partnership

	2021	2022	2023	2024
Expenditures/FTE	Actuals	Adopted	Proposed	Proposed
Funding Programs & Partnership	3,197,489	5,125,699	4,617,599	3,638,379
Full Time Equivalents Total	2.75	2.75	2.75	2.75

ARTS - BO-AR-VA170 - Cultural Space

The purpose of the Cultural Space Budget Summary Level is to fund the development of new cultural spaces, the retention of crucial cultural anchors, and physical space improvements in existing cultural institutions.

Program Expenditures	2021	2022	2023	2024
	Actuals	Adopted	Proposed	Proposed
Cultural Space	1,135,544	811,443	814,391	813,329
Total	1,135,544	811,443	814,391	813,329
Full-time Equivalents Total*	1.10	1.10	1.10	1.10

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