

CTTAB
October 10, 2011
Office of Cable Communications, Director's Report

Broadstripe/Wave Transfer Update: Legislation regarding the transfer will be introduced at City Council on Monday, October 17. There will be a public hearing on November 9 at 1:00 p.m. in Council chambers. We are in the process of completing our technical, legal and financial review. The Cable Office will present its report to Council on November 7.

Old SCAN Building: The building will house staff and vehicles from the Parking Enforcement (North) division of SPD. Thanks go to Alice Lawson from the Cable Office who has done an outstanding job finalizing this arrangement and overseeing the removal of equipment by Seattle Community Media.

Broadstripe Internet Tax: We will know the balance on unrefunded tax by November 15. We will return to ask CTTAB for ideas on the funds can be used for the benefit of residents of the Broadstripe area.

Century Link: We continue to have discussions with CenturyLink about the placement of infrastructure in residential areas.

Comcast "a la carte trials": Comcast is testing a modified a la carte offering called MyTV Choice. This will give subscribers the ability to choose which types of content they want to buy. The trial was introduced in Charleston; S.C. Seattle is listed as one of the secondary test markets. While not a true a la carte offering, it should provide more personalized programming choices for subscribers and potentially reduce costs. We are getting more details from Comcast.

Set top boxes: We will soon be meeting with representative from Comcast and SCL to discuss energy efficient set top boxes.

WATOA Conference: We will be attending the annual Washington Association of Telecommunications Officers and Advisors conference in Tacoma on October 13 and 14.

FCC Appointment: I accepted an invitation from the Federal Communications Commission (FCC) to serve on its Advisory Committee on Diversity for Communications in the Digital Age ("Diversity Committee"). The Committee advises the FCC regarding policies and practices that will enhance diversity in telecommunications and related industries. The first meeting will be held on December 6 in Washington DC.