



City of Seattle

[Michael Patrick McGinn, Mayor](#)

Department of Information Technology

Bill Schrier, Director and Chief Technology Officer

Citizens' Telecommunications and Technology Advisory Board Chief Technology Officer's Report 12 July 2011

Headline News

- [Budget](#).

Seattle website: www.seattle.gov

- [Facebook](#). We're now able to embed video on Facebook walls:



- [Seattle Police Department Web Redesign launch postponed until July 28th](#). The production work for the new SPD redesign is nearing completion. The launch for the new project has been moved to July 28th in order to allow time for the necessary SPD staff to review the content and web site changes. We demoed the new SPD web site for Beth Hester from the Mayor's Office last week.
- [New City Clerk Blog ready for launch](#). New blog for City Clerk's Office is ready. City Clerk's office finished training on blog use and their new blog should go live next week.
- [Office of Cable Communications Web site](#). Reworked much of the content for the Office of Cable Communications Web site. The site revisions will be launched pending final review by the Office of Cable communications staff.

- Council Connection Blog launched. The new Council Connection blog (<http://Council.seattle.gov>) has been launched. The new blog aggregates all Councilmember blog posts and news releases in one location.

Chief Technology Officer Events and Department of Information Technology Operations

- Department Management Changes.
 - C. R. Douglas, host of City Inside/Out on the Seattle Channel, left the Channel after about 7 years. We are actively searching for a replacement host.
 - Beth Hester, General Manager of the Seattle Channel, left that job to become Communications Director for Mayor McGinn. We interviewed five candidates for GM this week.
 - Gary Gibson, Director of Electronic Communications (oversees Community Technology, Web Team and Seattle Channel) is leaving that position at the end of July. The job is being advertised for a replacement.
- On Thursday June 16th I attended and spoke at a White House event headlined by Vice-President Joe Biden regarding legislation to allocate funding and build a nationwide public safety broadband wireless network. Links here:
 - <http://www.nationaljournal.com/tech/biden-rallies-support-for-public-safety-network-bill-20110616>
 - <http://www.whitehouse.gov/photos-and-video/video/2011/06/16/public-safety-broadband-meeting>
 - <http://www.whitehouse.gov/the-press-office/2011/06/16/fact-sheet-21st-century-communications-our-first-responders>

Cable Office and Community Technology

- See also reports from David Keyes and Tony Perez for more information.
- Public Access TV. The City Council's ETCR Committee passed legislation allowing us to contract with Seattle Community Colleges District #6 (Seattle Community Media) for \$187,000 a year to provide public access television services after July 1, 2011. The transition occurred seamlessly on that date.
- On June 23 we launched the Online Boost Grant as a way to provide 15 community and neighborhood groups with up to \$1000 in matching funds to boost their capacity and web presence to encourage community engagement and interaction with government.
- CTTAB members Ted Schmitt and Fran Clifton reviewed the 14 Civic Engagement proposals from the TMF this year and recommended \$80,000 in funding for 8 projects. Grant allocations for the remaining TMF funds will be made on July 11th, and the full slate of project recommendations will be presented to CTTAB on July 12th.

Seattle Channel Television

- Select premieres (see schedule at <http://www.seattlechannel.org/schedule/>)
- Seattle Channel's Public Affairs host, C.R. Douglas, was honored by City Council and the Mayor's office. The Seattle Channel's long time Public Affairs host C.R. Douglas was honored at Monday's Full Council meeting by the City Council and Mayor Mike McGinn's office. He received a proclamation signed by all nine Councilmembers and the Mayor. [Read the Proclamation here.](#) [Watch the presentation and C.R.'s response here.](#) Also C.R. Douglas hosted his last live show with Mayor Mike McGinn. The Mayor and CR discussed the history of the Mayor's opposition to the tunnel and his plans for a surface alternative. Phone calls and emails dealt with potholes, bike trails, and public safety.
- The Seattle Channel recorded three more editions of Seattle Voices with guests Terry Tazioli, Host of TVW's Author Show, and Lara Feltin, a local entrepreneur and founder of a business social networking site, and Sharon Lee, Executive Director of the Low Income Housing Institute.
- The primary version of Video Voters Guide wrapped on Friday, 6/24. A lower than expected number of candidates allowed the shooting to complete with only two late nights and no weekend work. King County Television will edit the show and arrange for close captioning and distribution of the Guide to local media outlets.

Seattle Channel Website

Top 10 Videos 6/21-6/30

- Visiting Seattle 5/3/2011 - 2,416
- With Honors Denied 7/22/2008 - 554
- Seattle Fire Department: Raleigh/Seattle Accident Prevention 4/11/2011 - 472
- Mayor's Media Availability: Statement on alleged plot to attack Seattle military processing center 6/23/2011 - 409
- King Street Station Plaza Opening 6/24/2011 - 288
- Mayor's Town Hall: Southwest 6/23/2011 - 205
- Seattle City Light: Skagit Tours 2/14/2011 - 178
- King Street Station Rehabilitation Project: Terminal level 5/18/2011 - 130
- Mayor's Town Hall with Seattle Schools' Superintendent 6/21/2011 - 109
- City Inside/Out: Broadband Battles 6/3/2011 - 107

Livestream Broadcasts

- Mayor's Media Availability: Statement on alleged plot to attack Seattle military processing center 6/23/2011 - 515
- Mayor's Town Hall: Southwest 6/23/2011 - 34
- King Street Station Plaza Opening 6/24/2011 - 114