

CTTAB
July 10, 2007 Minutes
City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98124

<p>Present Charles Brennick Fran Clifton Michael Davidson Harry Hart, III Richard Huff Tom Kee Jerry Lin Nina Sanders Oren Sreebny Vicky Yuki</p> <p>Excused Todd Achilles Peg Achterman Bill Baron Shivani Tejuja</p>	<p>Absent Leah Altaras Matt Towers</p> <p>Visitors Ken Meyer Stephanie Song</p> <p>Staff Erin Devoto David Keyes Jill Novik Tony Perez Bill Schrier</p>
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1, 2. Announcements; Agenda Approval; Review of May, 2007 Minutes; Report from the Chair:

The May, 2007 minutes and July agenda approved as written.

3. Public Comment

No public comment.

4. CTO Report

Schrier welcomed new DoIT Deputy Director Erin Devoto he also asked for CTTAB's assistance with whether the City should use now available technologies, such as Microsoft or Google maps, and Microsoft player.

(See att.)

5. Community Technology: David Keyes

There will be a presentation on July 31 from 12-1:30 on security trends in cyber crime. Keyes will email further information.

Technology Matching Fund (TMF) – Staff are writing contracts for the 2007 recipients.

Youth Civic Engagement: 18 people participated in the Youth Digital Commons and they are exploring hosting options with the UW. Oren volunteered the UW's assistance.

(See att.)

6. Office of Broadband Report: Tony Perez

Millennium Franchise Renewal: we would like to convene the committee prior to the public hearing on July 25.

The possibility of co-hosting a session on the cable card and the digital conversion was discussed and will be pursued.

7. Committee Reports:

My Neighborhood Maps: Davidson said that the committee could continue to work with staff to generate ideas and Schrier suggested that CTTAB might act as a focus group for the project.

Community Technology: Clifton reported that the committee is looking at sustainability, and access for students outside of school. She noted that more connectivity is needed in the bi-lingual community, adding that the digital divide is no longer an issue in the schools, but in the community. The issue was raised of how to leverage the complementary cable modems. Clifton also read the mission statement for the free cable Internet services committee: Provide advice and assist in the implementation of the City's program to provide free Internet connectivity to community technology centers and non-profit organizations.

7. Adjourn: Following committee meetings, the CTTAB was adjourned at 7:52 p.m.

Citizens' Telecommunications and Technology Advisory Board Chief Technology Officer's Report

10 July 2007

GENERAL GOVERNMENT NEWS

Erin Devoto started this week as DoIT's deputy director. She will begin by helping with the Broadband Initiative, Technology Infrastructure Optimization (TIO), and project management.

Tony Perez, head of our Office of Cable Communications, was elected to serve on the Board of Directors of the National Association of Telecommunications Officers and Advisors (NATOA).

At the annual Public Technology Institute (PTI) conference in early June, the City received an award for the Seattle Channel's new ArtZone series. We were surprised to learn that we also received a "Significant Achievement" award for WALD, the Web Applications Layered Defense system we designed to protect web applications from hackers and intruders. PTI is a national group of major cities and counties dedicated to advancing government use of technology.

CABLE AND BROADBAND NEWS

Legislation to authorize the transfer of ownership of Millennium Digital Media (MDM) and to grant MDM new franchises from March 2008.

Millennium Digital Media has changed its channel line-up, so subscribers will not find programs on the channels where they are accustomed to looking. (Seattle Channel remains on Channel 21)

SEATTLE CHANNEL NEWS

T45 City and County candidates recorded their two minute speeches for the Video Voter's Guide for the Primary Election in cooperation with King County TV and the Office of Ethics and Elections.

Seattle magazine and Seattle Metropolitan Magazine each covered ArtZone in separate editions over the last two months.

Citystream covered the opening and operation of the new, \$41 million, Seattle Aquarium.

CTO Schrier (with help from the Seattle Channel's Laurie Kraft) demonstrated a video-ipod with Seattle Channel Programming at the E&T Committee. We used a video clip recorded by CM Godden for the demonstration.

A new feature, "History In Motion - Seattle's Past on Film," which uses historic films from the Municipal Archives, will started in June with a film titled "The Bombing of Seattle." This news feature plays on Monday evenings at 8PM.

The Seattle Channel has been nominated for awards in nine categories by NATOA. The winners will be announced at NATOA's annual conference in Portland in October.

WEB WWW.SEATTLE.GOV NEWS

My We've added a Statistics Digest at <http://www.seattle.gov/pan/stats.htm>. Samples of the pages are attached.

COMMUNITY TECHNOLOGY NEWS

The The City Council Energy and Technology committee approved \$160,000 funding for 15 Technology Matching projects. Representatives from all the projects attended the Council meeting as well as CTTAB (Citizens Telecommunications and Technology Advisory Board) chair Harry Hart III.

INFORMATION TECHNOLOGY OPERATIONS NEWS

The City of Seattle has become PCI (Payment Card Industry) compliant. This means that City government applications which accept and process credit cards meet the payment card industry's standards for secure handling of those transactions.

The City is moving to use Postini (now owned by Google) to eliminate spam and viruses from e-mail before such e-mail reaches City government.

DoIT designing a new "Surge Queue" call flow and message process for the Police 911 center. It will alleviate call traffic on the 911 network during major events and keep non-emergency calls on a separate trunk so they won't stay in the 911 queue and tie up trunks.

Seven City IT employees are newly credentialed as Certified Information Systems Security Professionals – this CISSP credential is the "CPA" for information security.

Community Technology Report – July, 2007

Technology Matching Fund

We had a great presentation of the projects and received City Council approval in June. Representatives from all 15 projects were there and had an opportunity to network with each other. See the list of projects and picture in the current issue of Brainstorm (seattle.gov/tech/brainstorm). Delia is completing visits with all the sites to write contracts.

Youth Commons Project

The YMCA has recruited 18 teens for the summer program and began the program on July 9th! The University of Washington has completed a focus group report with the results of their discussions with over 150 youth about their vision of the Commons site. We have been in discussions with One Economy about using their www.247townhall.org Drupal platform for the Commons site. We just received their requirements, which includes \$20,000 in annual licensing fees. We are looking into other options, but are now pressed for time with the youth starting design work. We also completed contracts with the YMCA and UW Center for Communications and Civic Engagement to provide the Commons' program.

Brainstorm is out: The June issue of Brainstorm features:

- TMF Awards	- Beehive Goes Live
- Cable Hearing announcement	- E-Health report
- YouTube Trojan warning	- Broadband Speed report
- RAM Upgrades	- Fall Day of Caring
- Grant opportunities	
- Youth Cheap Tix	

Seattle Wi-Fi

We are still significantly ahead of last year, but had an outage in the Parks systems that contributed to a reduction in use there. This was just repaired. There have been 11,201 unique users of the overall system year to date (07-09-07).

Seattle Wi-Fi Statistics: June 07

	City Hall / Parks	University District	Columbia City
Avg. logins per day	46	241	118
Total Logins	1365	7241	3529
% change in total monthly logins	-303(19%)	-698(9%)	+197(6%)
Avg. number of unique users per day	25	123	50
Total unique users (year to date)	1680	5525	1491
New users added this month	283	825	218

State Broadband study

Washington State is starting to plan a broadband assessment. \$160,000 was allocated by the legislature and it's now in the hands of the Washington Utilities and Transportation

Commission for implementation. We've been in contact with them to share our residential survey data and encourage digital inclusion metrics (e.g. barriers to adoption).

Chicago Digital Excellence Report

The City of Chicago has just published a report: "The City that NetWorks: Transforming Society and Economy Through Digital Excellence." This includes the Mayor's Advisory Council on Closing the Digital Divide. See a description and link:
<http://www.metroplanning.org/articleDetail.asp?objectID=3941>