Senior Centers in The City of Seattle
Why are we doing this report?

• Concerns raised re: financial stability of Senior Centers

• City Council provided $100,000 for four centers in 2006 budget

• Baseline information needed to identify financial challenges

• Information includes: financial, staffing, programs & services offered, populations served
Which Senior Centers included in this report?

- Nine Senior Centers located in the City - Central Area, Ballard/NW, Greenwood, Filipino/Int’l Drop-In Center, Pike Market, Southeast Seattle, Tallmadge Hamilton House, Wallingford, and West Seattle Senior Centers

- Centers in site-specific facilities, oriented to serving Seniors only

- The Filipino Senior Center and Pike Market Center are included as primarily serve Seniors but also other individuals
Locations of Senior Centers in City of Seattle
What’s not covered by report?

• All agencies/organizations providing programs and services for Seniors

• Comprehensive information on: current & future demand; current supply; how to meet unmet demand; and how to provide services & programs, including role of Senior Centers

• This information subject of Phase II report, beginning in 2007
Affiliated Centers

1. Ballard/Northwest Senior Center
2. Central Area Senior Center
3. Southeast Senior Center
4. West Seattle Senior Center

- Centers are financially and organizationally supported by Senior Services (SS)
- SS provides annual operating funding and direct program staffing to these centers
Affiliated Centers, cont.

- Staff are SS employees

- SS provides additional services: accounting, human resources, public relations, information services

- Each center has own Board of Directors

- Each board oversees operations of each center (budgets, programs/services offered, staffing)

- Budgets are developed/approved by each of the boards in consultation with SS staff
Affiliated Centers, cont.

• Three of the centers – West Seattle, Southeast and Central Area - are 501 (c) 3 organizations

• Two of the centers – Southeast Seattle and West Seattle - own their own buildings
Central Area Senior Center
Ballard/Northwest Senior Center
Southeast Seattle Senior Center
West Seattle Senior Center
Independent Centers

1. Greenwood Senior Center
2. Pike Market Senior Center
3. Tallmadge Hamilton Senior Center
4. Filipino Senior Center
5. Wallingford Senior Center

- Centers organizationally and financially independent from Senior Services (SS) with little or no financial/staff support from SS
- All but two were Affiliated Centers at one time
Independent Centers, cont.

• Each has own Board of Directors

• Each board oversees operations of each center (budgets, programs/services offered, staffing)

• SS staffing support for Congregate Meal program at Wallingford

• SS trains staff, assists w/ data collection, for Enhanced Fitness Programs at Wallingford Senior Center, Filipino Community Center/International Drop-in Center, Pike Market Senior Center

• None of the centers own their facilities
Filipino Senior Center
Tallmadge Hamilton House
Pike Market Senior Center
Wallingford Senior Center
## Senior Center Facilities

<table>
<thead>
<tr>
<th>Senior Center</th>
<th>Sq. footage</th>
<th>Center Ownership</th>
<th>Rent Paid (Y/N)</th>
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<tbody>
<tr>
<td>Central Area</td>
<td>9,600</td>
<td>City of Seattle</td>
<td>Yes. City does major system replace</td>
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<tr>
<td>Ballard/NW</td>
<td>6,000 – 8,000</td>
<td>City of Seattle</td>
<td>No. Center does major system replace</td>
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<tr>
<td>Filipino</td>
<td>6,000</td>
<td>Beacon United Methodist Church</td>
<td>Yes</td>
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<tr>
<td>Greenwood</td>
<td>8,050</td>
<td>City of Seattle</td>
<td>No. Center funded bldg addition – rent offset</td>
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<td>Pike Market</td>
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<td>Southeast</td>
<td>12,000</td>
<td>SE Senior Center</td>
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<td>Tallmadge Hamilton</td>
<td>10,000</td>
<td>University Kiwanis</td>
<td>Yes</td>
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<td>West Seattle</td>
<td>12,000</td>
<td>WS Senior Center</td>
<td>No</td>
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<tr>
<td>Wallingford</td>
<td>4,800</td>
<td>Historic Seattle</td>
<td>Yes</td>
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Senior Centers
Financial Information
Affiliated Centers
Total Operating Budget
2003 - 2006

Central
Southeast
West Seattle
Ballard/Northwest
Independent Centers

Total Operating Budget
2003 - 2006

Filipino Senior Center
Greenwood Senior Center
Pike Market Senior Center
Tallmadge Hamilton House
Wallingford Senior Center
Affiliated and Independent Centers
Including SS Operating and Staff
2005

Tallmadge Hamilton House
Filipino Senior Center
Greenwood Senior Center
Central
Ballard/Northwest
Southeast
West Seattle
Wallingford Senior Center
Pike Market Senior Center
**Affiliated Centers**
**Revenue Sources**

**Ballard Northwest**

- **Contributions**: 36.4%
- **Local Gov't Direct Grant**: 29.0%
- **Incidental Revenue** (Facility rentals): 11.0%
- **Legacies & Bequests**: 4.4%
- **Membership Dues**: 4.3%
- **Misc. Income**: 3.3%
- **Program Service Fees**: 3.3%
- **Sales to Public**: 3.3%
- **Senior Services Support**: 2.1%
- **Special Events**: 0.1%
Independent Centers
Revenue Sources

Greenwood

- Donations: 11%
- Fundraising: 5%
- Gift Shop: 2%
- Gov't Funding: 30%
- Meal Program: 19%
- Membership fees: 7%
- Program Fees/Tuition: 7%
- Rentals: 8%
- Special Events: 5%
- Meals: 30%
Senior Centers
Staffing Information
Senior Centers
Classes and Services
<table>
<thead>
<tr>
<th>Classes/Services</th>
<th>Ballard/NW</th>
<th>Central Area</th>
<th>Southeast</th>
<th>West Seattle</th>
<th>Filipino</th>
<th>Greenwood</th>
<th>Pike Market</th>
<th>Tallmadge Hamilton</th>
<th>Wallingford</th>
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<td>Enhanced Fitness</td>
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<td>Arts &amp; Crafts classes</td>
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<td>Card/board games/pool</td>
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</table>

(I) = Independent
(A) = Affiliated

Services
Classes

+ = Available
- = Not Available
Senior Centers
Clients
Independent Centers

Number of Unduplicated People Served on Annual Basis
2003 - 2006

Filipino Senior Center
Greenwood Senior Center
Pike Market Senior Center
Tallmadge Hamilton House
Wallingford Senior Center
Affiliated and Independent Centers

Number of Members
2005

- Filipino
- Tallmadge Hamilton House
- Greenwood
- Central Area
- Wallingford
- Ballard/Northwest
- Southeast
- Pike Place Market
- West Seattle

Bar chart showing the number of members for different centers in 2005.
Affiliated Centers
Annual Number of Volunteers
2005

- Central
- Southeast
- West Seattle
- Ballard/Northwest

- Central: 40
- Southeast: 130
- West Seattle: 432
- Ballard/Northwest: 270
Senior Centers
Demographic Information
Affiliated Centers

GENDER

<table>
<thead>
<tr>
<th>Area</th>
<th>Female %</th>
<th>Male %</th>
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<tbody>
<tr>
<td>Central Area SC</td>
<td>71.43%</td>
<td>28.57%</td>
</tr>
<tr>
<td>Northwest/Ballard SC</td>
<td>69.63%</td>
<td>30.37%</td>
</tr>
<tr>
<td>Southeast SC</td>
<td>86.87%</td>
<td>13.13%</td>
</tr>
<tr>
<td>West Seattle SC</td>
<td>70.47%</td>
<td>29.53%</td>
</tr>
</tbody>
</table>
Affiliated Centers

INCOME LEVEL

Central Area SC
- Very Low: 24.68%
- Low: 16.18%
- Moderate: 24.68%
- Above: 29.50%

Northwest/Ballard SC
- Very Low: 45.32%
- Low: 20.14%
- Moderate: 5.04%
- Above: 11.11%

Southeast SC
- Very Low: 38.27%
- Low: 13.58%
- Moderate: 11.11%
- Above: 30.19%

West Seattle SC
- Very Low: 31.45%
- Low: 22.64%
- Moderate: 15.72%
- Above: 30.19%
Affiliated Centers

HOUSEHOLD SIZE

<table>
<thead>
<tr>
<th>Area</th>
<th>1 Person</th>
<th>2 Persons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Area SC</td>
<td>50.00%</td>
<td>35.85%</td>
</tr>
<tr>
<td>Northwest/Ballard SC</td>
<td>73.74%</td>
<td>22.91%</td>
</tr>
<tr>
<td>Southeast SC</td>
<td>54.17%</td>
<td>34.38%</td>
</tr>
<tr>
<td>West Seattle SC</td>
<td>60.45%</td>
<td>36.72%</td>
</tr>
</tbody>
</table>
Demographic Information
Independent Centers

• Information mostly anecdotal

• Age, gender, ethnicity, income levels, similar to Affiliated Centers

• Exceptions:
  - Pike Place Market - primarily men
  - Filipino Center – men/women, primarily Filipino
Who is served

- Affiliated Centers serving 450 – 540 Seniors daily, over 9,400 annually

- All of the Affiliated Centers except for one report seeing increases in # of clients served

- Independent Centers serving approx. 300 Seniors daily, over 5,000 annually

- Some of the Independent Centers report increases in # of clients served, others report numbers are stable or declining. Data collection is inconsistent so hard to verify

- Majority of those served by all centers: female, 70+ years of age, low/very low income, single head of household – exceptions as previously noted
Budget & Financial Challenges

• All centers have experienced budget fluctuations in last 3 years

• Some of the centers have experienced fluctuations at the same time as # of clients served growing

• For Affiliated Centers, SS provides important operating and staff support

• In 2005, SS support averaged $79,000, and 2 FTE for the Affiliated Centers

• SS has experienced reductions in funding last several years, resulting in reduced support to Affiliated Centers
Budget & Financial Challenges, cont.

• City’s $100,000 in operating support has helped to mitigate for reduced SS funding of Affiliated Centers in 2006

• Only 1 of the Affiliated Centers has experienced budget deficits during last 3 years. Others have finished years 2 – 4% above budgets

• All 5 of the Independent Centers have experienced budget deficits at least once in last 3 years

• 3 of the Independent Centers have experienced deficits in 2 of last 3 years. Range of annual deficits $1,000 to $30,000
Budget & Financial Challenges, cont.

- All of the Executive Directors of all of the centers express great concern re: financial stability of their centers and the challenges experienced trying to meet budget along with service needs of clients

- Some Independent Centers have less diverse sources of revenue - rely more heavily on gov’t and private/foundation support compared to Affiliated Centers. Others have diversity of revenues similar to Affiliated Centers

- City funding support is provided to all but one of the Independent Centers. City funding ranges from $19,000 - $99,000

- City-owned buildings in which Senior Centers are located have been assessed and have identified capital needs. Other centers have capital needs, as well
Staffing & Program Delivery

- Staffing levels have been relatively stable for the Affiliated Centers over last several years, exception is Central Area which has experienced staff reductions.

- Staffing at Independent Centers generally less by 1 to 1.5 FTE compared to Affiliated Centers.

- Funding, staff, volunteers matter when it comes to classes and services offered/frequency of such. Classes & Services offered at Independent Centers generally less robust compared to Affiliated Centers.
Conclusions

1. Consider continuation of $100,000 of City funding support for Affiliated Senior Centers

2. Request City Human Services Department (HSD) to review current funding of Senior Centers, including outcomes tied to funding, types of services provided/funded, and data collection – clarify what we fund, outcomes from such funding

3. Consider City funding for short-term capital improvements at Senior Centers residing in City-owned buildings and perhaps others
Conclusions

4. Consider hiring consultant to collect comprehensive information on Senior Programs and Services in City, including:

   o Current supply of Senior programs and services offered by different organizations and agencies (including Parks Dept., churches, non-profit organizations, etc)

   o Current & future demand for such programs and services – HSD has some beginning data on estimates for the City’s senior population in coming years
Conclusions, cont.

- How & where to meet unmet demand, including the role of Senior Centers and other appropriate agencies/organizations in the delivery of programs and services

Work should be done in consultation with Senior Centers staff, boards, Advisory Council on Aging, Senior Services, Dept. of Parks and Recreation, and Human Services Dept.
THANK YOU!