

City of Seattle Office of Arts & Cultural Affairs

Michael Killoren, Director
Gregory J. Nickels, Mayor



CALL FOR ARTISTS – Cheshiahud Lake Union Loop New Media Artwork

Online Application

Apply using CaFÉ™, a Web-based online application service. The written portion of all applications must be submitted digitally via the CaFÉ™ online system. After submitting the written materials via CaFÉ™, mail the work sample per the instructions below. Link to the online application via <http://www.callforentry.org/>.

INTRODUCTION

The Seattle Office of Arts & Cultural Affairs, in collaboration with Seattle Parks and Recreation and the Seattle Department of Transportation (SDOT), seeks to commission an artist or artist team to create a project that will draw people to the Cheshiahud Lake Union Loop and engage them in unexpected ways. The selected artist will create a new media work.

BACKGROUND

The [Cheshiahud Lake Union Loop](#) is a multi-use loop that surrounds Lake Union in Seattle. The walking loop connects diverse neighborhoods surrounding the lake and passes through a variety of urban spaces, including residential areas, industrial areas, parks and a working waterfront with historical maritime uses. The loop connects Gasworks and Lake Union parks and links more than 35 pocket parks, street ends and waterways around Lake Union. It improves access to the lake from adjacent neighborhoods, downtown and the University of Washington.

The history of sites along the loop exemplifies many of the changes that have taken place in Seattle in the past centuries. The new six-mile trail around Lake Union is named “[Cheshiahud](#)” in honor of a Duwamish chief who led a village located on Lake Union. More information about the Duwamish Tribe and Cheshiahud can be found at <http://www.duwamishtribe.org/>.

Home to Native American villages, lumber mills, airplanes, boat-building, the military and recreation, Lake Union has a varied history. The creation of the Cheshiahud Loop presents an opportunity for Seattleites to gain new awareness of this history and appreciate the lake that sits at the center of their city.

ELIGIBILITY

This call is open to artists living in Washington, Oregon, Idaho, Montana, British Columbia and California. Artists may apply as a team, but the application should clearly describe the contribution of each collaborator. The Office of Arts & Cultural Affairs encourages diversity in its collection. Artists whose work is well represented in the city’s collection are eligible to apply, but the artist selection panel will consider artistic diversity as one factor in the selection process. Students are not eligible to apply.

SCOPE OF WORK

The selected artist will create a participatory new media project drawing on the history and/or context of the site. Possible media and approaches include: podcast or cell-phone based audio

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work, audio and/or video tours using mobile media and GPS, and walking tours or interactive events using the Web. Regardless of media, the work is intended to draw people to the trail, so it should be experienced in some form on-site in multiple locations along the loop. The artist will also consider how people will learn about and access the work. The artist will develop a strategy for public involvement such as signage, Web presence, and mobile devices made available to the public. In addition to the artwork, which will be available to the public for a minimum of one year, the selected artist will work with the city to provide documentation of the project for the city's collection.

The selected artist will develop this project in collaboration with representatives from the Office of Arts & Cultural Affairs, SDOT and Parks. They will be involved in outreach and communications with local communities in the process.

TIMELINE

It is anticipated that finalist interviews for this project will take place the week of February 8, 2010. The selected artist must be available to work on this project in spring 2010 and begin presenting the work to the public in early summer 2010.

BUDGET

\$18,000 all-inclusive

APPLICATION DEADLINE

11 p.m., Tuesday, Jan. 12, 2010 (Pacific Time)

APPLICATION REQUIREMENTS

Apply using CaFÉ™, a Web-based online application service. The written portion of all applications must be submitted digitally via the CaFÉ™ online system. CaFÉ™ is not able to accept audio or video work samples online. After submitting the written materials via CaFÉ™, hand-deliver or mail the work sample per the instructions below.

Step 1: Submit this information online using CaFÉ™

- **Letter of interest (not to exceed 2,000 characters):** Please write a statement about your approach to making art, a description of your related experience, and its relevancy to the project.
- **Résumé**
- **Three (3) references:** Names, phone numbers and email addresses of three references who can speak to your experience as an artist.
- **Work sample description:** Submit the following info online for each artwork sample: title, date, media and short description. If submitting a portion of a larger work, please identify the context in the description. If multiple discs are submitted, provide instructions on the order in which the samples should be played. Titles in the work sample description should correspond to labels on the discs submitted.

Step 2: Submit work samples via mail or hand-deliver:

Audio and/or video work samples totaling five minutes, submitted on CD-R/DVD-R: The selection panel will review a total of five minutes maximum from each applicant. The five-minute sample may include samples from multiple works on a combination of DVD-R and/or CD-R. The samples can be played using either Windows Media Player or Quicktime. Work samples must be delivered to our office by 5 p.m., January 12, 2010. Late samples will not be reviewed.

Please submit the following information on/with your CD-R/DVD-R:

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- Artist's name
- Artist's address, phone and email
- Title of artwork, corresponding to the information submitted online in the work sample description

Self-Addressed Stamped Envelope: Applicants who want their work samples returned by mail must include a self-addressed envelope with adequate postage. Applicants may also pick up work samples at the Office of Arts & Cultural Affairs after receiving notification of results. Work samples without postage will be discarded 60 days after the notice of funding is sent. Every effort is made to ensure safe handling of work samples, but the city of Seattle cannot assume responsibility for loss or damage.

Mail to:

Cheshiahud Lake Union Loop
Office of Arts & Cultural Affairs
City of Seattle
PO Box 94748
Seattle, WA 98124-4748

FedEx, UPS or hand-deliver to:

Address FedEx, UPS, other **delivery** to:

Cheshiahud Lake Union Loop
Office of Arts & Cultural Affairs
City of Seattle
700 Fifth Ave., Ste. 1766
Seattle, WA 98104

SELECTION CRITERIA

The artist or artist team will be selected on the basis of the following criteria: strength and artistic merit of past works, experience and approach as evidenced in the written materials, ability to complete a project of this nature on time and within budget, and the contribution of the artist's work to the diversity of the city's art collection.

The Office of Arts & Cultural Affairs is committed to reflecting the diversity and cultural richness of our city in the selection of artists and artworks.

References provided as part of this application will be contacted prior to artist interviews.

SELECTION PROCESS

The selection process will occur in two phases: 1) A selection panel will review all applications and select up to four finalists or finalist teams. 2) The selection panel will meet a second time to interview finalists/finalist teams and select one artist/artist team for the project.

NOTIFICATION OF RESULTS

The selected artist/artist team will be notified at the conclusion of interviews and panel deliberations. Please do not call the Office of Arts & Cultural Affairs. Applicants will receive notification of the panel's decision by e-mail. The Office of Arts & Cultural Affairs reserves the right not to select any of the applicants.

WE'RE HERE TO HELP!

Please contact Marcia Iwasaki at Marcia.Iwasaki@seattle.gov or (206) 233-3946.

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Office Hours: Monday and Tuesday, 8:30 a.m. to 5 p.m.; Wednesday, 8:30 a.m. to 12 p.m. (Pacific Time).

For assistance with the CaFE online application process, contact CaFE tech support at (888) 562-7232 or cafe@westaf.org, Monday-Friday, 7:30 a.m. to 4:00 p.m. Pacific Standard Time.

View the full call for artists and apply at <http://www.callforentry.org/>.