

Ballard Parking Review



Parking Advisory Group
Jonathan Williams
September 23, 2015

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

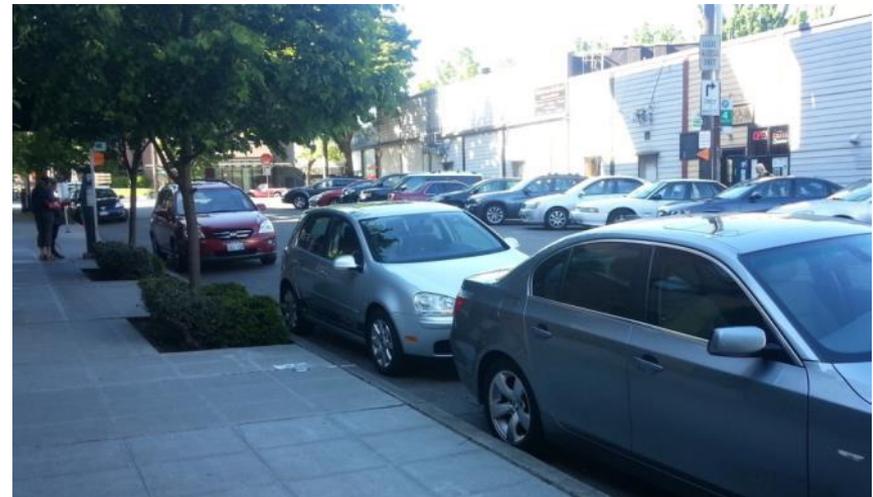
For **all**

Presentation overview

- Background
- Your comments
- July 2015 parking study
- RPZ request status
- Off-street work program

Background

- **Spring-fall 2013**
Involvement in Ballard Partnership for Smart Growth
- **2014 and early 2015**
Meetings, data collection, proposal, plan development through Community Access and Parking Program
- **May 2015** – Parking plan implementation
- **Fall 2015** – Data evaluation



Your comments on changes?

Before



Final changes

BALLARD FINAL PARKING PLAN

LEGEND

- Add Paid Parking
- Add Time Limits (7 AM to 6 PM)

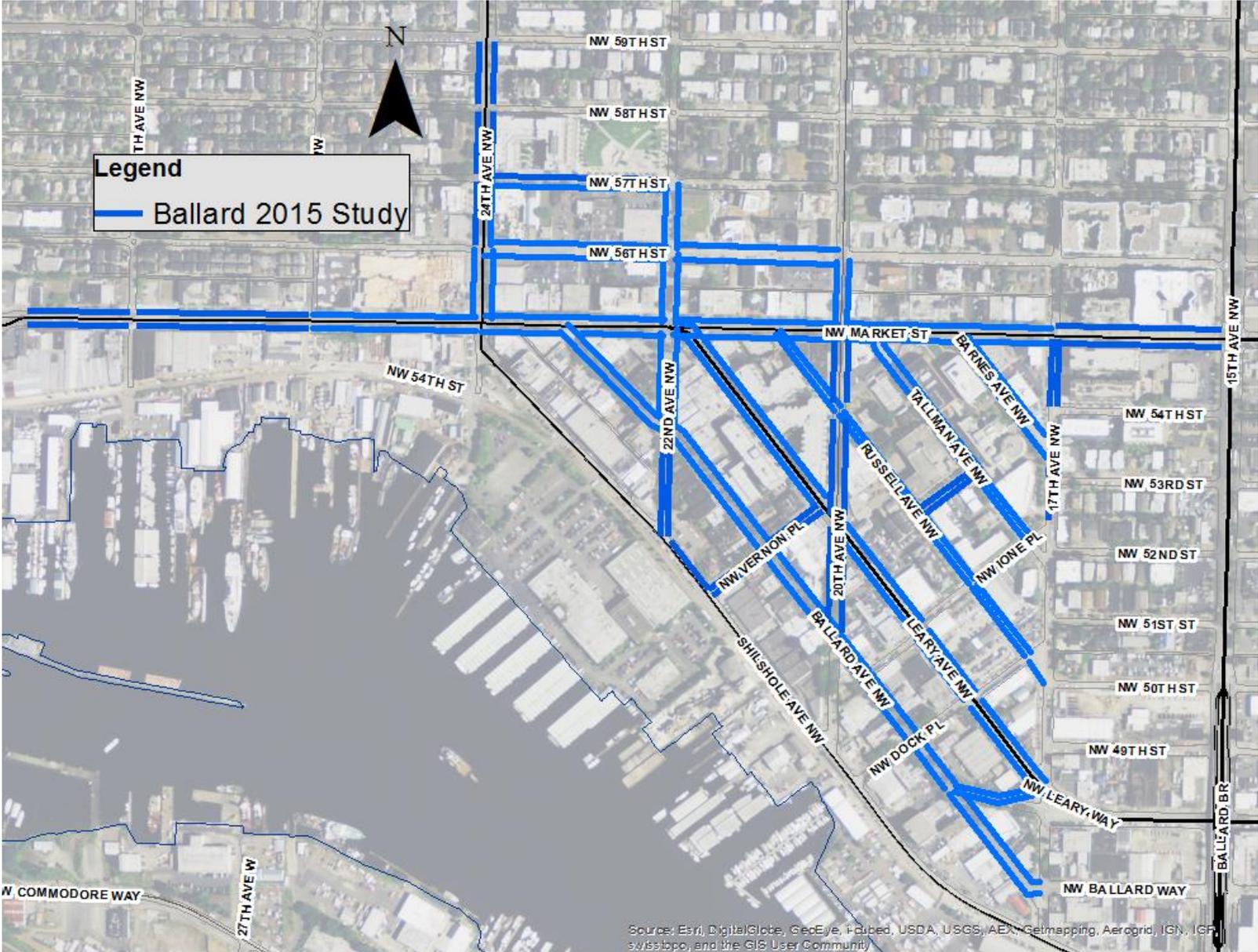
The Ballard parking plan is a result of collecting and analyzing data, meeting with local businesses and residents, and incorporating their feedback into the final plan. It includes new parking, time limits, and paid parking. Paid parking rates, hours, and time limits may be adjusted annually based on local parking conditions.



Final changes (paid only)

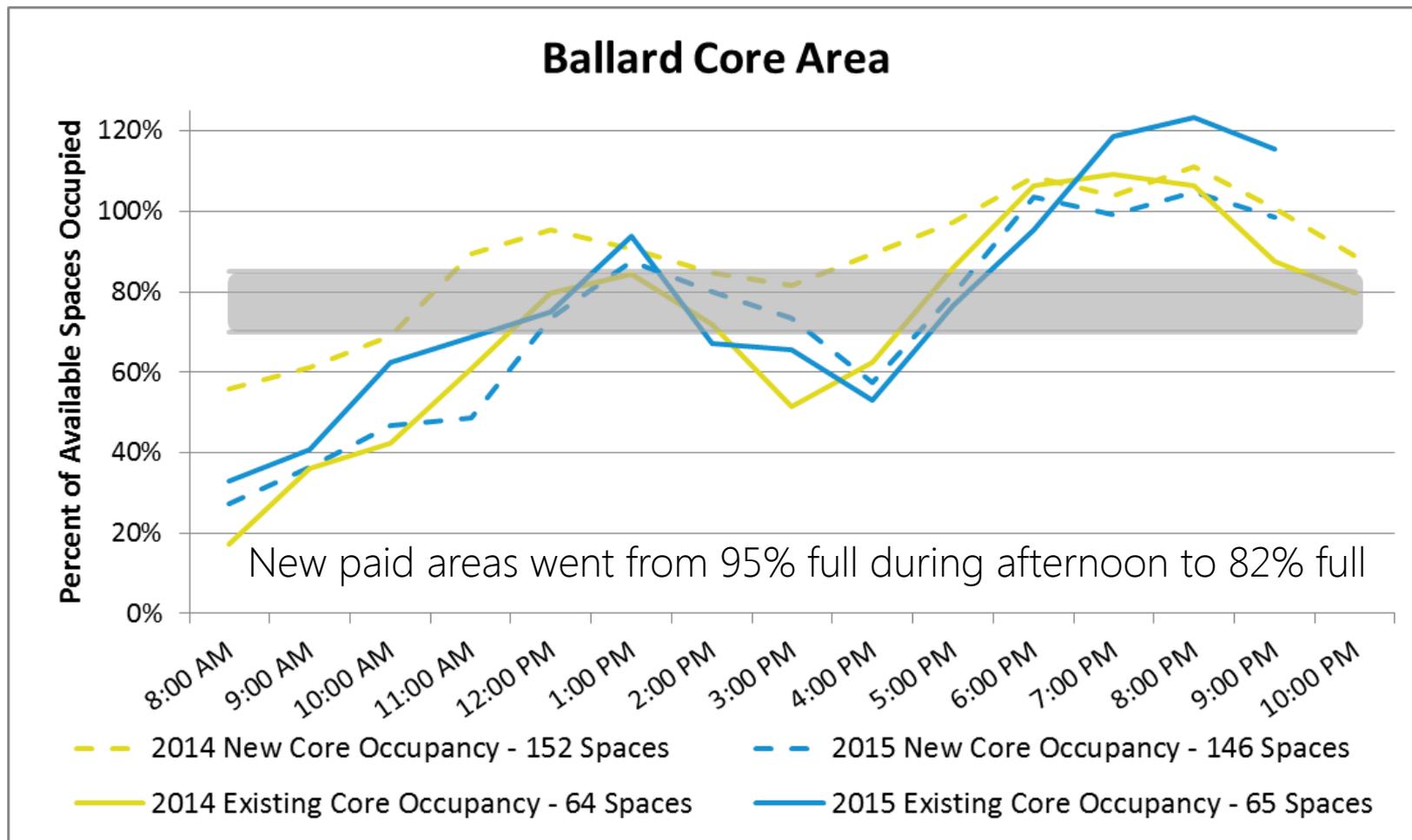


July 2015 parking study



Source: Esri, DigitalGlobe, GeoEye, Earthstar, USDA, USGS, AEX, Getmapping, Aerogrid, IGN, IGP, swisstopo, and the GIS User Community

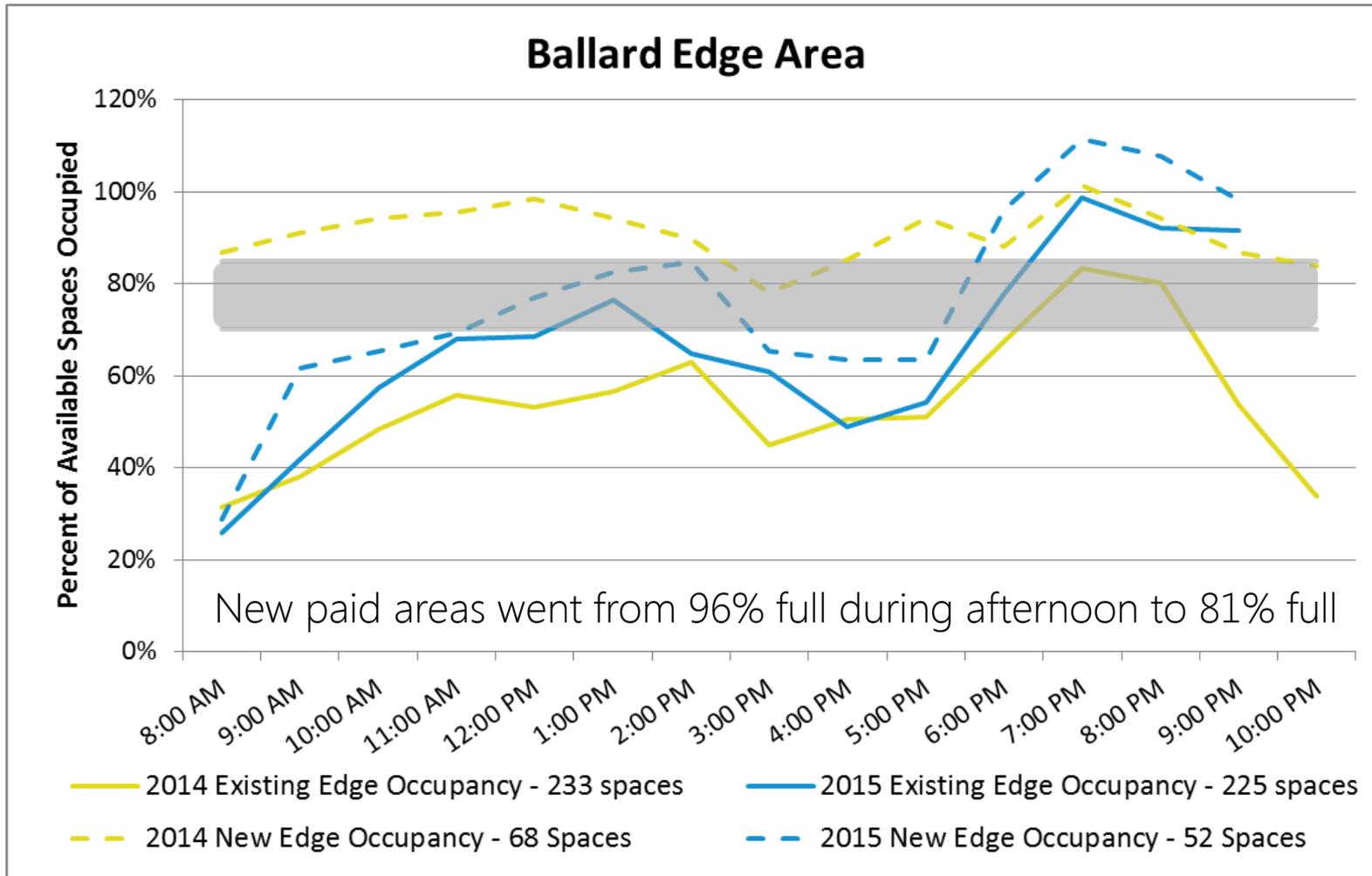
Core area – before and after



“New Core” – went from unpaid time limits to 2 hour paid

“Existing Core” – paid hours extended from 6 PM to 8 PM

Edge area – before and after



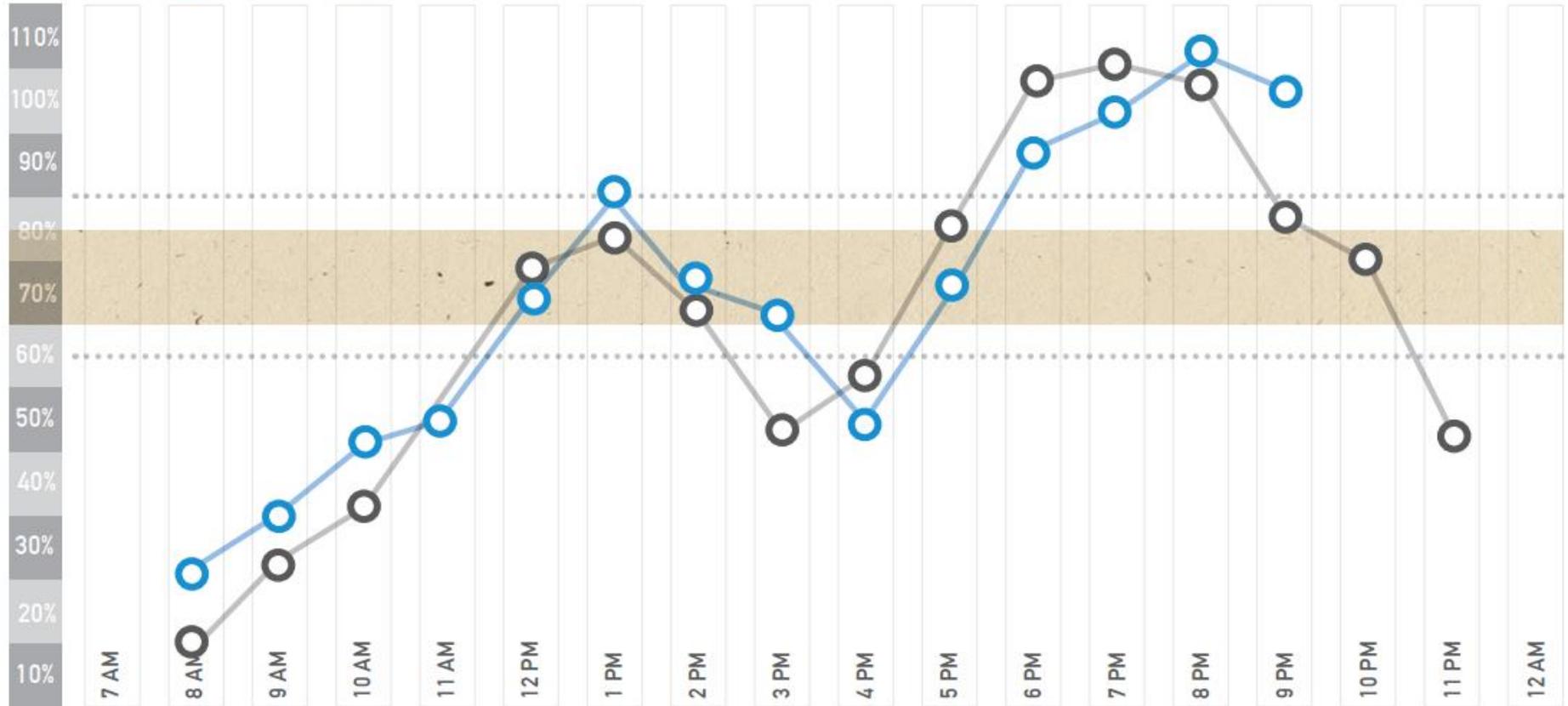
“New Edge” – went from unpaid time limits and unrestricted to 4 hour paid, 8 AM – 6 PM

“Existing Edge” – paid rates decreased from \$1.50/hour to \$1.00/hour

Ballard Core – all spaces

HOURLY OCCUPANCY

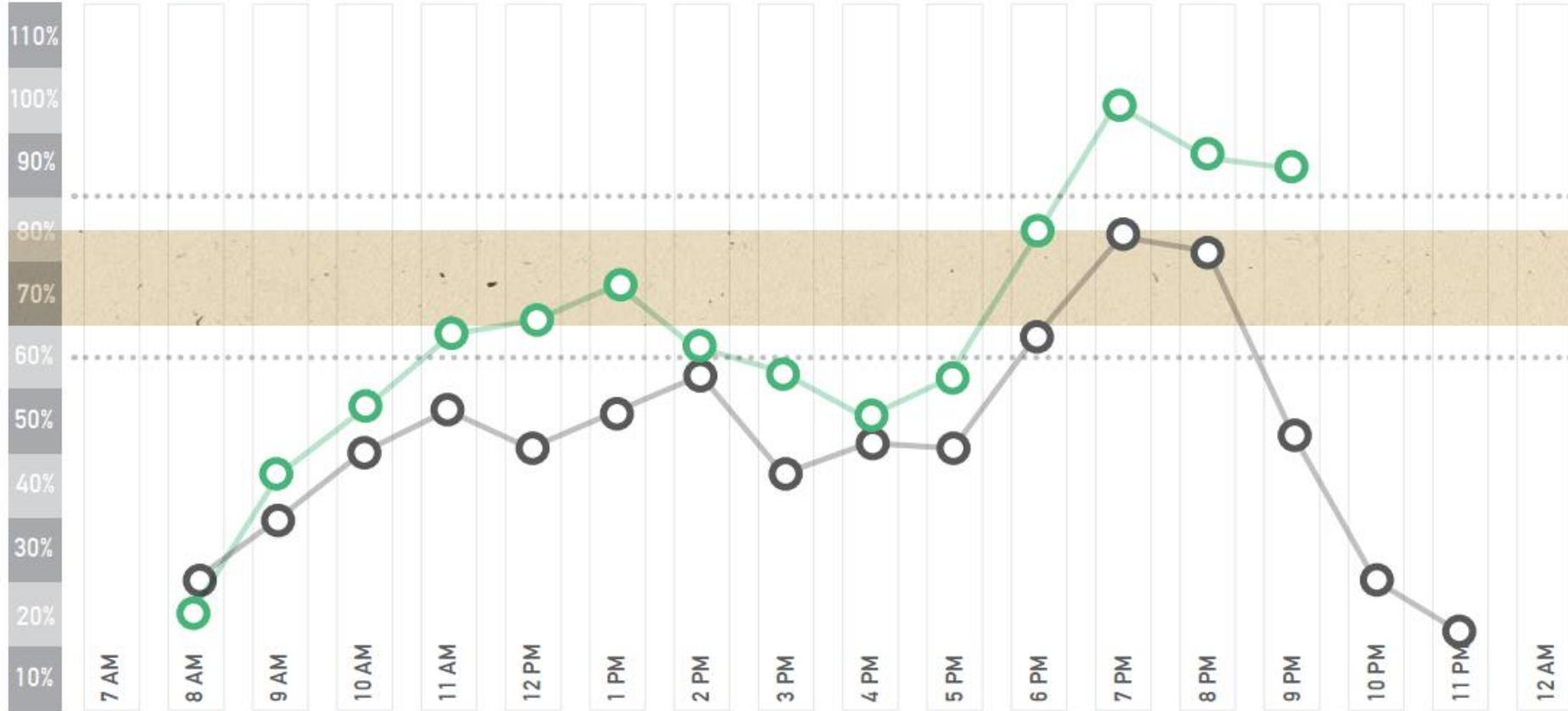
○ May 2014 ● April 2015 ■ Target Range 70%-85% - - - Watch list 65%-90%



Ballard Edge – all spaces

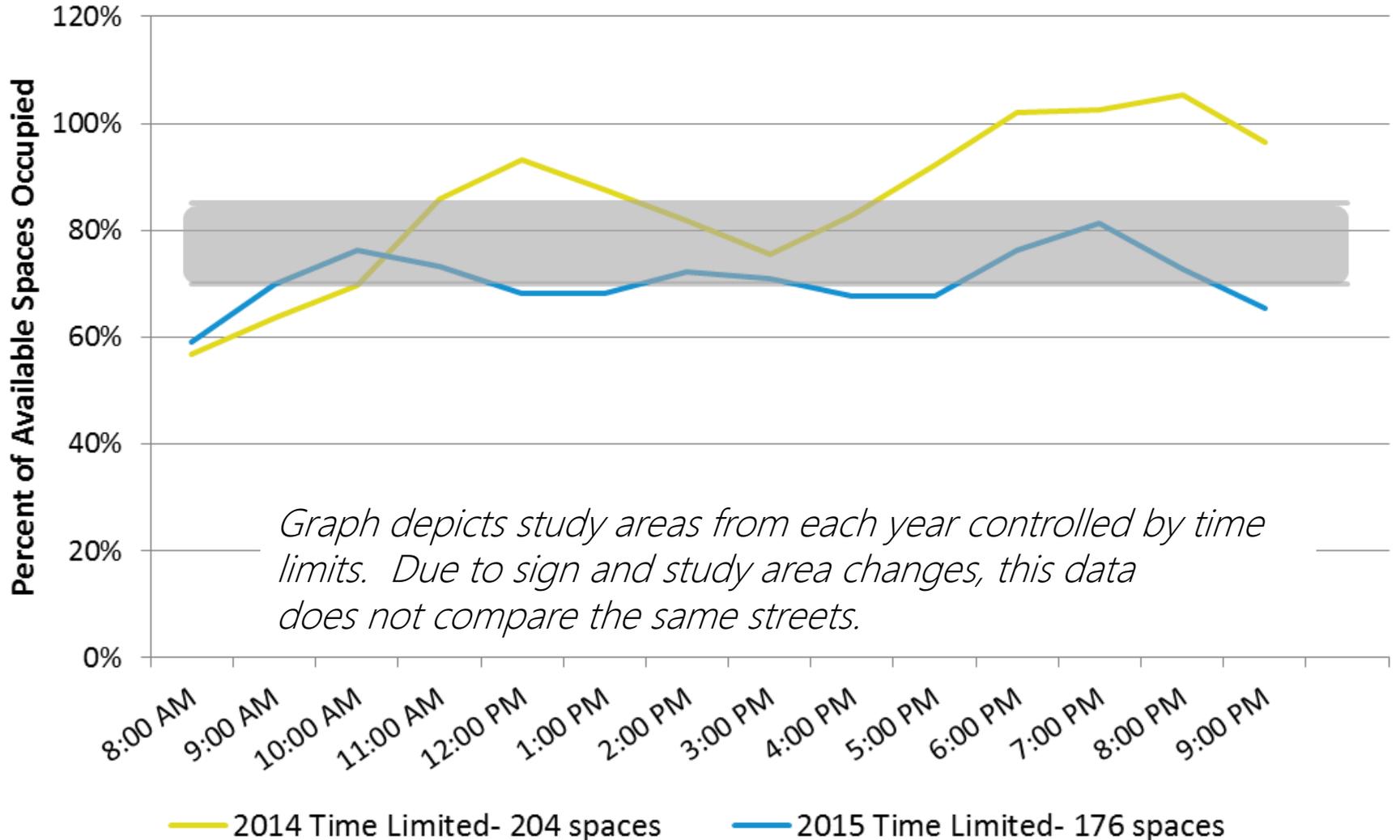
HOURLY OCCUPANCY

○ May 2014 ○ April 2015 ■ Target Range 70%-85% - - - Watch list 65%-90%



Areas managed by time limits

Ballard Time Limit Study Areas



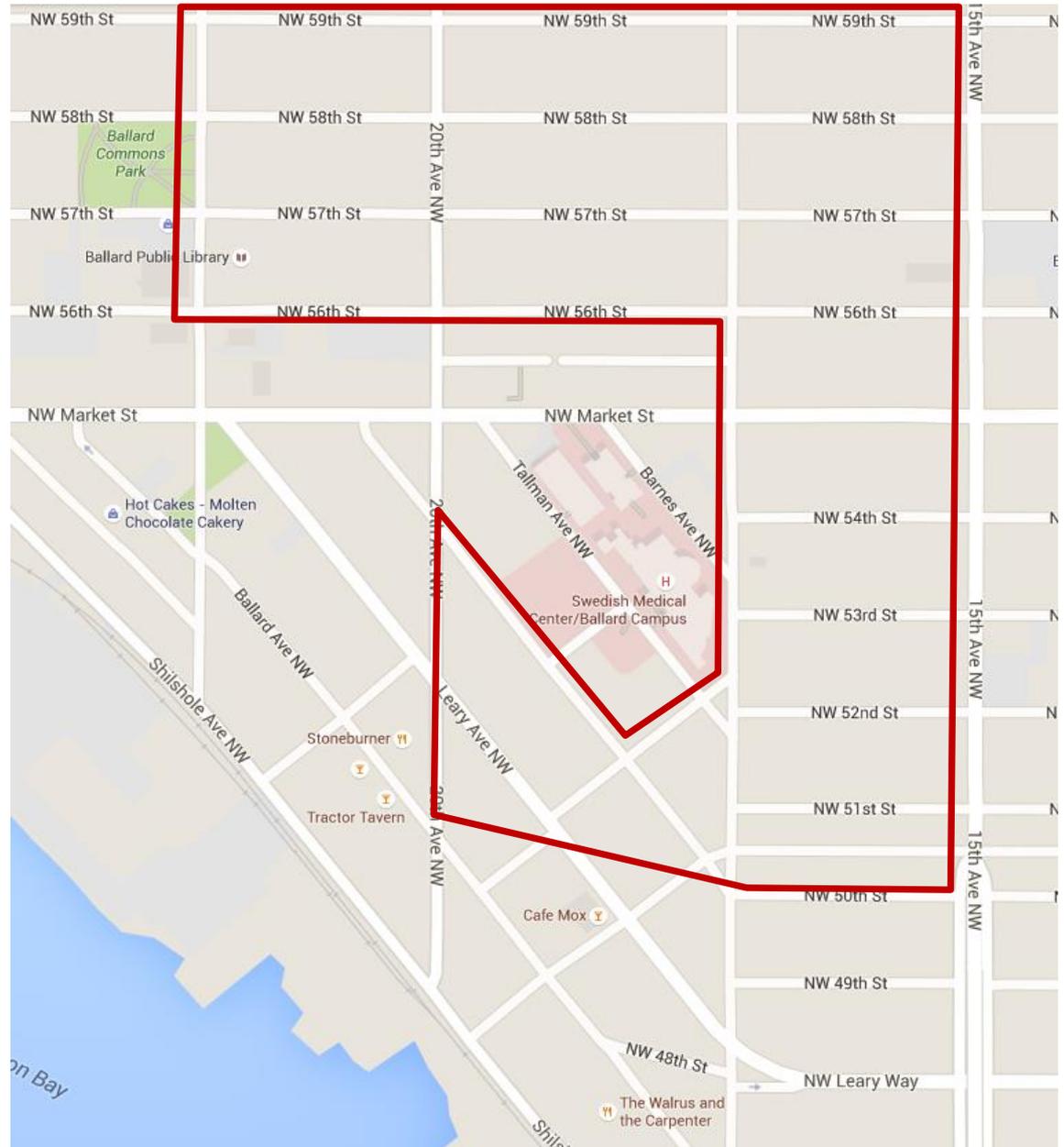
2015 parking duration study

Area	Spaces studied	Unique vehicles per space per day	Observed average duration
Core paid – 2 hour limit	143	6.9	1.2 hours
Edge paid – 4 hour limit	200	5.3	1.3 hours
Time limit spaces	176	4.6	1.8 hours
Unrestricted spaces	206	3.7	3.3 hours

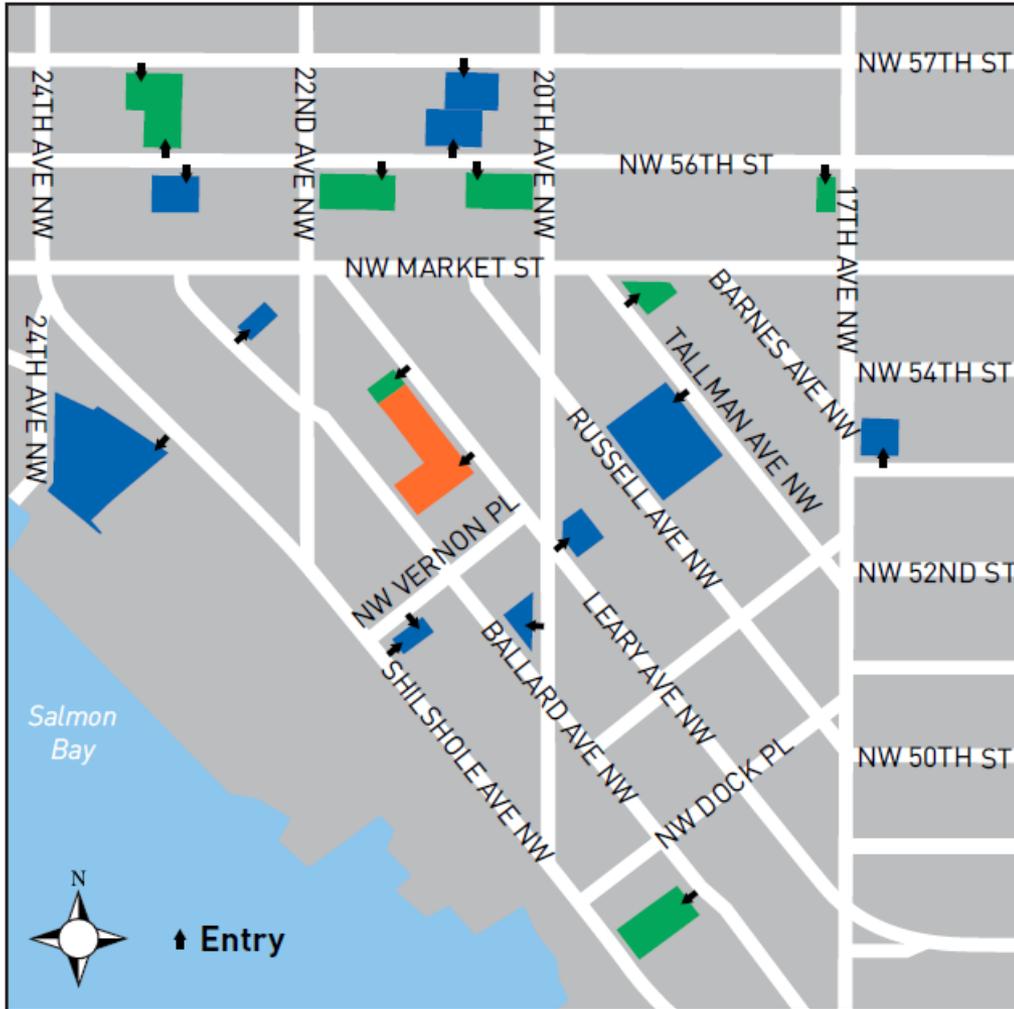
Data is from once hourly observations from 8 AM through 9 PM and under counts short parking durations of less than 1 hour, which are likely to occur in paid parking areas.

RPZ request

- Responding to neighborhood request
- Expect qualification results by mid-Nov, then more outreach and public hearing
- Signs would only go on residential blocks without existing time limits



Off street parking work



BALLARD PUBLIC PARKING

Looking for parking in Ballard?

There are over 1,000 public parking spaces available in private lots in the heart of Ballard.

Public Hours:

-  24/7
-  Evenings & Weekends
-  6 AM - Midnight

Availability, rates, and hours are subject to change.

BALLARD
CHAMBER OF COMMERCE

 **SDOT**
Seattle Department of Transportation

Next steps

November	Update on RPZ study
Ongoing	Chamber-led off-street parking marketing
Spring 2016	Paid parking study

Questions?

Jonathan.williams2@seattle.gov | (206) 733-9026

http://www.seattle.gov/transportation/parking/cp_ballard.htm

www.seattle.gov/transportation

