

Chinatown-International District Bike Rodeo Summary

10/16/15

Bike rodeo purpose

The purpose of the bike rodeo was to create a fun and welcoming environment for residents and businesses in the Chinatown-International District to gain exposure to biking in the Center City area and share input on the Center City Bike Network project. The event was a collaboration between the Seattle Department of Transportation, SCIDpda, Cascade Bicycle Club, Bike Works and community volunteers.



Date and location

Date: Saturday, September 26, 2015

Location: Chong Wa Playfield (522 7th Ave S, Seattle)

Time: 10 AM to 12 PM



Notifications

The event was advertised through delivering 115 posters to businesses in the Chinatown-International District, working with SCIDpda to post flyers in their housing developments and share with community partners, running online ads in the Seattle Chinese Times and the Seattle Chinese Post, and submitting the event to local public calendars.

Event overview

Approximately 50 people attended the event. Bikes of all sizes were available for test rides, and free helmets and free food were given away. A public input station allowed people to learn more about the Center City Bike Network project and to provide feedback and ideas on biking in the Center City area. The event ended with a raffle where Bike Works gave away two bikes for free.



Materials and signs were in both Chinese and English. Staff and community volunteers were available to translate into Mandarin, Cantonese and Toisanese.

Input

People were asked to answer three questions at the public input station:

1. Where do you commonly go during a typical day?
2. Would you be comfortable going by bike, and/or would you let your kids go by bike?
3. What would help to make biking an option for you or your kids?

These common themes emerged from the responses:

- People commented that they most often ride their bike to the park, school, and the market
- Many people said they were comfortable with their children riding their bike
- Most people cited healthy exercise as their main reason for riding their bike

