

Appendix L.

Partners for Bicycle Programs

The city recognizes that education, enforcement, and encouragement programs are essential activities in order to achieve the goals of this plan. This appendix lists a sample of groups that either already have a role in providing bicycle programs for Seattle residents, or they could make good partners for the city in the future.

Bike Works

Bike Works, located in the Rainier Valley area of Seattle, offers an Earn-A-Bike program that teaches students ages nine to 17 about bicycle repair. After completing eight class sessions, students are able to earn their own recycled bicycle (along with a new helmet and lock) by completing 24 hours of repairing community bicycles ("Earn-A-Bike time") outside of class. Adult mentors provide guidance, friendship, and assistance with repairs. Bike Works also offers several other programs, including:

- Bicycle rodeos.
- Summer bicycle camps.
- Neighborhood rides.
- Bicycle passports (youth log the number of miles that they bicycle and win prize incentives).

The Bicycle Alliance of Washington

The Bicycle Alliance of Washington advocates for bicyclists and bicycle-friendly cities, counties and state through legislation, policies and programming. The Alliance educates elected officials and decision makers about the importance of funding for safe bicycling routes and share the road legislation. Its programs include:

- Bike Buddy one on one mentoring for new bike commuters.
- Bicycle programs in partnership with KC/METRO Transit.
- KC/METRO Transit "Lost Bikes" program--helps people find bicycles that have been left on buses.
- Bicycle parking at park and ride lots.
- Bicycle parking and bike repair at Bikestation® Seattle.
- Safe Routes to School clearinghouse.
- Washington Center for Safe Routes, in partnership with Feet First.
- Bicycle maps and resources.
- Technical resources for trail development and other projects.
- Commuter classes including gear and bike purchase advice.
- "Get-Lit Washington" program—provides lights on bikes for low-income residents.
- Information on the organization website.

Cascade Bicycle Club

The Cascade Bicycle Club provides several education and encouragement programs to the local bicycling community. These programs include educating elected officials and agencies about building bicycle-friendly communities; teaching safe cycling to kids and adults; promoting bicycle commuting through individual and corporate programs; reviewing transportation plans; and working with schools on fitness programs and Safe Routes to Schools. The Cascade Bicycle Club Education Foundation offers programs and materials that are free or low-cost. Specific education, enforcement, and encouragement programs offered by Cascade Bicycle Club include:

- Bicycle commuter information.
- Bicycle commuting classes.
- Bicycle maintenance classes.
- Ride SMART Bicycle riding skills classes.
- Employer bicycle resources.

- Commuter Challenge.
- Bicycle to Work Day.
- Bicycle rodeos.
- Bicycle education for kids.
- Bicycle safety program materials.
- Bicycle camps.
- Bicycle map distribution.
- Helmet donations.
- Helmet sales.
- Bike to work month.
- Safe Routes to Schools.
- School fitness programs.
- Club rides.
- Information on the organization website.

Feet First

Bicycle organizations, schools, and other groups should work with pedestrian groups, such as Feet First to develop and promote coordinated bicycle and pedestrian safety education programs. Feet First already provides several types of programs, including:

- Safe Routes to Schools Clearinghouse.
- Pedestrian education (bicycling education should be coordinated with existing programs).
- Walking school buses (bicycling school buses should also be promoted).
- Technical assistance.

Public Health—Seattle & King County (PHSKC)

PHSKC was awarded a Kellogg Foundation “Food and Fitness” planning grant, which may provide opportunities to work with community partners on bicycle programs targeting underserved communities. The agency is part of the Physical Activity Policy Research Network at the Health Promotion Research Center of the University of Washington. This center looks for collaborative ways to seek grant funding for research projects related to physical activity. PHSKC also operates the following programs:

- Steps to Health.
- Maternal and child health.
- Physical activity promotion.
- Injury and Violence Prevention Program (directing the work of the King County Traffic Safety Coalition).

Seattle Public Schools

With the exception of Safe Routes to Schools programs at specific schools, Seattle Public Schools does not currently use a comprehensive bicycle and pedestrian safety education curriculum. There may be opportunities in the future to work with Seattle Public Schools to implement a bicycle and pedestrian safety education program for students, with a particular focus on the elementary and middle school years. Seattle private schools could also be encouraged to offer this program. This program would include both in-classroom lessons as well as hands-on bicycle and pedestrian skills training. Lesson handbooks, teachers’ guidebooks, videos, handouts, and other resources for these programs have been developed in other communities throughout the United States. Safe Routes to Schools Program funding may present an opportunity to develop and implement a comprehensive pedestrian bicycle safety education program in all local schools.

Seattle Police Department

The Seattle Police Department (SPD) should continue to enforce bicycle-related traffic laws. Enforcing these laws will help improve the behavior of both motorists and bicyclists,

and will increase the safety of bicyclists. The SDOT Bicycle Program Website provides a summary of regulations for bicycling and driving with bicyclists (see <http://www.seattle.gov/Transportation/bikecode.htm>). SPD should also issue a report with the number of warnings and infractions given to bicyclists and motorists annually.

Seattle Department of Parks and Recreation

The Seattle Department of Parks and Recreation (DPR) encourages bicycling by offering Group Health Bicycle Saturdays and Sundays. The Department closes Lake Washington Boulevard between Mount Baker Beach and Seward Park between 10 a.m. and 6 p.m. to provide bicyclists with a car-free experience on ten days during the year (see <http://www.cityofseattle.net/parks/athletics/bikesatsun.htm>).

Puget Sound Regional Council

The Puget Sound Regional Council (PSRC) recommends specific actions to promote bicycling in its *Regional Bicycle and Pedestrian Implementation Strategy for the Central Puget Sound Region* (2003). Agencies and organizations with a role in implementing the strategy are also identified. Actions include:

- Increase the use of print and broadcast media to educate the public about the positive economic, transportation system performance, social, health, and environmental impacts of bicycling and walking.
- Integrate bicycle and pedestrian safety laws and regulations into driver's education classes and driver's license testing.
- Produce materials on basic pedestrian and bicyclist safety laws, and distribute in a wide variety of venues.
- Develop and administer sustainable programs for bike riders of all ages to teach bicycle safety and hazard identification skills, build overall confidence, and teach cyclists how to effectively travel both on shared roadways and separated trails.
- Develop and implement "Safe Routes to School" programs to improve community opportunities to safely walk to schools.
- Produce, regularly update, and distribute maps of bicycle and pedestrian routes.
- Enforce bicycle and pedestrian safety laws among motorists, bicyclists, and pedestrians.

The city of Seattle supports these actions and encourages PSRC and other regional partners to assist with their implementation.

Other organizations that have played important roles in bicycle education, enforcement, and encouragement programs in Seattle include the King County Public Health Department, Washington State Department of Transportation, and Washington State Traffic and Safety Commission. These organizations are encouraged to expand upon their current efforts in partnership with the city in the future.