

Ballard Parking Advisory Group



Meeting #4 – Ballard Neighborhood Service Center

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June 4, 2014

SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

SDOT's core principles



Presentation overview

- Background and scope
- Off-street data
- Employee survey responses
- Shilshole management options
- Draft proposed parking management changes
- Next steps

Background

- Extension of 2013 Ballard Partnership work
- Focus on parking improvements in Ballard commercial core

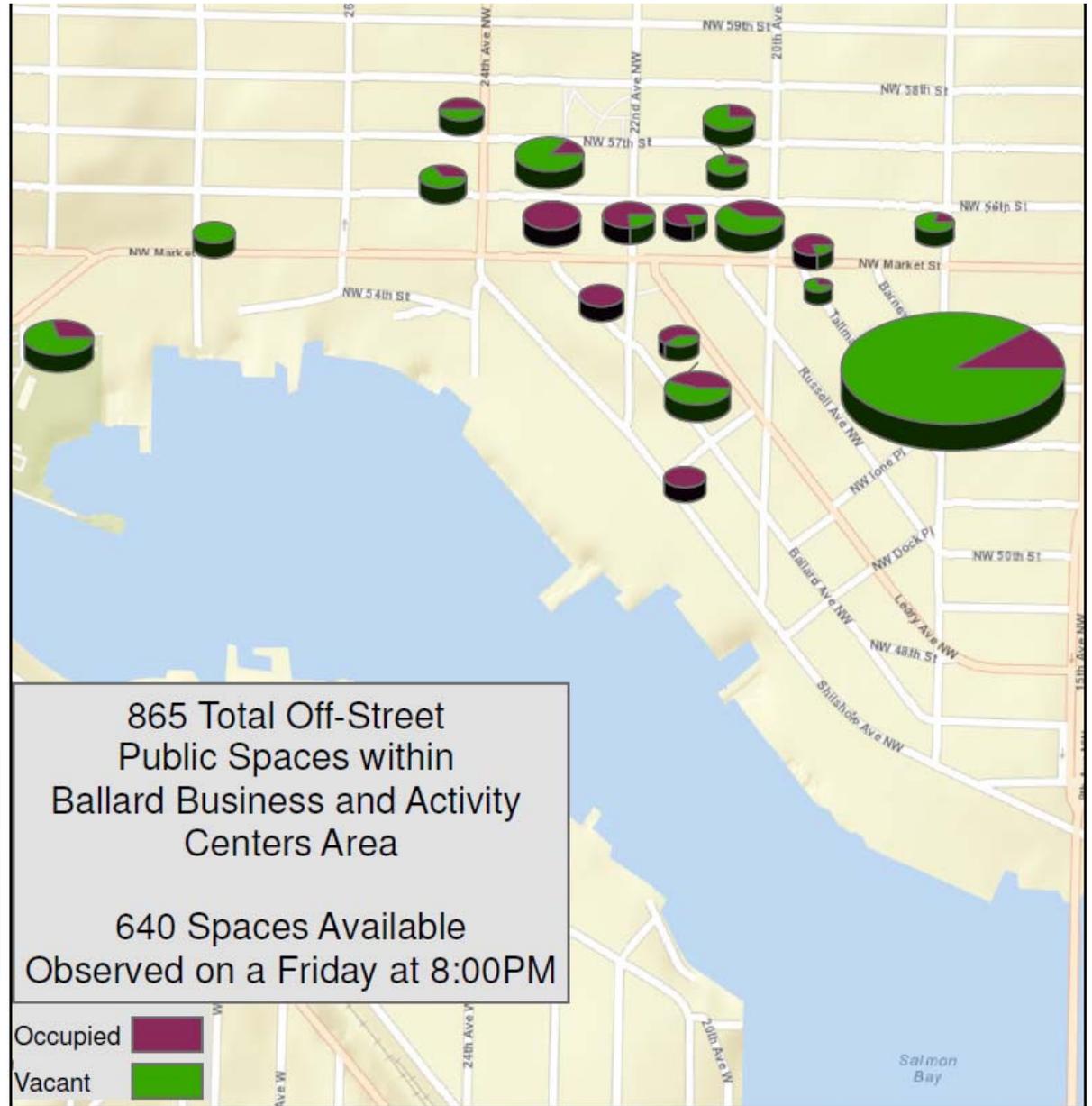


Project scope

- Employee parking survey in core
- On-street management to include load zones, off-street review, angled parking, parking controls, Sunday options, parklets, on-street bike parking
- Ongoing outreach
- Considerations for residents and industrial areas
- Off-street data collection



Off-street data (May 2013)

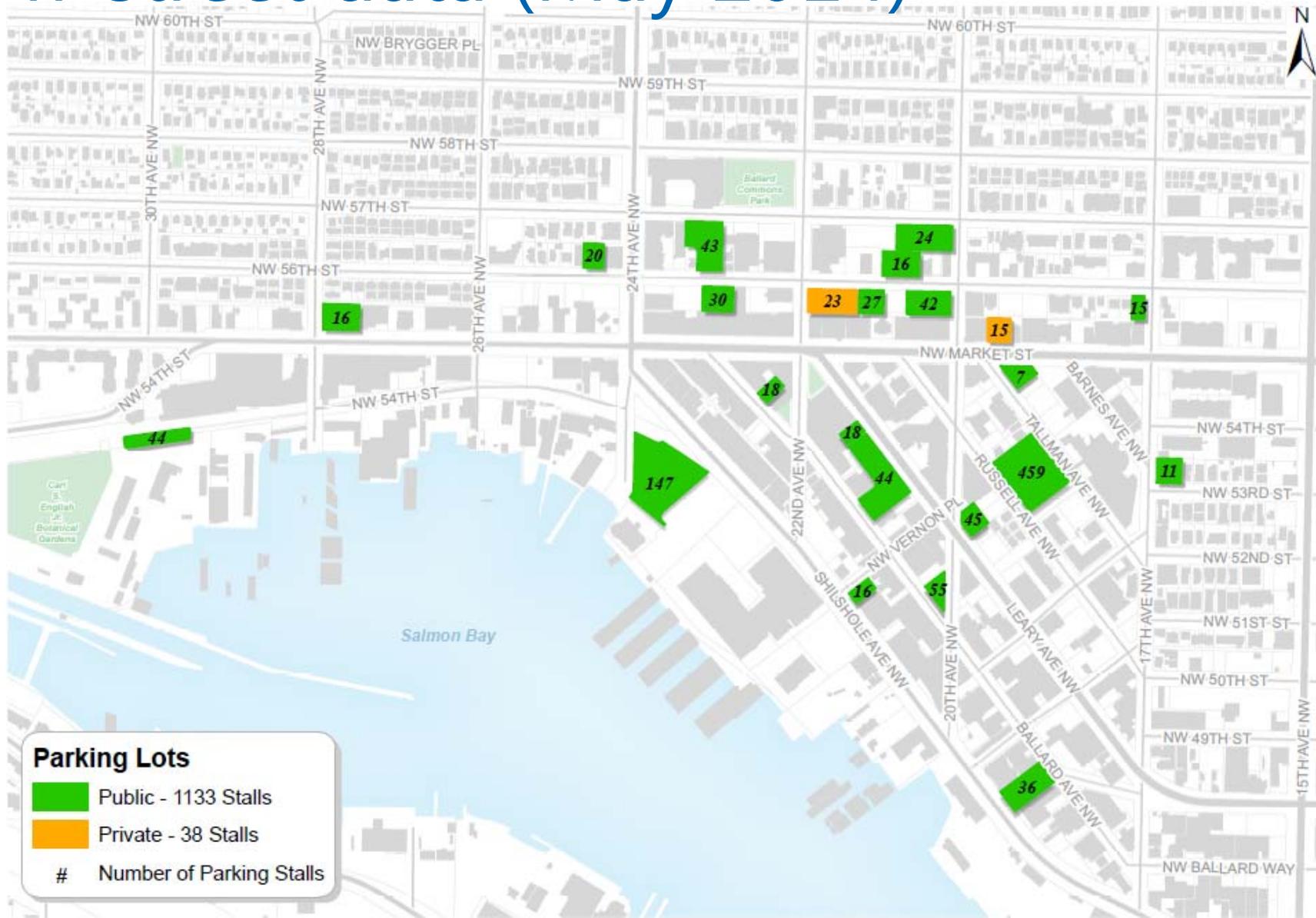


Off-street data (May 2014)



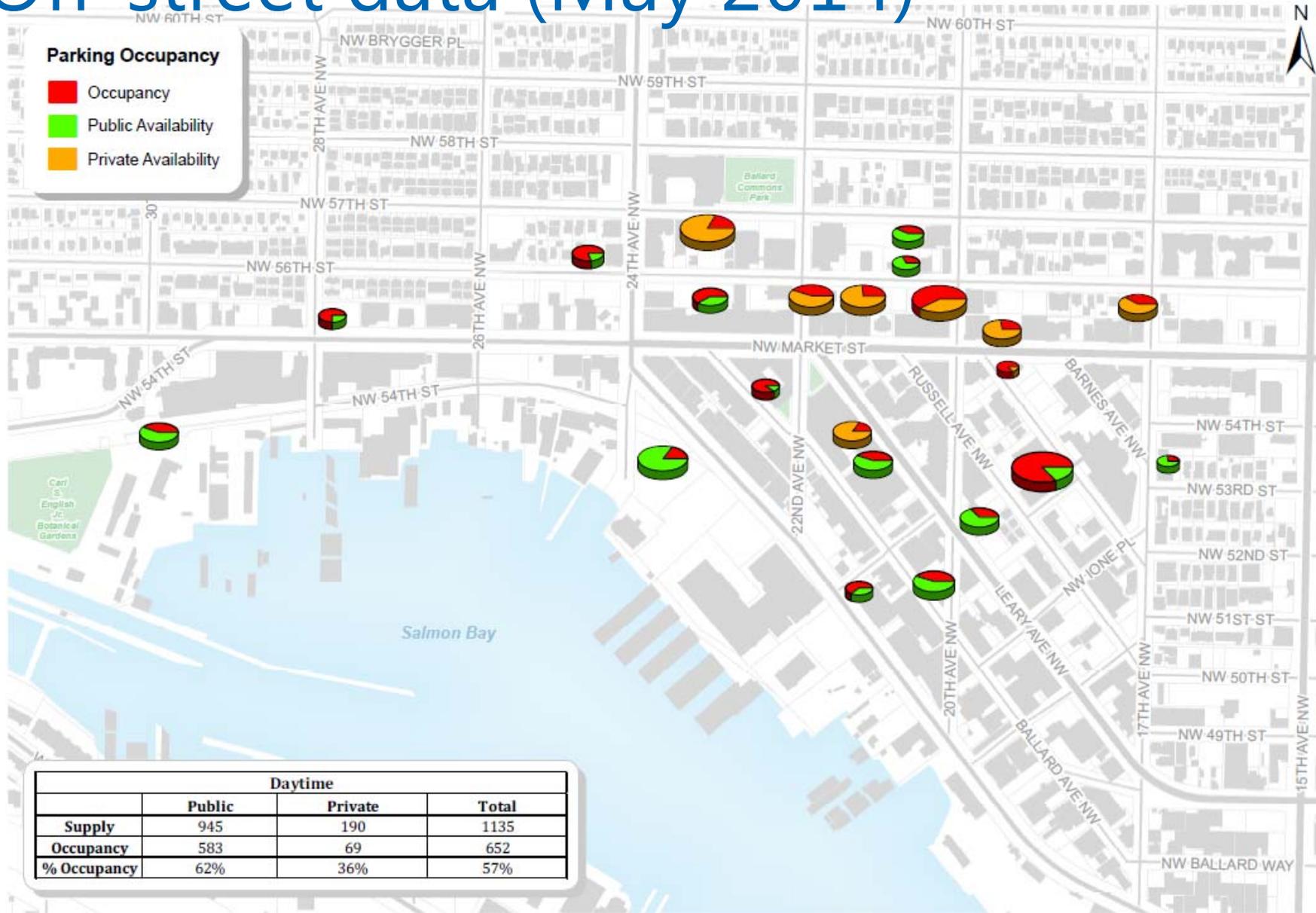
Daytime Ballard Off-Street Parking Supply

Off-street data (May 2014)



Evening Ballard Off-Street Parking Supply

Off-street data (May 2014)



Daytime Ballard Off-Street Parking Occupancy

Off-street data (May 2014)



Evening Ballard Off-Street Parking Occupancy

Survey responses

TAKE A SURVEY BY MAY 31ST

HOW DO YOU GET TO WORK?

Please complete a short online survey by May 31, 2014 at www.surveymonkey.com/s/ballard_survey

PROJECT INFORMATION & CONTACT
www.seattle.gov/transportation/parking/cp_ballard.htm
Email jonathan.williams2@seattle.gov or call (206) 733-9926

SDOT
Seattle Department of Transportation

- 535 local employee responses, 135 responses from other interested individuals

How do employees get to work?

Mode	Percent of respondents
Drive Alone	65%
Walk	11%
Bus	9%
Bike	5%
Carpool	5%
Telework	4%

	Does your employer provide free parking?
Yes	25%
No	75%

Parking location

	If no free employer parking, where do you park?
On-street free	64%
On-street paid	4%
Off-street free	4%
Off-street paid	30%

Parking location by employer type

	Respondents (N)	% Respondents park on-street for free
Health Care	155	23%
Office	93	37%
Industry / Marine / Mechanic	47	42%
Retail / Retail Services	47	55%
Restaurant or related	47	83%

Work and park on-street free locations



Shilshole current conditions

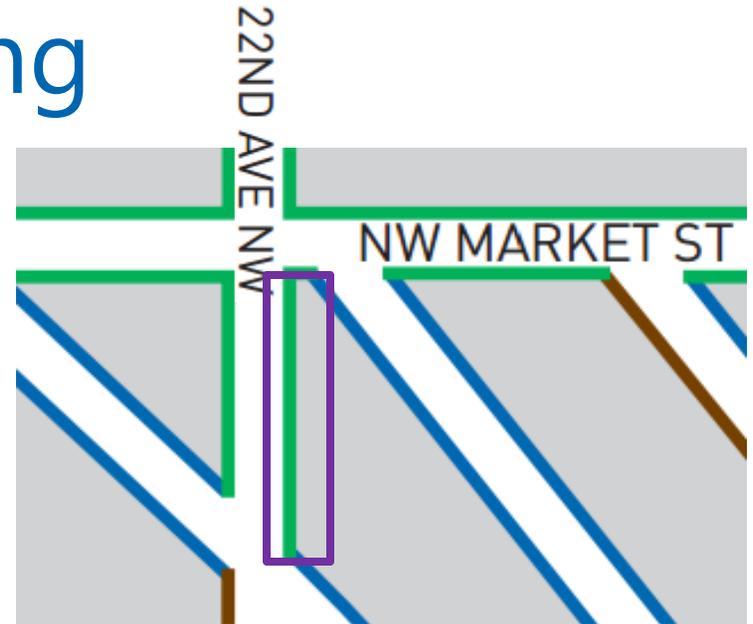


Type

-  2-Hour Time Limit
-  4-Hour Time Limit
-  No Park, 2-5AM
-  No Restriction

Proposed angled parking

- Angle parking on east side of 22nd Ave NW between NW Market St and Ballard Ave NW



Why change parking regulations?

- Predictability and consistency
- Ease of access for customers and visitors
- Encourage parking in legal areas, reduce cruising



Market Street



Ballard Avenue

Are we managing the parking well?

SURVEY:

- Employee: parking is difficult because most of the time we have to move our car every two hours
- Former business: I moved my office space off of Ballard Avenue in 2013 so my clients don't spend 20-30 minutes looking for parking.

DPD Open House:

- "More parking"
- My friends are always complaining about how tough it is to park/access Ballard.

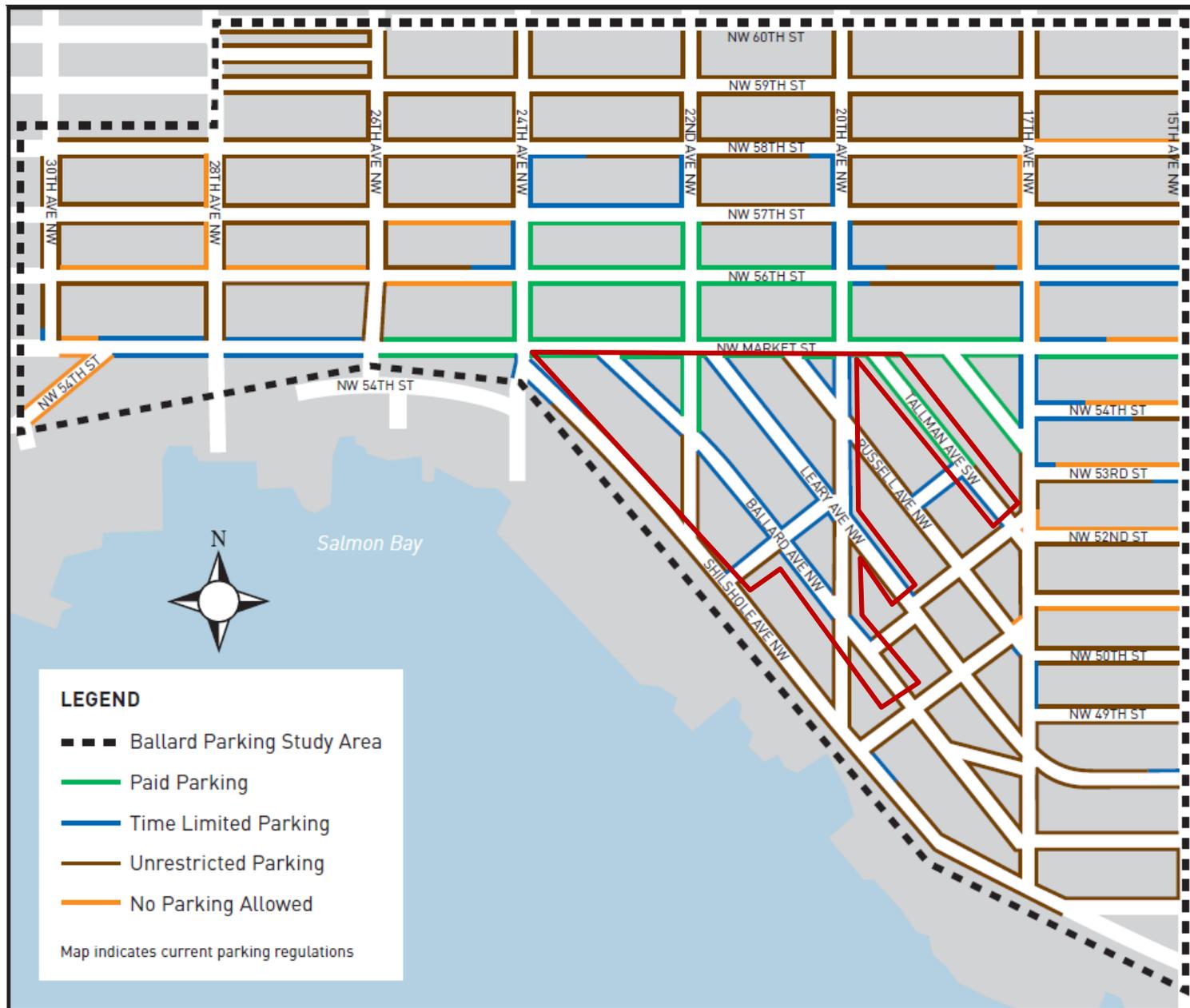
Occupancy map – daytime peak

- March 2013 data

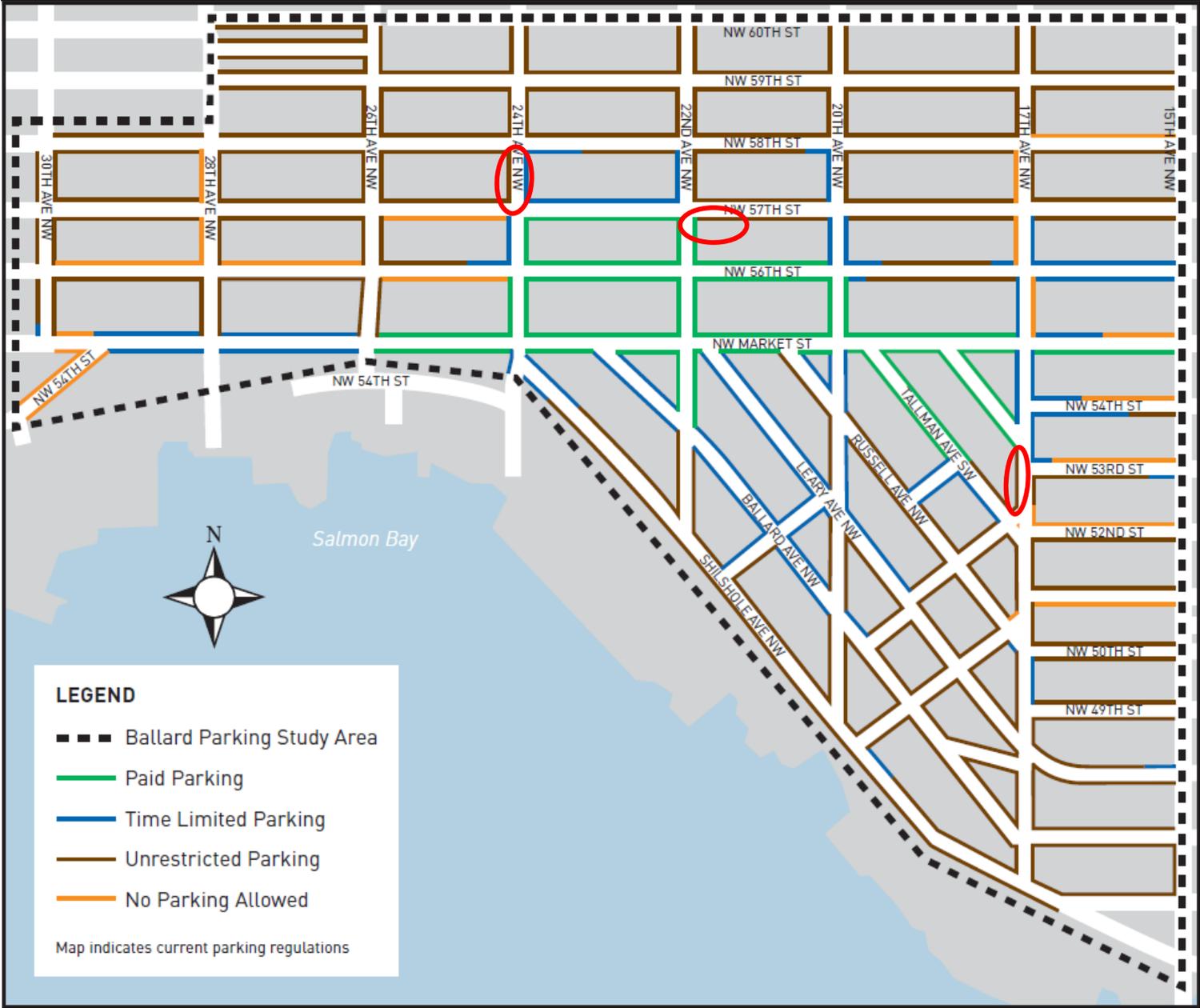


Original available at
<http://www.seattle.gov/transportation/parking/docs/studies/Ballard.pdf>

Parking management change focus



Other spot areas to address



Bike parking

- Multiple attendees at DPD Open House advocated for more bike parking in commercial core
- Several businesses have expressed interest in having a bike corral in front of their business
- SDOT installs at request of adjacent business



Ballard Coffee Works, 4PM Tuesday



U-District Bike Corral

Next steps

June 25	Parking advisory group meeting
July 10	Ballard Avenue Landmark District briefing
Mid July	Mailer, release of draft plan, survey
August 6	Open house at Ballard Library
September 10	Parking advisory group meeting
Late September	Final plan

Questions?

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http://www.seattle.gov/transportation/parking/cp_ballard.htm

<http://www.seattle.gov/transportation>

