

Ballard Parking Advisory Group



Meeting #3 – Ballard Neighborhood Service Center

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May 7, 2014

SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

SDOT's core principles



Presentation overview

- Background and scope
- Ballard Avenue / angled parking
- Initial survey results
- Off-street update
- Paid parking program update
- Next steps

Project scope

- Employee parking survey in core
- On-street management to include load zones, off-street review, angled parking, parking controls, Sunday options, parklets, on-street bike parking
- Ongoing outreach
- Considerations for residents and industrial areas
- Off-street data collection



Ballard Ave loading



Angled parking – 20th Ave NW



Ballard Avenue



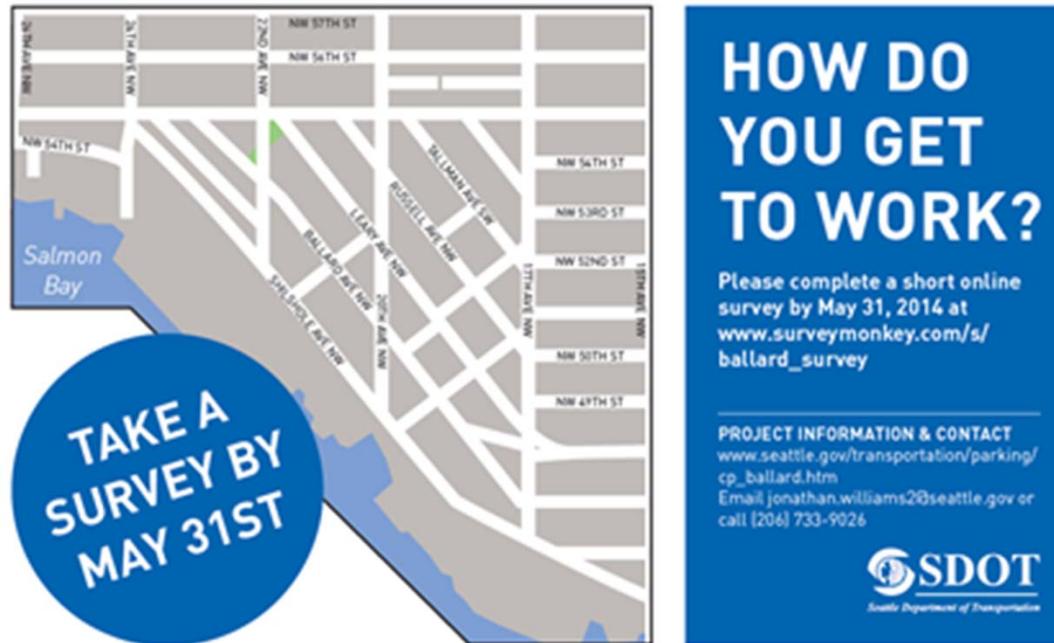
22nd Ave NW



22nd Ave NW



Initial survey responses



HOW DO YOU GET TO WORK?

Please complete a short online survey by May 31, 2014 at www.surveymonkey.com/s/ballard_survey

PROJECT INFORMATION & CONTACT
www.seattle.gov/transportation/parking/cp_ballard.htm
Email jonathan.williams2@seattle.gov or call (206) 733-9026

SDOT
Seattle Department of Transportation

Salmon Bay

TAKE A SURVEY BY MAY 31ST

- 513 employee responses (4/28/14)

How do employees get to work?

Mode	Percent of respondents
Drive Alone	65%
Walk	11%
Bus	9%
Bike	5%
Carpool	5%
Telework	4%

	Does your employer provide free parking?
Yes	25%
No	75%

Parking location

	If no free employer parking, where do you park?
On-street free	64%
On-street paid	4%
Off-street free	4%
Off-street paid	30%

- 76% of free parking destination is south of NW Market Street. Shilshole is 21%

Mode by home zip

Zip	% of respondents	Drive alone %
98107 – Ballard / Frelard	24%	40%
98117 – Loyal Heights / Crown Hill	18%	64%
98103 – Wallingford / Fremont / Licton Springs	6%	65%
98133 – NW Seattle / Shoreline	5%	67%
98199 – Magnolia	4%	44%
98155 – NE Seattle	3%	86%
Other (2% or less)	39%	76%

Comments from employees

- If parking after 10 AM, finding a spot is very challenging.
- Most of the time we have to move our cars every two hours.
- Recently this has become more difficult with many spaces closed related to construction.
- It's easy to park as I use a garage, for which I pay a fee. The reason why I have chosen to pay is that parking is quite difficult to find.
- Parking is terrible. Too many apartments built with no parking spaces for the tenants.

Comments from non-employees

- I moved my office space off of Ballard Avenue in 2013 so my clients don't spend 20-30 minutes looking for parking.
- There's plenty of parking in downtown Ballard. But it costs money. How do we get people in Seattle to pay for parking?
- It is becoming difficult to visit the business district because so many residents are parking on the streets and so many bars attract so many patrons. Where to park to purchase something?

Existing conditions

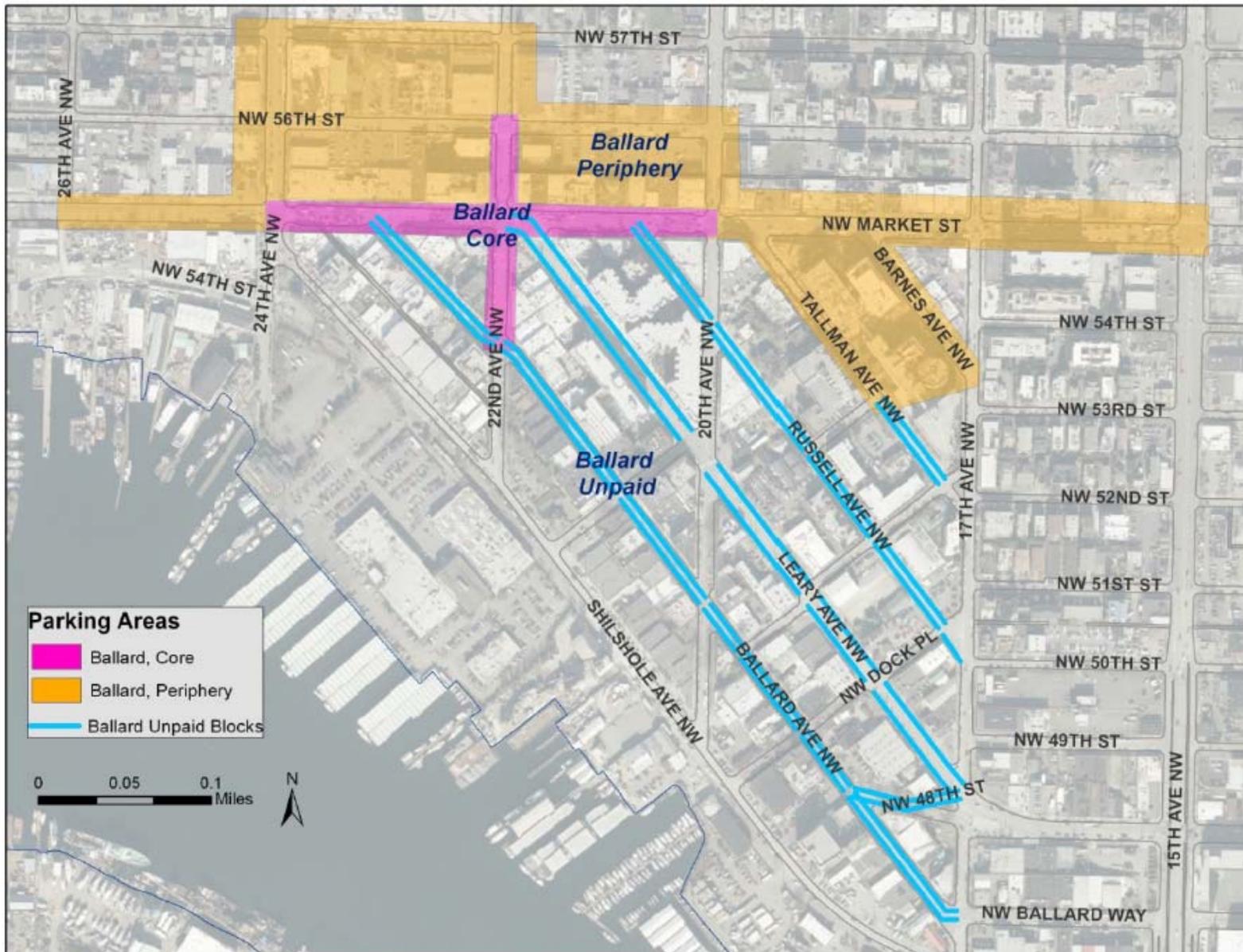


Data-driven policy since 2010

- SMC 11.16.121
- Keep 1 to 2 spaces open per blockface throughout the day
- Collect data in all paid areas annually
- SDOT shall adjust rates, time limits and hours of operation annually



Ballard data areas



Ballard history

Year	Action taken	Annual Paid Parking Study Results
2010	All paid parking started @ \$2/hour	Entire area @ 61% and below target
2011	Dropped all paid parking rate to \$1.50/hour because below target	After study, Core too high @ 88%
		Periphery too low @ 38%
2012	Raised Core rate to \$2/hour	After study, within Target @ 72%
	Changed Periphery time limit to 4 hours/ Best Value signs	Closer to Target @ 50%
2013	No changes made in 2013	Core within target; Periphery below @ 59%; Both areas high evening occupancy @ 96% and 103%

Next steps – Ballard CAPP

Date	Activity/action
May 7	DPD Open House
June 4	Parking Advisory Meeting
June 25	Parking Advisory Meeting
July	Community Mailer
Week of August 4th	Outreach / Open House
August / September	Finalize Changes

Questions?

Jonathan.williams2@seattle.gov | (206) 733-9026

http://www.seattle.gov/transportation/parking/cp_ballard.htm

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