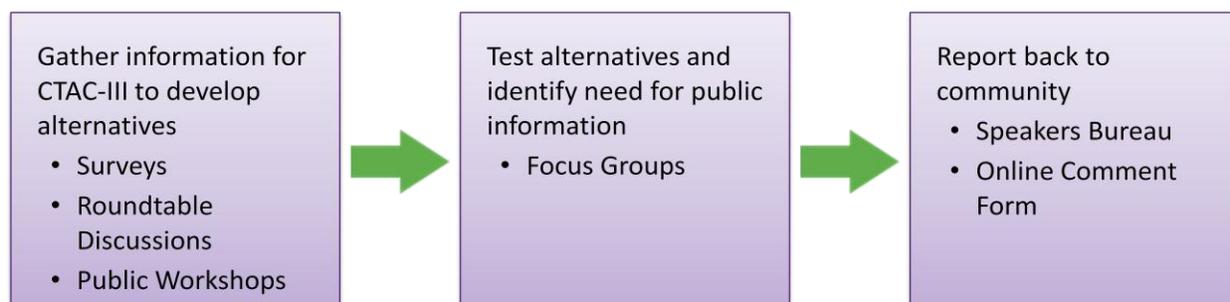


CTAC III Phone Survey – Summary of Key Findings

Overview

Input from the community informs the Citizens Transportation Advisory Committee III's (CTAC III) findings and recommendations to the City Council and Mayor related to the review and assessment of the City's transportation funding system and a potential Seattle Transportation Benefit District ballot measure.



As part of this process, a phone survey of Seattle residents was conducted from April 6-11, 2011. The purpose of the survey was to gather statistically valid input from Seattle residents on these themes:

- Transportation priorities for Seattle and neighborhoods
- Values related to transportation priorities
- People's willingness to pay for transportation priorities

The phone survey included 400 adult Seattle residents (margin of error +/-5%). It included both landline phones (72%) and cell phone users (28%). Respondents were split evenly between homeowners and renters. Registered voters accounted for 88% of respondents and non-voters for 12% of total respondents.

This summary describes the key highlights from the telephone survey. This summary will be included in final report that describes the outcomes from all of the public engagement activities for the CTAC III process, including the online survey, roundtable discussions, public workshops, and focus groups. Although the survey provides a lot of information that will be helpful to the CTAC III decision-making process, it is important to note that there are some limitations. For example, a survey does not provide the opportunity to go into greater depth on respondents' answers.

Survey Results and Key Findings

Priorities and Values

Respondents identified the following as the biggest transportation issues:

- Broken or deteriorating infrastructure
- Traffic congestion

- Inadequate transit

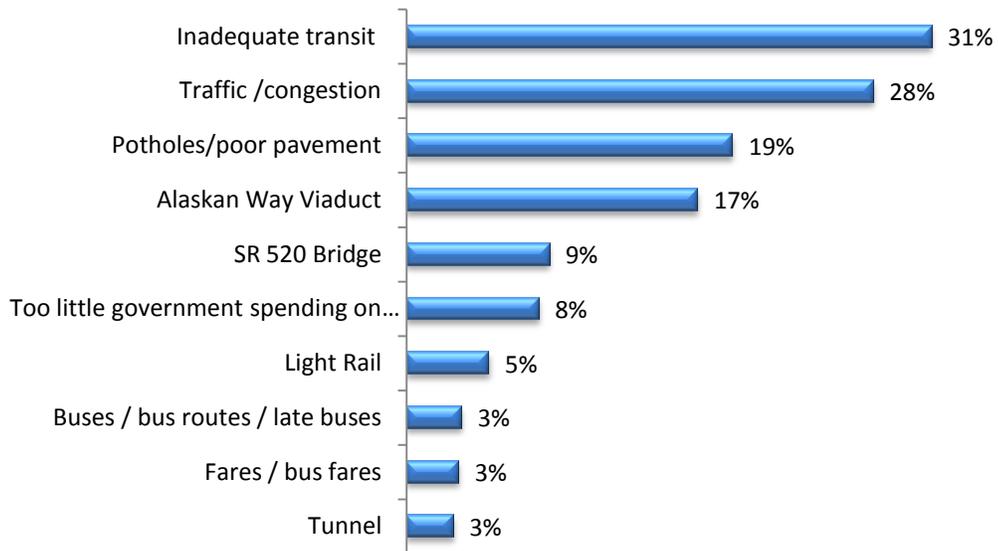
In general, respondents would like to see issues fixed through both maintenance and new projects, with bigger emphasis on maintenance. When prioritizing improvements, they felt the CTAC III should consider:

- Getting around quickly/easily
- Safety for all users
- Environmental protection

What are the top transportation issues in Seattle?

What do you think are the two most important transportation issues facing Seattle? (top 10 shown below)

Base: All respondents who participated in the survey



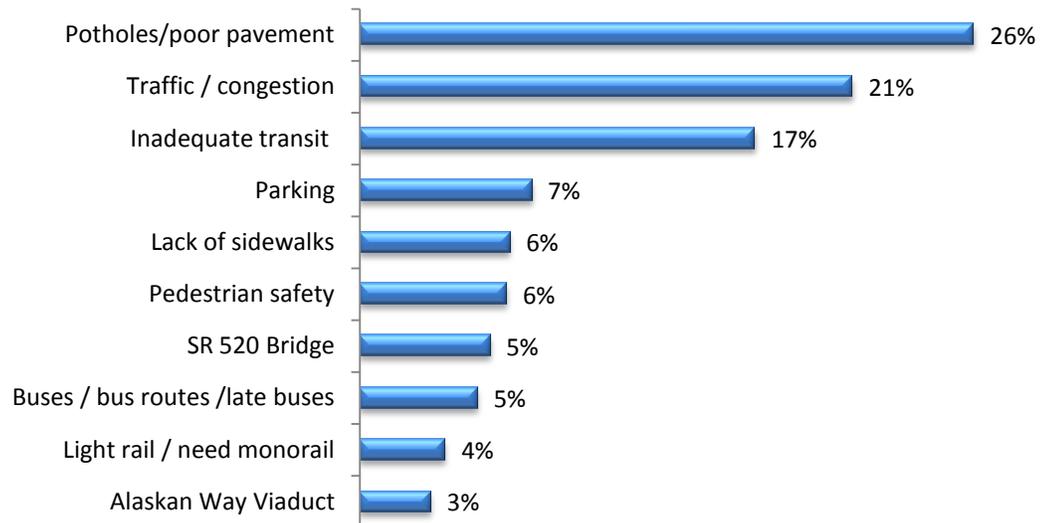
Note: More than one response allowed; percents may not add up to 100

n=398

What are the top transportation issues in your neighborhood?

What do you think are the two most important transportation issues facing your neighborhood? (top 10 shown below)

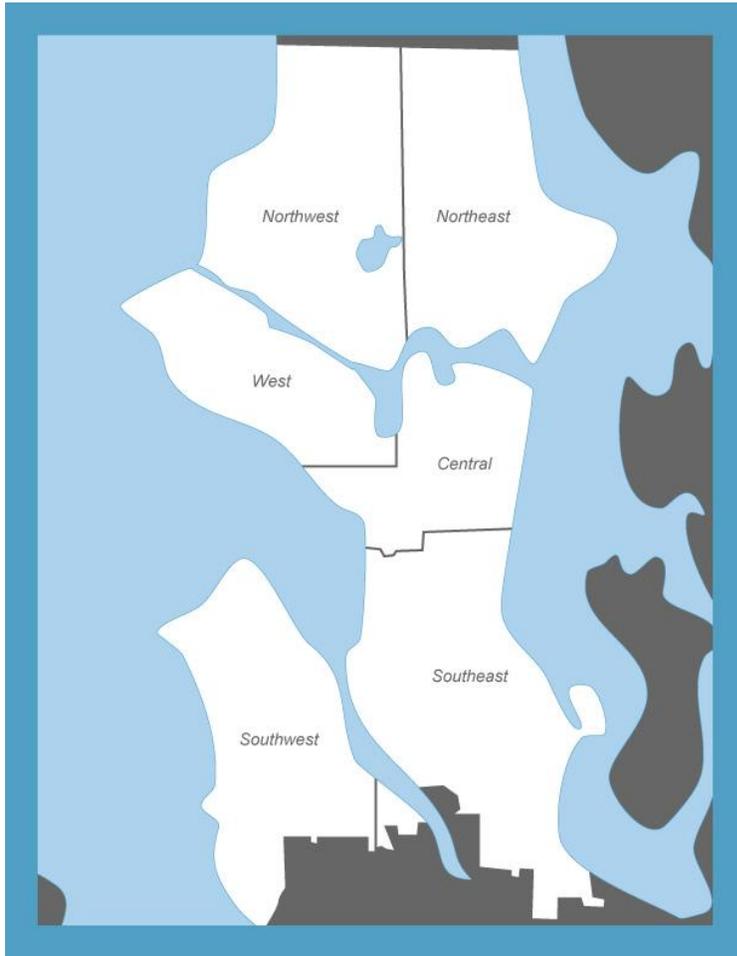
Base: All respondents who participated in the survey



Note: More than one response allowed; percents may not add up to 100

n=398

In order to see what issues residents of different areas of the City of Seattle feel are most important, survey results were analyzed by six sectors of the City, as shown in the map below.



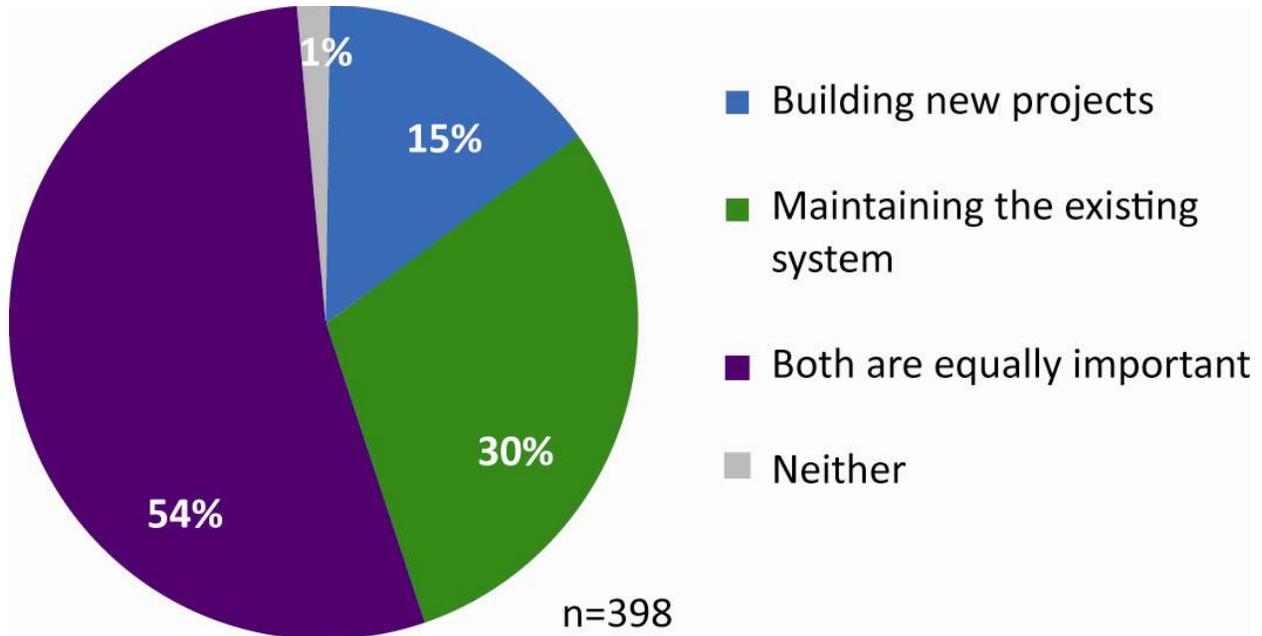
The following table shows the percentage of respondents who reported that each transportation issue was important, broken down by City sector. Responses are based on the total survey sample.

Transportation Issue	NW (n=89)	NE (n=63)	W (n=25)	C (n=78)	SE (n=51)	SW (n=47)
Potholes/poor pavement	36%	26%	21%	15%	10%	42%
Traffic/congestion	40%	14%	31%	14%	17%	13%
Inadequate transit	20%	24%	0%	13%	14%	11%
Parking	10%	13%	4%	10%	0%	0%
Lack of sidewalks	6%	12%	8%	2%	0%	10%
Pedestrian safety	9%	5%	2%	12%	6%	0%
SR 520 Bridge	0%	7%	4%	4%	6%	8%
Buses/bus routes/late buses	1.7%	4%	11%	6%	5%	6%
Light rail/need monorail	3%	1%	4%	5%	11%	2%
Alaskan Way Viaduct	0%	1.5%	12%	4%	10%	11%

Given limited resources for transportation, which is more important: new projects or maintenance?

Given the limited resources for transportation, which is most important to you?

Base: All respondents who participated in the survey



When asked how the City should distribute resources for transportation, most respondents (54%) reported that building new projects and maintaining the existing system were equally important, with 30% reporting that maintaining the existing system was more important and 15% reporting that building new projects was more important

Those who reported that building new transportation projects and maintaining the existing transportation system were equally important were more likely to be:

- Registered voters
- Those whose yearly household income was above \$35,000

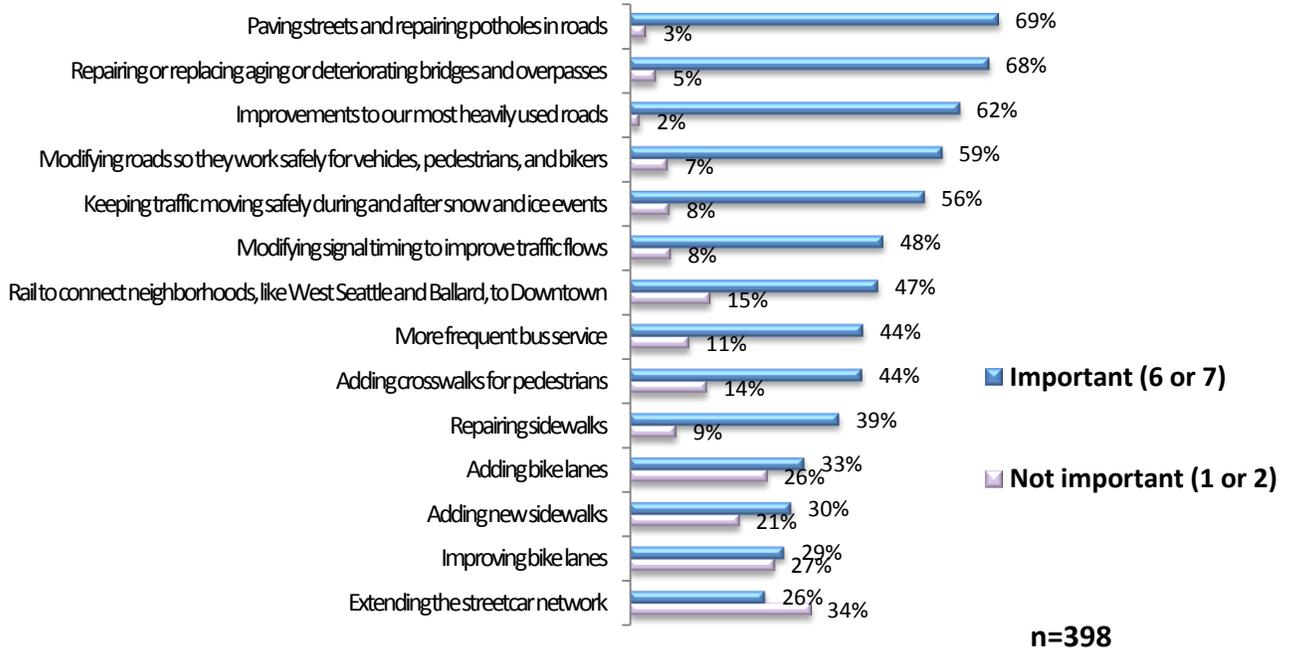
What are the most important transportation investments?

The top three most important transportation investments were:

- Paving streets and repairing potholes in roads (69%)
- Repairing and replacing aging or deteriorating bridges and overpasses (68%)
- Improvements to most heavily used roads (62%)

How important to you are the following transportation investments?

Base: Respondents who rated the level of importance at 6 or 7 ('very important') and not important (1 or 2)



For all sectors of the city, the top transportation investments that were rated as most important were:

- Paving streets and repairing potholes in roads
- Improvements to most heavily used roads

The table below shows the percentage of respondents in each city sector who rated the level of importance for each transportation investment at 6 or 7 ('very important').

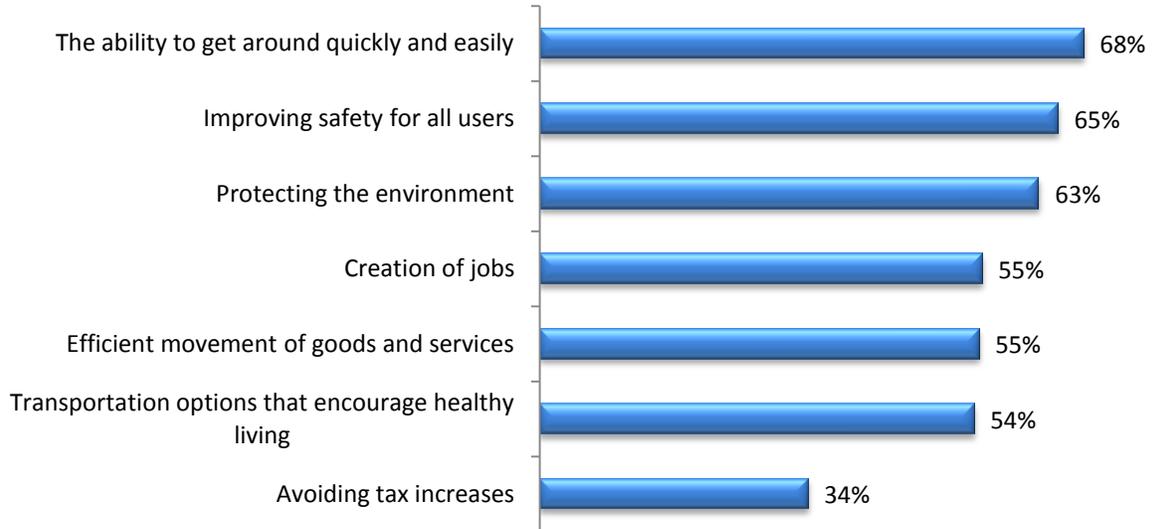
Transportation Investments	NW (n=89)	NE (n=63)	W (n=25)	C (n=78)	SE (n=51)	SW (n=47)
Paving streets and repairing potholes in roads	70%	67%	64%	58%	77%	80%
Repairing or replacing aging or deteriorating bridges and overpasses	50%	39%	37%	46%	59%	48%
Improvements to our most heavily used roads	66%	70%	55%	68%	72%	74%
Modifying roads so they work safely for vehicles, pedestrians, and bikers	22%	21%	10%	33%	29%	40%
Keeping traffic moving safely during and after snow and ice events	34%	37%	37%	31%	74%	39%
Modifying signal timing to improve traffic flows	33%	26%	20%	21%	47%	35%
Rail to connect neighborhoods, like West Seattle and Ballard, with Downtown	43%	28%	31%	49%	60%	52%
More frequent bus service	27%	15%	6%	31%	51%	39%
Adding crosswalks for pedestrians	38%	20%	27%	31%	52%	33%
Repairing sidewalks	65%	58%	58%	53%	75%	72%
Adding bike lanes	52%	38%	58%	55%	75%	64%
Adding new sidewalks	44%	36%	32%	52%	47%	47%
Improving bike lanes	67%	50%	46%	56%	80%	57%
Extending the streetcar network	40%	33%	27%	57%	65%	62%

What are people's values related to transportation priorities?

When prioritizing transportation investments, a majority of respondents indicated that it was important to consider the ability to get around quickly, improve safety for all users, protect the environment, create jobs, efficiently move goods and services and provide transportation options for healthy living. A third (34%) indicated that it was important to consider avoiding tax increases when prioritizing transportation improvements.

How important are each of the following to consider when prioritizing transportation improvements?

Base: Respondents who rated the level of importance at 6 or 7 ('very important')



n=398

Examining the data provides more detail on who reported that certain values are most important to consider when prioritizing transportation improvements:

<i>Values</i>	<i>Demographics of respondents who said this value was more important</i>
'The ability to get around quickly and easily'	<ul style="list-style-type: none"> • Women • Those not registered to vote • Residents in Southeast, Southwest and Northeast Seattle
'Improving safety for all users'	<ul style="list-style-type: none"> • Renters • Women • People aged 18-19 and 65 and older • Those whose income was below \$35,000 • Retirees and unemployed • Residents in Southeast, Southwest, Northeast, Northwest and Central Seattle
'Protecting the environment'	<ul style="list-style-type: none"> • Renters • Women • Those not registered to vote • Those whose income was below \$35,000 • Residents in Southeast and Southwest Seattle
'Creation of jobs'	<ul style="list-style-type: none"> • Renters • Women • Retirees • Residents in Southeast and Southwest Seattle
'Transportation options that encourage healthy living'	<ul style="list-style-type: none"> • Renters • Registered voters • Unemployed • Residents in Central and Southeast Seattle
'Efficient movement of goods and services'	<ul style="list-style-type: none"> • Those who were not registered to vote • People aged 25 years and above
'Avoiding tax increases'	<ul style="list-style-type: none"> • Those who were not registered to vote • Those whose income was below \$35,000 • Residents in Southeast Seattle

Perception and Awareness of Bridging the Gap

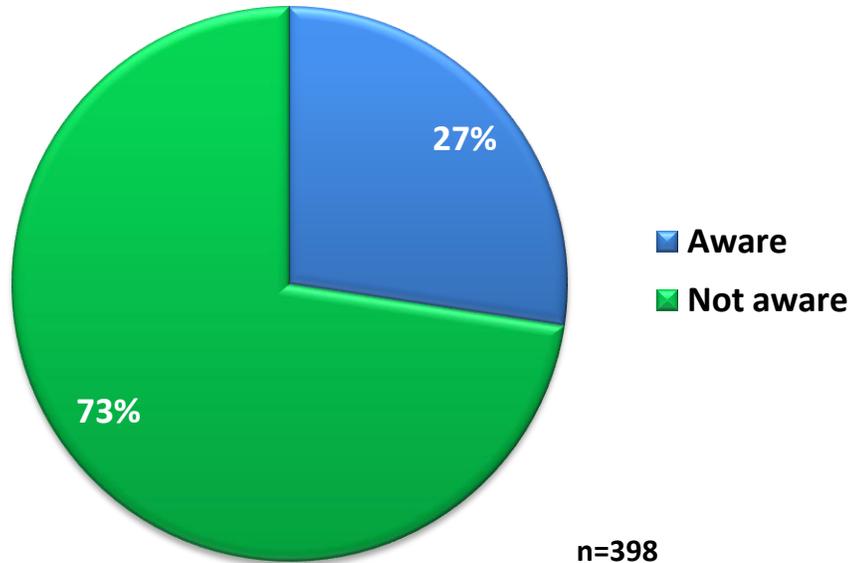
In 2006, Seattle voters passed a nine-year, transportation measure in the form of a property tax levy. The levy and a portion of the commercial parking tax are known as Bridging the Gap (BTG). BTG dramatically increased funds for transportation capital projects and infrastructure maintenance. One of the CTAC III's tasks is to evaluate the potential for a ballot measure asking Seattle voters to fund additional transportation investments, so the phone survey asked about people's awareness and perception of the BTG levy.

Are people aware of Bridging the Gap?

When asked whether or not they were aware of the Bridging the Gap initiative, most respondents (73%) were not aware. Only a little over a quarter (27%) were aware of the initiative.

Are you aware of the Bridging the Gap ballot initiative that was passed by Seattle voters in 2006?

Base: All respondents who participated in the survey



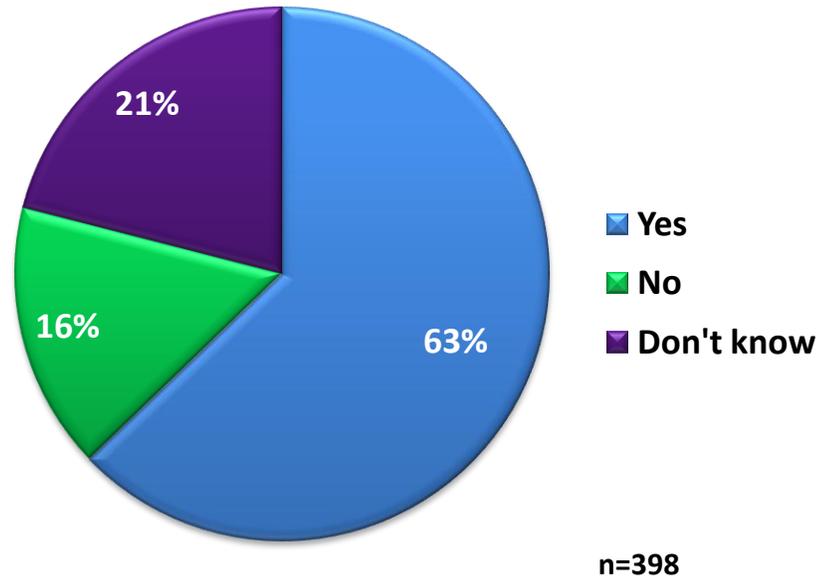
Those who were more aware of BTG were more likely to be:

- Homeowners
- Registered voters (and the most frequent voters)
- People ages 35-43 and 85 and older

Of those who were aware of BTG, 41.5% reported that they did not know the main purpose of the levy. When asked to rate their satisfaction on a scale of 1-7 that BTG is meeting its goals, only a small minority of respondents (11%) expressed satisfaction and 18% expressed dissatisfaction. Seven percent indicated they did not know and the remainder (54%) were in the middle.

Would you support renewing Bridging the Gap when it comes up for renewal in 2015?

Base: All respondents who participated in the survey



Almost two-thirds of respondents (63%) reported that they would support the renewal of Bridging the Gap in 2015.

Those who were more likely to support renewing BTG were more likely to be:

- Renters
- Men
- Unemployed
- Younger people (particularly ages 18-34)

Willingness to Pay

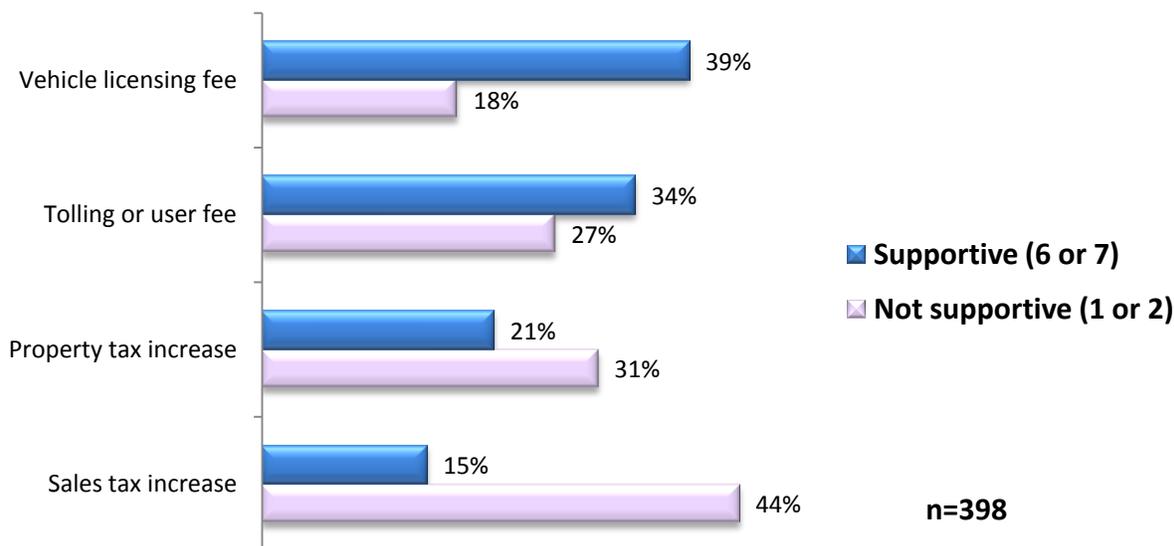
Funds to pay for transportation priorities could come from a variety of sources, including a property tax increase, sales tax increase, vehicle licensing fee, or tolling or user fees. Survey respondents indicated that they are more likely to be willing to pay for improvements with:

- Vehicle licensing fee
- Toll or user fees

What are the most popular transportation funding sources?

Please indicate your level of support for each of the following funding sources

Base: Respondents who rated their level of support at 6 or 7 ('very supportive') and not supportive(1 or 2)

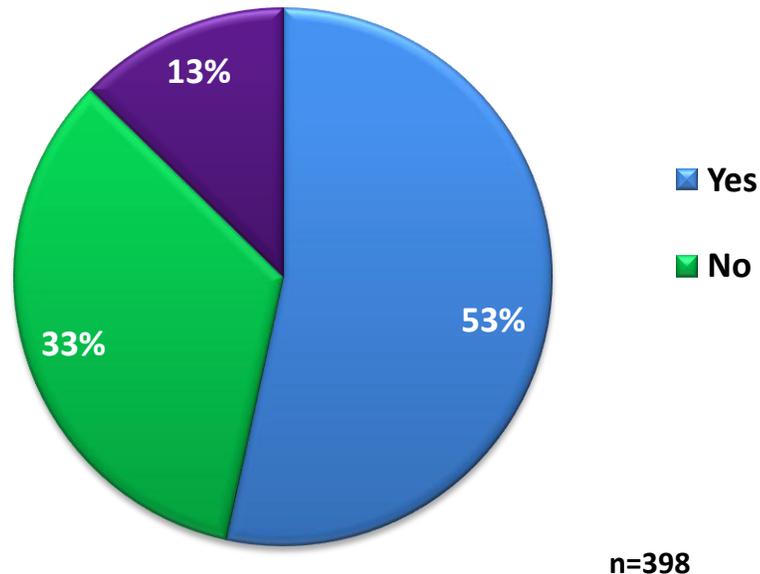


<i>Transportation funding source</i>	<i>Demographics of respondents who were more supportive of this funding source</i>
Vehicle licensing fee	<ul style="list-style-type: none"> • Homeowners • Those whose household income was above \$35,000 • Residents in Northeast and Central Seattle
Tolling or user fee	<ul style="list-style-type: none"> • Those who were not registered to vote • Unemployed • Those whose household income was above \$35,000 • Residents in Central Seattle
Property tax increases	<ul style="list-style-type: none"> • Renters • Most frequent voters in the last three elections • Residents in Central, Southwest and Northeast Seattle
Sales tax increase	<ul style="list-style-type: none"> • Those who were not registered to vote • Those whose household income was above \$35,000 • Residents in Northwest, Southeast and Southwest Seattle

Will people support a ballot measure in addition to Bridging the Gap?

Would you support a ballot measure to fund transportation improvements, knowing that the cost would be in addition to the existing Bridging the Gap levy?

Base: All respondents who participated in the survey



Just over half of respondents would support a transportation improvement ballot measure in addition to BTG. Respondents said that new funds from a ballot measure should go to both maintenance (56%) and new projects (44%).

Respondents indicated that if a transportation ballot passed, on average 56% of the money should be spent on maintaining the exiting transportation system and 44% should be spent on building new transportation projects. The older the person was the more likely they were to prefer that funds be spent on maintenance rather than new projects.