

## **PARKS & GREEN SPACES LEVY Opportunity Fund Project Criteria**

**\$7 million is available in this first funding cycle for Park Development and Acquisition Projects evaluated according to the criteria below through a selection process.**

***Project Proposal Letter due February 1, 2010***  
***Project Application due April 2, 2010***

*The Parks & Green Spaces Levy Citizens Oversight Committee will strive towards equitable distribution of Opportunity Fund dollars. Only projects that result in a site acquisition or a completed development project will be considered for funding.*

### **Project Requirements**

1. Development projects must be on property that is accessible to the general public.
2. Project should be of a sufficient size and nature to produce tangible parks, recreation or open space benefits. For development projects, the project award range is \$200,000 up to \$750,000. For acquisition projects, the project award is up to \$1,500,000 and should be at least 10,000 sq. ft. (approximately) in size.

### **Initial Criteria**

*In general, priority will be given to projects that best meet the Initial Criteria.*

3. Project has been subject to a public review process or is consistent with an approved plan, such as: a neighborhood plan, a watershed plan, a vegetation management plan, or Parks master plan.
4. Project should not result in significantly higher operation and maintenance costs for the City. *(Does not apply to acquisition projects).*
5. Project should demonstrate a high degree of neighborhood involvement and support, or demonstrated need.

### **Evaluation Criteria**

*In addition to the Initial Criteria, projects will be ranked by the following Evaluation Criteria.*

6. Does the project demonstrate new and creative methods to meet the community's needs for parks, green spaces and green infrastructure? *(20 points)*
7. Is the project a unique opportunity that will be lost if action is not taken now? *(20 points)*
8. Does the project address a park, recreation or open space deficiency (as outlined in Parks 2006 Open Space Gap Analysis), or an underserved community? *(20 points)*
9. Is the project in an area experiencing growth, particularly an urban village or urban center? *Priority will be given to projects that are within an urban village boundary that is deficient in open space. (15 points)*
10. Does the project contribute to solving major challenges facing our community, such as climate change, the health of our waterways, or growth management? *(15 points)*
11. Does the project leverage other resources from other public agencies, or funding from public, private or philanthropic partners? *(10 points)*