

## Proposed Seattle Economic Development Commission Initiatives

“Over the next ten years, the Seattle Economic Development Commission will help Seattle accomplish this vision by...Telling the story; Simplifying; Analyzing; Accelerating; and Leading.”

### Criteria for Action

<b>Relevant</b> Fulfills the vision statement; is consistent with the role of the Commission; and aligns with the adopted framework.	<b>Impact</b> Ambitious in scale with transformative results. Requires involvement of the Commission in order for initiative to be accomplished.	<b>Achievable</b> Realistic to assume that with persistence and the right partnerships the Commission could make progress and achieve results.	<b>Leadership</b> Enjoys direct involvement and sustained commitment of multiple Commissioners, and other civic leaders.	<b>Measurable</b> Clear milestones or metrics that demonstrate progress and success.
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Initiative	Action Areas	Goal: <i>What is advanced or transformed?</i>	Key Year 1 Milestone	EDC Foundational Area(s)			
				Innovation Ecosystem	Talent Creativity	Built Environment Infrastructure	Social Cultural Environment
<b>Improve social mobility through access to college and career</b>	<b><i>Access to college and career for all Seattle residents</i></b>	Develop and advance an approach to local financing of Seattle students completing a degree or credential at any college or university in Washington State	Research and recommend a local financing proposal that is effective, affordable and acceptable to the community				
<b>Advance our infrastructure and built environment as economic catalysts</b>	<b><i>Envision and create great urban centers</i></b>	Create effective systems to execute investments responsive to the profound demographic, environmental, and technological changes shaping our future	Complete a comparative analysis of the regulatory and decision-making environments of Seattle and its peer cities				
	<b><i>Understand magnitude of the coming infrastructure investments and identity advocacy opportunities for adequate funding to support implementation</i></b>	Establish clear vision and support for an integrated Center City multi-modal transportation and open space plan with the funding to execute fully	Understand magnitude of the coming infrastructure investments and identity advocacy opportunities for adequate funding to support implementation				
	<b><i>Maximize the University District as the region’s next innovation hub</i></b>	Invest in the University District, one of Seattle’s most vibrant and eclectic neighborhoods, to emerge as the region’s next major innovation and tech hub	Develop urban design guidelines framing future land use changes, development, and public space opportunities in the U-District				

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<b>Build strategically on our economic strengths</b>	<b><i>Tell Seattle’s economic story: “We make things that change the world”</i></b>	Seattle is recognized for the global impact of its ideas and our community ably sheds light on its success stories	Develop and execute multi-media, “open-source” campaign that cuts across multiple economic sectors				
	<b><i>Maintain our strength in manufacturing and maritime</i></b>	Execute a long-term maritime and industrial investment strategy, maintaining critical economic diversity and balance for our economy	Establish task force and develop workplan addressing incentives, regulatory processes, freight mobility, and workforce needs				
	<b><i>Assert Seattle’s role as a global leader in the knowledge economy</i></b>	Develops culture of public-private partnership that embraces innovation and the knowledge economy as critical to our economic future	Execute the StartupSeattle initiative, an effort lead by City of Seattle and local tech leaders to support startup tech companies				
	<b><i>Harness our talent in social entrepreneurship</i></b>	Create a civic platform connecting Seattle’s creative and socially progressive talent to design and deliver solutions to our community’s most intractable issues	Create partnerships to identify the most compelling social issues and design a framework to evaluate and test social ventures				