



**City of Seattle**  
Mayor Edward B. Murray

April 24, 2017

Bob Newman  
President, AEG Facilities  
800 W. Olympic Blvd., Suite 305  
Los Angeles, CA 90015

Re: Initial Clarifying Questions Regarding Seattle Partner's Proposal for the Redevelopment of KeyArena at Seattle Center

Dear Mr. Newman:

The City is requesting your assistance in providing us with additional information and clarifications regarding your proposals. The City needs this information to facilitate its review, evaluation and deliberations regarding your proposal. The City does not intend to release your written responses to these questions unless required to do so by law. As a result, refer to the information regarding the Washington State Public Records Act in the Request for Proposals Document and be sure to mark any information that you deem to be proprietary or otherwise subject to exemption. Please note the City anticipates it will require additional information as it continues to evaluate your proposal and will request such information in further requests for additional information and clarifications.

The City of Seattle has six teams evaluating the Proposals for the redevelopment of KeyArena. Each team has provided an initial set of questions for the Proposers' response. Please see Attachment 1 for questions from each team.

If you have any questions, feel free to contact me. Thank you.

Sincerely,

Karl

**Karl Stickel**

Entrepreneurship and Industry Manager

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**CITY OF SEATTLE**  
office of economic development

Attachment 1 – Seattle Partner's Proposal Questions