



Ebbie
@EBCseattle

What is Twitter? It's a microblogging platform where users can share short updates, called "Tweets" with their friends.

12:18 PM - 25 May 2018



↻ @ethnicseattle Retweeted • 3d

Did you know?

89% 📶

of adults use the internet. That's a huge audience! 🤔 #TalkAboutBig

3:07 PM - 23 May 2018



Ebbie @EBCseattle
replying to @ethnicseattle

What's even more astounding?

🔍 **79%**

of consumers research online prior to making a purchase in-store. Its so important for a business to be online!



Ethnic Seattle @ethnicseattle
replying to @EBCseattle

And almost

1/2 🐦

young adults use Twitter! Stay updated with your brother, your step-sister, your cousins...



Ebbie
@EBCseattle

Twitter isn't just used for updates -- promote your business!

💰 **41%**

of consumers have purchased products after seeing ads on Twitter. It's powerful stuff! 🤖

8:42 AM - 21 May 2018

Why does **MY** business need a Twitter account?

Some businesses do, some don't. Use Twitter to engage and interact with your followers -- create a compelling reason and a distinctive personality for your business profile #TipsFromEbbie





Make a Twitter account for your business

1 Go to www.twitter.com/signup

2 Enter your business' information
Username, business phone number or email

3 Confirm your email or phone number

4 Create your profile
1-2 sentences about your business or mission
Profile picture and contact information

5 Start Tweeting!



Keep your Tweets short & sweet --
Under 100 characters is a great start!
#TipsFromEbbie

Be active!
Tweet, retweet, comment, and like other Tweets

Don't be afraid to add visuals
Photos, videos or, GIFs

Treat a Tweet like a text --
Share and Tweet relevant content

Questions?
Give EBC a call or send us a message at

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