Local business communities in 23 neighborhoods are developing, have developed, or are launching comprehensive, multi-year strategies, in which the city is investing $1 million in 2018.

- Aurora Licton Village - $20,000
- Ballard - $20,000
- Beacon Hill - $50,000
- Belltown - $60,000
- Capitol Hill - $87,000
- Central Area - $104,000
- Chinatown/ID - $135,000
- Crownhill - $10,000
- *Downtown - $15,000
- Delridge - $20,000
- First Hill - $40,000
- Georgetown - $15,000
- Greenwood/Phinney - $40,000
- Hillman City - $25,000
- Lake City - $83,000
- Mount Baker - $45,000
- MLK/Othello - $135,600
- Pioneer Square - $35,000
- Rainier Beach - $55,000
- South Lake Union - $10,000
- South Park - $62,500
- Uptown - $30,000
- West Seattle - $10,000

**Action Plan** – $1,000,000 will be invested in 22 neighborhood business districts to deliver programs and services based on one or more of the Only in Seattle strategies from the bulleted list above.

**Business Improvement Area (BIA)** – $32,000 will be invested in six neighborhoods to assist in exploring or forming a BIA. Existing BIAs have generated over $50 million over the last three years to fund clean and safe, marketing and events, and business retail and development programs across Seattle. Beacon Hill, Belltown, Central Area, Chinatown/International District, First Hill, and Lake City will receive this benefit.

**Racial Equity and Inclusion** – $44,000 will be invested in six neighborhood business districts that will receive the support of Community Liaisons – bi-lingual, bi-cultural outreach consultants – that offer technical assistance and problem-solving for minority owned businesses in their districts. This service is offered in partnership with the Department of Neighborhoods. Furthermore, a training cohort to assist with developing tools and identifying resources to build equity in their work plans will be developed. The neighborhoods are Ballard, Belltown, Central Area, Chinatown/ID/Little Saigon, Lake City, and Mt. Baker.
**Public Space Improvements** – $138,000 will be invested in eight neighborhoods with paid on-street parking, predominately low- or moderate-income neighborhoods, or neighborhoods with significant construction impacts for capital improvement projects that enhance the commercial district experience.

- **Central Area** – $25,000 to support businesses during construction with additional signage, marketing, and improved pedestrian access.
- **Chinatown/International District** – $31,000 to design, create and install a mosaic on the Danny Woo garden wall along Main St, and install a new fence in the garden. Also, the historic Filipino kiosk will be relocated.
- **First Hill** – $60,000 to improve safety and walkability by adding flexipave to select tree pits, add additional artwork to existing signal boxes, and expand park activation.
- **Lake City** – $10,000 to expand the mural program with local artists and youth at key sites within the district.
- **Downtown** – $12,000 to improve pedestrian lighting at the entrance to the Westlake Station.
- **Additional investments at the Ballard Commons Park activation; in Capitol Hill for designing the Neighbors and Egyptian alleyway, and Pioneer Square to replace broken or sunken brick pavers in Occidental Square.**

*Downtown is not a multi-year strategy but rather a specific project and is included in the list for recognition as one of the neighborhoods receiving funding.*