**Business District**

**Action Plan AND PROGRESS REPORT**

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| **Organizational Development** |
| **Key Outcomes/Accomplishments for 2015** | **Completed?****Attach examples** |
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| **Goal #**  | **1** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Strategy#**  | **B** |  |
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| **Goal #**  | **2** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Organizational Development Progress Update** |
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| **Clean and Safe** |
| **Key Outcomes/Accomplishments for 2015** | **Completed?****Attach examples** |
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| **Goal #**  | **1** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Strategy#**  | **B** |  |
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| **Goal #**  | **2** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Clean and Safe Progress Update** |
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| **Marketing and Promotion** |
| **Key Outcomes/Accomplishments for 2015** | **Completed?****Attach examples** |
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| **Goal #**  | **1** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Strategy#**  | **B** |  |
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| **Goal #**  | **2** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Completed?** |
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| **Marketing and Promotion Progress Update** |
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| **Appearance and Pedestrian Environment** |
| **Key Outcomes/Accomplishments for 2015** | **Completed?****Attach examples** |
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| **Goal #**  | **1** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Strategy#**  | **B** |  |
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| **Goal #**  | **2** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Appearance and Pedestrian Environment Progress Update** |
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| **Business and Retail Development** |
| **Key Outcomes/Accomplishments for 2015** | **Completed?****Attach examples** |
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| **Goal #**  | **1** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Strategy#**  | **B** |  |
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| **Goal #**  | **2** |  |
| **Strategy#**  | **A** |  |
| **Activities** | **Year Complete?** |
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| **Business & Retail Development Progress Update** |
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