

# VISION ZERO

SAFER STREETS FOR SEATTLE



## WHAT IS VISION ZERO?

Vision Zero is a worldwide movement to end traffic deaths and serious injuries on our streets by 2030. It's a movement for safer streets for all.

## HOW WILL IT WORK?

Seattle's Vision Zero will use a comprehensive, data-driven approach to smarter street designs, paired with targeted education and enforcement – an approach that is already proving effective in cities that have committed to similar goals.

## WHY IS THIS SO IMPORTANT?

While Seattle is consistently recognized as one of the safest cities in the country, we've had more than 35,000 crashes in the last three years. Each year, close to 20 people die on our streets. This is unacceptable.

## WHAT DOES THIS MEAN FOR SEATTLE'S STREETS?

In 2015, we're rolling out a series of changes, including:

- 12 new safety cameras in 6 school zones
- 25 MPH speed limit Downtown, by the end of the year
- 20 MPH Program in 5 to 10 neighborhoods
- Lower speed limits and smarter street design on 10 arterial corridors
- Targeted enforcement in high crash corridors
- *Re-enforcement* patrols to reward good behavior

## WHO'S INVOLVED?

You, your friends, your family, your neighbors, the City of Seattle and our partners. Working together, we can get to zero.

**WE'RE IN THIS TOGETHER.  
HELP US MAKE SEATTLE'S STREETS SAFER,  
BECAUSE ONE LIFE LOST IS ONE TOO MANY.**



[seattle.gov/visionzero](http://seattle.gov/visionzero)

#VisionZeroSEA