

# PEOPLE OF SEATTLE! TAKE ACTION!



Safety on our streets requires a **HEROIC** team effort. We need to work **TOGETHER** to eliminate fatalities on Seattle's roads.

## BE PREDICTABLE

PLAN YOUR NEXT MOVE. WEAR BRIGHT OR REFLECTIVE CLOTHING, SIGNAL, AND LOOK FOR PEDESTRIANS AND PEOPLE ON BIKES WHEN TURNING.

## FOCUS ON THE ROAD

YOU ARE **23 TIMES** MORE LIKELY TO BE INVOLVED IN A CRASH IF YOU ARE TEXTING WHILE DRIVING. PUT DOWN THE PHONE. SOMEONE'S LIFE DEPENDS ON IT.

## KNOW THE RULES

TAKE TIME TO LEARN THE RULES OF THE ROAD. OUR STREETS ARE CHANGING AND TEN MINUTES TO REFRESH YOUR KNOWLEDGE COULD SAVE A LIFE.

## DID YOU KNOW?

- 90% of collisions are preventable.
- One out of every three deaths involves speeding.
- Most collisions occur in dry weather.

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