



# Look Out For Each Other



**BE SUPER SAFE**  
SEATTLE

Eliminate Fatalities on Seattle Roads

[SEATTLE.GOV/BESUPERSAFE](https://seattle.gov/besupersafe)

How You Drive, Bike, and Walk Matters. **Be Super Safe.**



## WHY ARE WE OUT ENFORCING?

An average of **20 PEOPLE DIE** in collisions on Seattle's streets every year.

Almost **100 MORE** people are seriously injured in collisions.

Most of these crashes are **100% PREVENTABLE** and frequently involve distraction, excessive speed, and impairment.

## What You Need to Know:

### **SLOW DOWN**

The speed limit on our arterial streets is most commonly 30 mph. If you hit someone when you're going just 10 miles over the speed limit, their likelihood of surviving that crash is only 15%. *Those odds for survival increase as your speed decreases.*

### **TURN OFF YOUR CELL PHONE**

You are four times more likely to be in a serious crash if you use a hand-held device while driving. Walking and biking distracted is no good, either. *Focus on traveling safely.*

### **PLAN AHEAD IF YOU PLAN TO DRINK**

Nearly half of Seattle traffic fatalities are caused by impairment. *Plan ahead.* Consider riding with a sober friend, leaving your car and paying ahead for morning parking, taking public transportation, or getting a cab.

*The Seattle Police Department, the Seattle Department of Transportation, and the Mayor's Office are working together to get to zero fatalities and serious injuries on Seattle streets.*