



Look Out For Each Other

Become a Superhero of Our Streets



BE SUPER SAFE
SEATTLE

Eliminate Fatalities on Seattle Roads

WWW.SEATTLE.GOV/BESUPERSAFE



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ELIMINATE FATALITIES ON SEATTLE ROADS



PEOPLE OF SEATTLE —
TAKE ACTION!



We are proud to introduce the **BE SUPER SAFE** Campaign; a program designed by the City of Seattle to encourage everyone who uses the streets to become more aware of each other, and to work together to eliminate fatalities on Seattle roads.

For more information and tips on road safety, visit www.Seattle.gov/BeSuperSafe



COMMON COLLISION PATTERNS CITYWIDE

OPPOSING LEFT TURNS ON A FOUR-LANE STREET



You approach an intersection in the left turn lane. A large vehicle in oncoming traffic does the same, blocking your view of opposing traffic. Wait until visibility improves before initiating the left turn.

BICYCLISTS TRAVELING DOWNHILL



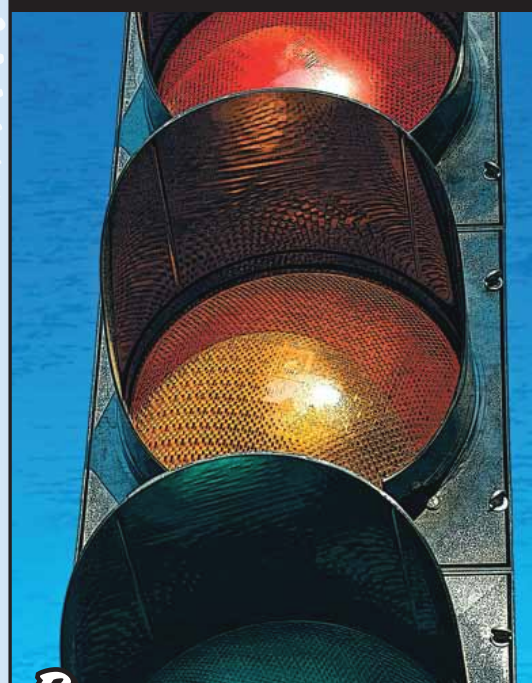
Bicyclists are allowed to pass on the right. This can lead to trouble if a driver attempts a turn without recognizing the presence of a cyclist. Look right, and check for bikes before turning. Cyclists, pass with care.

ON-RAMP COLLISIONS



Lots of collisions occur at or near freeway on-ramps. Drivers, bicyclists and pedestrians should pack extra patience when traversing these areas.

DISOBEY TRAFFIC SIGNAL / RUNNING RED LIGHT



Red light running frequently leads to serious injury collisions. Remember, a yellow light means, "Prepare to stop," and a red light means, "Stop." Always obey traffic signals.

DRIVEWAY-RELATED COLLISIONS



Driveway-related collisions can occur anywhere in the city. The most common scenario involves vehicles attempting a left turn from a parking lot onto a busy arterial street. Ensure you have enough time to safely turn, and watch for pedestrians and bicyclists.

DID YOU KNOW?



PEDESTRIANS



BICYCLISTS



DRIVERS

CROSSWALK LAW



STOP FOR PEDESTRIANS. Every intersection is a crosswalk whether marked or unmarked. Drivers and cyclists are required to stop for pedestrians.



PEDESTRIANS — Cross the street only at marked crosswalks and at intersections.

BLOCKING AN INTERSECTION



IT'S ILLEGAL to park within **20 FEET** of a marked or unmarked crosswalk and within **30 FEET** of a traffic signal, stop sign, or yield sign. Parking too close to a crosswalk or traffic control device limits the visibility of the device and pedestrians — especially shorter children or people using wheelchairs.



BIKES AND VEHICLES MUST STOP at the stop bar or prior to the crosswalk. Stopping within the crosswalk inhibits pedestrian mobility.

SPEEDING



SPEEDING INCREASES the risk and severity of collisions. One out of every three collisions in Seattle involves speeding.

IMPAIRMENT



DON'T TAKE THE RISK. The average cost for a **DUI** is at least **\$5000** with potential loss of license, jail time, and loss of employment. **EXCESSIVE ALCOHOL CONSUMPTION** can impair the skills and judgment of pedestrians and bicyclists just as it does for drivers.

DISTRACTION



YOU CANNOT OPERATE A CELL PHONE SAFELY WHILE DRIVING — hands-free or not. Take care of yourself, your passengers, and your fellow travelers by paying attention to the road. Talking on a cell phone — with or without a hands-free device — increases the chance of crashing by four times. One study shows that drivers engaged in cell phone use are as impaired as drunk drivers who have a .08% blood-alcohol level. Even as a pedestrian, it's best to keep your attention on your surroundings.

LET'S WORK TOGETHER!

For More Helpful Tips on Safe Travel, Please Visit:
WWW.SEATTLE.GOV/BESUPERSAFE

