

VOLUME
ONE
ISSUE 1



BE
SUPER
SAFE
SEATTLE

SUPER SAFE

BECOME A SUPERHERO OF OUR STREETS

PEOPLE OF
SEATTLE —
**TAKE
ACTION!**



PRESENTED BY



Seattle Department of Transportation

PRACTICE SAFE DRIVING

We are proud to introduce the **BE SUPER SAFE** Campaign; a program designed by the City of Seattle to encourage everyone who uses the streets to become more aware of each other, and to work together to eliminate fatalities on Seattle roads.

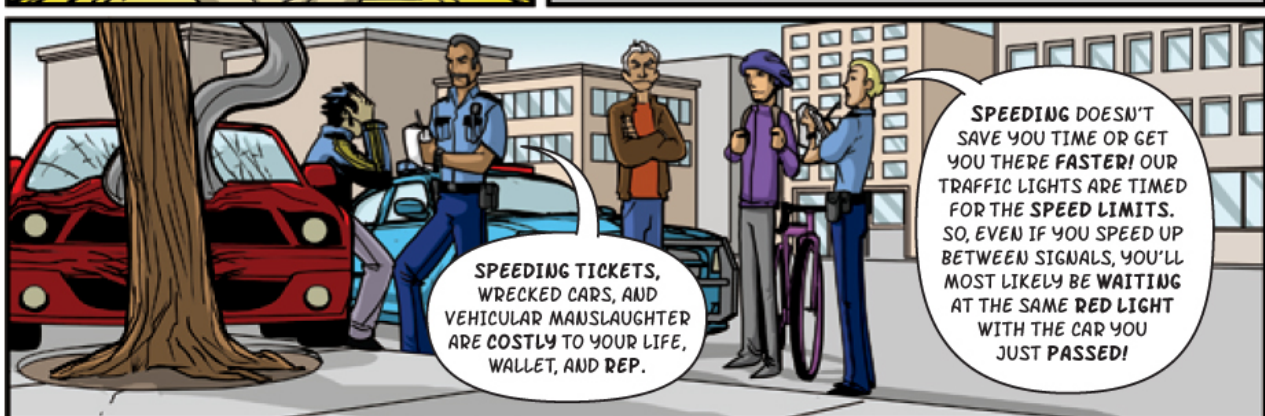
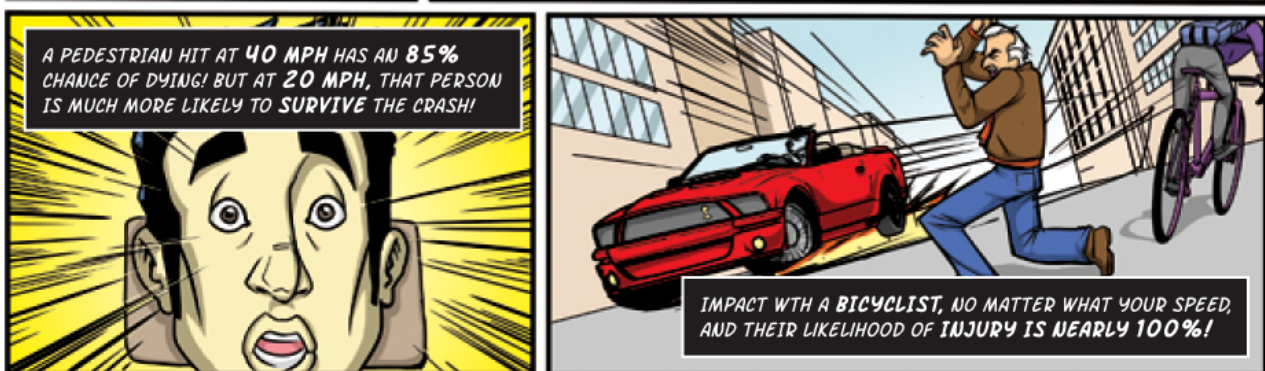
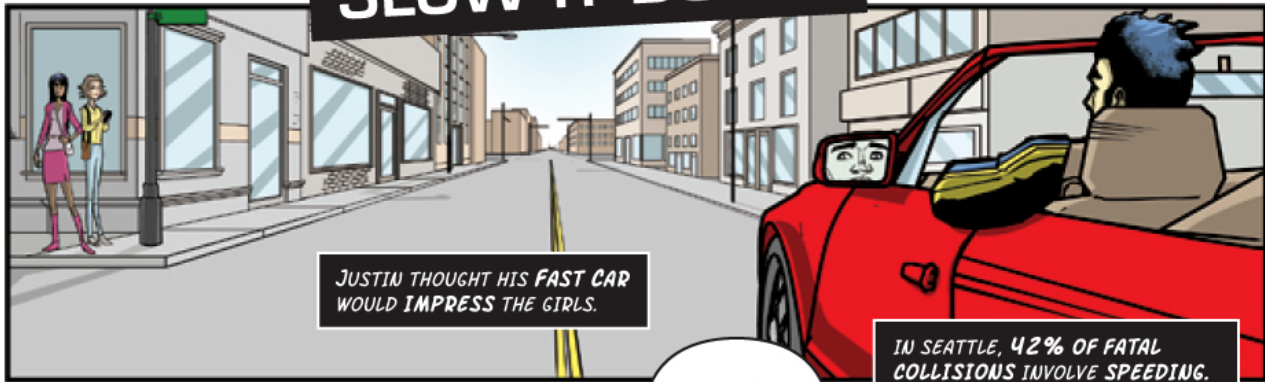
For more information and tips on road safety, visit www.Seattle.gov/BeSuperSafe



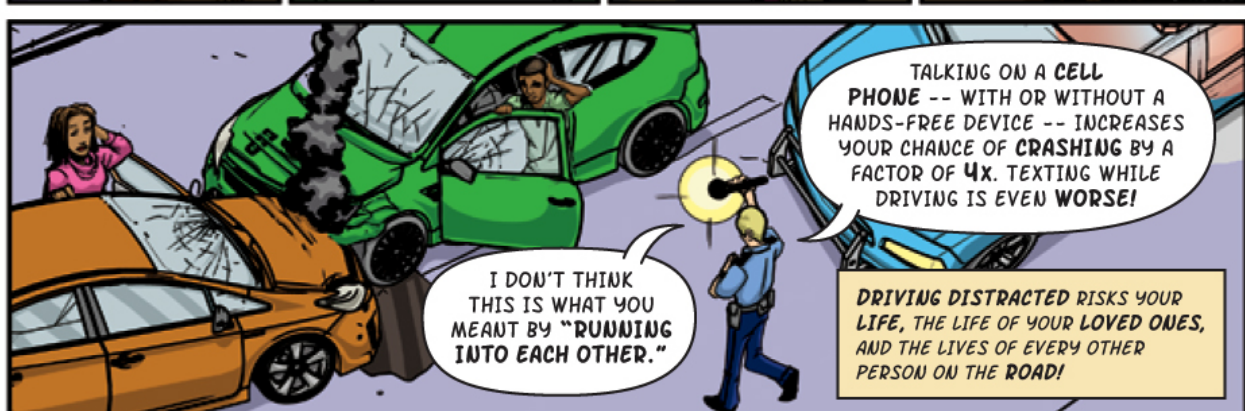
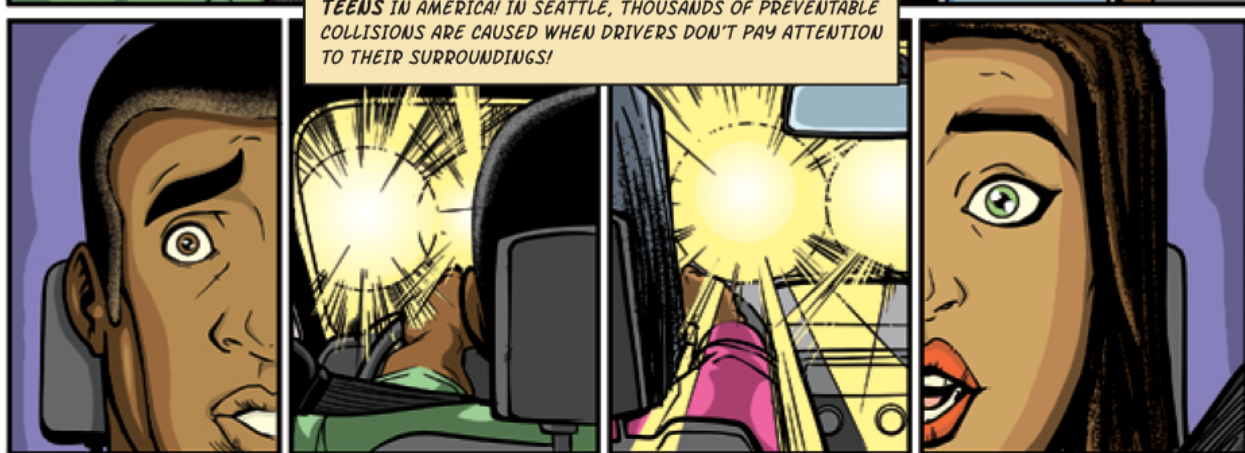
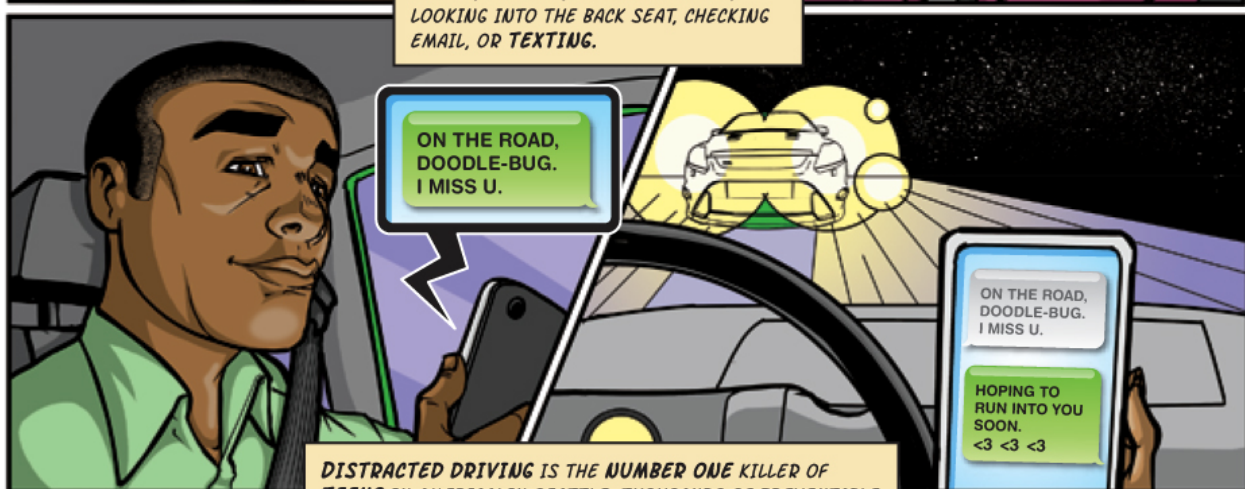
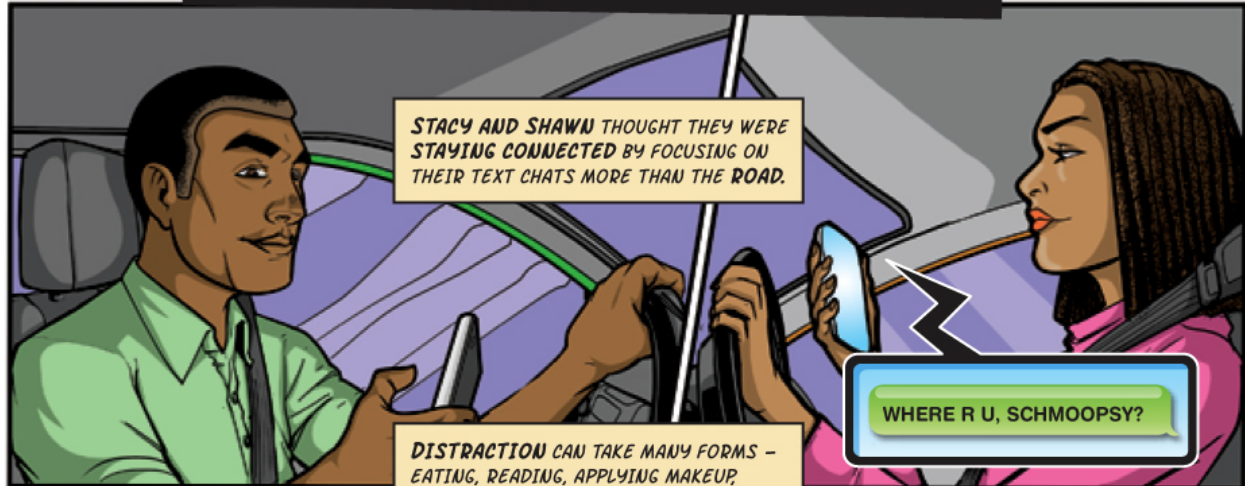
BE SUPER SAFE
SEATTLE

Become a Superhero of Our Streets

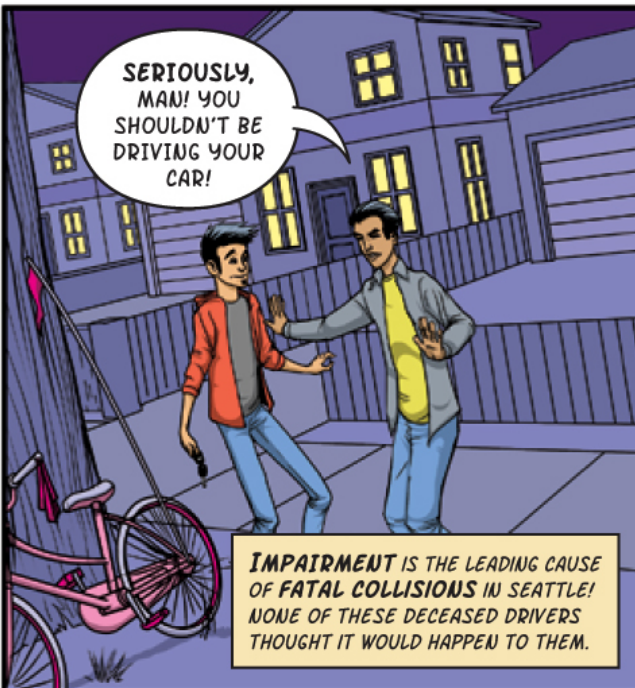
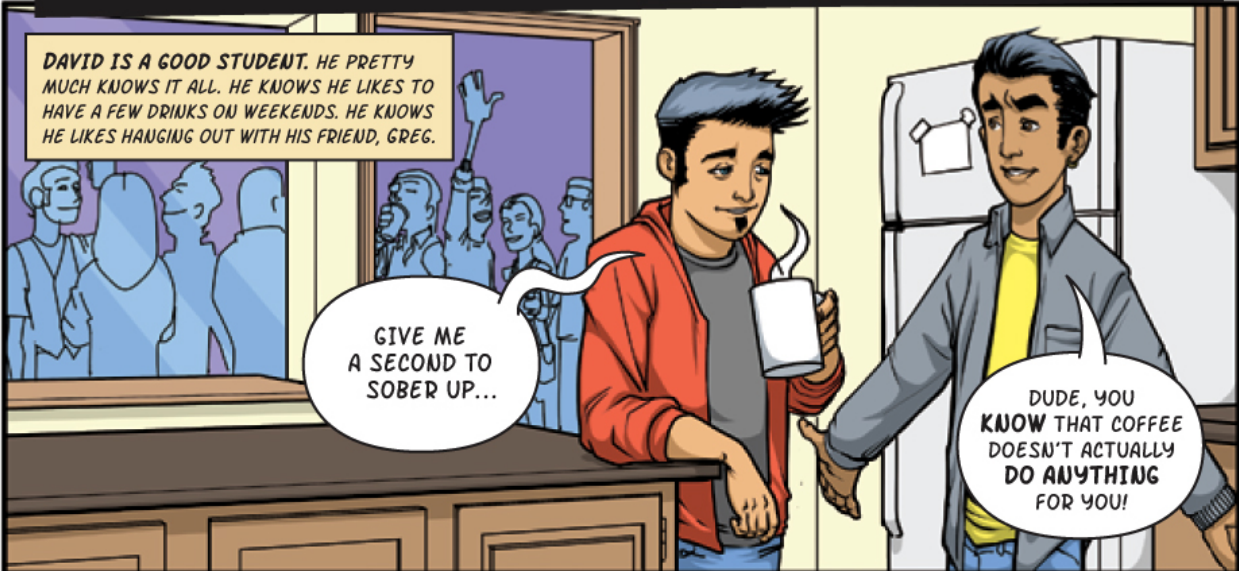
SLOW IT DOWN



DISTRACTION IS DEADLY



TRAVEL SMART IF YOU'RE IMPAIRED



TAKE ACTION!



Look Out for Each Other

How You Walk, Bike, and Drive Matters. Be Super Safe.

FOCUS ON THE ROAD



Put your phone away when you get in the car — *But understand that distracted driving includes more than just cell phone use. Eating food, putting on makeup, or looking for things in the back seat all take your attention from the road.*

Talk to your friends and family about road safety — *Do not attempt to multi-task. Regardless of age, driving requires the same visual, mental, and manual attention from each and every one of us.*

BE PREDICTABLE

The best way to avoid collisions is to be predictable — *Plan your trip, know your route, and allow enough time to get where you are going.*

Give your full attention to the road — *Use signals before turning or changing lanes, cross the street at intersections and crosswalks, and avoid weaving in and out of traffic.*



KNOW THE RULES

It is important to stay aware of the ways our roads are changing — Features like flashing yellow turn arrows, bike boxes, and pedestrian countdown signals are new to Seattle.

Ask questions and learn how to travel safely around the new and changing features on Seattle's roads. Learn more: www.seattle.gov/BeSuperSafe/rules.htm



SLOW IT DOWN



Know the speed limit and travel it — Unless otherwise posted, the speed limits in Seattle are 30 MPH on arterials, 25 MPH on residential streets, and 20 MPH in school zones.

A few miles over the speed limit can make the difference in whether or not you or someone else survives a crash.



Stay informed about changes to Seattle's streets. Visit us online at:

www.seattle.gov/BeSuperSafe/Map



BE SUPER SAFE
SEATTLE

MMM-M-M-M

BRAINS GOOD

Distracted driving is the number one killer of teens in America! Here in Seattle, thousands of preventable collisions occur when drivers are not paying attention to their surroundings. Use your brains. Pay attention. Save a life.

Travel safe and smart --
and you won't start the
zombie apocalypse.



BE SUPER SAFE
SEATTLE



Become a Superhero of Our Streets

SEATTLE.GOV/BESUPERSAFE

