

Pedestrian Zone Project

SEATTLE URBAN FORESTRY COMMISSION

MARCH 5, 2014



*MAPPING COMMERCIAL DESTINATIONS IN YOUR
COMMUNITY*

Agenda – 2/27/14



- Pedestrian Zones: Overview
- Project Scope
- Preliminary Analysis
- Questions & Discussion





The City uses the Pedestrian Zone designation to preserve or encourage an intensely retail and pedestrian-oriented shopping district.

These areas are, or could become, neighborhood commercial destinations, where residents access the services they need without driving, or at least with fewer automobile trips.



Pedestrian Zones - Overview

Pedestrian Zones:



- require active commercial or institutional uses at the street level – uses that cater to pedestrians and are not residential uses
- waives some parking requirements in order to encourage businesses to locate in the area (where minimums still apply)
- prohibits parking to the side or front of a building
- limits driveways across sidewalks along principal pedestrian streets

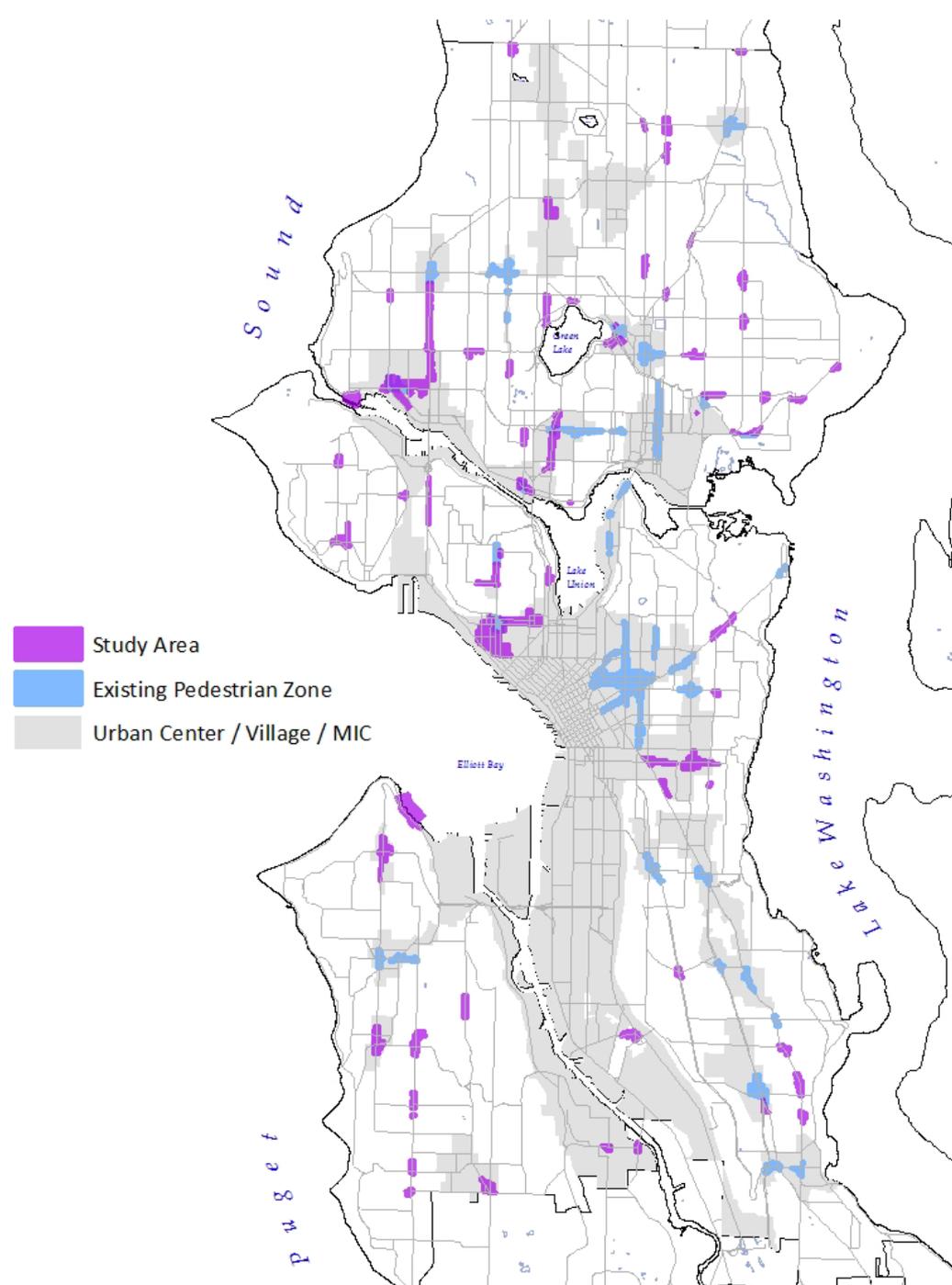


Project Scope



- Review 56 areas zoned neighborhood commercial (NC) to determine if a Pedestrian Zone designation is appropriate
- Consider additional regulations for pedestrian zones:
 - Uses allowed at street level
 - Overhead weather protection
 - Sidewalk width and design requirements
 - Establishing minimum FAR requirement within Urban Centers, Villages, and Station Area Overlay Districts.

- 60 areas identified in the land use code
(Maps 1-60, 23.47A.005C)
- 54 under review as part of this project
- 2 additional NC zoned areas within Urban Villages (Admiral & Aurora-Licton Springs)
- 6 areas will be considered in other planning projects
 - Uptown (2 areas)
 - Downtown Ballard
 - 23rd & Jackson
 - Georgetown
 - 15th Ave W



Preliminary Analysis



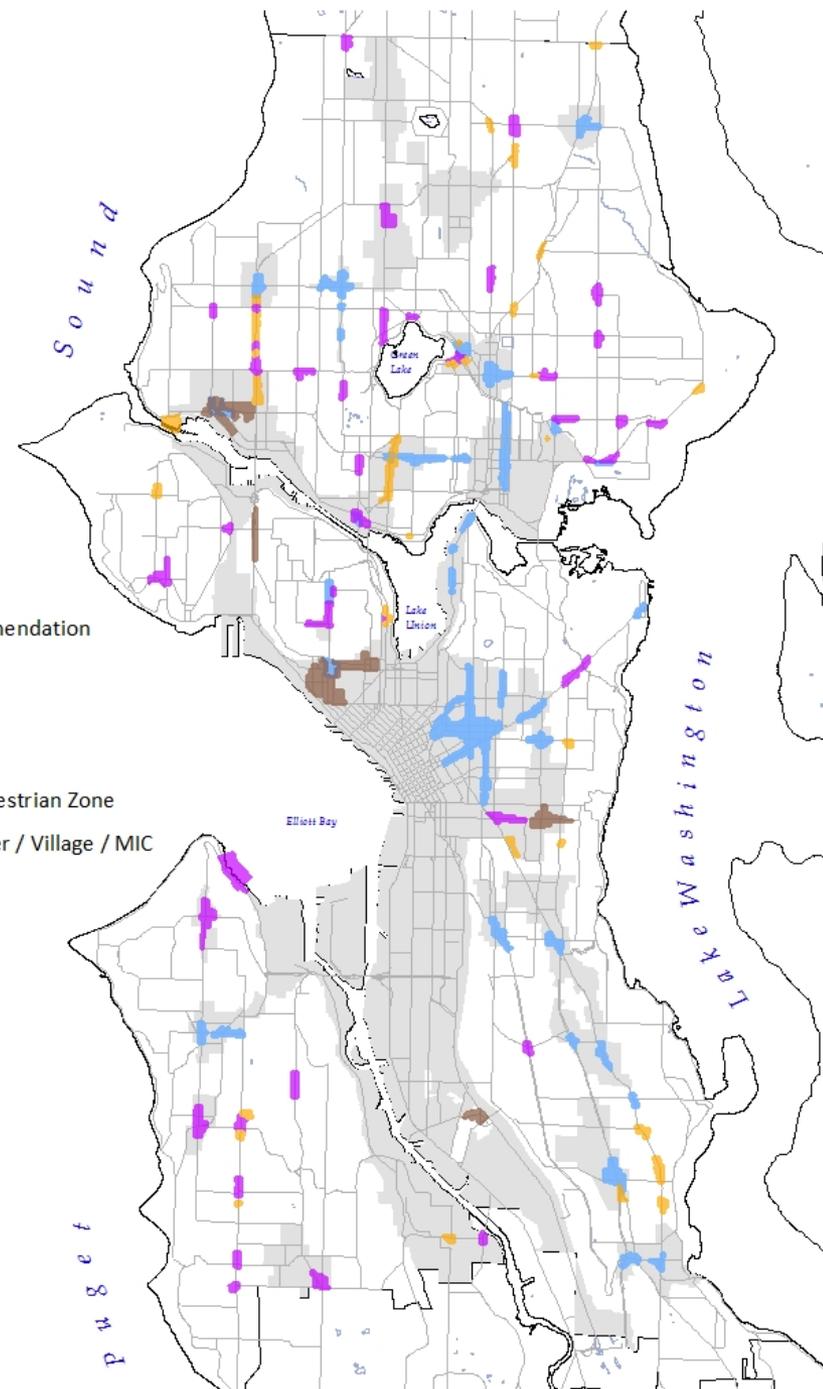
- Site visits to all study areas to review existing conditions
- Evaluated each area, using the rezone criteria; categorized each as having high, medium or low potential to transition to or remain a pedestrian retail area
- Prepared preliminary recommendations, to start the community conversation using:
 - Preliminary rating
 - Neighborhood plans and information collected during previous phases of this project
 - Opportunities / presence of other pedestrian retail areas accessible to residents in the area

Preliminary Recommendations

- 39 (70%) recommended for pedestrian designation (some partial)
- 17 (30%) not recommended at this time

Preliminary Recommendation

- Yes
- No
- Other
- Existing Pedestrian Zone
- Urban Center / Village / MIC



Pedestrian Zone – Approximate land area



- Existing Pedestrian Zones

- 1.1 % of city
- 24 % of NC zones

- Study areas

- 1.5 % of city
- 30 % of NC zones

- Study areas – preliminary recommendations

- .8 % of city
- 16 % of NC zones

Would bring total area with a Pedestrian Designation to:

- ✦ 1.9% of city
- ✦ 40% of NC Zones

- Lineal feet of block face frontage – approximate:

- ✦ Existing Ped Zones

16,738 ft (3.17 miles)

- ✦ Proposed

67,844 ft (12.8 miles)

Additional regulations



- Overhead weather protection
- Sidewalk requirements
- Other uses
 - Example: allow arts facilities in all ped zones
- Minimum FAR requirements
 - Emergency legislation adopted in September 2013 (expires September 2014)

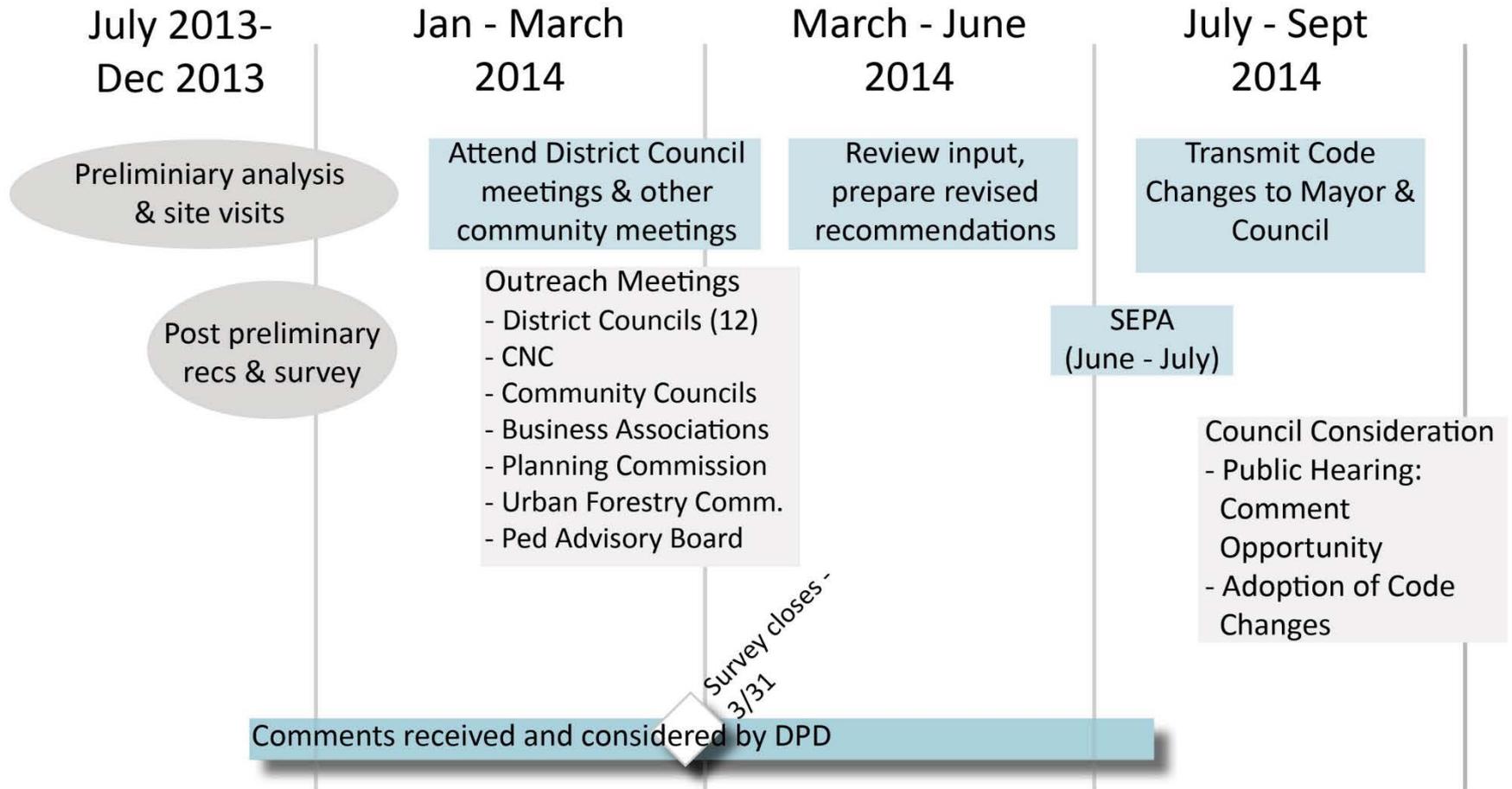


Outreach



- **Attended or scheduled to attend:**
 - City Neighborhood Council
 - 12 District Council meetings
 - 15 community councils, business associations or other community group (attending on request)
- **Promoting project:**
 - Project website; online survey; social media; DPD Blog and newsletter; neighborhood blogs and other publications
- **Also attending:**
 - Planning Commission (February)
 - Urban Forestry Commission (March)
 - Pedestrian Advisory Board (April)

Timeline



Thank you

