

# Seattle reLeaf 2013 Budget



*Increasing canopy cover on private property by increasing residents' awareness of the urban forest and engaging residents in urban forest management.*

## OUTREACH

reLeaf website

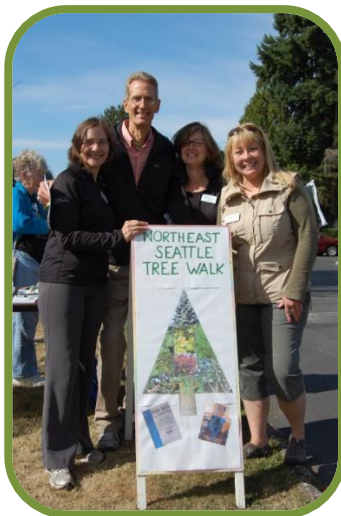
- [www.Seattle.gov/trees](http://www.Seattle.gov/trees)
- Highlights recent tree issues affecting the public, including regulatory updates, storm response, volunteer opportunities, and City progress reports
- Provides information on tree benefits, selection, planting, and care
- Questions for the Expert portal allows the public to get answers to their tree questions from City arborists

Educational materials

- Brochures on conifers, ivy removal, City resources, and tree planting available for events

## TREE AMBASSADOR

The Tree Ambassador project empowers residents to become stewards of the urban forest and serve as resources for their local community. Tree Ambassadors are trained in the basics of urban forestry, leadership, and community organizing. They work in teams to develop and lead local projects such as Tree Walks, invasive species removal workdays, and tree planting and care events.



Examples of volunteer-lead projects include:

- Developing a Green Lake Tree Walk and complimentary Facebook page
- Guiding 80 neighbors through a Tree Walk in NE Seattle
- Additional Tree Walks in Volunteer Park, Seattle Center, and Freeway Park
- Hosting a planting demonstration day at Thornton Creek
- Production of 2 brochures on conifers in the city and ivy removal
- Tree mulching and care of over 130 street trees
- Outreach tables at numerous local neighborhood events

Tree Ambassador is a partnership between the City of Seattle and Forterra. Program work is funded in part by a grant from the U.S. Forest Service's Urban and Community Forestry program.

## TREES FOR NEIGHBORHOODS

The Trees for Neighborhoods project builds a healthier, greener Seattle by engaging residents in planting trees on private residential property. Participants receive free trees, watering bags, and support in tree selection and placement. All tree recipients go through a tree planting workshop prior to receiving their trees. Participants receive watering and care reminders for the first few years of their tree's life, and are offered a free pruning workshop.



Trees provided through the program include natives, evergreen trees, conifers, fruit trees, and species appropriate under power lines. Since 2009, Trees for Neighborhoods has planted 3,278 trees with over 1,300 households.

## BUDGET

Expense	Cost
Trees for Neighborhoods support contract	\$39,300
Trees	\$43,000
Watering bags	\$15,000
Watering reminder	\$2,000
Printing	\$7,000
Graphic design	\$5,000
Educational materials	\$2,000
Pruning workshop	\$750
Intern	\$15,000
Estimated total	\$129,050
Budget	\$130,175