



Youth ORCA



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Transit Advisory Board
April 2017



Seattle
Department of
Transportation

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For all

Status Update

- 2,384 cards distributed
- 2,370 cards distributed to high school students
- 14 cards distributed to middle school students
- Program participants have saved \$448,000 on 297,000 trips



Middle school expansion

- 16 schools
- Expansion started in late March
- Working with Counselors and attendance staff to identify eligible students

| Middle School (6-8) | K - 8 |
|---------------------|-------------------|
| Aki Kurose | Broadview Thomson |
| Denny | Hazel Wolf |
| Eckstein | ORCA |
| Hamilton | Pathfinder |
| Jane Addams | Salmon Bay |
| Madison | South Shores |
| McClure | |
| Mercer | |
| Washington | |
| Whitman | |

Summer expansion

- ORCA cards for the summer have been ordered
- Distributing new cards in June
- Cards will be valid from June 2017 – August 2018
- Eligible students will be in grades 9 – 11
- Outreach will focus on in-person events at high schools.

Survey

- Goal: Understand the impacts of having an ORCA card on quality of life
- Will be done during outreach events in June
- Still working to identify ways to incentivize students to complete survey

Questions?

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www.seattle.gov/youthorca

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