

# Transportation Equity Program: Engagement Updates



Naomi Doerner  
Transportation Equity Program Manager  
Seattle Transit Advisory Board  
November 29, 2017



**Seattle**  
Department of  
Transportation

# Our mission, vision, and core values

**Mission:** deliver a high-quality transportation system for Seattle

**Vision:** connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

# Presentation Overview

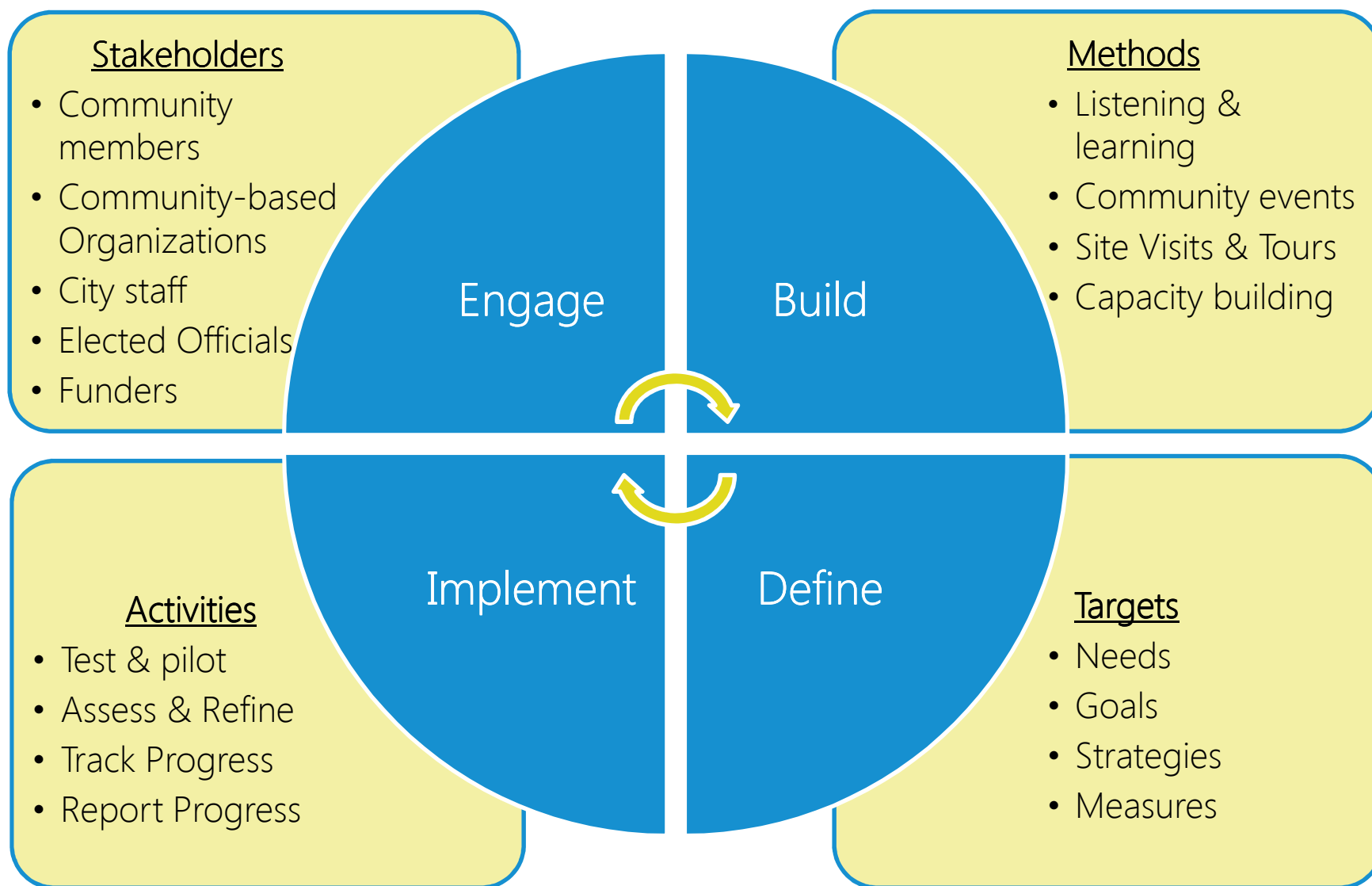
- Introduction
- Transportation Equity Program
- Transportation Equity Resolution
- Summary of Phase 1 Engagement
- Next steps

# Transportation Equity Program

In 2017, SDOT formally established the Program to:

- Provide safe, environmentally sustainable, accessible, and affordable transportation options
- Support communities of color, low-income communities, immigrant and refugee communities, people with disabilities, people experiencing homelessness or housing insecurity, LGBTQ people, women and girls, youth, and seniors to thrive in place
- Mitigate racial disparities and the effects of displacement

# Transportation Equity Program: Equity-Centered Framework



# Transportation Equity Program

- Go SEA! Mobility Fair
  - SDOT + SHA
    - Yesler Terrace
  - 250 Community Members
  - Service providers:
    - SDOT
    - King County Metro
    - King County Public Health
    - Hopelink
    - Ofo
    - Limebike
    - Spin
    - car2go



- Language interpretation services provided for majority immigrant, non-English speaking audience in: Amharic, Chinese, Oromo, Somali, Tigrigna, Vietnamese

# Transportation Equity Resolution

Transportation Equity Resolution (Res 31773 on Legislar):

<http://seattle.legistar.com/LegislationDetail.aspx?ID=3156811&GUID=B A5CD22F-D023-4873-9206-EF7ADD892C05&Options=&Search=>

- Affirms the City of Seattle's commitment to racial equity and social justice
- Recognize the Seattle Department of Transportation's (SDOT) Transportation Equity Program

Actions:

- 9/19: Presented to the Sustainability & Transportation Committee
- Developed and implemented a tiered (Phase 1) engagement strategy in partnership with DON to socialize program and resolution, and to obtain input (Oct – Nov) on framework

# Summary of Phase 1 Engagement

Advocacy Groups, Community Based Organizations & Service Providers									
Outreach Tiers	People of Color	Immigrants & Refugees	People w/Disabilities	Homeless & Housing Insecure	LGTBQ People	Women & Girls	Youth	Seniors	Notes
<b>Community Members</b>	Community Liasons & Yesler Terrace residents								Engagement to continue into 2018
<b>Organizations</b>	Puget Sound Sage, Transit Riders Union, Transportation Choices Coalition, One America, Literacy Source, Entre Hermanos, Southwest Family Youth Services, Navigation Center, Capitol Hill Housing, YMCA, Yesler Community Collaborative, Seattle Housing Authority								
<b>Coalitions</b>	POCAAN, Transit for All, Community Connectors (Food Banks)								
<b>SDOT Advisory Boards</b>	Pedestrian, Bicycle & Transit Advisory Boards								
<b>City Commissions</b>	Commission on Community Involvement & Youth Commission								



# Summary of Phase 1 Engagement

## Access Barriers

- Physical access to transit (ADA, sidewalks, personal safety, etc.)
- Knowledge of cost-saving travel options
- In-language information
- Navigation & wayfinding
- Payment methods & program enrollment
- Travel times, transit schedules & frequency

## Affordability Barriers

- More Affordable options
- Rising costs, including transportation costs
- Multiple transit fares
- Cash vs. Credit Card cost differences for transit
- Transit pass replacement

## Other Barriers

- Regional connectivity for people already displaced
- Transparency and involvement in decision-making around transportation planning, policies and investments
- Outreach and engagement



# Timeline

Anticipated Timeline	Activity
Fall, 2017- On-going	Phase. 1 Engagement & Assessment
Fall 2017- Fall 2018	Programming & Phase 2. & 3. Engagement
Fall – Winter, 2018	Transportation Equity Agenda
Beyond	Phased implementation



# Questions?

naomi.doerner@seattle.gov | (206) 795-5213

[www.seattle.gov/transportation/transportationequity](http://www.seattle.gov/transportation/transportationequity)



**Seattle**  
Department of  
Transportation