Seattle Transportation Benefit District
Spring 2018 Update

Transit Advisory Board
Rachel VerBoort
April 25, 2018
Our mission, vision, and core values

**Mission:** deliver a high-quality transportation system for Seattle

**Vision:** connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**
Presentation overview

• Service Investments
• Transportation Equity Update
• ORCA Opportunity Status Update
• Expanding STBD Scope  
  – Public Hearing: May 15
• OneBusAway Updates
Service Investments to Date

- STBD currently invests in ~270,000 annual hours
  - Through March 2018, more than 65k hours have been supplanted
Fall 2018 Service Investments

• Improving household access to 10-minute or better transit service
  – Provide 10-minute or better service on routes 41 and 70
  – Result: Provide 67% of Seattle households with access to 10-minute or better service (up from 64% in 2017)
Fall 2018 Service Investments

- Add peak trips to address crowding
  - Routes 17, 18, 56, C Line, and D Line
  - Result: alleviate overcrowded buses, standing loads, and likely pass-ups
- RapidRide E Line Partnership to add 14 trips
- Minor trip adds to provide consistent headways
  - Route 7 - Ensure hourly overnight service
  - Route 106 - Ensure 30-minute weekend service
Transportation Equity Update

• Engagement & Enrollment Events
  – April 21, 2018: Seattle Housing Authority New Holly Mobility Fair
    • 9:00 AM to 4:00 PM
    • New Holly Gathering Hall, 7054 32\textsuperscript{nd} Ave S
    • 250+ attendees expected
    • In coordination with Earth Day events
  – May 12, 2018: Lake City Mobility Fair
    • 10:00 AM to 2:00 PM
    • Lake City Community Center, 12531 28\textsuperscript{th} Ave NE
    • 250+ attendees expected
    • Coordinated by Literacy Source, a Transportation Equity Ambassador Organization
  – Transit Month: Discover Your Community at High Point
    • 1:00 – 4:00 PM
Transportation Equity Update

• ORCA LIFT Enrollment Metrics
  – As of March 31, 2018, there are 62,738 ORCA LIFT Cardholders in King County
    • 36,510 issued to Seattle residents

• SDOT Pre-loaded ORCA LIFT Cards
  – Of the 36,510 Seattle cardholders, 8,799 are SDOT’s pre-loaded cards, funded by STBD
    • 4,880 (56%) cards reloaded
## ORCA Opportunity

<table>
<thead>
<tr>
<th>2017-18 School Year</th>
<th>2018-19 School Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 3,000 Cards</td>
<td>• 10,700 Cards</td>
</tr>
<tr>
<td>• 2,600 High School students</td>
<td>• 10,200 High School students</td>
</tr>
<tr>
<td>• 400 Middle School students</td>
<td>• 500 Middle School students</td>
</tr>
<tr>
<td>• Annual Cost: $1M</td>
<td>• Annual Cost: $4.8M</td>
</tr>
<tr>
<td>• SDOT distribution</td>
<td>• SPS will distribute cards</td>
</tr>
<tr>
<td>• SPS role focused on communication and data sharing</td>
<td>• SPS role will include card distribution, administering replacement cards, and responding to emails and phone calls</td>
</tr>
<tr>
<td>• SDOT purchased cards from Metro</td>
<td>• Metro is a funding partner and will participate in the evaluation of the pilot program</td>
</tr>
</tbody>
</table>
ORCA Opportunity Timeline

• **School Board** – Passport Agreement & MOA
  – Operations Committee – May 10
  – Executive Committee – May 17
  – School Board – May 23 (discussion)
  – School Board – June 6 (vote)

• **City Council** – Material Scope Change
  – Transportation Committee – May 15 (Public hearing)
  – Full Council – May 21
Expanding STBD Scope

• Material Change to the Scope Proposed
  – Public Hearing: May 15, 2018

• Changes
  – ORCA Opportunity
  – Seattle Routes
Change to Seattle Routes

- Seattle Routes must have 80% of their stops within the City of Seattle
  - Regional Partnerships require 50% partner funds
  - Excludes many routes that provide service at the northern-most and southern-most edges of the city, which have higher proportions of historically disadvantaged populations.

- Proposed Change:
  - Revise the Seattle Routes definition to ‘Routes with at least 65% of all stops within the City of Seattle AND current and future RapidRide Lines serving Seattle that don’t otherwise meet the 65% threshold.’
Change to Seattle Routes

- Adds Routes 106, 120, 124, 345, 372, 373, and E Line
- Supports city-wide RSJI goals
OneBusAway Updates

• SDOT is now under contract with the open source transit app OneBusAway
• OneBusAway Deliverables
  – User experience feature improvements
  – Accessibility features (e.g. alerting user when approaching stop to exit)
  – In-app service alerts and route changes
  – 360 feedback loop between data feeds, customers, and front-end development
OneBusAway Beta Testers Needed

• Accessibility Features
  – VoiceOver
  – High Contrast Mode

• Looking for an informal group of frequent users to test and inform new features
  – Frequent users to provide feedback to developers re: new app features
  – Beta testers for VoiceOver, large fonts, and other features
    • Requires installing test versions of the apps
## Upcoming Work

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity/action</th>
</tr>
</thead>
<tbody>
<tr>
<td>May/June</td>
<td>ORCA Opportunity</td>
</tr>
<tr>
<td>June</td>
<td>Ride Transit Month</td>
</tr>
<tr>
<td>Summer</td>
<td>OneBusAway Updates</td>
</tr>
<tr>
<td>September</td>
<td>Fall Service Change + School Starts</td>
</tr>
<tr>
<td>October</td>
<td>STBD Report</td>
</tr>
</tbody>
</table>
Questions?

Rachel.VerBoort@seattle.gov | (206) 684-5019
www.seattle.gov/transit.htm

www.seattle.gov/transportation