North Link Connections Mobility Project Concept Phase

Seattle Transit Advisory Board January 29, 2020







Project Introduction

- Respond to changing mobility needs and integration with 3 new Link light rail stations opening in north Seattle in 2021
- Metro's largest service restructure since March 2016 U-Link extension
- Partnership with ST, SDOT, UW, and other partners









Project Goals

- Improve mobility for historically un(der)served populations*
- Equitably inform, engage, and empower current and potential customers traveling in the project area
- Deliver integrated service that responds to Link expansion and meets customer needs

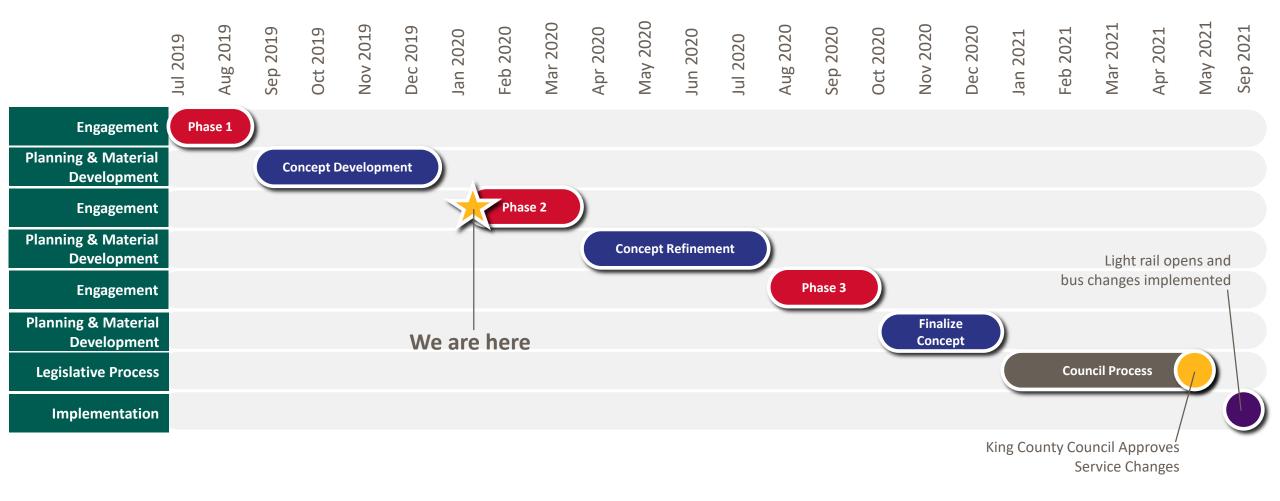








North Link Connections Mobility Project Timeline









Engaging with community to guide and design service

- During summer of 2019, Metro engaged the community to listen and shape an initial proposal for changes. To shape the proposal, Metro focused on:
- Relationship building with historically un(der)served populations in project area
- Designing service ideas in partnership with historically un(der)served communities to build a better transit network
- Ways to communicate the service proposal and agency goals related to equitable outcomes to affected communities, demonstrating how proposal helps advance equitable mobility outcomes











What we heard during needs assessment phase

Key Theme	Summary of Proposed Ideas
Improve east-west and crosstown connections	East-west service along several major corridors, including N 80 th St, NE 75 th St, NE 45 th St, Greenwood to Lake City
Service connections should be close together and understandable to customers	Improve connections at light rail stations, creating hubs around stations for bus-to-bus and bus-to-rail transfers
Improve weekend service and span of service (especially later at night)	Improve service to First Hill, U-District on nights and weekends, many shift workers around campus and hospitals; access to places of worship & community centers on weekends
Travel times that are better and/or more consistent than they are today	Connecting routes to light rail at Northgate and Roosevelt Stations to provide faster and more consistent travel times; shortening some routes to reduce variability of bus travel times
Improve connections to hospitals/medical facilities (Northgate, UW, First Hill, Seattle Children's)	Provide east-west connection to Seattle Children's Hospital, improve direct service to First Hill
Improve connection to South Lake Union/job centers	New service to South Lake Union, Northgate job center, connections to Aurora Village







Shoreline/North Seattle Connecting to

Northgate Station

 Routes re-oriented to Northgate Station: 301, 304

- Revised peak routes in Shoreline neighborhoods: 301, 304
- New Route: 302 (note compliments Route 303)
- Upgraded peak service on local routes: 331, 345, 346, 347, 348
- Route discontinued: 308









East-West Service Connecting to

Northgate Station

• Replaced routes: 41, 355

 Renumbered and extend route: 5X to become 16

Revised and improved: 40

 New east-west route connecting Ballard, Greenwood, Northgate and Lake City: 61

 Shortened and revised route: 45

Revised route: 75



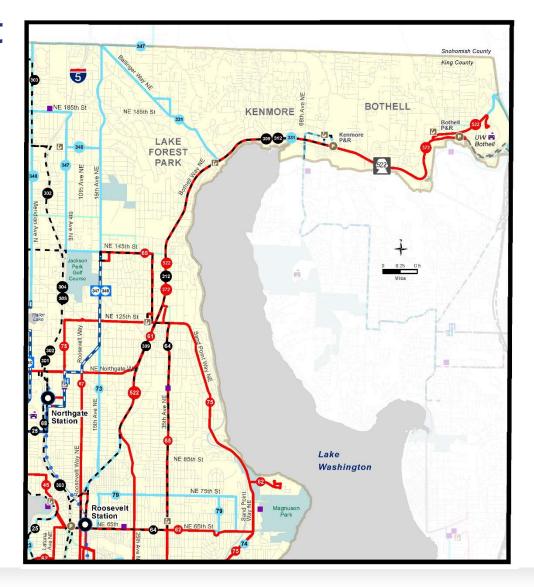






Lake City/SR-522/Maple Leaf Service Connecting to Roosevelt Station

- Routes re-oriented to Roosevelt Station: 312 and 522
- Shortened route: 312 (all trips start in Kenmore)
- Replaced routes: 63, 77 and 373
- Revised route: 73
- Routes with improved frequency:
 64, 73, 309 and 522









Green Lake/Wallingford Service Connecting to Roosevelt Station & U District Station

- Routes re-oriented to Roosevelt Station: 312 and 522
- Shortened route: 312 (all trips start in Kenmore)
- Replaced routes: 63, 77 and 373
- Revised route: 73
- Routes with improved frequency:
 64, 73, 309 and 522
- Route pathway shifted through Tangletown: 62
- New local and peak routes: 23 and 25



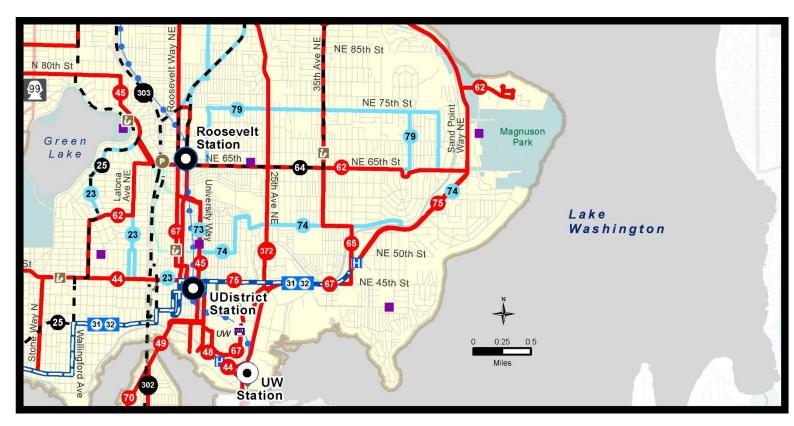






Northeast Seattle Service Connecting to Roosevelt Station & U District Station

- Routes revised to serve stations: 64, 65, 74, 75 and 372.
- New route: 79
- Improved frequency: 62, 64 and 74
- Replaced routes: 71 and 76
- Routes shortened in U. District to improve reliability: 45 and 73
- Route discontinued: 78









Continue to engage with the community to share and refine service network concept

- Attend community meetings
- Outreach at community events and community hubs (grocery stores, libraries, etc)
- Provide online platform in 6 languages
- Other in-person events, social media, ethnic media
- Contract with community-based organizations (CBOs) to continue inclusive in-language outreach, hosting focus groups/listening sessions with underserved communities
- Mobility Board evaluates draft service network to understand what community needs are or are not met by concept and communicate changes/receive feedback from their communities
- Work with our Jurisdictional partners
- Metro will share refined draft concept back with public and modify as necessary in Summer 2020







North Link Connections Mobility Project Contacts

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