

Planning Process and Timeline for the Healthy Food Fund and Prenatal-to- Three Grant Program

11/20/2020

Department of Neighborhoods
Department of Education and Early Learning



City of Seattle

Presentation Outline

Department of Education and Early Learning (DEEL)

1. Introductions
2. RFP process and timeline for **2021** Prenatal-to-Three Fund grants

Department of Neighborhoods (DON)

1. Introductions
2. Approach for **2021** Healthy Food Fund grants
3. RFP process and timeline for **2022** Healthy Food Fund grants

Q&A

Conversation – *How would the CAB like to engage in these RFP processes?*

Department of Education and Early Learning (DEEL) **Prenatal-to-Three Grants Program**

Monica Liang-Aguirre, Early Learning Division Director

Cameron Clark, Strategic Advisor

What we want for all children, youth, & young adults in Seattle

Kindergarten Ready



College & Career Ready

Graduate High School On-time



Access & Complete Post-secondary Education

DEEL's Early Learning Division

DEEL implements or makes grants across the following early learning areas, SBT currently **funds** critical parts of our work.

1. **Preschool** – Seattle Preschool Program (SPP), SPP Pathway, ECEAP (Early Childhood Education and Assistance Program)
2. **Child Care** – [Child Care Assistance Program](#), Homeless Child Care, [Family Child Care \(FCC\) Mentorship](#), [Birth-to-Three Coaching](#)
3. **Home Visiting** – Nurse Family Partnership, ParentChild+ CORE, [ParentChild+ FCC](#)
4. **Early Learning Health Supports** – Public Health - Seattle & King County [Child Care Health Consultation](#) birth to 12
5. **Developmental Supports** – [Developmental Bridge Program](#)

Prenatal-to-Three Fund – 2021 funds

Approach:

- Work with CAB, Best Starts for Kids, and other stakeholders to design an RFP process. We expect a planning team to engage regularly in the beginning of 2021.
- Review and incorporate key CAB themes in the design process, as well as CAB guidance for RFPs.
- Move from planning to RFP writing in early March 2021, with a current goal to open an RFP towards the end of April 2021.

Guiding Principles from the CAB Recommendation:

- Prioritize CBOs that offer culturally and linguistically relevant services and outreach
- Prioritize CBOs led by people of color and serving communities of color and/or low-income communities
- Allow activities that are flexible to respond to emerging and changing needs and provide COVID-19 relief
- Allow grantees to support operational costs associated with existing programs
- Be designed with input from the CAB

Planning & Information Gathering

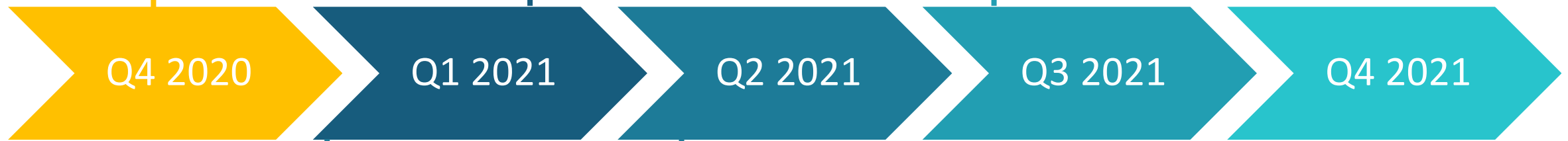
- Meet with CAB and other stakeholders
- Meet with Best Starts for Kids to discuss alignment opportunities with County's prenatal-to-three investments
- Research best practices
- Gap analysis

Community Outreach

- Develop outreach plan

Grant Release and Execution

- Enter contracting process with successful grantees



PN3 Fund Design and Development

- Convene a steering committee
- Organize listening sessions with community stakeholders
- Design eligible fund areas, funding levels, application and review processes
- Review materials and processes with CAB

PN3 Fund goes **LIVE!**

- Open application process (Apr 30)
- Provide technical assistance
- Review applications
- Announce awards

Key Resources

DEEL staff and expertise

External stakeholders and partners:

- CAB
- Best Starts for Kids
- Community Based Organization engaged in PN-3
- DON's Community Liaison program

Guiding examples:

- Best practices and model approaches from other grant programs
- CAB data from community outreach
- [CAB's Prenatal-to-Three Recommendations](#) (Jul 2020), [CAB's RFP recommendations](#) (Aug 2018)
- DEEL guiding values (Results and Racial Equity, transparency, stewardship, collaboration)

Department of Neighborhoods (DON) Healthy Food Fund

Sarah Morningstar, Deputy Director

Daniel Sims, Community Grants Supervisor

Department of Neighborhoods (DON)



DON's North Stars

Put race and equity at the center of all decisions and actions.

Invest in the power of communities to forge solutions.

DON's Community Grant Team

The Community Grants Team implements three grant programs that focus on investing in the community to forge their own solutions.

- 1. Community Partnership Matching Fund – \$5,001 - \$50,000**
- 2. Small Sparks Matching Fund – \$500 - \$5,000**
- 3. Duwamish River Opportunity Fund – \$1,000 - \$40,000**

Healthy Food Fund – 2021 funds

2021 Funds: \$1-\$1.5 million (pending Council vote on the 2021 Adopted Budget)

Approach:

- Extend contracts of 2020 **Food Access Opportunity Fund (FAOF)**, **COVID Community Food Fund (CFF)** grantees
- Dialogue with grantees about how they would continue and/or modify current projects
- Contract with grantees for modified amounts (TBD)

Rationale:

- Aligns with CAB priorities
- Gets funds into the community ASAP and provides continuity of emergency food assistance services
- Eases burden on organizations
- Learn from FAOF and CFF grantees to help design and implement an RFP process for HFF 2022

Food Access Opportunity Fund and COVID Community Food Fund Grantees (alphabetical order)

Afghan Health Initiative
African Community Housing & Development
American Polynesian Organization
AMpowering (Formerly known as Ravishing Women)
Avole Coffee, LLC
Black Dollar Days Task Force
Black Farmers Collective
Black Star Farmers (BSF)
Casa Latina
Coalition of Immigrants, Refugees and Communities of Color (CIRCC)
Colored Girls Garden Club
Cultivate South Park
East African Community Services
Eritrean Association in Greater Seattle
FEEST
Filipino Community of Seattle (FCS)
First Tongan Senior Nutrition
Food is Love Project
Foundation for Sustainable Community DBA Farmer Frog
Hip Hop is Green
Horn Of Africa Services (HOAS)
Hunger Intervention Program
Indigenous Roots, LLC
Nakani Native Program
Northwest Seattle Gambian Association
Plant Based Food Share
Puentes: Advocacy, Counseling & Education
Puget Sound Labor Agency
Queer The Land
Rainier Beach Action Coalition
Restore and Repair Missionary Outreach
Somali Family Safety Task Force
Somali Health Board
South Park Information and Resource Center
Temple Lifestyle
United Indians of All Tribes Foundation
Vietnamese Friendship Association
West African Community Council (WACC)

Healthy Food Fund – 2022 funds

Approach:

- Work with CAB and other stakeholders in 2021 to design an RFP process
- Complete Gap Analysis to inform 2022 program
- Collaborate with community partners to develop outreach and engagement plan focusing on underserved neighborhoods
- Launch an RFP in late 2021 for awards that would start in 2022

Guiding Principles:

- Invest in the power of community as they forge their own solutions
- Center race and equity in all our decisions
- Invest in communities who are most impacted

Planning & Information Gathering

- Meet with CAB and other stakeholders
- Research best practices
- Convene planning and transition committee
- Research Food Access Opportunity Fund (FAOF) and Community Food Fund (CFF)
- Gap analysis (starts in Q1)

Community Outreach

- Develop outreach and communication plan with Community Involvement Commission
- Plan and schedule workshops

Extend contracts of 2020 FAOF and CFF grantees¹

Close out 2020 FAOF and CFF projects

Q4 2020

Q1 2021

Q2 2021

Q3 2021

Q4 2021

Healthy Food Fund Design and Development²

- Define HFF goals, objectives, focus
- Design application and review processes
- Review materials with CAB

Healthy Food Fund goes **LIVE!**

- Open application process (Oct)
- Review applications (Nov)
- Announce awards (Dec)

Notes:

1. Using **2021** SBT dollars

2. For grants funded with **2022** SBT dollars

Key Resources

DON staff and expertise:

- Community Grants Team
- Outreach and Engagement Division
- P-Patch Community Gardening Program

External stakeholders and partners:

- CAB
- Community Involvement Commission
- Grantees from other DON programs
- Human Services Department (HSD)
- Office of Sustainability and the Environment (OSE)
- Seattle Foundation
- United Way King County

Guiding examples:

- Best practices from other grant programs
- [CAB's RFP recommendations](#) (Aug 2018)
- Seattle's Race and Social Justice Initiative
- DoN's North Star Principles

Q & A | Discussion

Opportunities for CAB Engagement

Phase	Example Opportunity	Approx. Timeline	
		DON	DEEL
Planning and Information Gathering	<ul style="list-style-type: none"> Meet with departments to discuss planning process and provide input 	Nov 2020	Nov 2020
RFP Design & Development	<ul style="list-style-type: none"> Review draft focus areas, funding levels, processes Review draft application and review materials 	Apr-Jun 2021	Jan-Feb 2021
Community Outreach	<ul style="list-style-type: none"> Help to circulate and promote the RFP 	Oct 2021	May 2021
RFP goes LIVE	<ul style="list-style-type: none"> 1-2 CAB members participate in review process 	Nov 2021	Jun 2021