

Special Events Committee Meeting Minutes
May 8, 2019
Seattle Municipal Tower, Floor 16, Room 1600

Member Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Tom Anderson	Citizen Representative
	Oliver Little	Citizen Representative
	Lisa Fraser	Citizen Representative
Department of Construction & Inspections	Dan Powers	DCI Noise Abatement
	Jessica McHegg	DCI
Department of Neighborhoods	Samantha Stork	DON
Finance and Administrative Services	Brenda Strickland	FAS
King County Metro Transit	Glenn Bartolome	Metro
Parks and Recreation	Kyle Griggs	Parks
Seattle-King County Health Department	<i>Not Present</i>	Health
Seattle Center	Gretchen Lenihan	Seattle Center
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	<i>Not Present</i>	FMO
Seattle Police Department	Lt. Bryan Clenna	Police
	Lt. Phillip Hay	Police
Seattle Public Utilities	Sheryl Anayas	SPU
Special Events Office	Chris Swenson	Chair
	Julie Borden	SE
	Meli Darby	SE
	Jonelle Mogi	SE
WA State Liquor & Cannabis Board	Lt. Rob Rieder	WSLCB

Additional Attendees: George Bryan – DSA, Laura Jenkins – DON, Ken Wallace – Substation, Megan Schenk – Art Marble, Art Ruiz – Art Marble, Kara Phoebe – Night Crush, Brittney Berthold – Elysian Brewing, Lindsey Bryden – Elysian Brewing, Jordan Monez – Friends of Waterfront Seattle, Al Grant – Port of Seattle, Heidi Hughes – Friends of Waterfront Seattle, Danah Abarr – SLU Chamber, Mike McQuaid – SLU Community Council

Note: As always, these are "raw minutes notes" based on the discussion of the 05/08/19 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.

Post-Event Evaluations/Comments:

DATE	EVENT
Apr 13, 24, 28	Sounders FC March to the Match
Apr 14	Mimosa Me Crazy 5K
Apr 14	Stop Genocide in Mali
Apr 15	4/15 Day of Action
Apr 16	NG Live! Matinee for students
Apr 19	I-1000 March-A-Thon For Fairness & Equity
Apr 19	Protest Taiwan's Support to the Government of Nicaragua
Apr 20	The Tenacious Ten Presented by Oiselle <ul style="list-style-type: none"> • Some changes in SLU, but fairly minor • No feedback heard to committee or Special Events Office • Fairview bridge construction in the fall; Prior to that, they will be re-doing detour route in Aloha to accommodate Metro; Metro will be changing Aloha and Eastlake • Construction is a one-year project; Full closure so no detours • Will need to re-visit discussions for any event using Eastlake, or using Lake Union Park
Apr 20	UW Rowing - Cal Dual Men's Regatta
Apr 21	Seattle Magazine's Brunch Run
Apr 25	Lightning Thief School Matinee Performance
Apr 26	Cornish College of the Arts BFA Exhibition - Opening Reception
Apr 27	UW Rowing - Cal Dual Women's Regatta
Apr 28	Top Pot Doughnut Dash <ul style="list-style-type: none"> • Suggests for 2020 temporary full closure of Green Lake Way N; Problem at the start where runners did not stay in the lane; Stroller runners pushed into the lane of traffic • Would suggest temporary closure for first half hour to help with the start • They don't start in waves for start • Will touch base with SDOT since arterial street closure requested for Green Lake Way N
Apr 28	Mobile Food Rodeo
May 1	Annual May 1st Immigrant and Workers Rights March and Rally <ul style="list-style-type: none"> • Went well with SPD; No issues with the route • Long for participants; Indigenous people in their full gear would like it shorter • Heard there was an unpermitted march that started at college, but wasn't an issue • Chair – original application requested rally in the street, that was not a part of permission granted; They were granted to rally in the courtyard • Application comes in historically very late
May 3	Seattle Symphony Friday Matinees, Masterworks series <ul style="list-style-type: none"> • SPD no issues reported • Chair – 3rd Ave ADA spaces are permitted, SDOT confirms that it is a part of the permit every time; Not sure if organizers set up every time
May 3	Humanity First Tour, Seattle (Yang 2020 Seattle Rally)

May 3	<p>Washington Youth Climate Strike</p> <ul style="list-style-type: none"> • No issues, stayed on the sidewalk, ended at City Hall • Attendees lower than anticipated
May 3	UW Rowing - Opening Day Night Sprints
May 4	UW Rowing - Windermere Cup/Opening Day Regatta
May 4	<p>Opening Day of Boating Season Parade</p> <ul style="list-style-type: none"> • SPD Traffic managed on street; Reduced footprint in their staffing • One complaint was that the Montlake bridge was open for so long; Participants got stuck on either side of the bridge • Could partner with ride share company to help get spectators across the bridge; It is an hour walk •
May 4	<p>Cannabis Freedom March</p> <ul style="list-style-type: none"> • Supported by SPD West Precinct
May 4	<p>Fiesta 5K Ole</p> <ul style="list-style-type: none"> • Some issues with the trash in the Parks • Broadway BIA reached out to Special Events Office asking to increase notification in the area since some of the businesses had concerns; Will connect with DON • Oliver did audio for one of the stages, but no band hired
May 4	Margarita Mayhem 5K
May 4	<p>March for Babies</p> <ul style="list-style-type: none"> • Used new route down 4th Ave starting/ending on Seattle Center • Maybe because walk instead of run, there wasn't a lot of course monitors when they moved from 4th onto Broad; Walkers were on sidewalk instead of street closures of Broad St • Turned onto campus from Thomas street, luckily the load-in for Armory event finished early; Seattle Center would like staffing from organizers to get participants to Harrison instead of Thomas; Will need something to keep people on route, suggesting more course monitors/staffing or consider signage that is obvious to have walkers continue to 5th and Harrison • Since northbound lanes of 5th was open, the Harrison street turn around was left open; People were turning into the Harrison St. turn around, there wasn't a cone lane that was designated • Signage and physical barriers are needed at the two southern driveways out of the Memorial Stadium outdoor parking lot, to keep vehicles from exiting the lot southbound onto Harrison St and therefore into walkers • Color run the northbound lanes will remain open; Will need to discuss plans for the Color Run Event; Lt. Clenna will be working event and will keep closer eye on intersection of 5th and Harrison
May 4	<p>World Vision Global 6K For Water</p> <ul style="list-style-type: none"> • Added a few SPD officers for crossing
May 4	South Lake Union Saturday Market
May 4	Washington Tour de Cure
May 5	<p>WWII Immortal Regiment Memorial Walk</p> <ul style="list-style-type: none"> • SPD thought went pretty well; West side of Benaroya Hall was blocked for less than 10 mins before started moving again; Moved

	faster than previous years; Some of the elderly people knew about the walk and didn't see as much attendance
May 5	Bike-N-Brews Bicycle Ride
May 5	5 De Mayo
May 6-7	Walking and Witnessing for Immigrant Families Pilgrimage

Applications Review / Discussion

Event: Substation Block Party
Date(s): Saturday, August 3, 2019
Location: 45th between 8th and 6th
Organizer(s): Ken Wallace

Event Notes:

- Requested close 45th in front of business and barricade the block
- 45th is an industrial buffer where they are and then turn into a residential street; In a spot of Ballard where Leary meets Fremont; Changing neighborhood – problems with crime with RVs and tent camping, but to east is very residential
Neighbors in the area include one residential, SCL, carpenter shop, and UW shop
- Closing sidewalk on their side of the building; Sidewalk will need to be left open for fire lane
- Opened in 2015, when applied for liquor license, pushback from residential neighbors, but over the years, became very compliant with the neighborhood and residents
- Amplified music outside until 8pm
- All ages, family friendly
- All of the entertainment and vending will be appropriate for children
- No alcohol outside
- Thought about moving fire lane more west with the PA pointing north
- Vending is a partial list, waiting on a few more permitting lists; Will send over after list is finalized

Committee Discussion:

SDOT – If residential and non-arterial, not a problem for a street closure; If it is an arterial, then will have discussion about the detour; SCL substation is on the north side, the access will be through the fire lanes; Organizers will have security on site to allow access; Hours of street closure starts at 8am – 2am on Sunday; Will need some time for moving out cars and the RVs; event time noon to 8:30am; If residential, no parking, street closure and barricades will need to go through private vendor for signage; SDOT will issue TCP with all of the signage needed; Organizers are required to do “no-parking” and verification process in order to have people be towed; Emergency access through the fire lane

DON – Would like to notification to be done earlier so there is ample time for RVs to move; Sometimes RVs need more time to move and sometimes they are unmovable; Notification beyond just the immediate footprint to let other businesses be aware of amplified sounds; Aim for about 2-3 block radius in the area; Broader notification to newer apartment and residences in the area; Door-to-door notification have seen more success

Chair – 2 parts to notification - barricade notification about street parking and general notification to neighbors about event and the access with includes a day-of point of contact around the neighborhood; On Special Events website there is a handout for the neighborhood notification

Citizen Representative – Who is the intended audience? Couple hundred people from the neighborhood, parking wouldn't be an issue

FAS – Will need to know the vendors once list is finalized

WSLCB – No alcohol outside; There will be security officer at the door, will need to make sure no alcohol going between the two venues

Event: Art Marble 21 Block Party
Date(s): Thursday, July 4, 2019
Location: Westlake Ave N between 9th Ave N and Roy St
Organizer(s): Art Ruiz, Megan Schenk

Event Notes:

- Last year had a block party on Westlake Ave N on Valley and 9th Ave N
- Idea to get community together; Pushed event to end of September 2018
- One lane open on Westlake Ave N
- Looking to move to 4th of July weekend and have the whole street blocked off
- Looking to get community together and to take part in 4th of July activities and activate SLU
- Uber and Lyft requested a stop for their event, but declined since advertisers – for their 2018 event the pick up spot was 9th Ave N at the northern part of business

Committee Discussion:

Chair – 4th of July is a major event day; SPD Traffic and SFD is needed to keep mobility in the area due to other events happening in the area; Will need to touch base with SDOT, Parks, SPD and Seafair; Seafair activates Lake Union Park and Gas Works Park; SE will put organizers in touch with Seafair organizers for communication

SDOT – Main concern in 4th of July weekend and the amount of people in that neighborhood; Unsure how SPD will be doing detours in that area, closure is mostly all day; Will need to hear input from Metro, Parks, and SPD; Will argue that will impact mobility especially later in afternoon when the fireworks, not a bad detour but affects from the detours could see impacts with all the people

Metro – Northbound on Westlake, there is the C line and 40; There is metro bus stop right across of the building; Metro can re-route around closure but will need to replace the stop; The C line will need to go right at Mercer St. to get to terminal; Metro will make a temporary stop at Mercer; The 40 will go left then on 9th Ave, the drop stop will be on Mercer for both routes; Metro can handle the detour off Westlake but will need to make temporary stops on Mercer St; Metro doesn't know if they want to be on Roy St due to the other events happening in Lake Union Park; In the end, metro will detour around Westlake if closure is approved; Dynamics has changed in that area; People go to work and then view the fireworks from the kitchens of offices

Parks – Seafair map is full activation of Lake Union Park; West side of the park is not being activated, so closure northbound of Westlake won't affect Seafair event; Idea is to have fencing (8 to 10ft) to help detour Parks participants from going into the street and to event; Event is open to public but 21+

SPD – Has not looked at Lake Union Traffic control yet; SPD command post is on parking lot north of Westlake; Some of 9th Ave N will be "no-parked" for the Lyft and Uber drop off; SPD seeing if can get more traffic out; Closure of Westlake will have people detour around the area; SPD will be in the area to help get traffic out of SLU after the Mariners game

Chair – FMO communicates occupancy, exits and entrances, with a fenced area, FMO assigns a number of attendees; SE can connect with FMO; Incident commanders not here for SFD and SPD – we are seeing a fenced street closure adjacent to a fenced parks closure, there is mobility for SPD and SFD, will need to address mobility issues and will need to hear from them before locking in date

DON – Neighborhood notification with those that live and work in the area; The mobility in the area is a concern; If can work with Seafair to show impacts of both events will be helpful in notifications; Notification will need to reach marine traffic

FAS – If adding any more vendors, please let us know

WSLCB – Enforcement Officer Tyler Ivy; Make sure to get in contact with him for extended service request;

Event that size, reminder about public safety of minor access and over service

Parks – Notify Lake union working group of event; Chair can connect with point of contact

Citizen Representative – Any concern with bleed over with stage and stage in Parks? Would look over the cross over of both; Would recommend a earlier street closure to help with unwanted cars that come in early of the night; Would recommend having a representative day-of and day-of contact with Seafair to coordinate both events; Point of connect if there are any issues between two events

Event: Day Into Night Crush
Date(s): Saturday, June 29, 2019
Location: Howell St between Minor Ave and Boren Ave, adjacent to Rebar
Organizer(s): Kara Phoebe

Event Notes:

- 3 year running event; Been at Rebar all 3 years
- Event is expanding due to popularity
- Looking to have increase event from 4pm – 9pm
- Requesting closed fenced in area in front Rebar that will go out into one lane of traffic from Rebar to Howell
- DJ set up and people will go out to dance
- Alcohol service will be inside but will be able to go outside with alcohol
- There will be some set up outside, DJs, port-a-potties, etc.
- Closure is 11am to 2am; The party is over around 3am; The music outside cuts off at 10am
- Hours of activation of outside is the same as the inside activations
- The businesses in the area close off around 4pm; The apartment building will give notice next week about their event, their entrance is the next street over
- Not much engagement with businesses or apartment building

Committee Discussion:

SDCI Noise Abatement – Outside amplified sound still needs to meet City code; If everything wrapping up by 10pm then is fine

DON – Go broader in neighborhood notification

FAS – contracted under Rebar to host event; Night Crush will need a business license; Admission fee between \$5 - \$25; Will need register to collect admission tax, Brenda will touch base with organizer; There is a section in the handbook about admission tax

Metro – Partial street closure, parking lane and 1 lane of traffic; No issues, Saturday afternoon is usually Pierce transit getting to terminal, if can use northbound lanes then Metro is good; Metro accesses the freeway and can detour, as long as can maintain northbound traffic

WSLCB – Event is Night Crush and not Rebar; Rebar will be responsible and liable for alcohol service; Barriers will need to be 42in high; Rebar needs to make request for extended service outside; since there is 2 entrances, organizers will need security to help check IDs; Will need to make sure no minor access or over service

Citizen Representative –Howell for fire lane, will it be open to traffic? Wide enough for vehicles to access, but not a fire lane, will need emergency exiting and FMO to review exiting plan since will from Howell into traffic; Touch base with FMO for emergency access; Since leaving fencing up overnight, will need to have someone there to staff, could take down fencing and put on sidewalk, if can get approval from SDOT

SDOT – Not able to talk to street use inspectors or hub coordinators prior to meeting; A lot of different projects in the area, can look at closing the travel lane; SDOT required water filled barriers since right next to travel lane; Not just a simple lane closure, but will need to look at public safety; Mike will need to talk to inspectors due to WS Convention and Nexus projects, also the next day is the pride parade; There will be no

construction happening on Sunday, a lot of work could be done on Saturday, but will need to do more research; If the lane needs to be open, organizers will want to use the sidewalk and alley, for the alley, organizers will need to look at access to the alley and who has access

SDCI – FMO if the calculated occupancy load is below 499, then could be open to 2 exits; If occupancy is like the building code

SPD – Does not seeing SPD presence needed to assist with traffic; Howell late on a Saturday doesn't seem an issue

Chair – Will need to touch base with FMO for emergency exits; Only other emergency exit will be onto lane of traffic; New apartment building next to Rebar; Make sure Rebar is in contact with notification; Expand to full 2 block radius, would want notification to more people in advance

Event: Cake Topper – Marry us JVN!
Date(s): Tuesday, June 4, 2019
Location: Elysian Brewing Capitol Hill
Organizer(s): Brittney Berthold

Event Notes:

- Private event at Elysian Brewing on Capitol Hill; Open to 25 guests of the couple and Elysian staff
- Hosting a wedding by Jonathan Van Ness; 1 year ruling of Colorado ruling about bakeries making wedding for same sex couples
- Tuesday afternoon from 3-9pm
- A lot of traction from public that they want to see Jonathan or catch a glimpse of him, so preparing for extra security to make it safe for the public
- East precinct suggests closing down the sidewalk, parking spots, and close down 13th if necessary
- East precinct will have 4 officers and 1 sgt on site; Have eyes and have staffing if closing down 13th
- Will be putting a line of barricades for people to have safe viewing place outside; More for safety measures

Committee Discussion:

DON – Neighborhood notification should be done; Jonathan very open on social media and will be posting a lot on social media; Can let neighborhood know that could have more people in the area; Jonathan has a very specific following and audience; Jonathan had a show at The Paramount last year and both nights sold out; There was a crowd that stayed out after the show

Metro – May need to close 13th Ave; Parking lot to east Pike (same closure for beer garden); Don't know closure times yet of 13th - SPD will make decision if need to close street due to crowd; Metro has buses headed out that way in PM, if 13th Ave closes, will need to have to detour; Metro will need access for trolley busses at 4pm and 6:45pm

SPD – Continue talking with East Precinct

SDOT – Talked a little with East Precinct; Same area of Pride, "no-parking" area will be east Pike side to create a larger sidewalk; East Precinct will bring bike rack and will only close 13th Ave if needed; Access to the businesses if closure of 13th should be notified; same plan as pride

Chair – Stay in communication with committee if any changes or updates

Event: Friends of Waterfront & KEXP Concert to Support Mary's Place
Date(s): Saturday, September 14, 2019
Location: Myrtle Edwards Park
Organizer(s): Heidi Hughes, Jordan Monez, Tom Smith, Rob Bender

Event Notes:

- New event proposed for Myrtle Edwards Park
- KEXP activation with Friends of The Waterfront
- KEXP and Friend of The Waterfront partnering with other events on the waterfront; Looking to activate the waterfront for a larger activation
- KEXP liked the date, corporate sponsor of Starbucks that will partner to benefits to Mary's Place
- 2,200 estimated attendance; Estimate based on the size and budget to book an artist; Organizers would want to book an artist that will drive that number of attendance and drive attendance with the marketing included
- KEXP is booking agency, looking at that number to book that level of talent for that number of estimated attendance
- Confine to Myrtle Edwards Park, not looking to use Port property
- Adapted set up through Hempfest map; Working on details; Beer garden requested which will be operated by Mary's Place; The beer garden is right outside of the art sculptures
- Talked to Seattle Center to be production team since Seattle Center arena is closed; Working with Seattle Center and Oliver with Monumental Undertaking
- Load-in depends on cost and timing; If can load-in overnight or will need to load-in the morning
- Stage, beer garden, informational tents, food trucks
- Access will be in the north and south; Stage on north end, emergency exit; Southern entrance will be main entrance and exiting locations
- Food trucks not yet on the map
- The through path for pedestrians and cyclists will need to be addressed
- Announcement 6 to 8 weeks out to events for promotion; Would like to sell tickets in advance to have capacity sales, maybe announcing at Rock the Dock event in July

Committee Discussion:

Chair – Logistics will need to be figured out; Coordination and partnerships with impacted businesses and agencies in the area – SAM, Port of Seattle, Expedia (if north end load-in)

Citizen Representative – Are you able to close the path through there and how will it work? Will they cyclists still be able to use?

DON – With regards to neighborhood notification, let the neighbors know what to expect; Parking and transportation should be included; Could include the free waterfront shuttle

Seattle Center – How are people getting there? Lyft or uber? Neighborhood still very busy in that area, not just Seattle Center but the arts and businesses around

Port of Seattle – Event the next day in Centennial Park; Load-in at 6am, but event starts at 11am; The load-in will be through north and south; In north, there is construction by Expedia, not sure if it will be done by then; Access through Centennial Park on the path and bikeway will be used by participants in Centennial Park; There will be about 600 participants that will be using the path; The restrooms at Centennial Park are currently closed, will need to bring in some port-a-potties; Fee to use Centennial Park to load-in; Vendors will need to provide insurance and provide waiver; Expedia owns Angen way, will need to work with Expedia for use of Angen way to enter Centennial Park property

WSLCB – Mary's place will need to contact licensing for a special occasion license 45 days prior to event; Mary's place will be able to serve alcohol

Parks – Port-a-potties are needed; Access, the pedestrian overpass is SDOT, haven't seen it closed, but could make request to SDOT; Bicycle and pedestrian access will need to be maintained; If people coming through overpass, then will need to have access to north and south; People have put in a pedestrian lane next to the bike lane, will need fencing along the corridor along the event; Will need to get in touch with Office of Arts and Culture for plan due to the art work; Susan G Komen has used Myrtle Edwards as a walk through, more of a timing issue so they don't run through while they are moving out; Not sure load-in plan for park, if go in south or north, if the trucks go on grass then could risk bursting pipes; Suggesting a one way in, one way out

instead of turning around truck to make it easier for all; Organizers should get notification out to the bicycle clubs, signage on the path to slow down bicyclists and warning that there is a pedestrian path next to the cyclist path

Citizen Representative – With one event stage, the amount of vendors/load-in wouldn't be as impactful as Hempfest; Could work if need to load-in from the south; Week before place signage on the bike path, could put some on the weekends too

SDOT – Only 2 paths in the park, will need to have one path open for pedestrian and cyclists; Will need to discuss load in and load out once figure out Expedia

Chair – North to south load-in is critical for least impact; Chair can start the conversations with Expedia; Look online for notification timing; Share to-dos with organizers, no reason not to move forward, early to mid-July release date, look to get details ironed out prior to July; Most of the fees will be Parks use Permit, will require Special Events permit fees for the beer garden; Will lean on SPD to recommend number of officers if needed

SPD – Husky and Mariners game that day; SPD support will go through west precinct; Numbers are not that big and inside the park; Concerns about parking

South Lake Union – State of Special Events

Mike McQuaid and Danah Abarr

- South Lake Union
 - Significant commercial development and infrastructure construction still underway
 - Approaching 50,000 people
 - Core mobility corridor for Downtown, Seattle Center, SR99; Trying to get ahead of mobility corridor to help inform decision making and getting it ahead
 - In 2018, approx. 20 special events that had impact over roughly 50 days; Think about mobility of the cruise ship traffic, transit traffic, etc.
 -
- Early engagement with event organizers and stakeholders; How we can work together in an informative basis
- Special Events Committee Purpose is missing direct, positive, collaboration with neighborhood stakeholders
- Uncover the economic opportunities could see in SLU
- Goals of collaboration
 - Informative relationship with stakeholders through community leadership
 - In line with chamber how they work with businesses; SLU community council is an organization that encourages construction, Special Events, etc. to inform on pain points and what is going on the community
 - Identify community resources: engagement/economic development
 - Successful Event
- With event organizers that Chamber does work with, it is a win-win for both, as they are needed to reach out with businesses, what they find from Chamber is potential impact that are outside of the zone, Chamber helps connect with other partners, sponsors, and get the word out; Helps get more businesses aware of what is happening in their neighborhood
- Creates positive relationship with the events that work with Chamber; Now looking to engage with all the events in the neighborhood
- Outcomes: Committee
 - Encourages early outreach by special events committee
 - Special events present to SLU Transportation Committee to present mobility plan
 - Check-in with community leadership as resource planning
 - Streamline interaction between applicant, community and Special Events Committee
 - Include South Lake Union as a “Neighborhood” on City of Seattle “Special Events Calendar”
- if there is an event that the Chamber doesn't know about, would like to know about the event and

connect with them; Proactively reach out and then the next year the event is better due to partnership

- Outcomes: Special Events
 - Engage with SLUCC and SLU Chamber
 - Encourage event patrons to visit and engage with the community; How can encourage special events to point organizers to choose SLU as a destination
 - Formal “Community partners” – demonstrate hand and hand
 - Joining SLU chamber
- Outcomes: Community
 - Provide communication into community for special events
 - Identify pain points early on to mitigate impact ie. including SCCA, other medical facilities that will need medical access
 - Encourage special events to return
- Looking at SLU as publicly accessible private space; A lot of the privately owned spaces, so helpful for event organizers to know about the other private events so they know the audiences and what else is going on; Informational points to have successful event

Chair – SLU Business activity, major employers that also activate their own private space to hold events; Chambers are fiscal sponsor for Amazon for lunar new year event and have very engaged with Amazon; Build and improve process on how committee to engage community stakeholders and how the event organizers can also engage in community stakeholders

DON – Opportunities and not only impacts; Proactive approach instead of a reactive approach to events
Citizen Representative – Some of the smaller, south neighborhoods, do not having a good way to have input for larger events that are in the neighborhood; Would like businesses to have input in the larger events

Fremont Solstice Parade Citywide Event Fee

Chris Swenson, Special Events Committee Chair

- Special Event categories currently are Athletic, Commercial, Community, Parade, Free Speech, Mixed Free Speech, and Citywide
- Citywide Events
 - Ordinance names five Citywide Events: Fremont Solstice Parade, My Macy’s Holiday Parade, Seafair Hydroplane Races and Blue Angel Weekend, Seafair Summer 4th, and Seafair Torchlight Parade
 - These events are large, historic, and significant enough to the City that if Special Events billed organizers at an established rate (Commercial, Athletic, Community, Parade) organizers would either be billed an unaffordable fee, or the City would be subsidizing the event at too high of a rate
 - Ordinance allows Citywide Event organizers to negotiate Special Event Permit fees with the City
- 4th year of fee negotiation for Citywide fees; Process of negotiation is between Chair and organizer, overseen by SPD COO Mark Baird
- Questions
 - Citizen Representative – Any significant changes? No significant from footprint or timing; No significant changes to traffic; One major change is pending is that bicycle riders will be closing the parade instead of starting the parade; Smaller window of timing for parade
 - DON – What are the other citywide events? Seafair Torchlight Parade, Seafair Summer 4th, Seafair Weekend, My Macys Parade; Pride Parade is free speech event so no fees are charged; Is there a comparison to another event put on by a neighborhood event that would be equitable? Reason for this event is Citywide since it is a neighborhood grassroots event and the nature of the event
- Fremont Fair and Gas Works Park event have separate permits and fees

- By ordinance, Special Events raise street use fees by the consumer index prices which is about 3%
- Quorum votes decision: In favor