

Special Events Committee Meeting Minutes March 13, 2019 Seattle Municipal Tower, Floor 16, Room 1600

Member Representatives in Attendance:

Agency	Representatives	Noted in Minutes As
Citizen Representatives	Tom Anderson	Citizen Representative
	Monisha Singh	Citizen Representative
Department of Construction & Inspections	Tony Jagow	DCI Noise Abatement
	Jessica McHegg	SDCI
Department of Neighborhoods	Erin Cheuvront	DON
Finance and Administrative Services	Kim Brady	FAS
King County Metro Transit	Glenn Bartolome	Metro
Parks and Recreation	Carl Bergquist	Parks
Seattle-King County Health Department	Not Present	Health
Seattle Center	Gretchen Lenihan	Seattle Center
Seattle Department of Transportation	Mike Shea	SDOT
Seattle Fire Department	Tom Heun	FMO
Seattle Police Department	Lt. Bryan Clenna	Police
	LT. Phillip Hay	Police
Seattle Public Utilities	Sheryl Anayas	SPU
Special Events Office	Chris Swenson	Chair
	Julie Borden	SE
	Jonelle Mogi	SE
WA State Liquor & Cannabis Board	Rob Rieder	WSLCB

Additional Attendees: A/C Steve Hirjak, Lt. Ryan Gallagher, Jared Loranger, Gregory Scheaffer

<u>Note</u>: As always, these are "raw minutes notes" based on the discussion of the 3/13/19 meeting and do not include every word spoken - not a literal transcript - merely a summary of ideas.

Post-Event Evaluations/Comments:

DATE	EVENT			
Feb 16	Love 'em or Leave 'em Valentine's Day Dash			
Feb 17	My Better Half Marathon			
	Postponed event date due to snow			
	 Main event space was meadow of Seward Park; Ran on the sidewalks up Lake Washington Blvd 			
	 The trail in Seward was icy and the low tree limbs made it unsafe for event; Event organizer worked with Parks and Special Events office to use sidewalks and continue up Lake Washington Blvd 			
	 Special Events received feedback from organizer that Seward Park gate was open and other public was using the trails 			

Tel: 206-684-8017 Fax: 206-684-7025

	No complaints received by Parks					
	Organizers did outreach plan to neighbors for the changes prior to event					
Feb 20; Mar 2,9	Sounders FC March to the Match					
	 2/20 no march; It was a friendly match, and everything was set up but there 					
	was no march					
	There was a stage issue in Occidental; Location was too close to bakery, but					
	seemed to rectify by next march					
	• Sgt. Bailey reported 3/9 there were some friction with the leader of march and					
	Girl Scouts selling cookies; Leader was demanding to have girl scouts to clear out of the route					
Feb 23	 Chair will touch base with Sgt. Bailey about incident Polar Plunge Seattle 					
reu 23	Postponed event date due to snow; No issues					
Feb 25	NG Live! matinee for students					
16023	Lt. Clenna didn't hear of any issues; About 8 buses that came					
Mar 1	National Pig Day Celebration in the Market					
Mar 2	Lunar New Year Celebration					
Mar 2	Fuel Beer Garden					
Mar 2	Mardi Gras Mayhem 5K Run & Walk					
Mar 3	Hot Chocolate 15K/5K					
IVIGI 5	There were a lot of runners and only used northbound lanes of SR99 for both					
	5K and 15K; Lanes were crowded for turn around					
	Problem getting 15K lead through the 5K runners					
	SPD Traffic abandoned their original plan and closed Mercer at Dexter					
	westbound and forced traffic north and south to Dexter; There was a backup in					
	the beginning but then cleared out					
	 Organizer may ask for north and south bound lanes for 2020 					
	The configuration will change in the area; not sure what it will look like in 2020					
	 On campus planning, was difficult; Organizers were focused on the route 					
	New crew made it a little difficult for event planning					
	SDOT suggests areas that were a problem will be different next year					
Mar 9	SODO Flea					
Mar 10	LLS Firefighter Stair Climb					
Mar 12	Link Up student concerts					
	Big day where they have 2 events back to back					
	• SDOT has approved and allowed to make a disabled load zone on 3 rd Ave; It is a					
	temporary disabled load zone for the TCP					
	Metro will need to touch base when the buses are out of the tunnels					
	Let SE know if want to put together a debrief after the Metro buses come out					
	of the tunnel					

Roundtable - Citywide Events

Citywide Event Recategorization Requests

- Special Event categories currently are Athletic, Commercial, Community, Parade, Free Speech, Mixed Free Speech, and Citywide
- Citywide Events
 - Ordinance names five Citywide Events: Fremont Solstice Parade, My Macy's Holiday Parade, Seafair Hydroplane Races and Blue Angel Weekend, Seafair Summer 4th, and Seafair Torchlight Parade

- These events are large, historic, and significant enough to the City that if Special Events billed organizers at an established rate (Commercial, Athletic, Community, Parade) organizers would either be billed an unaffordable fee, or the City would be subsidizing the event at too high of a rate
- Citywide billing protocol
 - Ordinance allows Citywide Event organizers to negotiate Special Event Permit fees with the City
 - Ordinance does not prescribe a process for the Special Event Committee to consider, review, and approve/deny event organizers requesting to be recategorized as a Citywide Event
- Bylaws
 - Working group from the Committee will be assembled to build Committee bylaws so
 Citywide recategorization can be a fair and equitable process for all requesters
 - First meeting in late March, second meeting in early April; request Committee representatives interested to contact Special Events Office
 - Goal is for working group to present bylaw proposal to Committee at 4/10/19 meeting

State of SPD and Special Events

Presented by Assistant Chief Steve Hirjak

 SPD Assistant Chief Hirjak has been Homeland Security and Special Operations commander for six months. Presentation is to share with Special Events Committee current state of SPD and its support/staffing for permitted Special Events, and other (stadium, non-permitted) event related support

Presentation (See attached PowerPoint presentation)

- 2018 Special Events overtime cost (including stadiums and non-permitted events): \$6,434,589*
- 2019 Special Events overtime budget: \$5,100,000*; Does not include Seahawks Events
- The estimated cost for a single event at the stadium includes 1 Lt, 4 Sgt, 69 Officers, 1 PEO Supervisor, 11 PEO which estimates to \$49,891.58* for labor (including Benefit Costs)
- The event is for one city block; If that was the cost for all events then the budget would allow for just over 100 events; Not all events have same or similar costs
- SR99 Grand Opening event was a two-day event spread over 5 different venues; Each venue required SPD staffing
- Estimated cost for securing five concurrent grand opening venues with approximately 100,000 participants was about \$75,000*
- Viaduct closure (non-event) traffic control cost about \$500,000*
- Snow Event cost about \$45,000*
- Three-week closure to staff officers at intersections cost about \$200,000*
- Currently we are halfway into overtime budget and only 3 months into the year
- Security Concerns at SR99 Grand Opening
 - Unauthorized access throughout event with limited ability to assist; Organizers did not adequately staff their security; SPD was getting calls that people were in unauthorized places in the tunnel; SPD was running throughout the tunnel
 - Medical personnel required at multiple sites
- Serious concern that what could happen if events are not staffed properly; Precinct officers would need to come off of patrol and to staff event on their regular shifts; SPD will need to have officers on patrol
- When Committee is considering an event, emphasize the consideration for
 - Consolidating footprint of event
 - Consulting with Police/Fire on front end; Anyone that has questions can contact SPD outside
 of the Committee process as needed; connect organizers or others with SPD any time

- Consider adequate security (911 is not security) with a specific security plan forwarded with application
- Nice, France vehicle attack
 - Truck was able to travel 2km route before caught by police
 - When you stretch a route over a long distance, there are many access points through side streets that can be used for a rogue attack
 - Public safety is a primary concern at events
- In ideal world SPD would have 148 off-duty officers available to staff events; Authorized about 100 off duty officers or less at this time
- Officer fatigue
 - There is so much overtime offered to officers that officers can pick and choose which
 activities and events they want to work; there is no longer a simple "overtime opportunity"
 as incentive to work events
 - SPD can draft officer for some events, but there are union restrictions that require need to show need for the draft
- Draft events
 - There are 4 events that are mandated for SPD officers Seafair Weekend, Seafair Torchlight Parade, 4th of July, and New Year's Eve
- Neighborhood and access impacts
 - Consider these impacts when reviewing events; when routes circle neighborhoods they
 cause access issues; In cases of hospital access, patients would not be able to access medical
 facilities; Emergency access is needed for emergency vehicles or SPD to access though the
 route

Applications Review / Discussion

Event: Seafair Triathlon

Date(s): Sunday, July 21, 2019

Location: Seward Park
Organizer(s): Jared Loranger

Event Notes:

- Only change for Seafair triathlon is to cancel the Olympic distance race
- Shorter bike ride; Extend the sprint distance
- Half mile swim; 14-mile bike ride
- Changes to route will cancel everything south of 50th; Route will stay at Lake Washington Blvd (LWB)
- This will cancel about 25 officer posts
- Looking to push back to 7am start time; Will have a 10am finish; Done with event by 12pm; Off of Seward Park by 2pm
- July 20 will be expo in Seward Park; July 21 will be the event day
- Looking to add a super sprint distance
- Previous split 50th and LWB into 3 lanes; Would split the lanes for event, transit, and access; There
 were monitors and officers all along the portion south of 50th; Previously the closure went to
 Walbash; SPD posting was to Cloverdale, there were a lot of reroutes and postings

Committee Discussion:

Citizen Representative – Asking if the split will be at McGilvra; Organizers confirm, and it will be south of tennis courts

SPD – Reducing about 24 SPD officer postings south of 50th

^{*}All numbers presented in this presentation are estimated

Parks – There is currently fencing on the south side of the meadow before the gate; Told that it wouldn't be a problem by event; Organizers can shrink bike fencing area if fencing is still there

SDOT – Went up to Madison park for last few years, south of tennis courts; Utilize McGilvra and Garfield; Juno is closed and have emergency vehicles and have ADA access

DON – Neighborhood and business notification is important; A lot of new residences in the City; Organizers direct mail flyers instead of door to door; There were some neighbors will lots of different event notifications on their doors for multiple upcoming events

Event: Alki Beach Sunset Run

Date(s): Saturday, August 24, 2019

Location: Alki Beach
Organizer(s): Jared Loranger

Event Notes:

- Historically this race was Alki Beach Run partnering with Northwest Hope and Healing
- For the past few years, it has been the Cosmo 7K
- Race started by the Bathhouse to Don Armini boat launch for more distance; The entrance to boat launch still was accessible
- Organizer looking at a new way to attract participants to Alki Beach runs; West Seattle 5K is a few weeks ahead and same course
- Moving the Cosmo 7K to an Alki Beach Sunset Run; 5:30pm start, open with suggestion of time
- Moving from Sunday to a Saturday evening event; Moving to evening will help with participation, will help draw to participants, could help with businesses in the area; will have Cosmo or beer garden; Uniqueness and difference of race
- There was smoke in August for the past 2 years; Concerns with health and smoke
- Date of this race has been an issue historically; would like to push back to September; Pushing it to September will free up Alki Beack a little bit more than the summer
- Sept 7th possible date
- Willing to take away 7K and just do 5K; This will take back runners to Anchor Park
- Alki ave is open to anyone flowing east bound; Keep one lane open for businesses and residences to leave; Participants can leave in waves to help with congestion
- The trail will be mixed with public and race participants
- In intersections will have caution tape and delineators; Will not just do cones

Committee Discussion:

SPD – Original date 8/24 no resources available since there is a Mariners game; 9/7 there is Husky game always afternoon or evening game; Switching to one lane could help reduce some of the numbers of officers needed; Having one lane open could allow monitors or flaggers at the intersections instead of SPD officers; Bulk of officers could be near the bus stop; Alki on an evening gets very crowded, could get pushback from those wanting to go to Alki to see sunset; Lt. Clenna doesn't know what SW Precinct resources look like; Traffic won't be able to support; Depends on SW Precinct staffing availability; SPOC and SPD Traffic will check with SW Precinct

Parks – No issues but will need to check the availability; Set up will be the same for the race, no changes to footprint; Everything east of the Bathhouse is where it gets hit hard; Will work on location for speakers; Facing towards the building and water, will be ideal for neighborhood

SDOT – 5K yes, east bound open yes, move to 9/7 yes; Alki in the evening will be a concern, it will be a lot busier in the evening; The 5K worked before so going back to that would work better

DON – Will need to work with businesses and residences for signoffs; Go door-to-door for event; Will have some pushback with the neighborhood for the afternoon races; Businesses would be ones to ask for dinner

rush and impacts

Seattle Center – The later start time would be easier for families with young children to get out of the area that will go to Alki in the summer

SFD – Map of beer garden is needed if they want to have one; Organizers typically don't engage with a food trucks since does not want to take away from Alki businesses; Parks has up to 3 vendors that are approved to have concessions on Alki; Parks can connect Jared with concessions vendors on Alki

WSLCB – Confirming Northwest Health and Healing in charge of beer garden

SE – Requesting revised app form if changing the date and time

Chair – Move forward with 9/7 date, new time, reduce to 5K (preference to SDOT); Engaging with WS Blog and Alki Community groups helped with the neighborhood notifications and outreach, start with that; send updated application to SE Office

Event: Union Seattle Pride Event Date(s): Saturday, June 29, 2019

Location: 14th Ave between E Madison St and E Union St

Organizer(s): Gregory Scheaffer

Event Notes:

- Union Seattle opened about 7 months ago
- Looking to partake and create an event to give back to the community; Trying to do with free admittance
- Initial discussion was to have open street/block party at 6pm to midnight on Friday, 2pm to 2am
 Saturday (amplified sound to 12), and currently looking at times for Sunday
- Liquor and beer outside service; Food truck at event
- Different DJs through the day
- 21+ event
- Full flip map (from all of the versions); Bar will be on the east side of 14th near Skillet; Full street closure will start at south side of Union; looking to contain the sidewalk too
- Requesting closure of sidewalk on the north side of Union Seattle
- In that intersection there is a 4 way stop; No stop light there
- Union entrance is off of Union St and would want to have sidewalk to connect both venues; Another
 entrance off of Bar Sue
- Will just be utilizing the street to Diesel, the Parking garage entrance will be left open
- Notification and neighborhood will be impacted; Initially reached out to Skillet for food truck;
 Reached out to owners of Bar Sue; Organizers would want to understand of footprint before starting neighborhood outreach

Committee Discussion:

SPD – Main entrance will be through 14th, another entrance after on Union St; Not sure if need officer for turn since it is a turn light, but requested; Organizers will hire outside security, will be necessary for surveillance of space throughout the night; At least 1 at every entrance and exit and 1 roving; SPD East precinct has a staffing plan for Pride events on Capitol Hill; East Precinct may have some staffing concerns during night time hours

Seattle Center – McGregor does a lot of events up in Capitol Hill; Should talk to security company early to be a partner

SFD – Requirement of 4 security per 1,000; Revised plan looks good, the exits for locations look good; Will touch base offline; 400 sq. feet for tent, up to 700 sq. feet for tent

Citizen Representative – why 20 ft fire lane in front of bar; Organizers chose the side of the street worked best to try to accommodate neighbors

SPD - Could have monitors there if have barricades; Depends on SDOT plan for the barricades and signage

The Cuff party on 13th between Pine and Pike just a few blocks over

Metro – On 14th and Union, confirming bus stop will be open; If on mobility device will be able to get off of bus stop; Organizers confirm yes passengers will be able to get off; There will need sufficient line management for crowds , Metro customers will need to be accommodated; Organizers will try to guide crowds to 14th for the entrance to allow for queuing; Intent that the main entrance will be on 14th and have Union St the alternative

SDCI – All of amplified sound will be pointed at mix use residence buildings; Organizers looking to have speakers set up pointing to Union Seattle and have considered having it under the tent and pointed to Union; DON will be huge resource for outreach; There will be dB limits set for music; Fridays and Saturdays typically to midnight; Will need to talk about it since new block activated; TNV application online

SDOT – Notification and signoff of businesses will be needed; Organic process to have community involved; Queuing might be an issue; 2,500 on Saturday not sure if location can hold all the queuing; Will create TCP for event

WSLCB – Back entrance to all 3 Bar Sue and OOLA Distillery will be an emergency exit; Will be an extended service request for service; Importance of having enough security, more than 1 security checking IDs; Sgt. Hopkins for extended service

DON – Notification is necessary; A few of the new events have had pushback from businesses and residences; Door-to door neighborhood plan should be done; School and temple close by, service to those may be impacted; Will need to touch base with them for coordination for access; There is a school in the area and Friday 8am closure could see some impact; Concern with all the events in the area and overlap of event footprints; Parking is a concern

SPU – Will be using Recology; Looking at outside staffing source for additional staffing; Combination of staffing and hired staff for helping

Special Events – Reminder that food truck will need proper license

Citizen Representative – Engage neighbors and encourage neighbors to take advantage of event; Will need to consider business deliveries and access

Chair – Always recommended to start smaller then grow over years; always recommend hiring event professionals as there are many moving pieces in addition to the bar's day to day work; Work with other Pride organizers for help or ideas; Contact East Precinct for coordination

Event: ENAT Empowering Ethiopian Women and Family

Date(s): Sunday, August 25, 2019

Location: Cherry St. between 23rd Ave S and MLK Jr Way S

Organizer(s): Amsale Mulat

Event Notes:

- Event organizers not present
- Request is using the same footprint as the BEGO Ethiopian Festival held on 23rd Ave the past two years; maps for ENAT are copies of the BEGO event application
- BEGO event is moving off of 23rd Ave and into Seward Park in 2019
- Feedback on the BEGO event is it is a great community benefit; Community and neighborhood enjoyed having event
- Understanding of why ENAT was interested in street closure is the same as BEGO's first year to have an event that draws people to the businesses on 23rd Ave
- Organizers project 500 attendees throughout the day

Committee Discussion:

SDOT –Seems like a large space and street use for first year event; Issues with closing a major arterial and detouring metro for a small event; North of Cherry there is a fairly large church on 27th Ave which is right inside of the closure; Preference to have in private lot or park for first time event

SPOC – Recommends having event in the park, understanding most of the businesses are closer to MLK Jr Way

SPD Lt. Clenna – Doesn't believe SPD Traffic staffed the BEGO event

Seattle Center – Seems like a really big closure for first time event; recommend first year in park or lot Metro – Sunday Metro service can detour around a street closure if approved by the Committee Parks – A few issues with BEGO; BEGO didn't communicate closure to community center for last years event; The community center does get booked on Sunday; If booked in the park, Medgar Evers swimmers will need some local access; Parks would require renting the parking lot itself if not allowing local access;

Will check on availability of the Garfield playfield; Will check on availability Powell Barnett Park is close to MLK, sizable footprint and could be used for event, not booked as often as playfield

WSLCB – Make sure the non-profit gets special occasion license for service; Beer garden will need staffing **DON** – Written notification required for any location approved; sign offs from all on 23rd Ave if approved **Chair** – Based on Committee feedback, street use is not approved based on attendance projected, first year event status, and impacts to this major arterial; Will contact organizer with offer to have off-street location for first time event; Will request organizers to present at the April SEC Meeting



Seattle Police and Seattle Special Events 2019

Assistant Chief Steve Hirjak
Homeland Security and Special Operations

2018 Special Events Overtime Cost:

\$6,434,589

2019 Special Events Overtime Budget:

\$5,100,000

		# OF STAFF		HOURLY	ВЕ	NEFITS	EST.		
	TYPE OF TIME	OR EQUIP		RATES	C	OSTS*	HOURS	E	ST. TOTAL
POLICE CAPTAIN	Regular Time		\$	94.23					
POLICE LIEUTENANT	Regular Time		\$	80.07	\$	5.51		\$	-
	Overtime	1	\$	120.11	\$	8.26	7	\$	898.58
POLICE SERGEANT	Regular Time		\$	63.46	\$	4.37		\$	-
	Overtime	4	\$	95.19	\$	6.55	7	\$	2,848.69
POLICE OFFICER	Regular Time		\$	54.13	\$	3.72		\$	-
	Overtime	69	\$	81.20	\$	5.59	7	\$	41,915.33
PARKING ENFORCEM	PARKING ENFORCEMENT SUPERVISOR								
	Regular Time		\$	31.72	\$	7.26		\$	-
	Overtime	1	\$	47.58	\$	10.89	7	\$	409.26
PARKING ENFORCEMENT OFFICER									
	Regular Time		\$	26.91	\$	6.16		\$	-
	Overtime	11	\$	40.37	\$	9.24	7	\$	3,819.71
TOTAL: ESTIMATED LABOR (Including Benefits Costs)						\$	49,891.58		

\$ 54.13	\$ 3.72		\$ -
\$ 81.20	\$ 5.59	7	\$ 41,915.33
\$ 31.72	\$ 7.26		\$ _
\$ 47.58	\$ 10.89	7	\$ 409.26
\$ 26.91	\$ 6.16		\$ _
\$ 40.37	\$ 9.24	7	\$ 3,819 71
			\$ 49,891.58



STEP 1: EXPLORE EVENT ACTIVITIES

Saturday, February 2



North Hub (PDF 213 KB) (No ticket required)

Located on <u>Sixth Avenue North between John and Mercer streets</u>.

- Open Saturday, 11:00 a.m. 6:30 p.m.
- Access to Portal A: tunnel walk / turnaround option (free tickets)
- STEM activities, including:
 - Excavation Station (learn about the tunnel boring machine)
 - Interactive Lego model
- · Life-size Bertha cutterhead mural
- Food trucks
- Start of Saturday's 8K fun run (<u>register</u> <u>separately</u>)
- Start of Sunday's tunnel bike ride (<u>register</u> <u>separately</u>)
- Access to Portal B: Battery Street Tunnel entrance to the community celebration on the viaduct (free tickets)



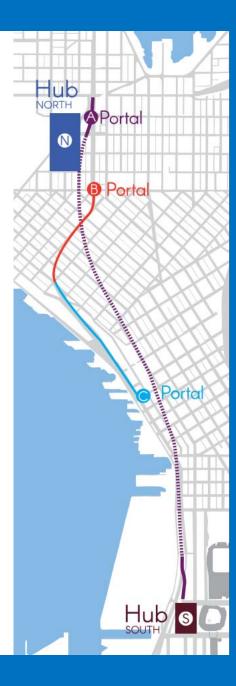
Portal A (PDF 213 KB) (Tunnel ticket)

Located at the North Hub on <u>Sixth Avenue North</u> between Harrison and Mercer streets.

- Opens at 12:30 p.m. (last ticketed time slot is 6:00 p.m. or 4:30 p.m. for viaduct/tunnel ticket)
- 2-mile tunnel walk or turnaround option*
- Beneath the Streets will host stops along the way explaining where you are under the city.
 <u>Signage for each stop is available here</u> (PDF 54 MB)

*Tunnel walk will exit at the South Hub, with the option to take a shuttle back to the North Hub.

Turnaround option will exit back at the North Hub.





Portal B (PDF 213 KB) (Viaduct ticket)

Located at the North Hub at the <u>Aurora Avenue</u> North and Harrison Street intersection.

- Opens at 12:30 p.m. (last ticketed time slot is 6:00 p.m. or 4:30 p.m. for viaduct/tunnel ticket)
- Community celebration and art festival on the viaduct via the Battery Street Tunnel



Portal C (Viaduct ticket)

Located at First Avenue and Seneca Street.

- Opens at 12:30 p.m. (last ticketed time slot is 6:00 p.m. or 4:30 p.m. for viaduct/tunnel ticket)
- Community celebration and art festival on the viaduct via the Seneca Street ramp



South Hub (PDF 263 KB) (No ticket required)

Located at <u>Pyramid Brewery</u>, with entrances on <u>South Royal Brougham Way and South Atlantic streets</u>.

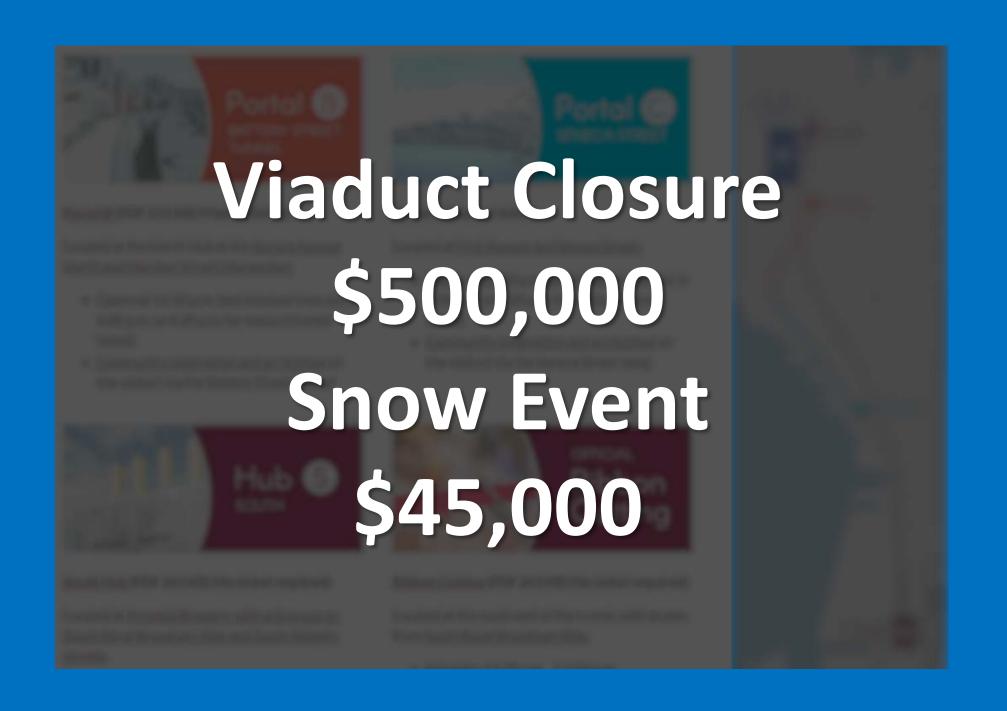


Ribbon Cutting (PDF 263 KB) (No ticket required)

Located at the south end of the tunnel, with access from <u>South Royal Brougham Way</u>.

Portal B Portal Portal

SR99 Opening approximate cost in overtime: \$75,000



Security Concerns:

- Unauthorized access throughout event with limited ability to assist
 - Medical personnel required at multiple sites

Solution:

- Consolidate footprint of event
 - Consult with Police/Fire on front end

Solution:

Require adequate security (911 is not security) with a specific security plan forwarded with application



Seattle Police Staffing 1415 Officers Authorized 80 Command Level 1335 Sergeants and Officers Divided by 3 shifts 445 Sergeants and Officers Divided by 3 schedules 148 Sergeants and Officers on day off

