Freight Master Plan

Seattle Freight Advisory Board
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June 17, 2014
Presentation overview

- Purpose
- Project Structure
  - Consultant team
- FMP scope of work
- Next steps
Purpose

Improving freight mobility will support increasing demand for goods and services while addressing:

• Safety
• Resiliency
• Efficiency
• Environmental impacts
• Economic vibrancy
Project Structure

- Mayor & City Council
- SDOT Project Manager & Project Team
- Executive Steering Committee
- Freight Master Plan Advisory Committee
- Seattle Freight Advisory Board
- Consultant Team
  - Parsons Brinckerhoff
  - CH2M
  - Envirolsues
  - Heffron
- Subject Matter Experts
  - City departments
  - Outside agencies
FMP scope of work

• Public outreach and stakeholder engagement
• Existing conditions report
• Policy framework
  • Evaluation of future conditions
• Updated freight network (map)
• Freight improvements and design guidelines
• Implementation strategy
• Final plan
FMP scope of work

Public outreach and stakeholder engagement

- Web based tools
- Stakeholder interviews & focus groups
- Events, open houses, briefings,
- Infographics
- Community meetings
FMP scope of work

Existing conditions report

- Evaluation of data= baseline information
- Definition and roles that various modes play in freight movement
- Typical local-Seattle supply chain
- Sustainable freight practices
- Neighborhood case studies
- Identification of conflicts/consistencies with other modal plans
FMP scope of work

Policy framework

- Vision statement (end state)
- Goals (desired outcomes)
- Objectives (how to accomplish)
- Performance measures (metrics to determine success)
# FMP project schedule

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<tr>
<td>June</td>
<td>Project launch</td>
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<td>Summer</td>
<td>Stakeholder engagement</td>
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<tr>
<td>Fall</td>
<td>Draft existing conditions and policy framework</td>
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<td>Fall 2015</td>
<td>Final Freight Master Plan</td>
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Questions?

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http://www.seattle.gov/transportation