

Commercial Vehicle Pricing Project

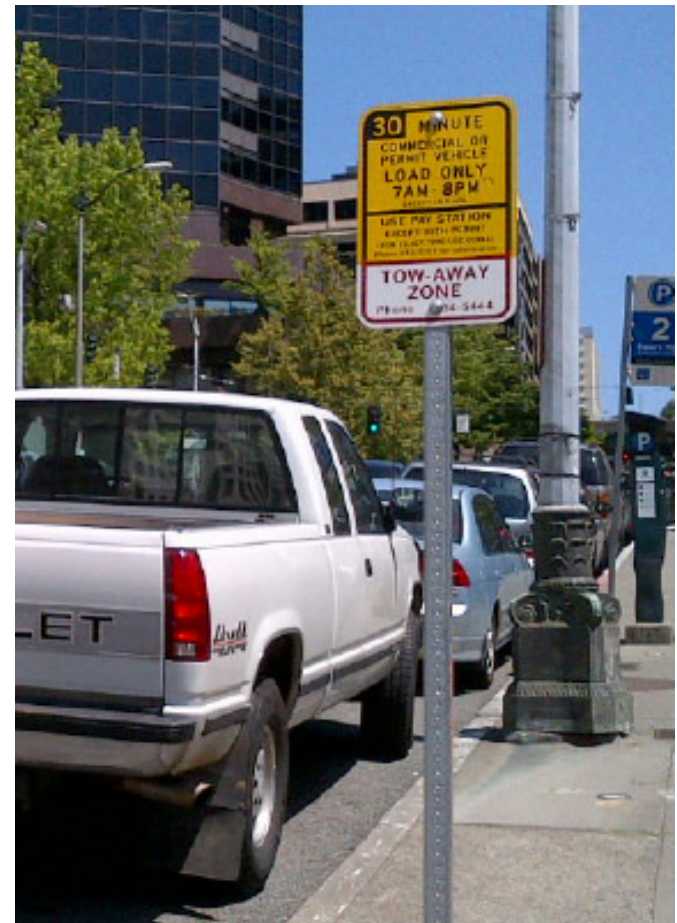
Freight Advisory Board Presentation

January 21, 2014



Commercial Vehicle Pricing Project

- Pilot project overview
- Current CVLZ rules
- Data collection results
- Permit holder interviews
- Next steps



Pilot Project Overview

- Can sensor technology and pricing strategies make more efficient use of CVLZs?
- Project design phase underway



Current CVLZ Rules

- Since 1990
- Commercial vehicles can either purchase annual permit or pay by use at pay station
- Vehicle type establishes who can get permit versus who pays at pay station

Permit Eligibility Issues

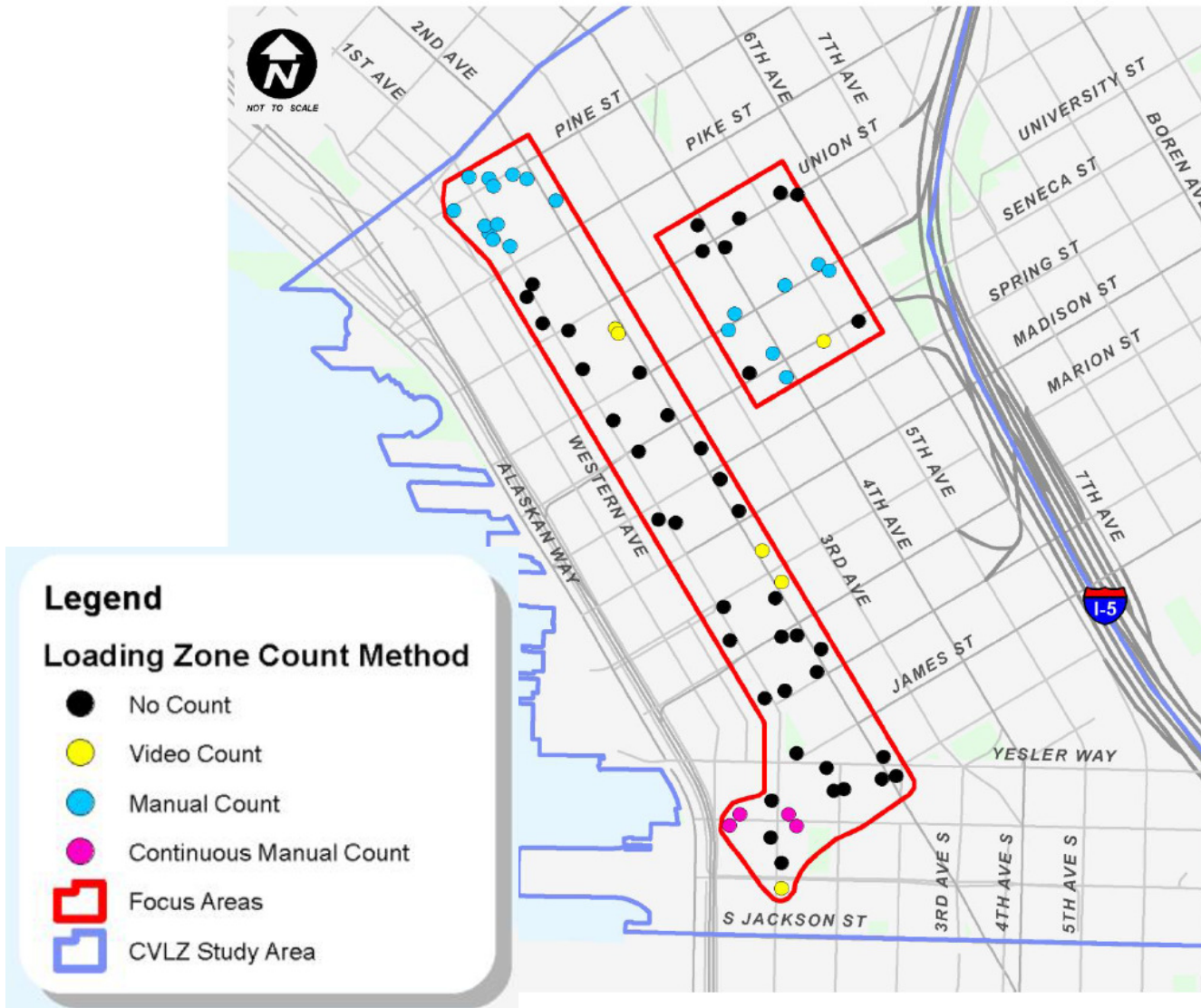


*UPS truck: CV permit, parked illegally
Passenger vehicle: truck plate and CV permit, parked legally*

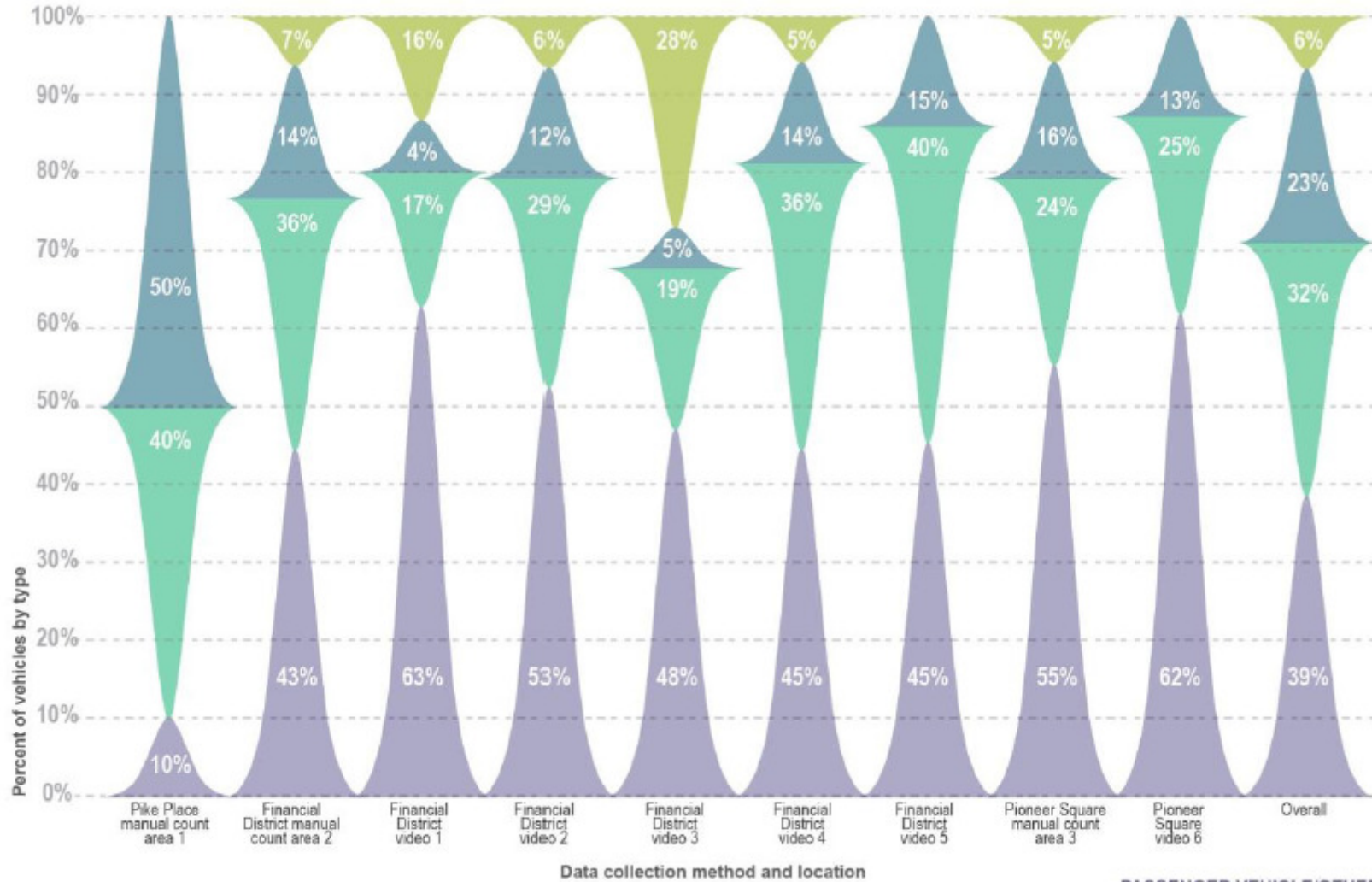


Two passenger vehicles: truck plates and CV permits, parked legally

CVLZ Use Data Collection

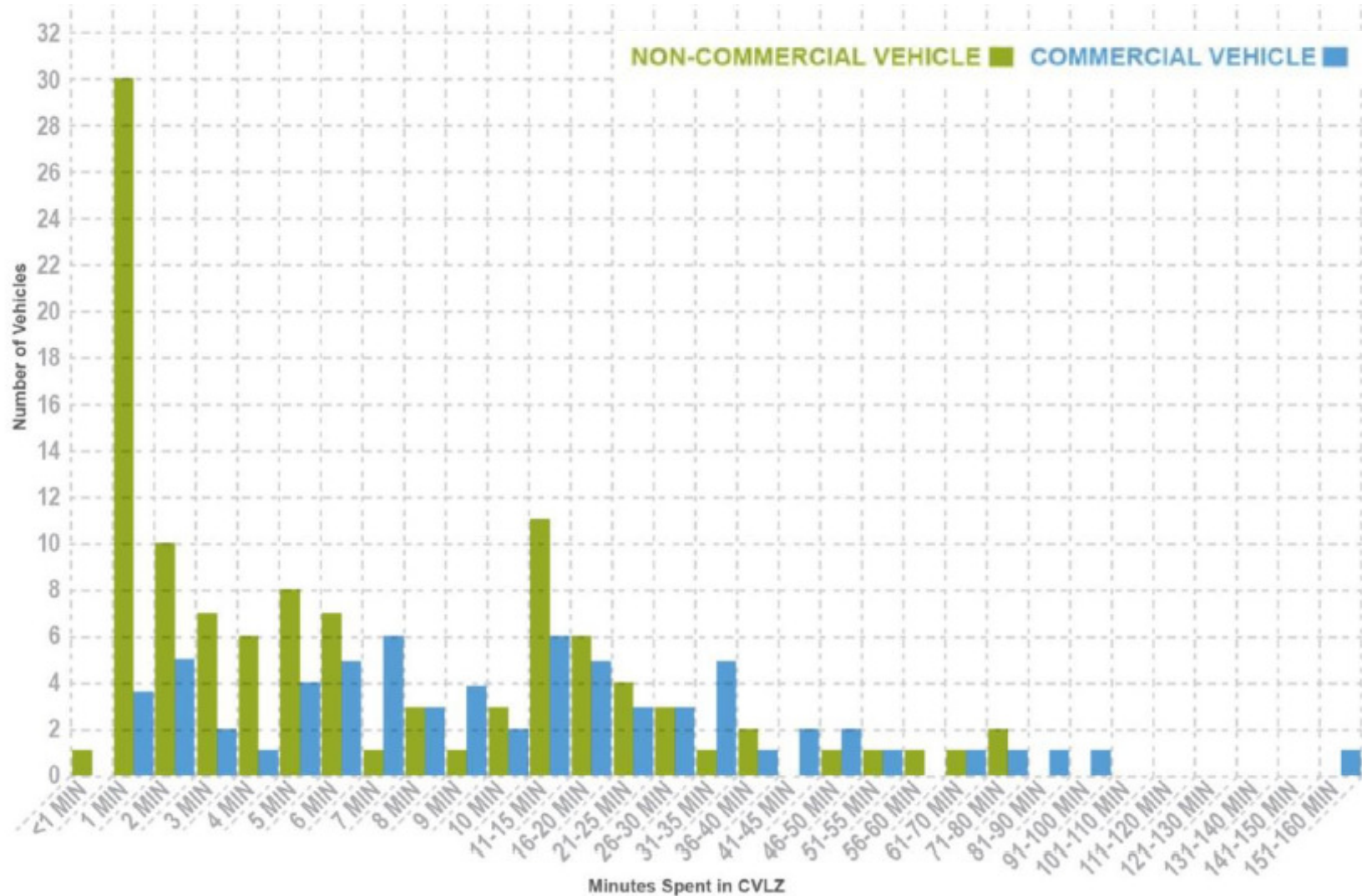


Vehicle Types Observed

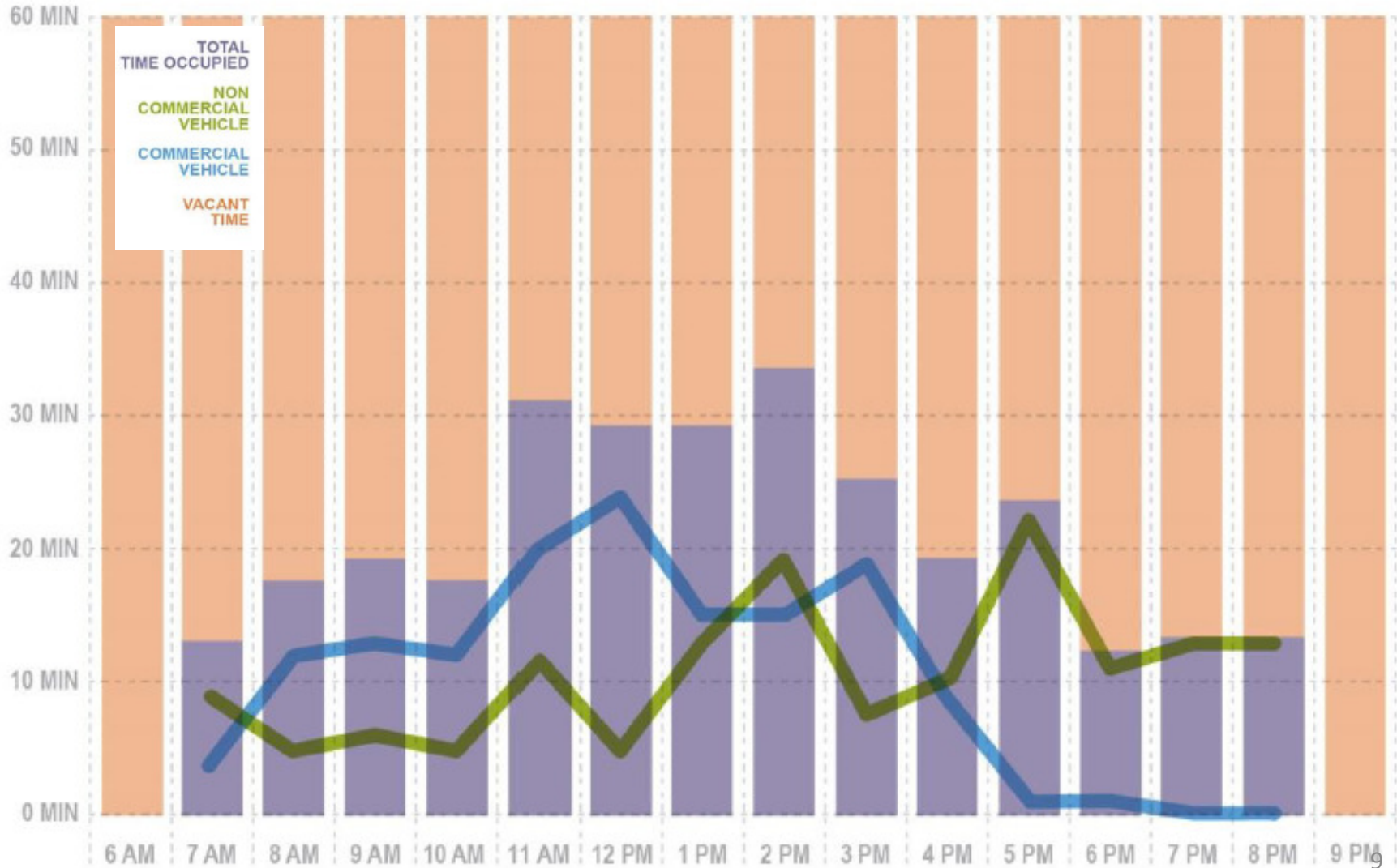


PASSENGER VEHICLE/OTHER
 COMMERCIAL PERMIT
 COMMERCIAL NO PERMIT
 TAXI

Duration of CV and Non-CV vehicles



CVLZ Utilization



Permit Holder Interviews

Interview purposes:

- Understand how CVLZs are currently used
- Identify challenges
- Identify interest from stakeholders for pilot
- Gather suggestions regarding optimal future CVLZ permit program policies and operations

Interview Findings

- Challenging times between morning and mid-afternoon and along 2nd and 3rd Aves
- Evidence of staying past the time limit
- Driving around: Most respondents said CLZ unavailability is major concern due to driver schedule and routing
- Tickets accrued due to zone unavailability and insufficient time limits

Permit Interview Suggestions

- Pay more for unlimited parking permits available to high-volume companies
- Implement improvements to make permit process less cumbersome
- Install sensor technology that detects available load zones to save drivers time and fuel
- Reduce tickets issued to commercial vehicles
- Increase use of alleys

Suggestions and Questions?

Next Steps

- Follow up with interested FAB members
- Pilot design underway
 - Understanding available technology and how meets City requirements and study findings
- Draft legislation to allow for pilot on downtown streets
- Installation slated by end of year