

Seattle
2035
YOUR CITY, YOUR FUTURE



Comprehensive Plan Update

What is the Comprehensive Plan?

- 20-year vision
- Guides growth
- Guides city investments
- Protects regional resources



What is the Urban Village Strategy?

Grow in designated places:

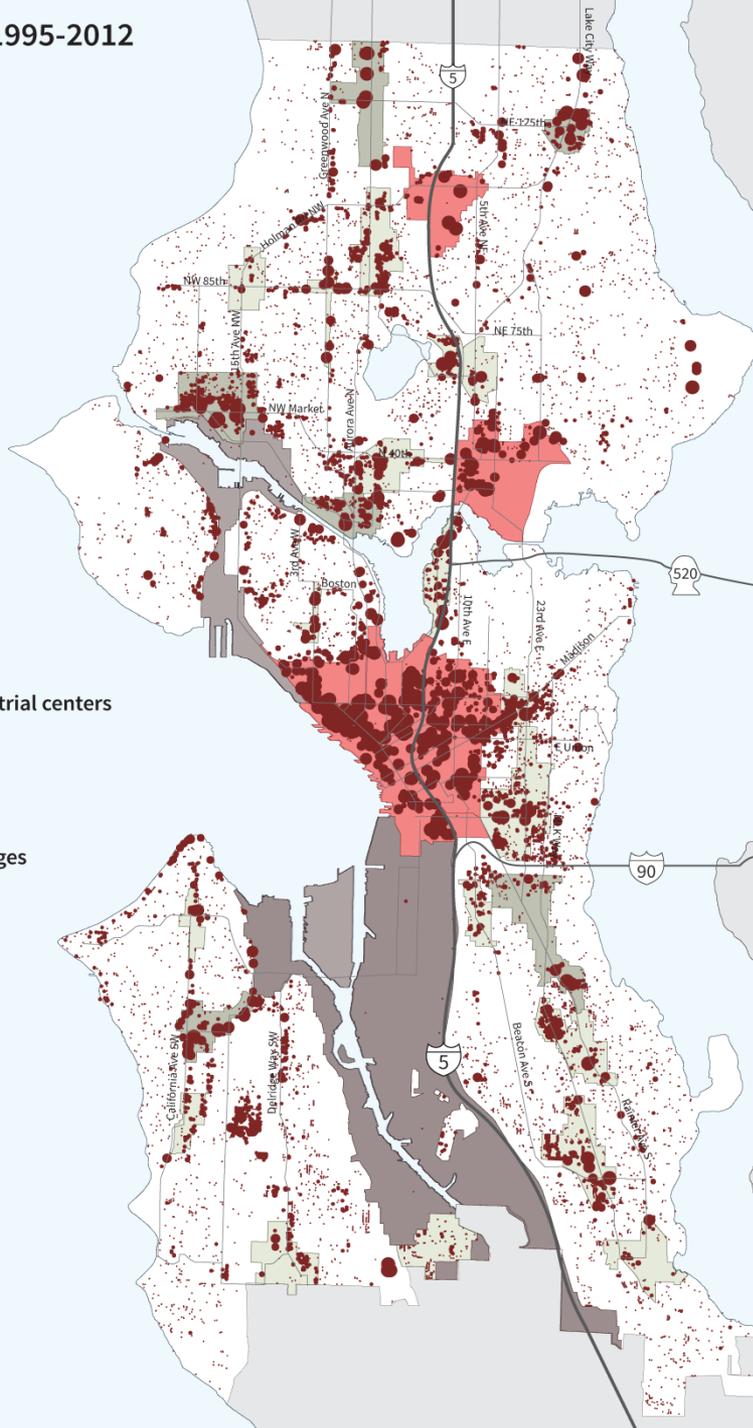
- 6 urban centers
- 6 hub urban villages
- 18 residential urban villages
- 2 manufacturing and industrial centers



Housing units built 1995-2012

- 1
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 100+

- **urban centers**
43% of new housing units
- **manufacturing / industrial centers**
<1% of new housing units
- **hub urban villages**
13% of new housing units
- **residential urban villages**
19% of new housing units
- **remainder of the city**
25% of new housing units



75% new housing in
uc+huv+ruv



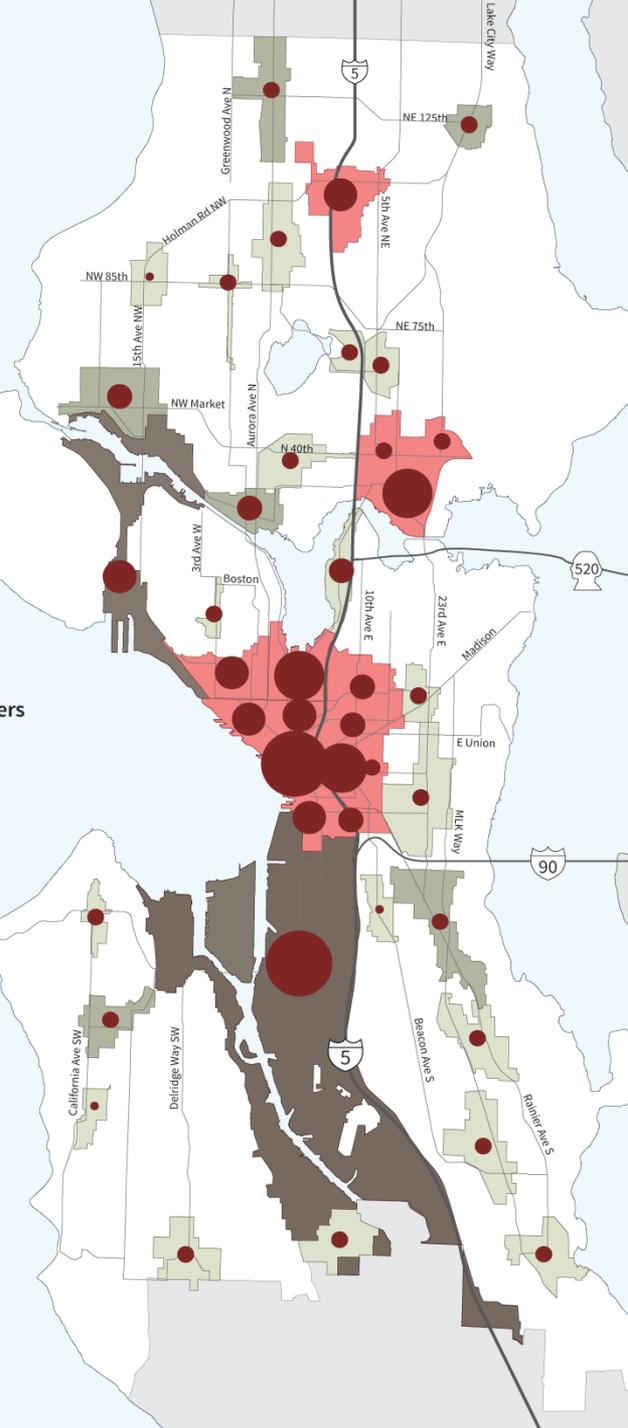
73% new jobs in
uc+huv+mic

2012 covered employment

- <1,000
- 1,000-4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-49,999
- 50,000+

Between 2004 and 2012

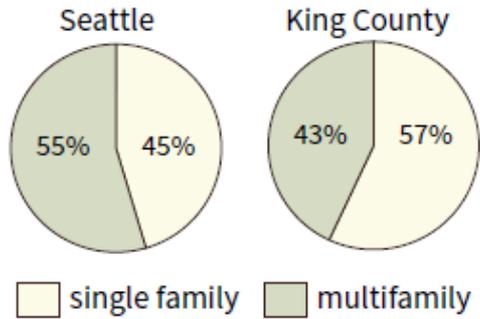
- urban centers**
68% of change in covered employment
- manufacturing / industrial centers**
-6% of change in covered employment
- hub urban villages**
4% of change in covered employment
- residential urban villages**
2% of change in covered employment
- remainder of the city**
32% of change in covered employment



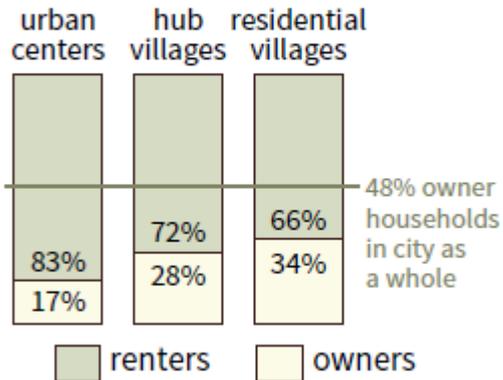
How Seattle is changing

HOUSING

Type of building



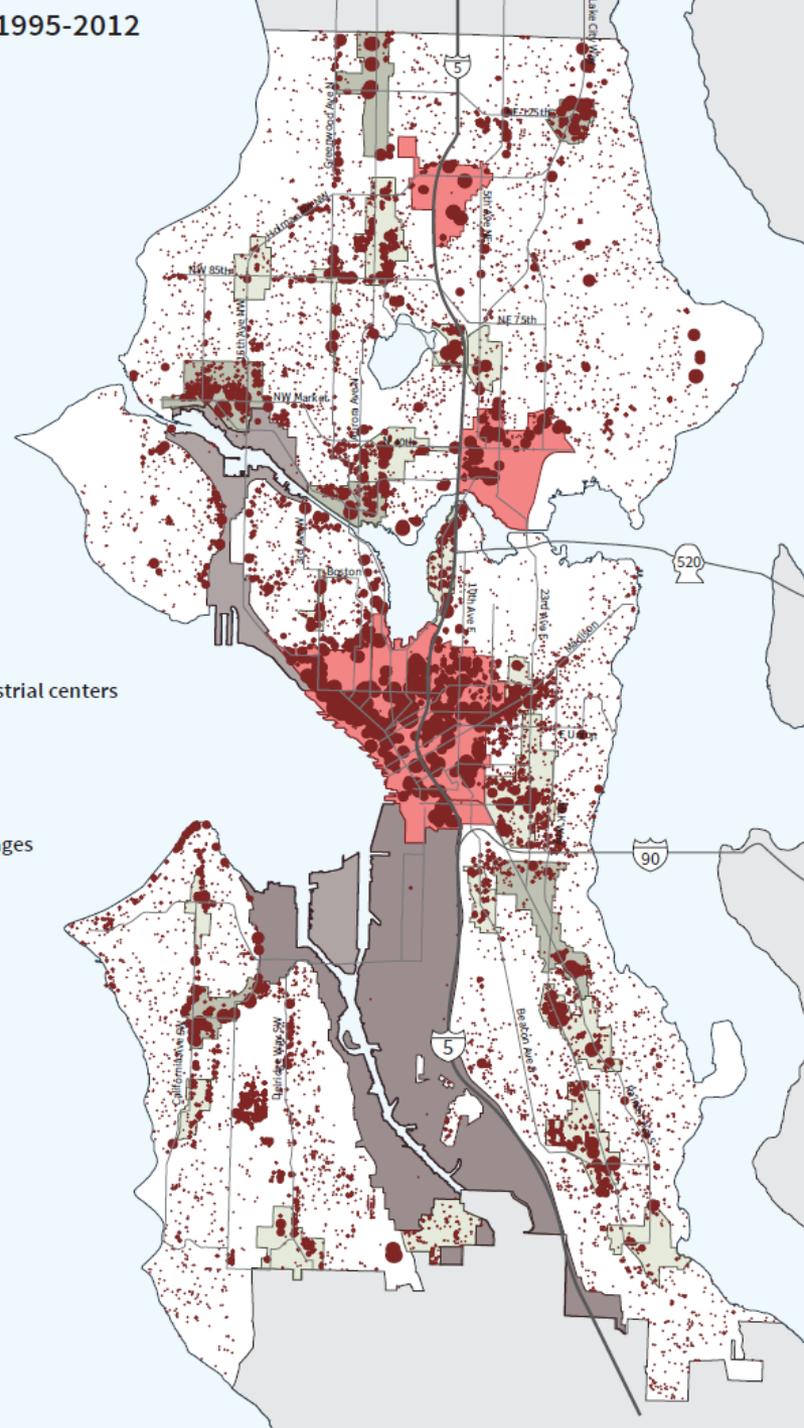
Renter & owner households



Housing units built 1995-2012

- 1
- 2-5
- 6-10
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- 100+

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25% of new housing units



J O B S

Workers by place of work

Seattle	King County	U.S.
74%	41%	42%
26%	59%	58%

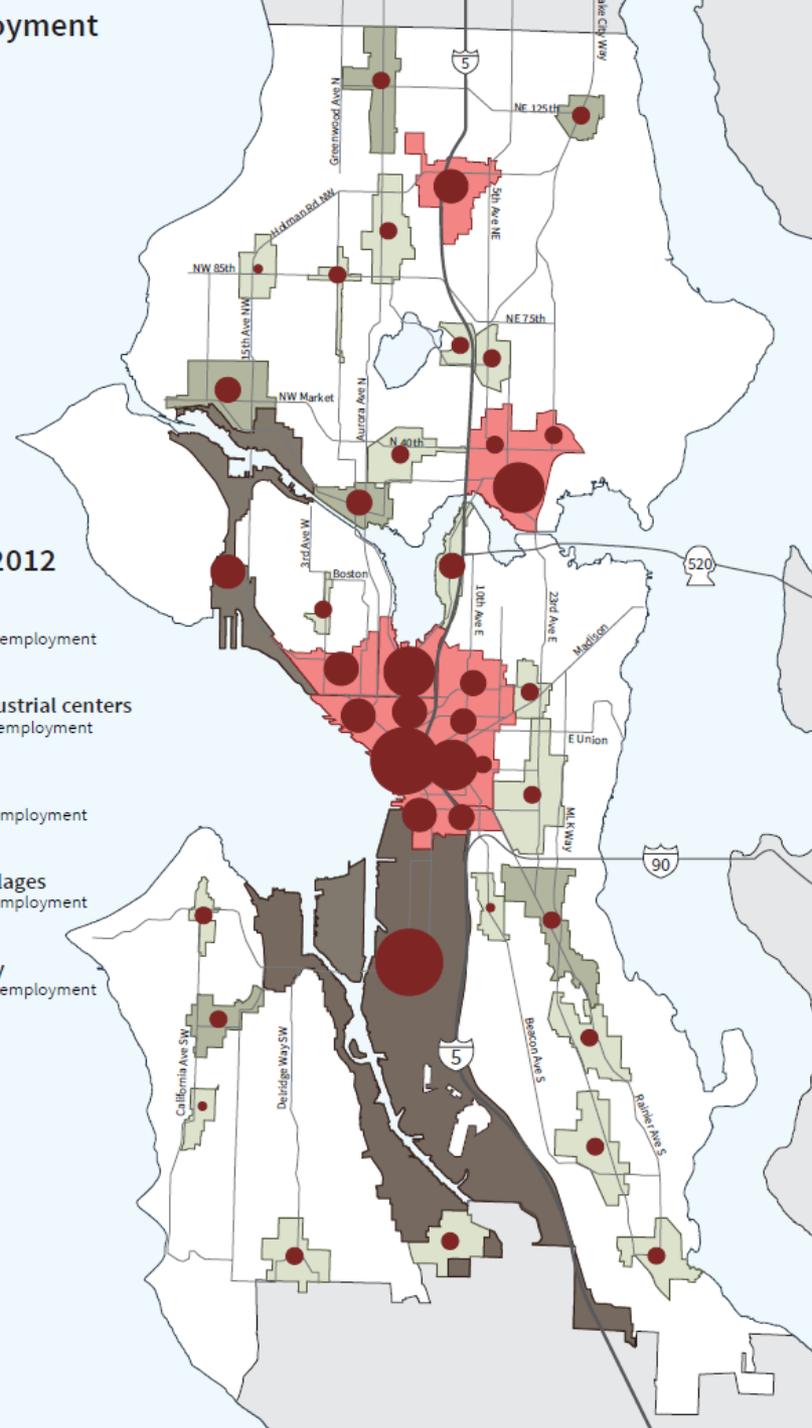
- live and work in same place
- live and work in different places

2012 covered employment

- <1,000
- 1,000-4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-49,999
- 50,000+

Between 2004 and 2012

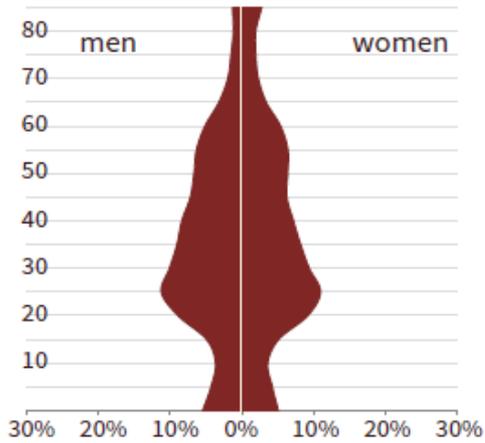
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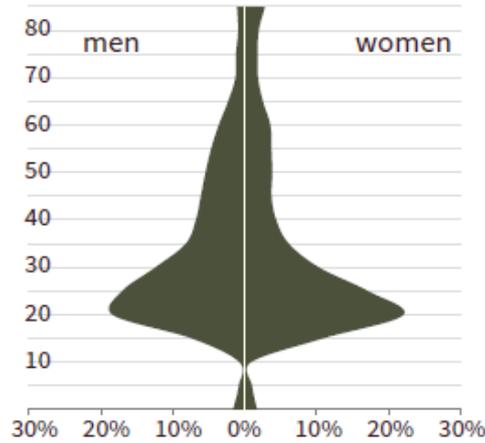
AGE



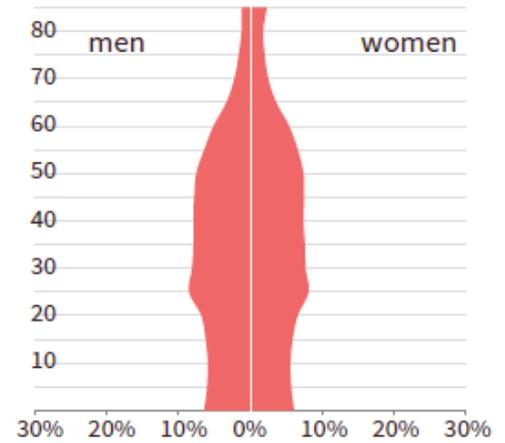
Seattle as a whole



urban centers

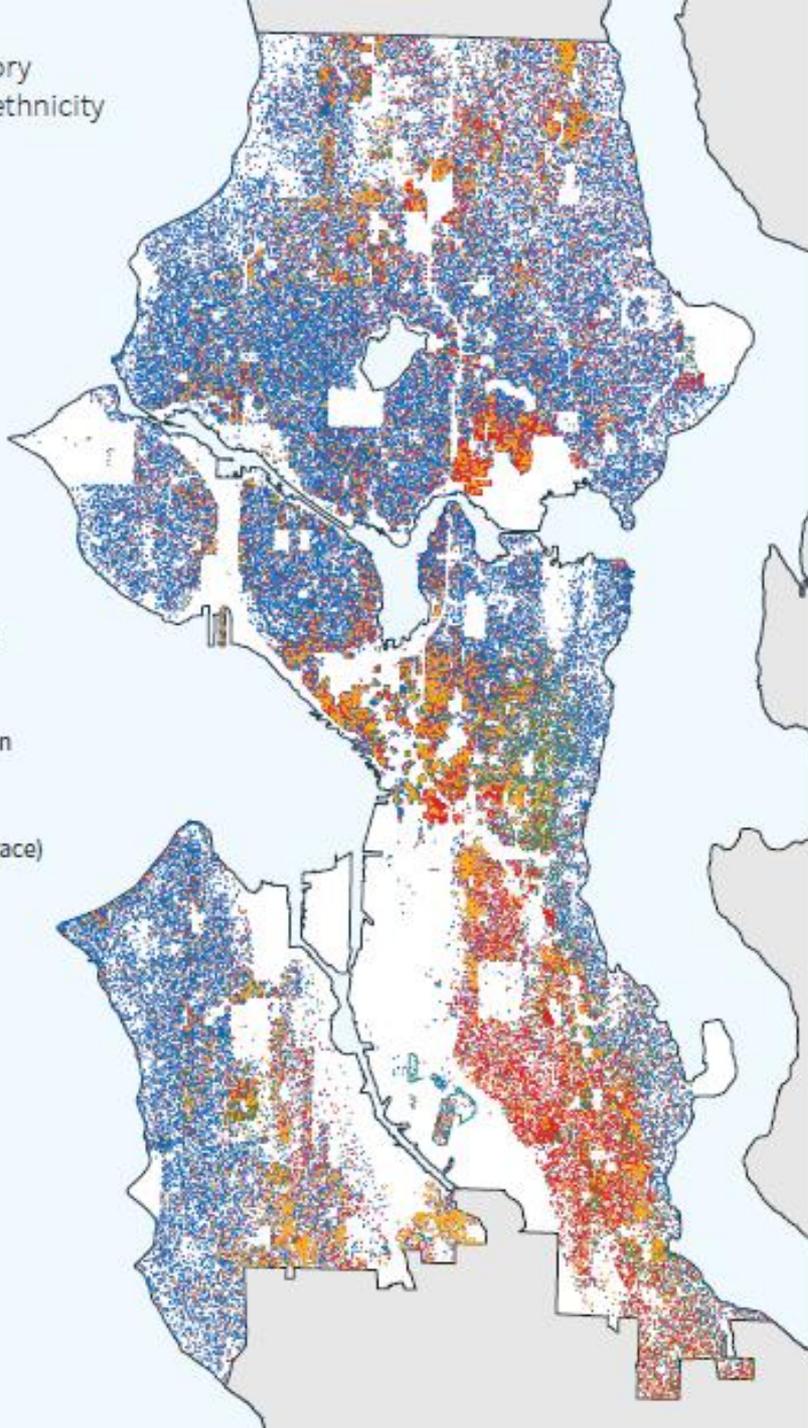


King County

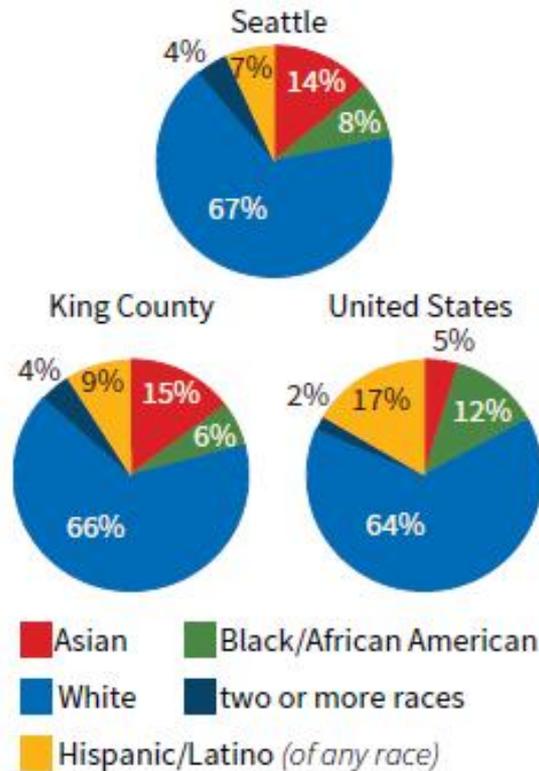


DIVERSITY

2010 population
by major racial category
and Hispanic/Latino ethnicity



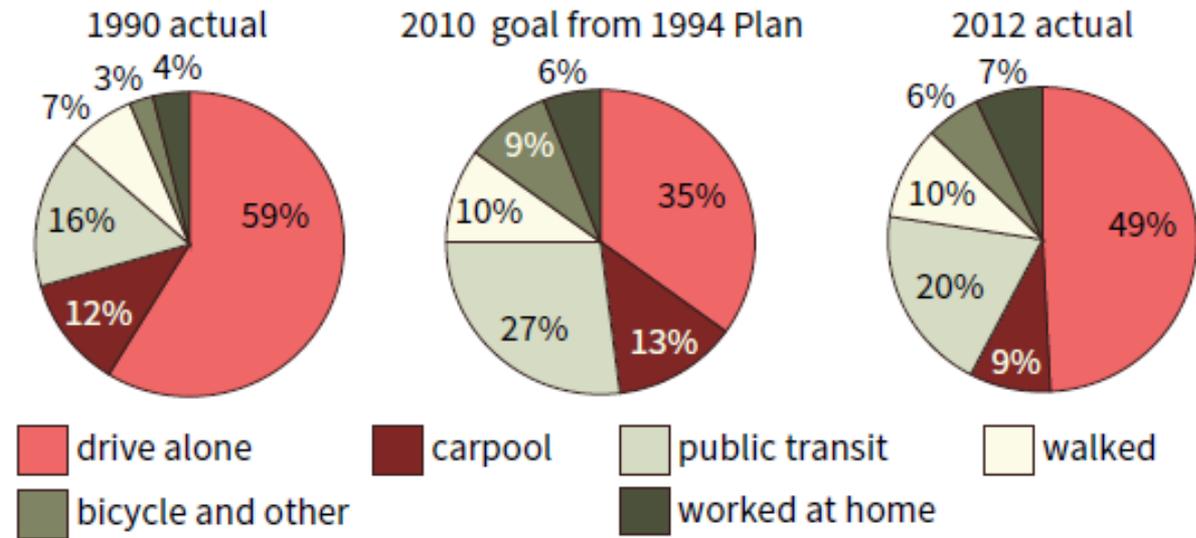
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TRANSPORTATION



how Seattle residents commute to work



Seattle 2035

An Update to Seattle's Comprehensive Plan

What is Seattle 2035?

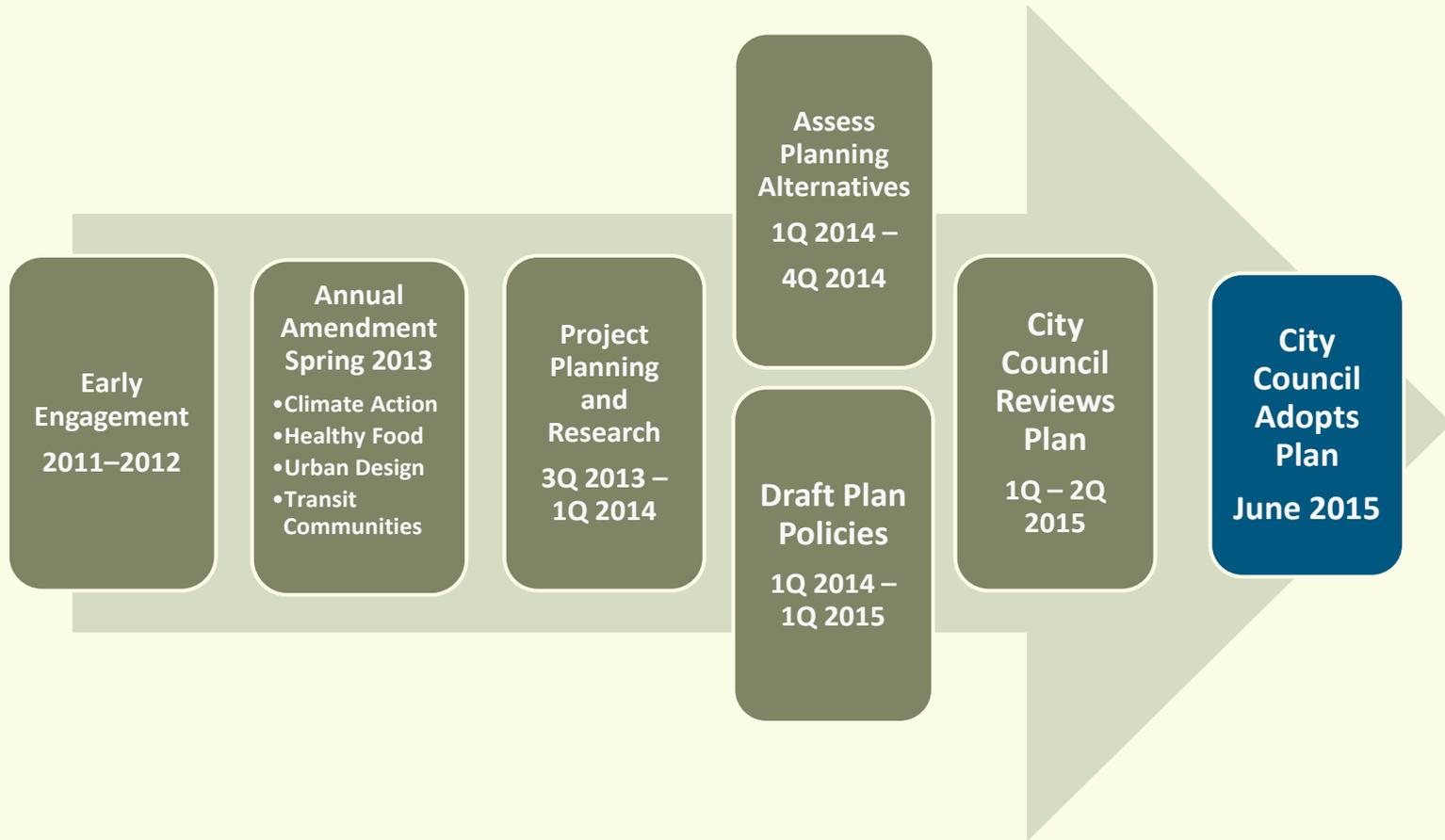
- A **citywide conversation** about how Seattle may grow
- Community input to **shape the plan** update
- **Coordination and collaboration** with City departments and Seattle Planning Commission



An Update



Seattle 2035 Schedule



Public Engagement Goals

- Boost the quality and quantity of engagement.
- Promote understanding of the plan's purpose, need and process.
- Involve people early and throughout the process.
- Incorporate input.
- Reflect community's values and aspirations.
- Improve the involvement of hard-to-reach audiences.
- Make the process accessible and engaging.



How We Are Engaging the Public

- Distinct brand and identity
- Citywide Community Meetings
- POEL Engagement
- Stakeholder Meetings
- **Seattle 2035 Connectors**
- Lectures & Events
- Online – blog, social media, downloadable ‘meeting in a box’
- Seattle Channel programs
- Formal Public Hearings
- Consider new ways: pub trivia, game nights, meetups, walking tours, youth workshop



Seattle Connectors

- **Share** information (social media, newsletters, email)
- **Invite** Seattle 2035 to have information at your membership events
- **Promote** Seattle 2035 public engagement events
- **Suggest** other ways to raise awareness and generate excitement

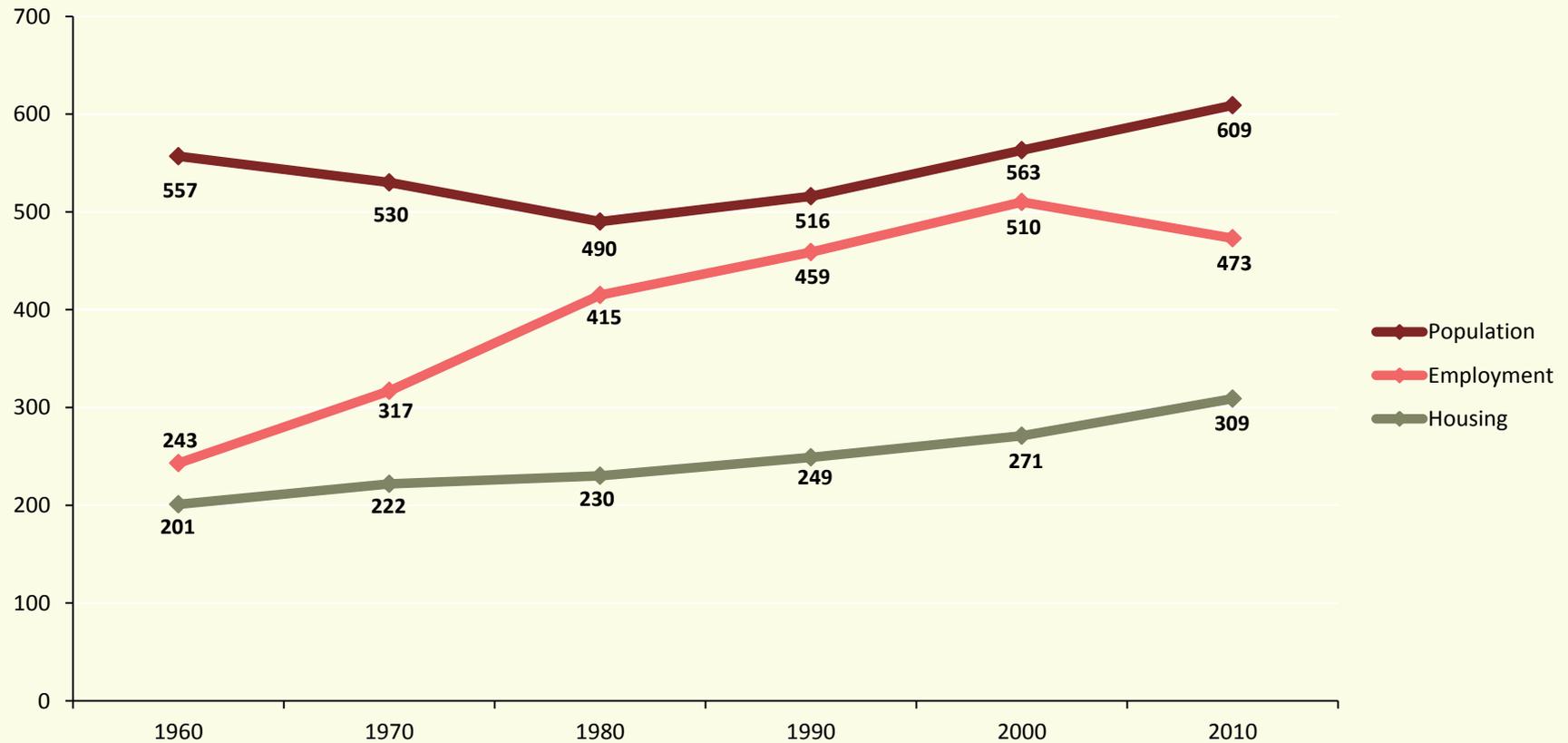


Planning Alternatives

For Discussion and Study in the EIS

Growth in Seattle, 1960–2010

Population, jobs, and housing units in thousands



Planning Alternatives

By 2035...

- 120,000 more people
- 70,000 more households
- 115,000 more jobs

Three alternatives proposed for study

- Urban Center Focus
- Urban Village Focus
- Transit Focus

Seattle's urban centers, urban villages, and light rail routes



- urban centers
- manufacturing / industrial centers
- existing light rail
- hub urban villages
- outside centers & villages
- planned light rail
- residential urban villages
- potential new urban village locations alternative 3
- existing & planned light rail stations

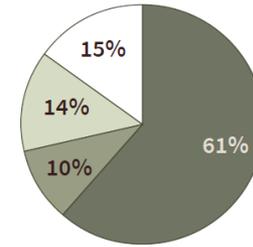
Draft Alternatives for Study in the Environmental Impact Statement

Alternative 1: Urban Center Focus

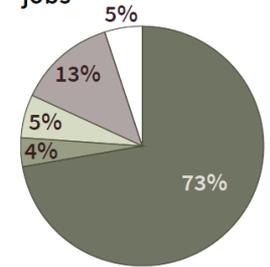
Most growth would be encouraged in our urban centers: Northgate, University District, Downtown, Uptown, South Lake Union, and Capitol/First Hill.

- More households and jobs would go in these locations than over the past 20 years.
- Most new households and jobs would be located in buildings 6 or more stories tall.
- Would help advance the regional growth strategy.

households



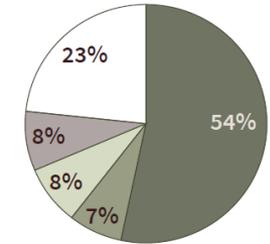
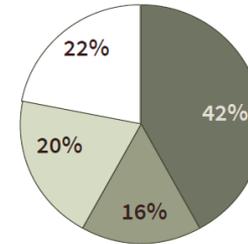
jobs



Alternative 2: Urban Village Focus

More growth would be encouraged in urban villages, such as Columbia City, Lake City, Crown Hill, Morgan Junction, Fremont, and Eastlake.

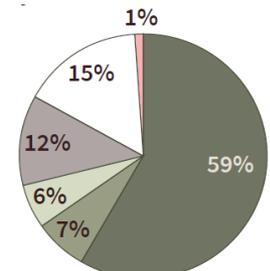
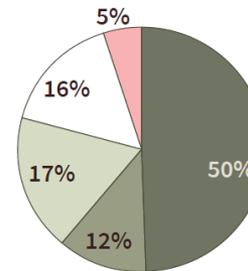
- Closest to how household growth has been over past 20 years, but more jobs would go to villages.
- Many new households and jobs would be in mixed-use buildings and apartments about 4-6 stories tall.
- Would help strengthen neighborhood business districts.



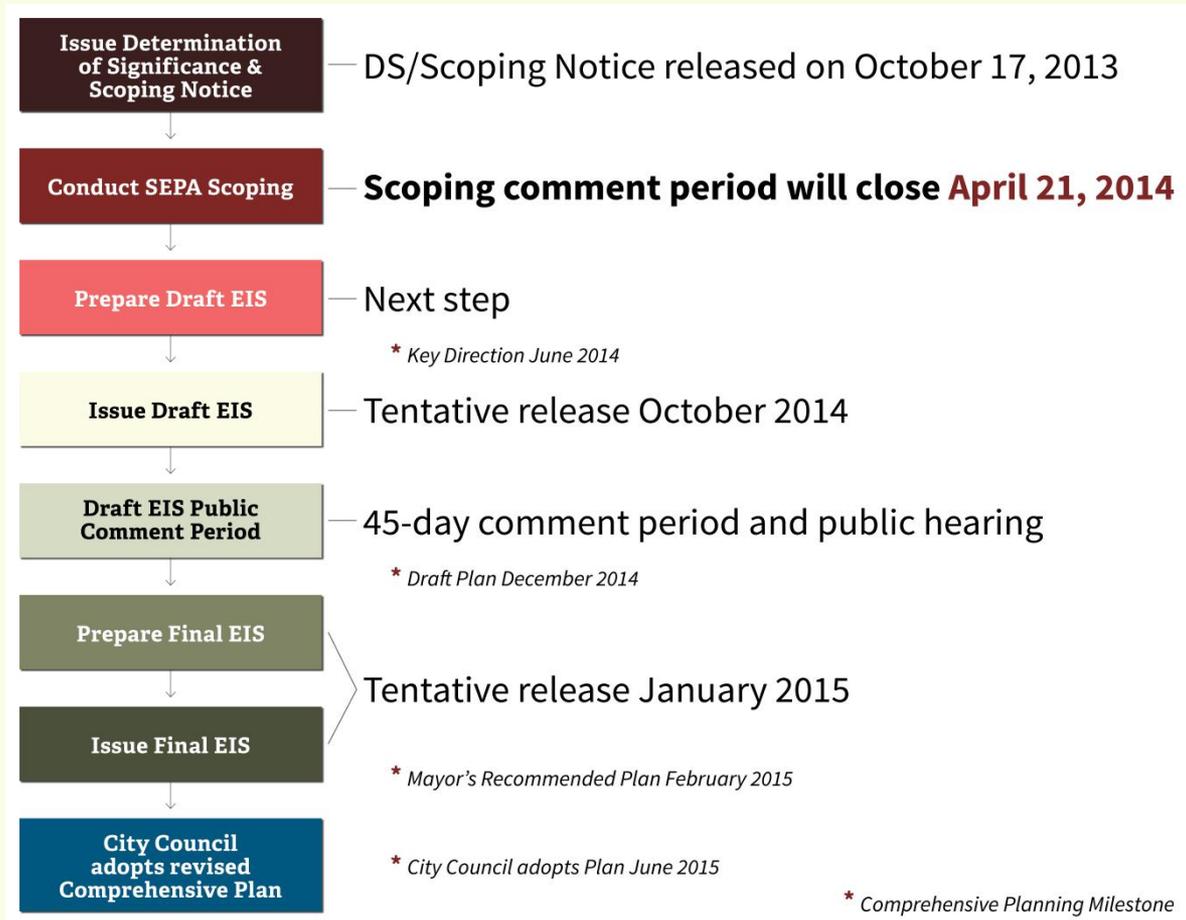
Alternative 3: Transit Focus

Growth would be encouraged around our existing and planned light rail stations in the Rainier Valley, Capitol Hill, the University District, Roosevelt, and Northgate.

- New urban villages would be located around the I-90 and NE 130th Street stations.
- Some village boundaries around light rail stations would expand.
- Taller buildings would accommodate households and jobs in urban centers while smaller buildings would be in other locations.
- Would take advantage of regional transit investments.



What is the EIS process?



How can the public comment on the Draft EIS?

- 45-day comment period
- Draft EIS will include information on timing and process for commenting
- Written comment may be provided at anytime during the comment period
- Verbal comment may be provided at a public hearing to be held during the comment period

What are we proposing to review?

- Land Use: height, bulk, scale, compatibility
- Relationship to Plans and Policies
- Transportation
- Housing, Population, Employment
- Utilities
- Public Services
- Air Quality/Climate Change
- Noise

Land Use: Height, Bulk, Scale, Aesthetics

- Citywide and neighborhood context, focus on areas of change
- Changes to growth distribution and relationship to building form
- Area-wide visual quality and height/bulk/scale



Relationship to Plans and Policies

- Growth Management Act
- Vision 2040
- King County Countywide Planning Policies
- Seattle Comprehensive Plan



Transportation

- Review existing transportation systems and future 2035 conditions
- Summarize future 2035 impacts at citywide and groupings of urban centers and villages
- Review of how mix of modes changes in response to alternatives
- Identify infrastructure gaps and programs to meet transportation system goals



Population, Employment, Housing

- Review demographic trends
- Housing characteristics and needs
- Growth capacity review
- Ability to meet future needs and influence housing types and affordability



Public Services

Existing levels of service
and estimated demand for:

- Police, fire/emergency medical services
- Schools
- Parks and recreation



Utilities

Existing levels of service
and estimated demand for:

- Electricity
- Water supply
- Stormwater
- Wastewater



Air Quality

- Transportation and non-transportation sources
- Implications of land use patterns on air quality
- Regional outlook
- Greenhouse gas analysis
- Measures for controlling greenhouse gases at a regional level



Noise

- Qualitative analysis
- Changes to noise levels associated with growth
- Potential impacts related to differing patterns of growth
- Highlight areas that may be most sensitive to increased noise levels



Stay Involved

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Join our listserv

Let's talk online
2035.seattle.gov

March: **Guiding Principles**

April: **Planning Alternatives**

Seattle

2035

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Transportation planning framework

