Comprehensive Plan Update
What is the Comprehensive Plan?

- 20-year vision
- Guides growth
- Guides city investments
- Protects regional resources
What is the Urban Village Strategy?

Grow in designated places:

- 6 urban centers
- 6 hub urban villages
- 18 residential urban villages
- 2 manufacturing and industrial centers
75% new housing in uc+huv+ruv
City of Seattle
Department of Planning & Development

2012 covered employment
- <1,000
- 1,000-4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-49,999
- 50,000+

Between 2004 and 2012
- urban centers
  68% of change in covered employment
- manufacturing / industrial centers
  -6% of change in covered employment
- hub urban villages
  4% of change in covered employment
- residential urban villages
  2% of change in covered employment
- remainder of the city
  32% of change in covered employment

73% new jobs in uc+huv+mic
How Seattle is changing
**Type of building**

<table>
<thead>
<tr>
<th></th>
<th>Seattle</th>
<th>King County</th>
</tr>
</thead>
<tbody>
<tr>
<td>single family</td>
<td>55%</td>
<td>43%</td>
</tr>
<tr>
<td>multifamily</td>
<td>45%</td>
<td>57%</td>
</tr>
</tbody>
</table>

**Renter & owner households**

<table>
<thead>
<tr>
<th></th>
<th>urban centers</th>
<th>hub villages</th>
<th>residential villages</th>
</tr>
</thead>
<tbody>
<tr>
<td>renters</td>
<td>83%</td>
<td>72%</td>
<td>66%</td>
</tr>
<tr>
<td>owners</td>
<td>17%</td>
<td>28%</td>
<td>34%</td>
</tr>
</tbody>
</table>

- 48% owner households in city as a whole

**Housing units built 1995-2012**

- 1
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 100+

- Urban centers: 45% of new housing units
- Manufacturing/industrial centers: 1% of new housing units
- Hub urban villages: 19% of new housing units
- Residential urban villages: 19% of new housing units
- Remainder of the city: 25% of new housing units
Workers by place of work

<table>
<thead>
<tr>
<th></th>
<th>Seattle</th>
<th>King County</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>live</td>
<td>74%</td>
<td>41%</td>
<td>42%</td>
</tr>
<tr>
<td>and work</td>
<td>26%</td>
<td>59%</td>
<td>58%</td>
</tr>
</tbody>
</table>

2012 covered employment

- <1,000
- 1,000-4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-49,999
- 50,000+

Between 2004 and 2012

- urban centers: 68% change in covered employment
- manufacturing/industrial centers: -6% change in covered employment
- hub urban villages: 4% change in covered employment
- residential urban villages: 2% change in covered employment
- remainder of the city: 32% change in covered employment
2010 population by major racial category and Hispanic/Latino ethnicity

one dot equals five people

- Asian
- Black/African American
- White
- Hispanic/Latino (any race)
how Seattle residents commute to work

1990 actual
- Drive alone: 59%
- Carpool: 12%
- Public transit: 16%
- Bicycle and other: 7%
- Worked at home: 3%
- Walked: 4%

2010 goal from 1994 Plan
- Drive alone: 35%
- Carpool: 13%
- Public transit: 27%
- Bicycle and other: 9%
- Worked at home: 6%
- Walked: 7%

2012 actual
- Drive alone: 49%
- Carpool: 20%
- Public transit: 10%
- Bicycle and other: 9%
- Worked at home: 6%
An Update to Seattle’s Comprehensive Plan
What is Seattle 2035?

- A citywide conversation about how Seattle may grow
- Community input to shape the plan update
- Coordination and collaboration with City departments and Seattle Planning Commission
An Update

Plan Update

- Great Recession & Recovery
- New Projections
- GMA Mandate
- New Pedestrian, Bike, Transit, Climate Plans
- Carbon Neutral by 2050
- Equity & RSJI
- Economic and Demographic Trends
- Last update in 2004

City of Seattle
Department of Planning & Development

Your City, Your Future
Seattle 2035 Schedule

- **Early Engagement 2011–2012**
- **Annual Amendment Spring 2013**
  - Climate Action
  - Healthy Food
  - Urban Design
  - Transit Communities
- **Project Planning and Research**
  - 3Q 2013 – 1Q 2014
- **Assess Planning Alternatives**
  - 1Q 2014 – 4Q 2014
- **Draft Plan Policies**
  - 1Q 2014 – 1Q 2015
- **City Council Reviews Plan**
  - 1Q – 2Q 2015
- **City Council Adopts Plan**
  - June 2015
Public Engagement Goals

- Boost the quality and quantity of engagement.
- Promote understanding of the plan’s purpose, need and process.
- Involve people early and throughout the process.
- Incorporate input.
- Reflect community’s values and aspirations.
- Improve the involvement of hard-to-reach audiences.
- Make the process accessible and engaging.
How We Are Engaging the Public

- Distinct brand and identity
- Citywide Community Meetings
- POEL Engagement
- Stakeholder Meetings
- Seattle 2035 Connectors
- Lectures & Events
- Online – blog, social media, downloadable ‘meeting in a box’
- Seattle Channel programs
- Formal Public Hearings
- Consider new ways: pub trivia, game nights, meetups, walking tours, youth workshop
Seattle Connectors

- **Share** information (social media, newsletters, email)
- **Invite** Seattle 2035 to have information at your membership events
- **Promote** Seattle 2035 public engagement events
- **Suggest** other ways to raise awareness and generate excitement
Planning Alternatives

For Discussion and Study in the EIS
Growth in Seattle, 1960–2010

Population, jobs, and housing units in thousands

<table>
<thead>
<tr>
<th>Year</th>
<th>Population (thousands)</th>
<th>Employment (thousands)</th>
<th>Housing (thousands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>243</td>
<td>317</td>
<td>201</td>
</tr>
<tr>
<td>1970</td>
<td>415</td>
<td>317</td>
<td>222</td>
</tr>
<tr>
<td>1980</td>
<td>490</td>
<td>415</td>
<td>230</td>
</tr>
<tr>
<td>1990</td>
<td>516</td>
<td>459</td>
<td>249</td>
</tr>
<tr>
<td>2000</td>
<td>563</td>
<td>510</td>
<td>271</td>
</tr>
<tr>
<td>2010</td>
<td>609</td>
<td>473</td>
<td>309</td>
</tr>
</tbody>
</table>
Planning Alternatives

By 2035...

- 120,000 more people
- 70,000 more households
- 115,000 more jobs

Three alternatives proposed for study

- Urban Center Focus
- Urban Village Focus
- Transit Focus
Seattle's urban centers, urban villages, and light rail routes

Draft Alternatives for Study in the Environmental Impact Statement

Alternative 1: Urban Center Focus
Most growth would be encouraged in our urban centers: Northgate, University District, Downtown, Uptown, South Lake Union, and Capitol/First Hill.
- More households and jobs would go in these locations than over the past 20 years.
- Most new households and jobs would be located in buildings 6 or more stories tall.
- Would help advance the regional growth strategy.

Alternative 2: Urban Village Focus
More growth would be encouraged in urban villages, such as Columbia City, Lake City, Crown Hill, Morgan Junction, Fremont, and Eastlake.
- Closest to how household growth has been over past 20 years, but more jobs would go to villages.
- Many new households and jobs would be in mixed-use buildings and apartments about 4-6 stories tall.
- Would help strengthen neighborhood business districts.

Alternative 3: Transit Focus
Growth would be encouraged around our existing and planned light rail stations in the Rainier Valley, Capitol Hill, the University District, Roosevelt, and Northgate.
- New urban villages would be located around the I-90 and NE 130th Street stations.
- Some village boundaries around light rail stations would expand.
- Taller buildings would accommodate households and jobs in urban centers while smaller buildings would be in other locations.
- Would take advantage of regional transit investments.
What is the EIS process?

- **Issue Determination of Significance & Scoping Notice**
  - DS/Scoping Notice released on October 17, 2013

- **Conduct SEPA Scoping**
  - *Scoping comment period will close April 21, 2014*

- **Prepare Draft EIS**
  - Next step
  - *Key Direction June 2014*

- **Issue Draft EIS**
  - Tentative release October 2014

- **Draft EIS Public Comment Period**
  - 45-day comment period and public hearing
  - *Draft Plan December 2014*

- **Prepare Final EIS**
  - Tentative release January 2015

- **Issue Final EIS**
  - *Mayor’s Recommended Plan February 2015*

- **City Council adopts revised Comprehensive Plan**
  - *City Council adopts Plan June 2015*

* Comprehensive Planning Milestone
How can the public comment on the Draft EIS?

- 45-day comment period
- Draft EIS will include information on timing and process for commenting
- Written comment may be provided at anytime during the comment period
- Verbal comment may be provided at a public hearing to be held during the comment period
What are we proposing to review?

- Land Use: height, bulk, scale, compatibility
- Relationship to Plans and Policies
- Transportation
- Housing, Population, Employment
- Utilities
- Public Services
- Air Quality/Climate Change
- Noise
Land Use: Height, Bulk, Scale, Aesthetics

- Citywide and neighborhood context, focus on areas of change
- Changes to growth distribution and relationship to building form
- Area-wide visual quality and height/bulk/scale
Relationship to Plans and Policies

- Growth Management Act
- Vision 2040
- King County Countywide Planning Policies
- Seattle Comprehensive Plan
Transportation

- Review existing transportation systems and future 2035 conditions
- Summarize future 2035 impacts at citywide and groupings of urban centers and villages
- Review of how mix of modes changes in response to alternatives
- Identify infrastructure gaps and programs to meet transportation system goals
Population, Employment, Housing

- Review demographic trends
- Housing characteristics and needs
- Growth capacity review
- Ability to meet future needs and influence housing types and affordability
Public Services

Existing levels of service and estimated demand for:

- Police, fire/emergency medical services
- Schools
- Parks and recreation
Utilities

Existing levels of service and estimated demand for:

- Electricity
- Water supply
- Stormwater
- Wastewater
Air Quality

- Transportation and non-transportation sources
- Implications of land use patterns on air quality
- Regional outlook
- Greenhouse gas analysis
- Measures for controlling greenhouse gases at a regional level
Noise

- Qualitative analysis
- Changes to noise levels associated with growth
- Potential impacts related to differing patterns of growth
- Highlight areas that may be most sensitive to increased noise levels
Stay Involved

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Follow us on Twitter @Seattle2035
Join our listserv

Let’s talk online
2035.seattle.gov
March: Guiding Principles
April: Planning Alternatives
Transportation planning framework

Seattle Comprehensive Plan

Transportation Strategic Plan

Modal Plans

Operational Plans

Sub-Area Plans

Climate Action Plan

BMP

TMP

PMP

FMP