

Case Study: ESCALA LUXURY CONDOMINIUMS



Multi-family Recycling and Waste Reduction

With support from management, Escala residents go beyond traditional recycling and food waste collection to significantly reduce their environmental footprint.

Residents of Escala—a 31 story luxury condominium building in downtown Seattle—value their sweeping views of the city, Lake Union, Puget Sound, and the Olympic Mountains. They also appreciate the opportunity to reduce their environmental footprint and conserve natural resources.

Escala management provides many opportunities for residents to reduce waste. In addition to traditional recycling and food waste collection services, Escala management provides convenient collection locations for:



“Our residents appreciate the opportunity to reduce their environmental footprint, and as the property manager, my job is to make it easy.”

*- Bruce Jarrard
Facilities Manager, Escala*

“Luckily here in Seattle, many businesses and services accept all sorts of common items for recycling and reuse.”

*- Wing He
Lead Housekeeper, Escala*

Personal Care Products Recycling

Escala residents recycle make-up, deodorant, lotion, and other containers through the TerraCycle recycling program (www.terracycle.com).

Styrofoam Packaging

StyroRecycle (www.styrorecycle.com) regularly collects a full box of unwanted Styrofoam packaging and leaves an empty box behind. The Styrofoam is melted into blocks for transport and delivered to manufacturers of new products.

Corks

Escala management delivers residents' used corks to several local businesses for recycling, including PCC Natural Markets, Whole Foods, and Wine World Warehouses. Find all locations at www.corkforest.org/find-a-dropbox.

Unwanted Clothing and Household Items

Goodwill of Seattle (www.seattlegoodwill.org) services a special container, located at the Escala building, where residents drop off unwanted clothing, books, shoes, and household items.

Batteries

Batteries of all kinds (alkaline, rechargeable, button, lithium, ni-cad) are collected for recycling by All Battery Sales & Service (www.allbatterysalesandservice.com).

What did Escala residents divert from the landfill in 2015?

- **1227 cubic yards of recyclables** (including paper, cardboard, plastic containers, glass containers, & metal)**
- **78 cubic yards of food waste** and other compostable material **
- **144 cubic yards of Styrofoam**
- **244 lbs of batteries**
- **22 lbs of personal care containers**

*** The cubic yard calculation was based on container sizes, collection frequency, and on the assumption that the containers were full when they were picked up.*



The Basics: Keys to Reducing Waste at Condominiums and Apartments

- Clean, convenient containers for recycling and food waste collection on all floors
- Recycling and food waste containers near trash containers and chutes
- Attractive posters near containers showing what to recycle and what goes in the food waste*
- Educational materials provided to all residents
- Annual progress updates and recycling statistics sent to residents
- Supportive management and maintenance staff

**Seattle Public Utilities provides color posters in many languages. Find them at www.seattle.gov/util/recyclingeducation*

FOR MORE INFORMATION:

To learn more about Escala, contact Bruce Jarrard at bjarrard@escalaadmin.com

To learn how your apartment or condominium complex can do more to reduce waste, contact Socorro Medina at Socorro.Medina@seattle.gov