### Committee Members

<table>
<thead>
<tr>
<th>Committee Member</th>
<th>Present?</th>
<th>SPU Staff &amp; Guests</th>
<th>Role</th>
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<tbody>
<tr>
<td>Quinn Apuzzo</td>
<td>Y</td>
<td>Sego Jackson</td>
<td>Solid Waste LOB Liaison</td>
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<tr>
<td>Anna Dyer</td>
<td>Y</td>
<td>Sheryl Shapiro</td>
<td>CAC Program Manager</td>
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<td>Holly Griffith</td>
<td>Y</td>
<td>Jeff Neuner</td>
<td>Solid Waste Facilities and Landfill Closure Program Manager</td>
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<td>Jamie Lee</td>
<td>N</td>
<td>Susan Fife-Ferris</td>
<td>Division Director SPU Solid Waste Planning and Program Management</td>
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<td>Heather Levy</td>
<td>Y</td>
<td>Veronica Fincher</td>
<td>Waste Prevention Program Manager</td>
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<td>Emily Newcomer</td>
<td>Y</td>
<td>Kelsey Neal</td>
<td>Waste Prevention Intern</td>
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<td>Chris Toman</td>
<td>Y</td>
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<td>Colin Groark</td>
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<td>Guests</td>
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### North Transfer Station

**Chair:** Holly Griffith  
**Vice-Chair:** Quinn Apuzzo

#### 1. 5:00 – 6:30PM SPU North Transfer Station Tour

Jeff Neuner, Solid Waste Facilities and Landfill Closure Program Manager, led a tour of the North Transfer Station.

#### 2. 6:30-7:30 Love Food, Stop Waste: Food Waste Prevention Program/Outreach Materials Review:

Veronica Fincher, Waste Prevention Program Manager, and Kelsey Neal, Waste Prevention Intern

- New outreach/event materials were on display and the Committee walked through them, tried them out and provided feedback.
- These pilot materials will be tested out in the field by SPU staff at select events/Farmers Markets during the spring and summer; final materials should be ready by end of year.
- Audiences for the food waste prevention program are: families with children, millennials, African-American community.
- Veronica and team are partnering with Seattle Tilth on outreach opportunities.

- Feedback on the materials and booth included:
  - Very interactive. The large display of the refrigerator with educational “tidbits” was well-received.
  - Suggest incorporating more educational tidbits on proper storage or best practices.
Several Committee members suggested using numbers on the refrigerator display (with corresponding key) rather than having everything listed on the sign/board itself and having a corresponding key with the best practices.

The fake food looked real and was fun to play with.

The booth was “adorable.” Would stop and spend time there with kids. The educational “tidbits’ in the circles keep adult engaged while kid is using Velcro food.

The three sections looked disjointed. Suggestion to create one large 3-panel display that addresses the three key messages of food waste prevention might. For example, “Shop with Plan”, “Store so it Stays” and “Compost when Done.”

Lead with the messages: Plan, Shop, Eat, Compost

At the shopping activity station, several Committee members recommended having a shopping list as part of the public educational materials.

Grocery area: Helpful to call out in sheet or numbered; expand answer sheet

Price of item important to include

Egg/water; celery/strawberry Have placard or info to explain what to do if staff is too busy for the things that are not Velcro-d

“Why does egg float? Have answer inside.

Note: identify Freezer with a visual such as snowflake or ice cream container; Location of freezer-? Show visually cold, colder, coolest?

Provide humidity info

Have instructions for self-serve @ booth: what am I supposed to do

Where is entry point for booth? - need guidance

Visually it is 90% storage- what about meal planning? Have a visual representation of meal plan, shopping list; offer pads as giveaways

There was a lot of discussion and edit suggestions on the food cycle design. Too many to count. Some notable ones were:

- Too confusing and more synonymous with recycling.
- Don’t use the color blue.
- Perhaps just have one header rather than two that address both sides of the cycle
- Review pictures being used; see if there are better, more representative images, tailored to different communities
- The overall message confused some--was it a cycle or a system? What point was the design trying to get across
- Use (different?) graphic for compost scraps

Commentary/feedback on the trivia game included:

- The look of that material was different from everything else. Looked more corporate rather cartoonish and fun like the rest of the materials
- Perhaps it was the pictures being used
- One comment was made questioning the intent/relevance of the climate change question
Another comment was made about the use of true/false statements and how when phrased in a certain way, as they were on this game, it always leads the respondents to the correct answer.

Photos too “serious” - didn’t want to engage

Repeat messages from trivia and booth to reinforce

Additional comments:

- One member shared experience with outdoor displays and mentioned that Velcro does not do well in summer sun - explore other ways to attach - he can help.
- Tips on proper freezing would be very helpful.
- Mention looking at expiration dates on items - how to read
- Check with Children’s Museum, Top Ten Toys to see about other food items that would be from different cultures

3. Solid Waste Updates & Legislative Updates

SPU Solid Waste Planning and Program Management Division Director, Susan Fife-Ferris, and Solid Waste LOB Liaison, Sego Jackson, provided a few Solid Waste line of business and legislative updates.

- Long-haul contract amendment voted on and approved on Monday, April 3 by City Council. $8 million savings between 4/2017 and 3/2024 in exchange for pushing a 2019 opt out opportunity to 2024.
- The RFP for solid waste, recyclables, and compostables collection will be released within a few months. This is for new collection contracts starting 4/1/2019.
- SPU has been part of an Emergency Operations Center, City-Wide Homelessness Response Activation helping manage the clean-up of unsanctioned homeless encampment trash and litter debris fields throughout the City. This is a 16-week effort, that will most likely continue in one form or another after the end of the initially identified period. Susan is happy to give a more detailed presentation and update to SWAC at future meetings.
- Member question: who funds this work?
  - Answer: The tax on the Solid Waste Fee goes to the General Fund; clean city activities, which the homeless encampment activities fall within, are funded from the General Fund.
- There are currently 400 homeless encampments in the City; 6 sanctioned encampments.
  - An encampment can consist of one tent or multiple tents. So long as someone is residing in the location, it is considered an encampment.