



Seattle Management Association
leadership • excellence • commitment

THE LEADERSHIP CHALLENGE

HOW TO MAKE EXTRAORDINARY THINGS
HAPPEN IN ORGANIZATIONS

James
Kouzes

Barry
Posner

“THE LEADERSHIP CHALLENGE” SPEAKER SERIES

SMA presents a speaker series that focuses on the “Leadership Challenge” and the Five Practices of Exemplary Leadership.

City of Seattle directors and managers will discuss how they’ve implemented the 5 Practices into their City departments.

Registrations for all 4:00-6:00 pm events are open at:

Challenge the Process with SPU Director Ray Hoffman:

<https://www.surveymonkey.com/r/N9M89D6>

Enable Others to Act with FAS Director Fred Podesta:

<https://www.surveymonkey.com/r/N9PKBNT>

Encourage the Heart with Parks & Recreation’s Superintendent Jesús Aguirre:

<https://www.surveymonkey.com/r/NVMVHCQ>

April 22, 12-1:30 pm
City Hall L280

Deputy Mayor Kate Jonas

May 27, 4-6 pm

Seattle Center Director
Robert Nellams

“Model the Way”

June 17, 12:00-1:30 pm

SPD Assistant Chief Perry
Tarrant

“Inspire a Shared Vision “

July 22, 4-6 pm

SPU Director Ray Hoffman

“Challenge the Process“

August 26, 4-6 pm

FAS Director Fred Podesta

“Enable Others to Act “

September 23, 4-6 pm

Parks & Recreation
Superintendent Jesús Aguirre

“Encourage the Heart “

FOR MORE INFORMATION:

SEATTLE MANAGEMENT ASSOCIATION

www.seattle.gov/sma

or email

sma@seattle.gov