



Seattle Management Association
leadership • excellence • commitment

THE LEADERSHIP CHALLENGE

HOW TO MAKE EXTRAORDINARY THINGS
HAPPEN IN ORGANIZATIONS

James
Kouzes

Barry
Posner



**Robert Feldstein,
Director of the Mayor's
Office for Policy
and Innovation**

**The Office for Policy and
Innovation works on both
policy development and
helps lead major mayoral
initiatives.**

**Washington Athletic Club
1325 Sixth Ave
Lobby Lounge**

**March 30, Wednesday.
4:00 p.m. to 6:00 p.m.**

“THE LEADERSHIP CHALLENGE” CHALLENGE THE PROCESS

SMA presents the “Leadership Challenge”
focusing on the Challenge the Process practice.

Come hear how Mr. Feldstein is putting the
Mayor’s vision for an innovative city into practice
by searching for opportunities, experimenting and
taking risks.

Cost: SMA member \$15.00; Non-SMA member \$25.00

Registration is open at:

<https://www.surveymonkey.com/r/36GQL3T>

FOR MORE INFORMATION:

SEATTLE MANAGEMENT ASSOCIATION

www.seattle.gov/sma

or email

sma@seattle.gov