



Seattle Management Association  
leadership • excellence • commitment

# THE LEADERSHIP CHALLENGE

HOW TO MAKE EXTRAORDINARY THINGS  
HAPPEN IN ORGANIZATIONS

James  
Kouzes

Barry  
Posner

## “THE LEADERSHIP CHALLENGE” SPEAKER SERIES

SMA presents a speaker series that focuses on the “Leadership Challenge” and the Five Practices of Exemplary Leadership.

City of Seattle directors and managers will discuss how they’ve implemented the 5 Practices into their City departments.

Registrations for all 4:00-6:00 pm events are open at:

<https://www.surveymonkey.com/s/LdrChllge>

Registration for the SPD, noon-1:30 pm event is open at:

<https://www.surveymonkey.com/s/PerryTarrant>

April 22, 12-1:30 pm  
City Hall L280

Deputy Mayor Kate Jonas

May 27, 4-6 pm

Seattle Center Director  
Robert Nellams

“Model the Way”

June 17, 12:00-1:30 pm

SPD Assistant Chief Perry  
Tarrant

“Inspire a Shared Vision “

July 22, 4-6 pm

SPU Director Ray Hoffman

“Challenge the Process“

August 26, 4-6 pm

FAS Director Fred Podesta

“Enable Others to Act “

September 23, 4-6 pm

Parks & Recreation  
Superintendent Jesús Aguirre

“Encourage the Heart “

FOR MORE INFORMATION:

SEATTLE MANAGEMENT ASSOCIATION

[www.seattle.gov/sma](http://www.seattle.gov/sma)

or email

[sma@seattle.gov](mailto:sma@seattle.gov)