

WELCOME!

**THANK YOU FOR JOINING US AT THE
FIRST OPEN HOUSE FOR THE MADISON
CORRIDOR BUS RAPID TRANSIT STUDY!**

AGENDA

5:00-7:00 P.M. PROJECT OPEN HOUSE

5:30 P.M. BRIEF PRESENTATION

YOUR ROLE:

- LEARN ABOUT THE PROJECT
- ASK QUESTIONS
- SHARE YOUR IDEAS
- FILL OUT A COMMENT CARD

PLEASE BE SURE TO FILL OUT A COMMENT CARD BEFORE YOU LEAVE!



MADISON CORRIDOR BUS RAPID TRANSIT (BRT) STUDY

WHAT IS THE STUDY ABOUT?

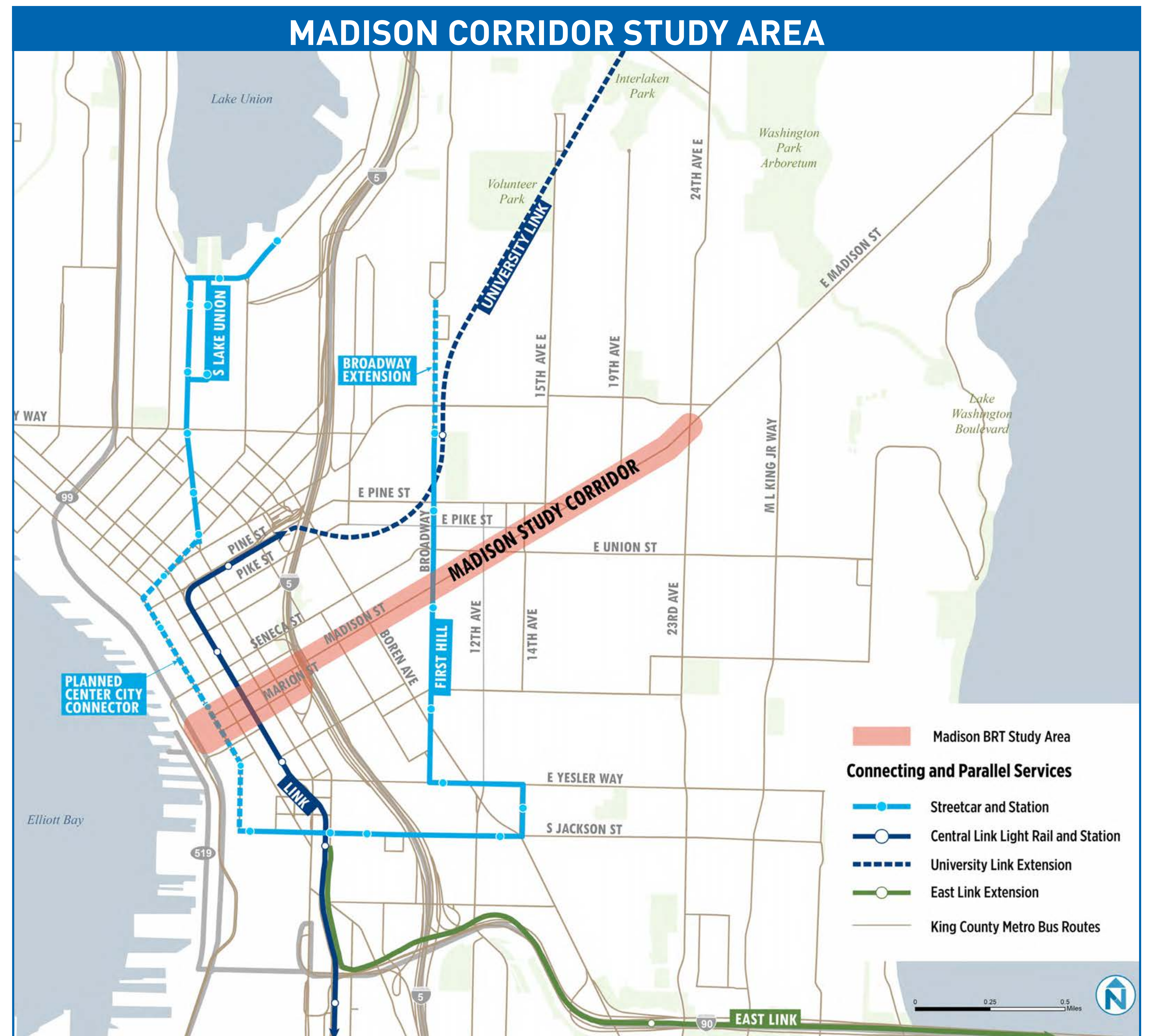
The goal of the Madison Bus Rapid Transit Project Definition Study is to advance implementation of high-capacity transit in this important east-west travel corridor.

The study will develop and evaluate two bus rapid transit alternatives that include transit facilities and operations, streetscape and pedestrian improvements, and a parallel bike facility. The study process will include on-going community engagement, particularly at key decision points.

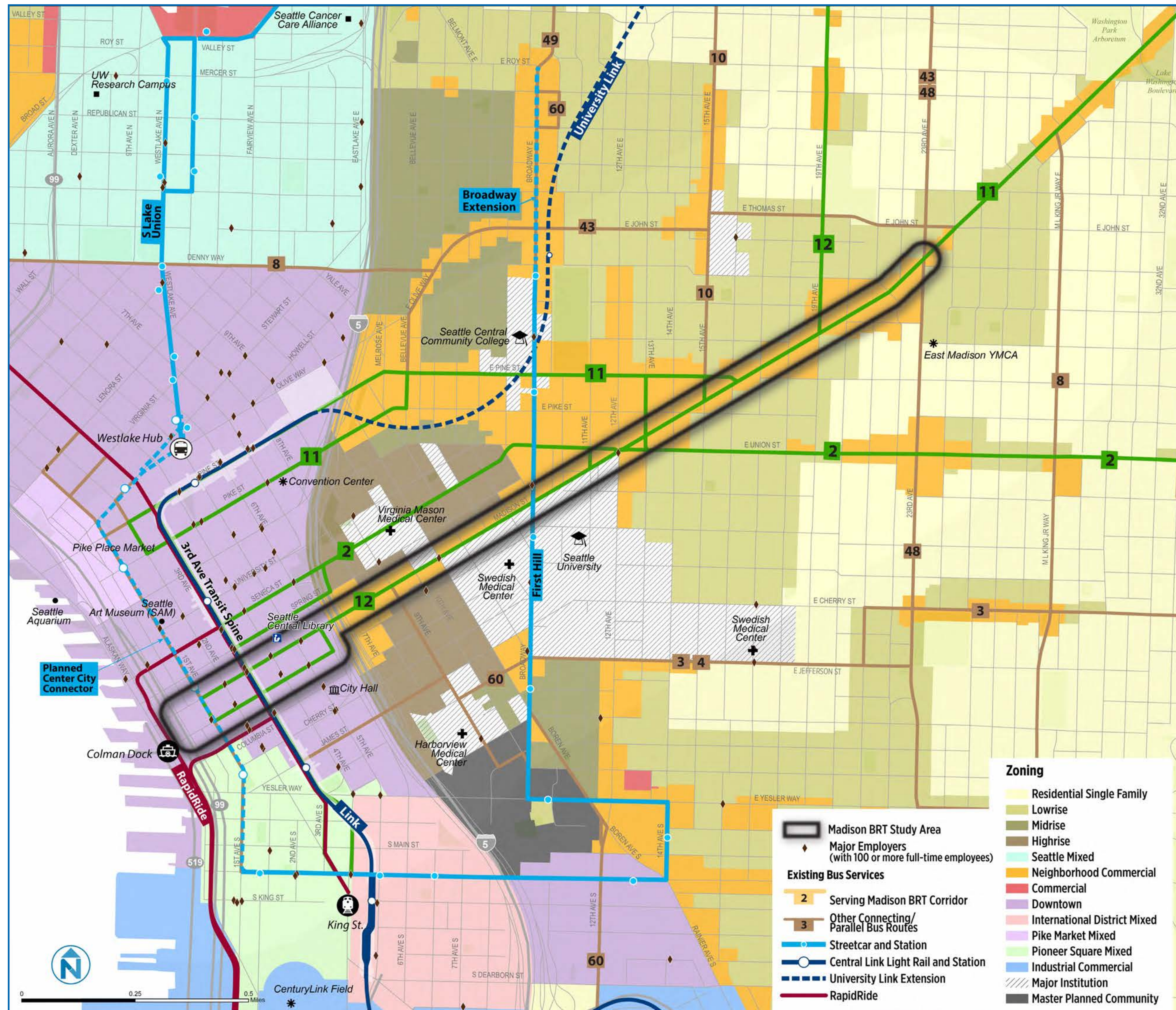
STUDY OUTCOMES

This study will develop a bus rapid transit concept for the corridor that:

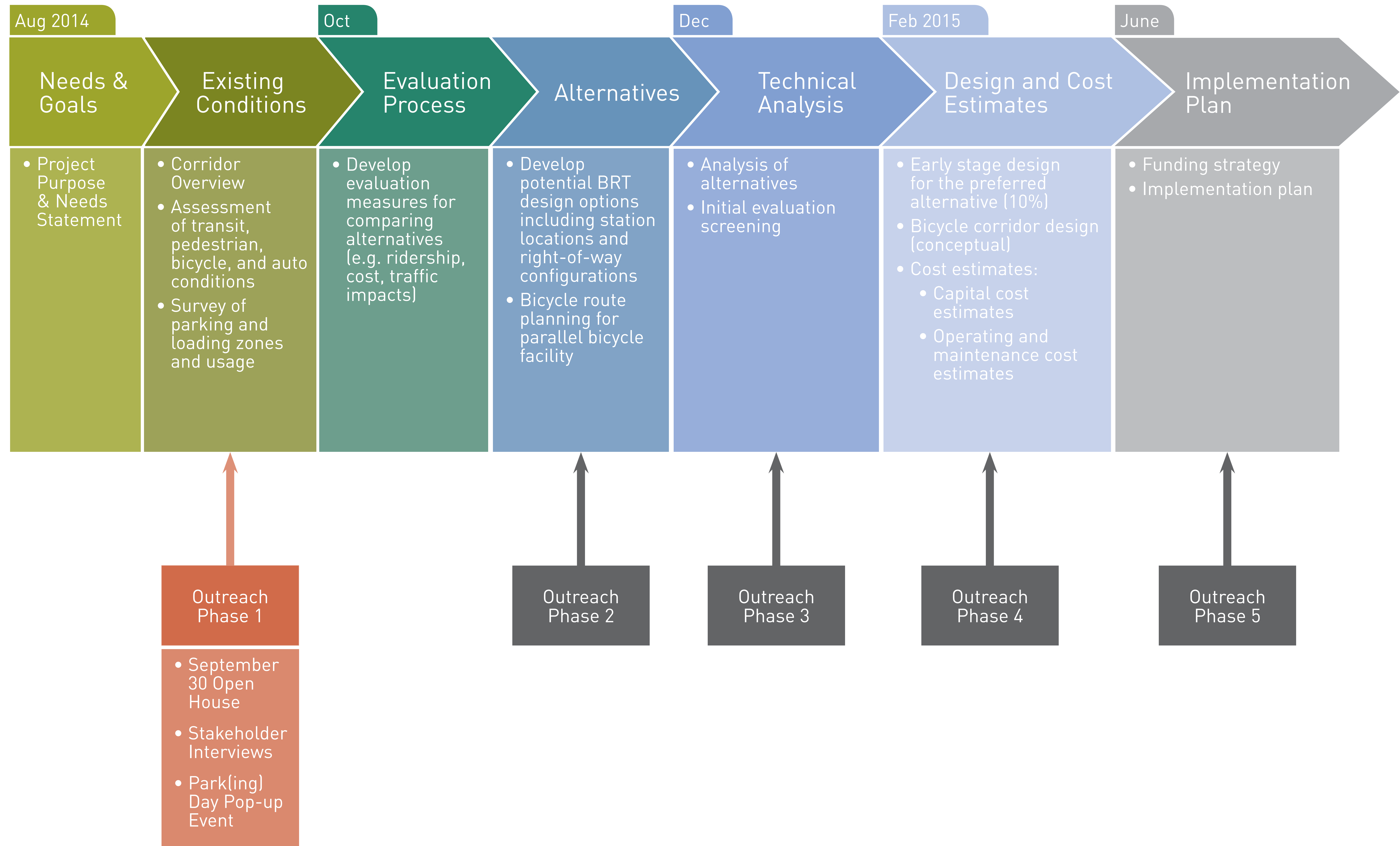
- Has stakeholder, public and elected official support.
- Is backed by a viable phasing and implementation plan.
- Positions the City for future funding opportunities to help design and build the project.



MADISON CORRIDOR OVERVIEW



PROJECT TIMELINE



WHAT IS BUS RAPID TRANSIT?

Bus Rapid Transit (BRT) projects include a range of improvements, from simple, low-cost features to higher-cost investments and greater degrees of transit priority.

RANGE OF BRT FEATURES

LOW

MEDIUM

HIGH

- Fewer Stops
- Frequent Service - every 10-15 minutes every day and night
- Custom-Designed Low-Floor Vehicles and Shelters

Custom Designed, Low-Floor Vehicles



Image from Nelson\Nygaard

- Real-Time Arrival Information
- Priority at Traffic Signals
- Off-board fare payment
- Limited Bus-Only Lanes

Ticket machines and card readers at stops



Image from flickr user neighborhoods.org

- Extensive Bus-Only Lanes
- Stations with Raised Platforms for Level Boarding
- Very frequent service - every 10 minutes and better

Level Boarding

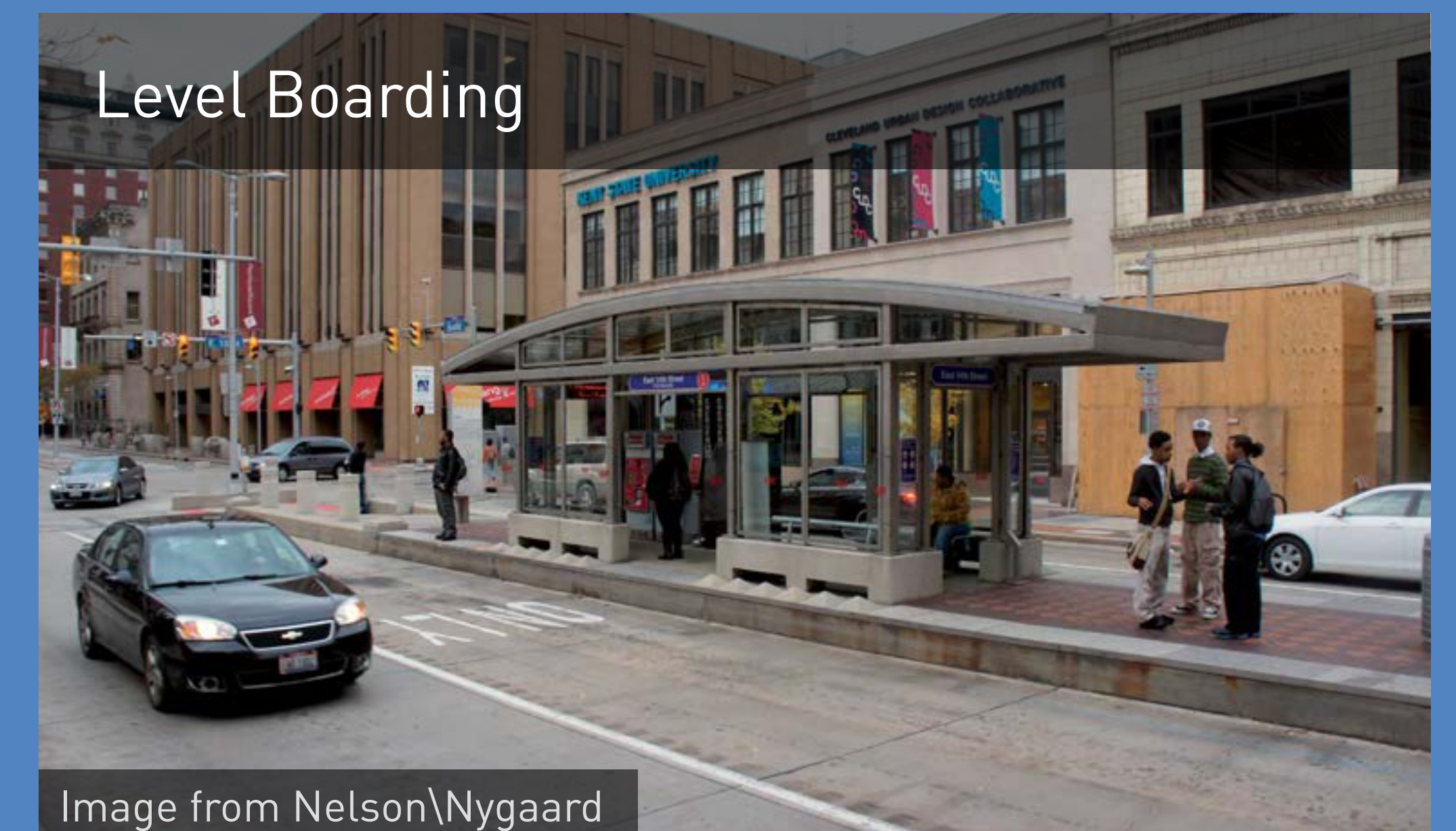


Image from Nelson\Nygaard

BRT AROUND THE NATION

EmX, Eugene, OR



Image from flickr user functoruser

Swift, Everett, WA



Image from flickr user Atomic Taco

RTA HealthLine, Cleveland, OH



Image from Nelson\Nygaard

Geary BRT, San Francisco, CA (in development)



Image from San Francisco County Transportation



INTERNATIONAL BRT EXAMPLES

- Mexico City, Mexico
- Guangzho, China
- Johannesburg, South Africa
- Paris, France
- Leeds, England
- Sydney, Australia
- Curitiba, Brazil

BRT FEATURES

Health Line, Greater Cleveland Regional Transit Authority, Cleveland, OH



- Custom-Designed Shelters
- Real-Time Arrival Information
- Ticket Machines at Stops
- Stations with Raised Platforms
- Public Art
- High-Quality Wayfinding

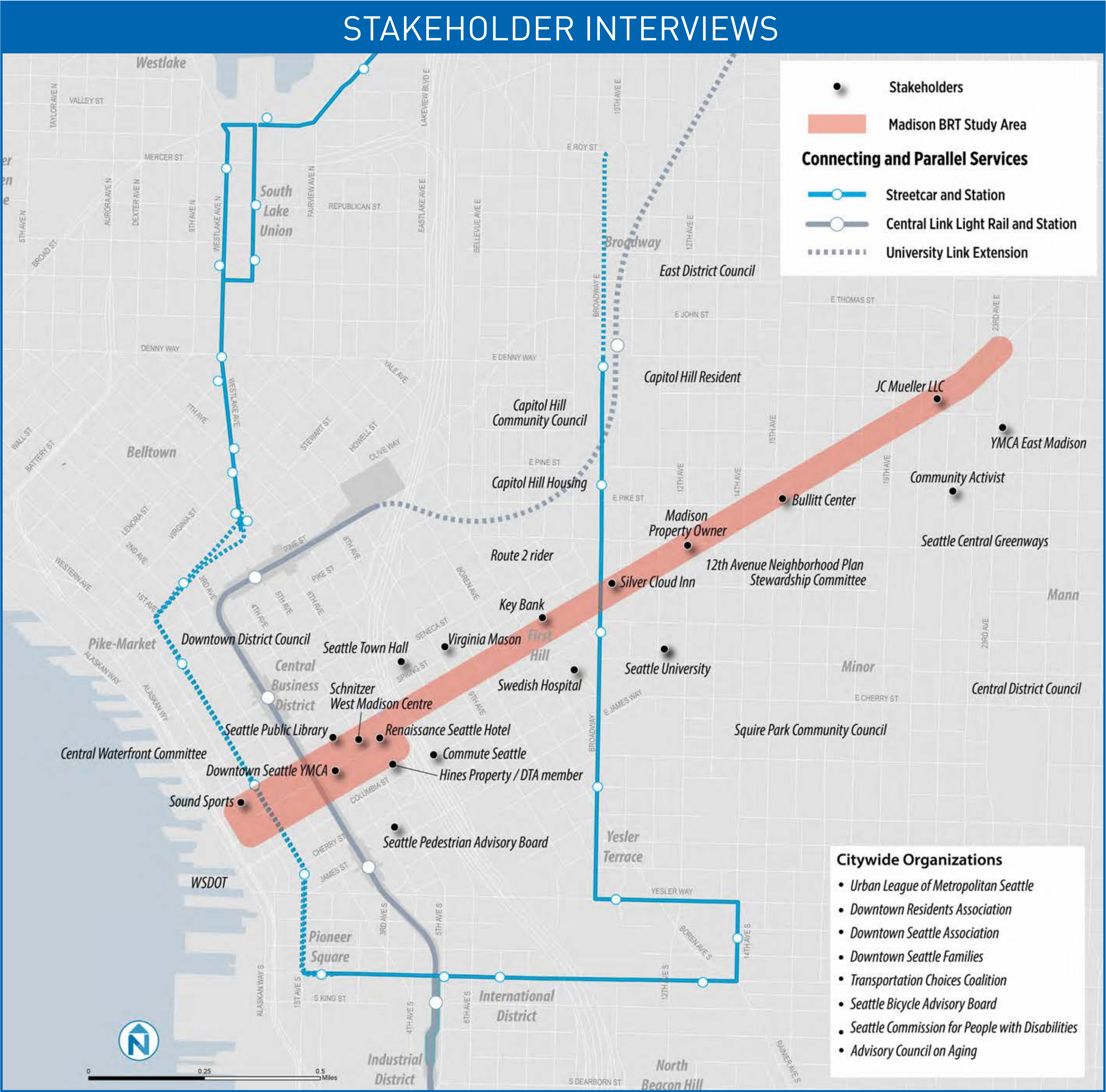
EmX, Lane County Transit District, Eugene, Oregon



- Extensive Bus-Only Lanes
- Custom, Low-Floor Buses
- Priority at Traffic Signals

STAKEHOLDER FINDINGS

Here’s what we’ve heard from interviews with community members, businesses, and other stakeholders.



HOTSPOTS

“As a pedestrian I feel like 12th and Madison is a speedway.”

“The intersection at Madison and Boren is chaotic.”

TRAFFIC

“There needs to be more of a streamlined flow of people, reducing SOV’s would be good, hopefully BRT would help with that.”

“Madison is a nightmare... it needs two lanes of vehicle traffic.”

CURRENT CONDITIONS

“It’s not a very pedestrian-friendly corridor. There are a lot of large plazas, corporate storefronts, small sidewalks, and a lot of hills.”

SUPPORT

“Anything that helps buses get through the street would be good - because traffic can be bad!”

CONCERN

“Parking is kind of a non-issue for me since there is hardly any to begin with.”

“Businesses on Madison rely on parking and loading zones.”

“Parked cars do provide protection for pedestrians on sidewalks.”

STAKEHOLDER FINDINGS

Let us know what you think by adding your notes to the board.



“HOTSPOTS”



TRAFFIC



CURRENT CONDITIONS



SUPPORT



CONCERNS

Please post a note here or write on your comment sheet.