Presentation overview

- Why Madison?
- Study outcomes and goals
- Timeline
- How to use tonight’s open house
SDOT’s mission & vision

Mission: delivering a first-rate transportation system for Seattle.

Vision: a vibrant Seattle with connected people, places, and products.
SDOT’s values

- Keep it safe
- Provide great service
- Focus on the basics
- Support a thriving economy
- Build healthy communities
Background

2012 Transit Master Plan

- Identified 5 priority corridors based on:
  - Ridership
  - Travel time savings
- City-wide analysis
  - Concept for corridor limits and type of service
Project need and goals

• Make transit faster and more reliable
• Make the transit rider experience better with more comfortable stops and faster boarding
• Enhance pedestrian connections
• Develop a parallel bike corridor
• Advance streetscape and public spaces
Current phase: Project Definition Study

- Statement of project purpose and need
- Develop and analyze two corridor design concepts
- Evaluate and screen design concepts
- 10% design, engineering, and cost estimates
- Develop implementation strategy and identify elements for early delivery
Study approach and timeline

- **Aug 2014**: Needs & Goals
- **Oct**: Existing Conditions
- **Dec**: Evaluation Process
- **Feb 2015**: Alternatives
- **Design and Cost Estimates**
- **June**: Implementation Plan

**Outreach Phase 1**
- September 30 Open House
- Stakeholder Interviews
- Park(ing) Day Pop-up Event

**Outreach Phase 2**
**Outreach Phase 3**
**Outreach Phase 4**
**Outreach Phase 5**
Study outcomes

Develop a transit design concept that:

- Has community and elected official support
- Is backed by a viable phasing and implementation plan
- Positions the City for future funding opportunities to help design and build the project
Tonight’s meeting

• How do you use the corridor?
• What’s working? What could be improved?
• What key locations should we consider?
• What else do we need to know as we move forward into this study?
Open house orientation: stations

- **Station 1**: Project Introduction
- **Station 2**: What Is Bus Rapid Transit?
- **Station 3**: Stakeholder Feedback
- **Station 4**: Project Needs

Start here

*front of room*

Presentation Screen
Open house orientation: at the station

- Talk with project staff
  - Ask questions
  - Share your ideas
- Comment on sticky notes and attach to boards or map
- Write on your comment card and return before you leave
Station 5: map exercise

Using sticky dots and notes, help us identify locations where there are issues, concerns or opportunities for:

- Transit service
- Pedestrian/bicycle conditions
- Loading or on-street parking
- Public space and the streetscape
Comments and updates

• Please sign-in at the front to be added to the project mailing list
• Please return comment card before you leave
• Project Website
  – http://www.seattle.gov/transporation/madisonBRT.htm
Questions?

maria.koengeter@seattle.gov | (206) 733-9865
http://www.seattle.gov/transportation/madisonbrt.htm

http://www.seattle.gov/transportation
Bus rapid transit