

# HOME ZONE PROGRAM BACKGROUND

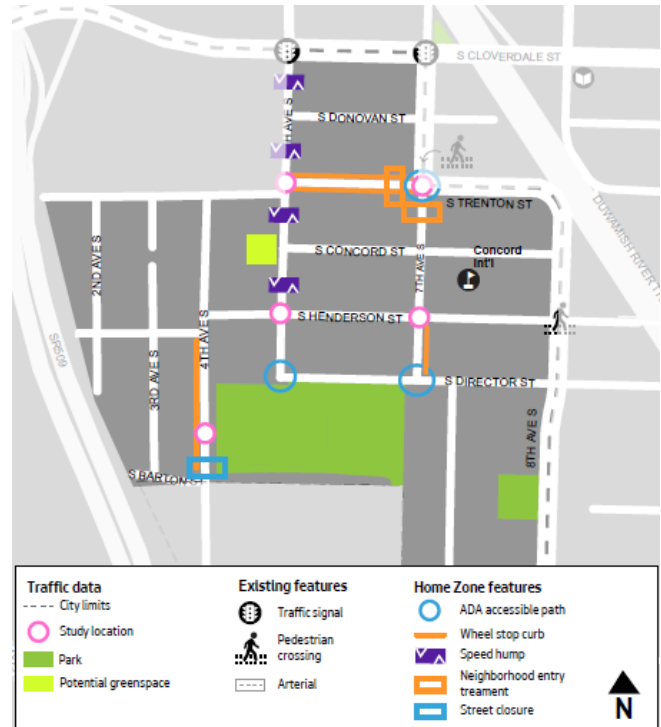
A home zone is a holistic and cost-effective approach to making residential streets more walkable within a neighborhood. Rooted in successful pedestrian-focused systems from around the world, The Home Zone Program provides an alternative to traditional sidewalks and traffic calming measures. The heart of the program is its community-centered development process.

In 2018, the non-profit Seattle Neighborhood Greenways began working with communities to design safe, walkable neighborhoods on tight budgets. Seeing the program's potential, City Council allocated \$350,000 in 2019 to develop a Home Zone Program and implement a pilot.

Launched in 2019, the Home Zone Program developed a methodology for prioritizing neighborhoods for a home zone as well as a process for developing a home zone plan. Solutions can include traffic circles, speed humps, and cost-effective walkways coupled with neighborhood activation and beautification. The program focuses on streets without curbs and sidewalks (26% of all city streets), where drivers travel 6% faster than they do on streets with curbs and parked cars.

## GOALS

- Create safe and walkable neighborhoods for people of all ages and abilities
- Slow down traffic in a neighborhood while maintaining local access
- Improve residents' quality of life and strengthen community



Because resources are limited, a home zone focuses on creating a backbone of improvements for the neighborhood and prioritizes those improvements where there is the highest need.

## MEASURES OF SUCCESS

- Reduce traffic speeds within the Home Zone boundary
- Increase pedestrian and cyclist activity within the Home Zone boundary
- Community satisfaction, measured through a survey
- Development of enhancement projects supplementing Home Zone priorities
- Broad community support for the Home Zone Program