



# Scooter Share Public Forum

SDOT Scooter Share Public Meeting  
October 30, 2019



City of Seattle

# Agenda

- 6:00 Opening Comments**  
from Director Zimbabwe & Councilmember Abel Pacheco
- 6:15 SDOT Update on Process**
- 6:25 Panel Discussion**  
with Portland Bureau of Transportation and Vendors
- 7:20 Public Comments & Questions**
- 7:40 Scooter Provider Display**
- 8:00 Conclusion**



# Program Objectives

- Complement Bikeshare
- Prioritize Safety
- Prioritize Equity and Accessibility
- Protect City and Residents



A photograph of three people riding e-scooters on a city street. The image is overlaid with a semi-transparent blue filter. The person on the left is wearing a dark jacket and a helmet. The person in the middle is wearing a light-colored jacket. The person on the right is wearing a dark jacket and a helmet. In the background, there is a white bus and a dark SUV. The text "Opening Comments" is centered over the image in a white, bold, sans-serif font.

# Opening Comments



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# SDOT Update



City of Seattle

# Peer City Research



Portland



San Francisco



Sacramento



Los Angeles

# Stakeholder Outreach

## Safety and Health

- King County Public Health
- UW Harborview Injury Prevention and Research Center
- Seattle Police Department

## Modal Boards

- Seattle Pedestrian Advisory Board
- Seattle Bicycle Advisory Board

## Public Agencies

- Department of Parks and Recreation
- King County Metro
- Sound Transit



# Stakeholder Outreach

## Disability Rights

- National Federation of the Blind
- Rooted in Rights
- University of Washington Disability Center

## Transportation Advocacy

- Cascade Bicycle Club
- Seattle Neighborhood Greenways
- Feet First

## Transportation Equity

- SDOT Racial Social Justice Initiative Change Team
- Puget Sound Sage

## Downtown District

- Downtown Seattle Association
- Alliance for Pioneer Square
- West Edge Neighborhood Association
- Building Owners and Managers Association

# Feedback Themes

- Safe Riding
- Safe Parking
- Equity and Transit for All



# Safe Riding Concerns

- **Sidewalks:** all pedestrians, including people with disabilities, seniors, children
- **Bike Lanes:** general support, provided scooters travel at similar speeds to bikes
- **Arterial Streets:** concern for safety of people on scooters that travel at much lower speeds than vehicle traffic
- **Helmets:** increase usage
- **Injuries:** evaluate and minimize

# Safe Parking Concerns

- Impact on mobility-impaired and vision-impaired populations
- Impact of “cluttered sidewalks” on business and pedestrians



# Equity and Transit for All

- Access and affordability for low-income people and people of color
- Enforcement can have inequitable impacts
- Will devices help mobility-impaired residents and visitors?
- How will this impact the continued viability of bike share?



# Next Steps

- Receive public feedback and comment until 11/15
- State Environmental Policy Act Review
- Draft Permit Requirements



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# Panel Discussion

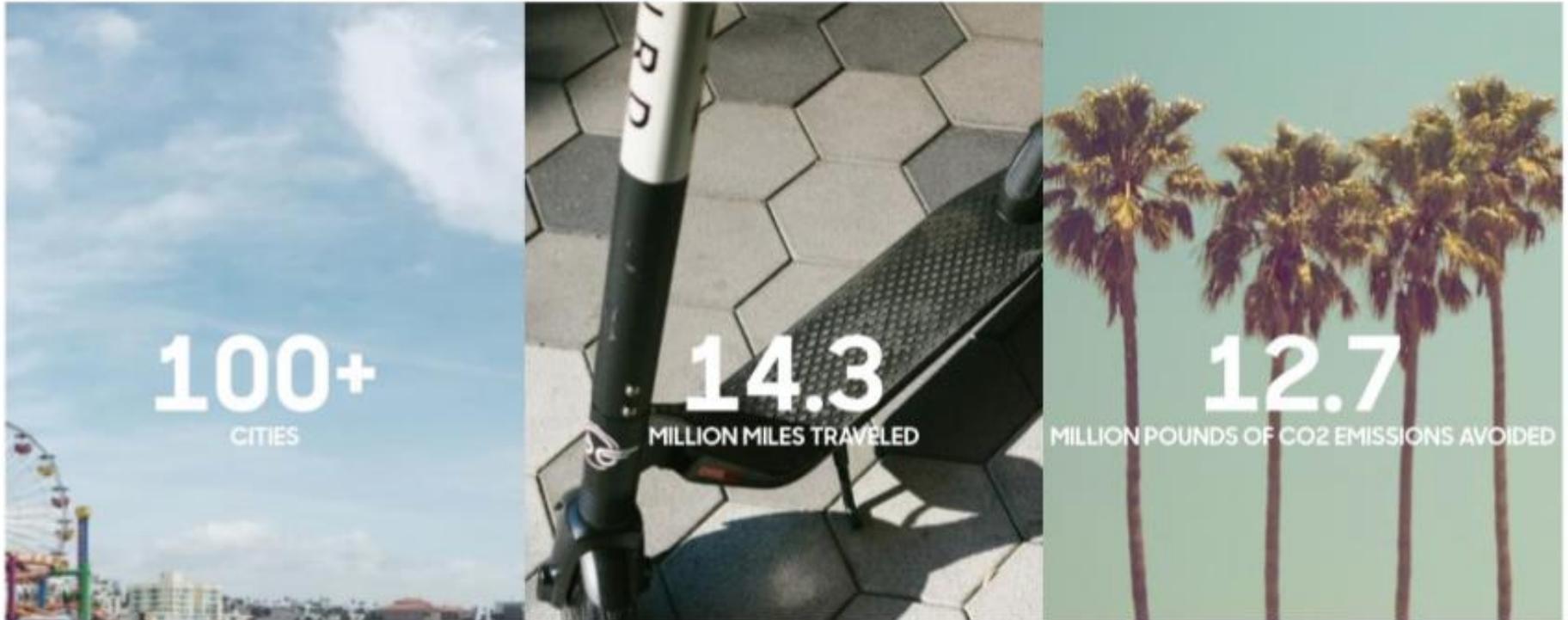


City of Seattle

# PBOT

**PORTLAND BUREAU OF TRANSPORTATION**

**Bird's mission is to take cars off the road to reduce traffic congestion and carbon emissions.**



PROPRIETARY AND CONFIDENTIAL

BIRD



Sarah Ashton  
Public Affairs, New Mobility

**JUMP** by Uber

OUR PURPOSE

To reimagine urban life through the wonder of mobility



Freedom

Connection

Sustainability

Community

Transit Equity

Urban Design

Joy





# Changing Rideshare for Good.

## Audible Safety Alerts

Notifies riders of speed zone changes and restricted areas

## Speed Control Capabilities

Variations of 0/8/10/12/15/18/20 mph

## Geofence Technology

Defines riding areas and restricted zones

## 40+ Mile Range

Dual Batteries allow for greater range on a single charge

## Virtual and Physical Docking

Parking Options to Reduce Sidewalk Clutter

## Built for the Bike Lane

Off the sidewalk and away from pedestrians

## Publicly Traded on Toronto Venture Exchange (TSXV)

Platform for Growth & Currency for Consolidation



## Ojo Operating Markets



Launched  
Jan. 2019



City of Dallas

Launched  
Apr. 2019



HOBOKEN

Launched  
May 2019



Launched  
Oct. 2019



- Donovan Higbee, Government Relations Manager
- Razor USA – 13 million electric scooters since 2000
- Razor Share – since July 2018
- The EcoSmart



# shared

Founded in **Seattle, WA**

Built with the PNW in mind - potholes, poor roads, big hills and rain are no problem.

Professionally trained, local operation teams.

Vehicle inspections at least 4 times a week.

Discount programs for low income earners.

Much lower rate of sidewalk riding vs kick scooters.





# WHEELS



## We're Safe

- **Helmets:** First sharable helmet system
- **Stability:** upright, seated, bicycle-like riding position with 14-inch wheels
- **Speakers:** for hands-free navigation



## We're Sustainable

- **Swappable batteries:** no at home charging
- **Longevity:** modular design and in-market service model, up to 10x lifespan of a scooter
- **Low Emission** operating model, fewer miles to move/maintain fleet



## We're Accessible

- **Compact:** design is more pedestrian-friendly
- **Demographics:** 50/50 Male/Female ridership, 30% are >35 years of age
- **Approachable:** low step-through, electric throttle, seated option benefits many with physical limitations



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# Panel Discussion



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# Public Comments & Questions



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# Questions and Additional Feedback

**Seattle Department of Transportation**

[scootershare@Seattle.gov](mailto:scootershare@Seattle.gov)

**Feedback Link (Complete by 11/15)**

<https://www.surveymonkey.com/r/5Z8PYPW>

