Agenda

6:00  Opening Comments
     from Director Zimbabwe & Councilmember Abel Pacheco

6:15  SDOT Update on Process

6:25  Panel Discussion
     with Portland Bureau of Transportation and Vendors

7:20  Public Comments & Questions

7:40  Scooter Provider Display

8:00  Conclusion
Program Objectives

- Complement Bikeshare
- Prioritize Safety
- Prioritize Equity and Accessibility
- Protect City and Residents
Opening Comments
SDOT Update
Peer City Research

Portland  San Francisco  Sacramento  Los Angeles
Stakeholder Outreach

Safety and Health
• King County Public Health
• UW Harborview Injury Prevention and Research Center
• Seattle Police Department

Modal Boards
• Seattle Pedestrian Advisory Board
• Seattle Bicycle Advisory Board

Public Agencies
• Department of Parks and Recreation
• King County Metro
• Sound Transit
Stakeholder Outreach

Disability Rights
• National Federation of the Blind
• Rooted in Rights
• University of Washington Disability Center

Transportation Advocacy
• Cascade Bicycle Club
• Seattle Neighborhood Greenways
• Feet First

Transportation Equity
• SDOT Racial Social Justice Initiative Change Team
• Puget Sound Sage

Downtown District
• Downtown Seattle Association
• Alliance for Pioneer Square
• West Edge Neighborhood Association
• Building Owners and Managers Association
Feedback Themes

• Safe Riding
• Safe Parking
• Equity and Transit for All
Safe Riding Concerns

• **Sidewalks:** all pedestrians, including people with disabilities, seniors, children

• **Bike Lanes:** general support, provided scooters travel at similar speeds to bikes

• **Arterial Streets:** concern for safety of people on scooters that travel at much lower speeds than vehicle traffic

• **Helmets:** increase usage

• **Injuries:** evaluate and minimize
Safe Parking Concerns

• Impact on mobility-impaired and vision-impaired populations
• Impact of “cluttered sidewalks” on business and pedestrians
Equity and Transit for All

• Access and affordability for low-income people and people of color
• Enforcement can have inequitable impacts
• Will devices help mobility-impaired residents and visitors?
• How will this impact the continued viability of bike share?
Next Steps

• Receive public feedback and comment until 11/15
• State Environmental Policy Act Review
• Draft Permit Requirements
Panel Discussion
Bird’s mission is to take cars off the road to reduce traffic congestion and carbon emissions.
To reimagine urban life through the wonder of mobility
Changing Rideshare for Good.

Audible Safety Alerts
Notifies riders of speed zone changes and restricted areas

Speed Control Capabilities
Variations of 0/8/10/12/15/18/20 mph

Geofence Technology
Defines riding areas and restricted zones

40+ Mile Range
Dual Batteries allow for greater range on a single charge

Virtual and Physical Docking
Parking Options to Reduce Sidewalk Clutter

Built for the Bike Lane
Off the sidewalk and away from pedestrians

Publicly Traded on Toronto Venture Exchange (TSXV)
Platform for Growth & Currency for Consolidation

OjO Operating Markets

City of Dallas
Launched Apr. 2019

Hoboken
Launched May 2019

City of Memphis
Launched Oct. 2019

City of Austin
Launched Jan. 2019
• Donovan Higbee, Government Relations Manager

• Razor USA – 13 million electric scooters since 2000

• Razor Share – since July 2018

• The EcoSmart
shared

Founded in Seattle, WA

Built with the PNW in mind - potholes, poor roads, big hills and rain are no problem.

Professionally trained, local operation teams.

Vehicle inspections at least 4 times a week.

Discount programs for low income earners.

Much lower rate of sidewalk riding vs kick scooters.
# WHEELS

## We're Safe
- **Helmets:** First sharable helmet system
- **Stability:** upright, seated, bicycle-like riding position with 14-inch wheels
- **Speakers:** for hands-free navigation

## We're Sustainable
- **Swappable batteries:** no at home charging
- **Longevity:** modular design and in-market service model, up to 10x lifespan of a scooter
- **Low Emission** operating model, fewer miles to move/maintain fleet

## We're Accessible
- **Compact:** design is more pedestrian-friendly
- **Demographics:** 50/50 Male/Female ridership, 30% are >35 years of age
- **Approachable:** low step-through, electric throttle, seated option benefits many with physical limitations
Panel Discussion
Public Comments & Questions
Questions and Additional Feedback

Seattle Department of Transportation
scootershare@Seattle.gov

Feedback Link (Complete by 11/15)
https://www.surveymonkey.com/r/5Z8PYPW