MONTHLY STATUS REPORT - MAY 2019

Seattle Free-Floating Bike Share Program

Summary

- Ridership in May 2019 was higher than in April 2019 and May 2018.
- The bike share program partnered with local non-profit Rooted in Rights to make a video about how and why bike share users should park their bikes correctly at the end of a ride. https://sdotblog.seattle.gov/2019/06/05/video-bike-share-parking-lets-make-bike-share-work-for-everyone/
- SDOT published a summary report on freefloating bike share program operations and compliance audits for Quarter 1 of 2019: www.seattle.gov/Documents/Departments/ SDOT/BikeProgram/2019Q1_BikeShare_ Summary Report.pdf
- SDOT took enforcement action against both Lime and Jump, reducing their fleet maximum by 1,000 bikes. This action was due to incomplete and inaccurate reports of parking complaints submitted for April 2019.

Permitted vendors

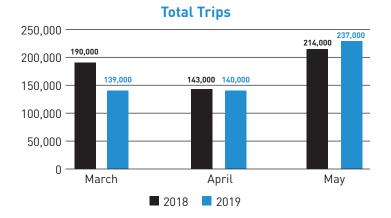
- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, and is planning to launch in the summer of 2019.

Types of devices available

Electric-assist bicycles only. Lime has removed all pedal bikes from their active Seattle fleet.

Total trips

In May 2019, bike share users took about 237,000 trips on a fleet of about 6,100-6,300 bikes.¹





Total individual users²

Around 95,000



Average number of trips per day per 1000 residents

10.5

Average number of trips per individual user

2.5

¹This total is up from about 214,000 trips in May 2018, when there were 8,800-9,300 bikes available on any given day. Note that our data definition has changed slightly since 2018 to exclude trips where the distance is 0 meters or the duration is less than 30 seconds.

²This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.



Parking

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	157	65
Number of reports received that noted obstruction hazards	22	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	80%	85%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	94%	92%
Percentage of quality assurance reports that appear in log (Target: 100%)	75%	7%



*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.

Parking construction

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed in May 2019³

185

Total bike parking spaces installed since January 1, 2019

435

New bike parking spaces scheduled for installation⁴

213

Curious to learn more?

Take a look at our webpage:

www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our previous monthly status reports: www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20(2-5-2019).pdf

www.seattle.gov/Documents/Departments/SD0T/BikeProgram/BikeShare_Summary_Report_Jan19_Revised 03262019.pdf

www.seattle.gov/Documents/Departments/SD0T/BikeProgram/BikeShare_Summary_Report_Feb19.pdf

www.seattle.gov/Documents/Departments/SDOT/ BikeProgram/BikeShare_Summary_Report_Mar19.pdf

www.seattle.gov/Documents/Departments/SD0T/ BikeProgram/BikeShare_Summary_Report_Apr19.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

³This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

⁴These bike parking spaces were approved and are awaiting crew availability for installation.