

MONTHLY STATUS REPORT – JUNE 2019

Seattle Free-Floating Bike Share Program

Summary

- Ridership in June 2019 was roughly even with May 2019 and about even with June 2018 (the fleet size this month is about half what it was in 2018).
- Both operational bike share vendors, Jump and Lime, increased their rental prices from \$0.15 per minute to \$0.25 per minute. Jump still offers free unlocking and Lime still charges \$1.00 to unlock. SDOT will monitor this change to assess its impact on low-income and overall ridership.
- SDOT's adaptive cycle-share partner, Outdoors for All, reached its 100th rider in June, achieving and surpassing its 2019 goal three months early.
- SDOT partnered with Jump, Lime, and the Seattle Sounders to encourage Sounders fans to use bike share to travel to and from matches, and to better organize match-day parking at CenturyLink Field.
- SDOT's bike share parking installation initiative continued to make strides through June. Counting both installed spaces and planned installations awaiting crew availability, we have exceeded 50% of our 2019 target of 1,500 new bike share parking spaces, putting us well on track to achieve our goal by the end of the year.
 - Currently, 69% of new bike share parking spaces are in on-street corrals, which SDOT is prioritizing to lessen impacts on the sidewalk and to improve visibility and safety for pedestrians.
- SDOT's parking compliance audits recorded 10 bike share bikes presenting ADA-prohibited blocking hazards in June.

¹This total is down from about 238,000 trips in June 2018, when there were 8,900-10,900 bikes available on any given day. Note that our data definition has changed slightly since 2018 to exclude trips where the distance is 0 meters or the duration is less than 30 seconds.

²This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.

Permitted vendors

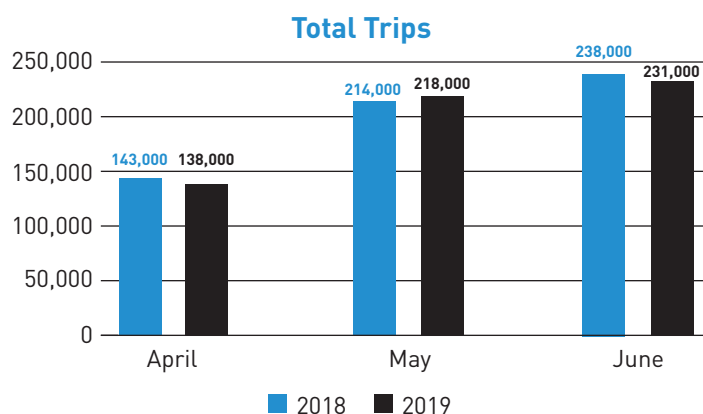
- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, but has not yet launched service in Seattle.

Types of devices available

Electric-assist bicycles only.

Total trips

In June 2019, bike share users took about **231,000** trips on a fleet of about 3,900-5,000 bikes.¹



Total individual users²

Around 109,000



Average number of trips per day per 1000 residents

10.5

Average number of trips per individual user

2



Seattle
Department of
Transportation

Parking

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	131	82
Number of reports received that noted obstruction hazards	27	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	64%	58%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	81%	58%
Percentage of quality assurance reports that appear in log (Target: 100%)	70%	0%



*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.



Parking construction

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed in May 2019³

273

Total bike parking spaces installed since January 1, 2019

708

New bike parking spaces scheduled for installation⁴

131

Curious to learn more?

Take a look at our webpage:

www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our previous monthly status reports:

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_May19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20{2-5-2019}.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jan19_Revised_03262019.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Feb19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Mar19.pdf

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Apr19.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

³This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

⁴These bike parking spaces were approved and are awaiting crew availability for installation.