

MONTHLY STATUS REPORT – JANUARY 2019

Seattle Free-Floating Bike Share Program

Revised: March 2019*

The Seattle Squeeze, Seattle's new era of tough traffic, began with the Alaskan Way Viaduct closure on January 11, kicking off a three-week closure of SR 99. To keep people and goods moving safely during this period area residents worked to change the way they got around, with many trying alternate modes of transportation, including bike share. Bike share vendors contributed to these efforts, offering reduced-price rides to assist with the shift, which along with mild weather contributed to a steady weekly increase in total trips taken.

Total vendors in operation

2 (Jump and Lime)

- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, and anticipates launching in spring 2019.

Types of devices available

Pedal bikes (Lime only) and e-bikes (Jump and Lime)



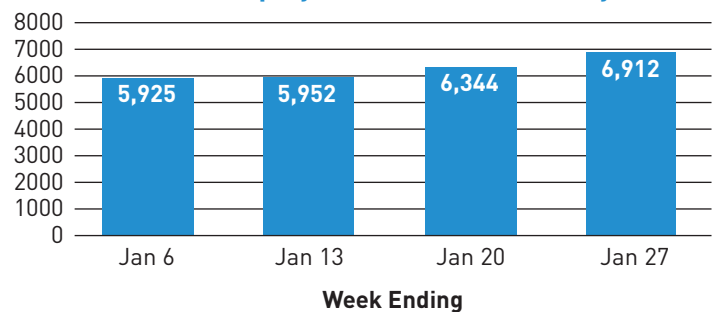
*SDOT has updated the data definition for trips, resulting in a lower total number of trips in January 2019. This updated total filters out LimePod (car share) trips, trips where distance = 0 meters, and trips under 30 seconds in duration.

Total number of devices deployed in any given week

Around 6,000 – 7,000

(Up from around 5,000 – 6,000 in December 2018)

Total Devices Deployed in Seattle - January 2019

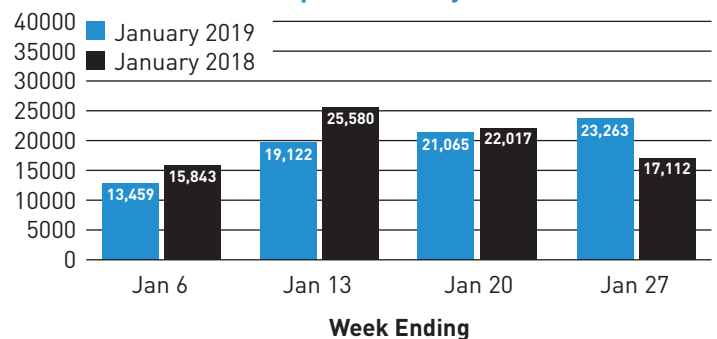


Total trips

About 92,000

(Down from about 106,000 in December 2018 and even with about 92,000 in January 2018)*

Total Trips - January 2019



Seattle
Department of
Transportation



Total individual users:
Around 46,000¹



Average number of trips per day
per 1000 residents:

6.5

Average number of trips per user:

3.1

Compliance Audits

In January, SDOT began conducting field audits of each vendor's fleet to ensure progress is being made in improving user parking behavior. These audits will continue throughout 2019, and vendors are working toward the following targets:

- No more than 3% of devices in the audit sample create an obstruction hazard
- No more than 30% of devices in the audit sample are otherwise improperly parked

Coming up next

Beginning in March, Lime will offer only e-bikes in their fleet.

Lyft, the third and final vendor permitted under Permit 2.0, anticipates launching in the spring.



Reports to vendors of improperly parked devices:

128

Reports to vendors of obstruction hazards:

52

New bike parking spaces installed:

24²

In the February report, SDOT anticipates sharing each vendor's performance on responding to reports of improperly parked devices in a timely manner.

Curious to learn more?

Take a look at our webpage: www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our December status report: [www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20\(2-5-2019\).pdf](http://www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20(2-5-2019).pdf)

Still have questions? Email joel.miller@seattle.gov to get them answered.

¹This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.

²To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019. As of February 21, there are 84 more spaces in the installation queue with more on the way every day.