

MONTHLY STATUS REPORT – FEBRUARY 2019

Seattle Free-Floating Bike Share Program

February 2019 ended as one of the snowiest and coldest Februaries in Seattle’s history. The extreme weather pattern coincided with a steep decline in overall bike share usage.

Total vendors in operation

2 (Jump and Lime)

- Jump launched under Permit 2.0 on November 19, 2018.
- Lime launched under Permit 2.0 on January 2, 2019.
- Lyft received its permit on December 14, 2018, and is planning to launch in late June 2019.

Types of devices available

Pedal bikes (Lime only) and e-bikes (Jump and Lime)

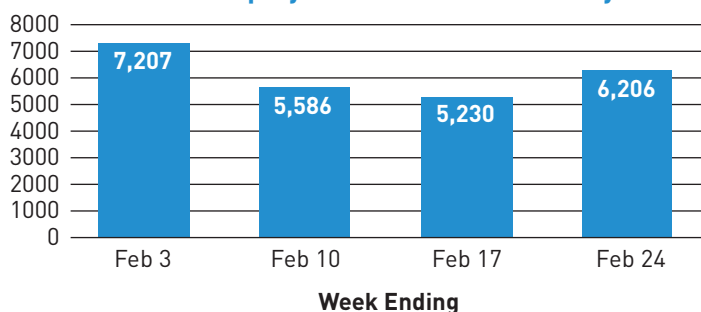


Total number of devices deployed in any given week

Around 5,000 – 7,000

(about even with January 2019)

Total Devices Deployed in Seattle - February 2019

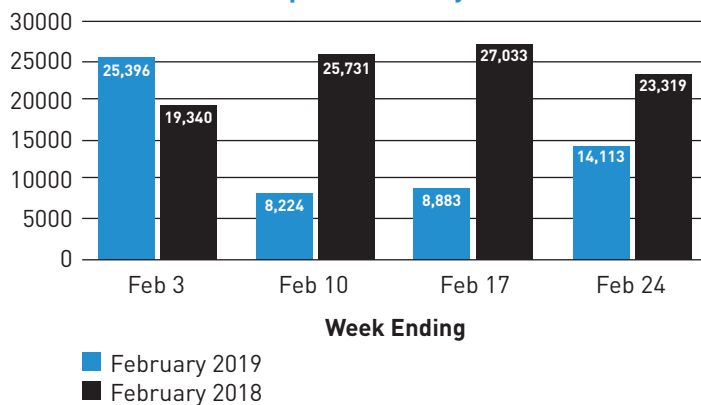


Total trips

About 50,000

(down from about 92,000 in January 2019 and about 98,000 in February 2018)

Total Trips - February 2019



Seattle
Department of
Transportation



Total individual users:

Around 27,000¹

(Down from over 40,000 in January 2019)



Average number of trips per day per 1000 residents:

2.2 (down from about 4 in January 2019)

Average number of trips per user:

1.9 (down from about 2.2 in January 2019)

Compliance Audits

In January, SDOT began conducting field audits of each vendor's fleet to ensure progress is being made in improving user parking behavior. These audits will continue throughout 2019, and vendors are working toward the following targets:

- No more than 3% of devices in the audit sample create an obstruction hazard
- No more than 30% of devices in the audit sample are otherwise improperly parked

Results from compliance audits performed in Quarter 1 of 2019 will be published in a quarterly report in April 2019, after which SDOT will begin taking enforcement actions in response to compliance violations

Curious to learn more?

Take a look at our webpage: www.seattle.gov/transportation/projects-and-programs/programs/bike-program/bike-share

And check out our Dec and Jan status reports: [www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20\(2-5-2019\).pdf](http://www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Dec_Final%20(2-5-2019).pdf)

www.seattle.gov/Documents/Departments/SDOT/BikeProgram/BikeShare_Summary_Report_Jan19_Final.pdf

Still have questions? Email BikeShare@seattle.gov to get them answered.

Parking

Vendor	Jump	Lime
Reports vendor received of improperly parked devices	53	22
Number of reports received that noted obstruction hazards	3	Unknown
Percentage of reports that vendor responded to in time* (Target: 75%)	81%	86%
Percentage of reports that vendor responded to within 48 hours* (Target: 99%)	92%	Unknown

*"In time" means within 2 hours for reports of obstruction hazards received between 6:00 AM and 11:59 PM, within 4 hours for reports of obstruction hazards received between 12:00 AM and 5:59 AM, and within 24 hours for all other reports of improperly parked devices. Reports submitted by the vendor's field staff are not counted in the percentages.



Parking Construction

To accommodate up to 20,000 more bikes in the public right-of-way, SDOT is committing to a 15-20% increase in citywide bike parking spaces in 2019.

New bike parking spaces installed:

39²

New bike parking spaces scheduled for installation:

31³

¹This value is the sum of each vendor's unique user totals and does not account for users that are registered with both companies. This is because each vendor reports its total unique users separately to decouple rider information from trip information.

²This total includes both "lock-to" spaces (i.e., bike racks) and "wheel-lock" spaces (i.e., designated areas where devices that self-lock through the wheel may be parked).

³These bike parking spaces were approved and are awaiting crew availability for installation.